

# Rendy Ramadhana Wahyudi

Geophysics enthusiast driven to explore seismic data for energy discovery.

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## PROFESSIONAL SUMMARY

Confident young professional with a passion for learning and development. Eager to leverage education and training in the digital marketing space to support the growth and success of a high-performing organization. Strong track record of setting effective goals and leading teams to achieve those goals. Committed to continuous improvement and driving team success.

## AREAS OF EXPERTISE

- |                          |                         |                        |
|--------------------------|-------------------------|------------------------|
| ✓ Social Media Marketing | ✓ Content Creation      | ✓ Video Editing        |
| ✓ Website Development    | ✓ Email Marketing       | ✓ Photography          |
| ✓ Data Analytics         | ✓ Relationship Building | ✓ Customer Service     |
| ✓ Search Engine          | ✓ Video Production      | ✓ Digital Storytelling |

## EDUCATION

**Bachelor of Arts, Digital Marketing**, North Pole University, North Pole, Canada 2022

Berkegiatan aktif dalam organisasi di dalam dan luar kampus.

- Relevant courses: Intro to Digital Marketing, Marketing Analytics, Social Media Marketing, Email Marketing Strategy, eCommerce, Ethics, Digital Storytelling.
- Capstone: Developed digital marketing strategy for a small business including email, PPC, and social media.

## LEADERSHIP EXPERIENCE

**Bachelor of Arts, Digital Marketing**, North Pole University, North Pole, Canada 2022

Berkegiatan aktif dalam organisasi di dalam dan luar kampus.

- Created social media accounts and grew followers: 350 (Instagram), 2,000 (TikTok).
- Managed bi-weekly email newsletter with 65% open rate and 12% click rate.
- Increased membership from 20 to 80.

**Bachelor of Arts, Digital Marketing**, North Pole University, North Pole, Canada 2022

Berkegiatan aktif dalam organisasi di dalam dan luar kampus.

- Supported in video editing, copywriting, and website basics.
- Focused on technical skill development.

## PROFESSIONAL EXPERIENCE

**Bachelor of Arts, Digital Marketing**, North Pole University, North Pole, Canada 2022

Berkegiatan aktif dalam organisasi di dalam dan luar kampus.

- Received frequent praise for speed and efficiency.

## CERTIFICATES & GRANT

Academic Achievement Award  
Highest Growth Student Club

North Pole University  
North Pole University

## TECHNICAL SKILLS

Adobe Creative Cloud Photoshop, InDesign, Lightroom