Rendy Budi Kusuma

Data Scientist

Web Developer

IT Operation

Digital Marketing

PERSONAL INFORMATION

+62 812 2020 4070

rendy21jr@gmail.com

Petukangan, Pesangrahan, Jakarta Selatan

DOWNLOAD

PROGRAMMING SKILL

SQL — 92%

PYTHON — 88%

PHP — 82%

HTML — 90%

CSS — 85%

JAVASCRIPT — 78%

PYTHON LIBRARIES

SCIKIT-LEARN — 90%

MATPLOTLIB — 86%

SEABORN — 82%

NUMPY — 85%

PANDAS — 92%

DATA SCIENCE MODELING

Multiple Regression

Classification

Decision Trees

Clustering

K-Nearest Neighbors

TOOLS SKILL

Adobe Photoshop

Adobe Premiere

Tableau

R Studio

Navicat

MS Office

HELLO EVERYONE !

My Name Rendy Budi Kusuma, now im working on IT Consultant Kuningan Jakarta as a Operation Support. My side job is build a website that it is functional and user-friendly but at the same time attractive. I am interested in big data, enjoy analyzing complex problems into data visualization, beautiful and intuitive designs so i start learning Data Science and finally pass Official BNSP Certificate.

HIRE ME

INFORMATION TECHNOLOGY

EXPERIENCE

2022 - NOW

Database Engineer

Tiga Daya Digital

Ags 2023 - Nov 2023

Database Engineer

Tiga Daya Digital

1. Improve the performance of SQL queries
2. Create queries based on user requirements and regulation of Bank Indonesia (BI Antasena)
3. Data mapping, matching data from various sources to the main database schema
4. Work closely with the management integration systems team on supporting business
5. Collaborated with development teams to design appropriate database schemas to meet application requirements and support system integration.

Aug 2022 - Aug 2023

IT Operation

Tiga Daya Digital

1. Provided technical support to DDMS users by utilizing PostgreSQL to diagnose and resolve database-related issues.
2. Conducted system troubleshooting through backdoor access to identify problems and fix bugs encountered by users.
3. Collaborated with the Helpdesk team to improve DDMS operations based on user feedback and issues.

2017 - NOW

Web Developer

Freelance IT Consultant

1. Developed custom websites according to client needs, from front-end design to back-end integration, to deliver an optimal user experience.
2. Communicated directly with clients to understand their business needs and provide appropriate technical solutions.
3. Optimized website performance and speed to ensure a good user experience and improved SEO.
4. Performed regular maintenance and updates on client websites to ensure security and functionality are maintained.

GENERAL

EXPERIENCE

Feb 2020 – Aug 2022

Digital Marketing Specialist

LETSGO Homecare

1. Developed and managed digital campaigns to increase brand awareness and attract more potential customers for homecare services.
2. Created engaging and relevant marketing content for websites, blogs, and social media to enhance audience engagement.
3. Optimized ads on Google Ads and social media platforms to reach relevant audiences and increase the number of quality leads.
4. Managed digital advertising budgets and monitored expenses to ensure that all campaigns operated within the targeted cost.

Feb 2017 – Feb 2020

Digital Marketing

Persistence Education

1. Managed Google Ads campaigns and optimized Return on Investment (ROI) through targeting strategies and cost-per-click (CPC) optimization.
2. Analyzed data and campaign performance reports to evaluate the effectiveness of ads and identify opportunities for improvement.
3. Implemented SEO and SEM strategies to improve website rankings in search results, attracting more relevant visitors.
4. Managed digital advertising budgets and monitored expenses to ensure that all campaigns operated within the targeted cost.
5. Monitored and analyzed ad performance using Google Analytics and Google Ads Dashboard, and created campaign performance reports.

FORMAL

EDUCATION

2013 - 2019

UIN Syarif Hidayatullah Jakarta

UNIVERSITY

Management Marketing

2010 - 2013

SMKN 7 Tangerang

Senior High School

1993 - 1995

SMP Al-Fityan School

Junior High School

NON FORMAL

EDUCATION

Mei - Okt 2024

Data Science Bootcamp

Rakamin Academy | Data Science & Project Internship

Mei - Ags 2023

Associate Data Science

Certified by BNSP | Data Science Certification

Mei - Jul 2023

Excel Data Analyst

Edxpert.id | Analytics using Excel

Mar - Apr 2023

Data Analyst

Digitalent Kominfo | Profesional Academy

2022

Java Bootcamp

Tiga Daya Digital | Bootcamp Java

SK Pendirian : Keppres RI Nomor 31 Tahun 2002

ER **057863**

UIN

Universitas Islam Negeri
SYARIF HIDAYATULLAH JAKARTA

Memberikan Kepada :

Rendy Budi Kusuma

Lahir pada tanggal *21 Januari 1995* di *Jakarta*

IJAZAH

SARJANA EKONOMI [S.E.]

FAKULTAS	:	*Ekonomi dan Bisnis*
PROGRAM STUDI	:	*Manajemen*
NOMOR INDUK MAHASISWA	:	*1113081100004*
TANGGAL LULUS	:	*24 Juli 2019*

Dengan segala hak dan kewajiban yang berhubungan dengan gelar akademik ini.

Jakarta, 30 November 2019
Dekan,

Rektor,

Prof. Dr. Hj. Amany Lubis, M.A.
NIP.19631222 199403 2 002

Prof. Dr. Amilin, S.E.Ak., M.Si., CA., QIA., BKP.,
NIP.19730615 200501 1 009

Rakamin
Academy

SPECIALIZATION
CERTIFICATE

has been presented to

Rendy Budi Kusuma

Data Science : Machine Learning

for successfully achieving

Excellent Grade

Learning Period : May - October
Certification ID : 2638DS45102024

Jakarta, Indonesia

Managing Director

Andika Deni Prasetya

B2C Supervisor

Jihan Fadhilah

11708074

**BADAN NASIONAL
SERTIFIKASI PROFESI**
*INDONESIAN PROFESSIONAL
CERTIFICATION AUTHORITY*

SERTIFIKAT KOMPETENSI
CERTIFICATE OF COMPETENCE

No. 62015 2120 25015 2023

Dengan ini menyatakan bahwa,
This is to certify that,

Rendy Budi Kusuma, CADS

No. Reg. TIK.317.03698 2023

Telah kompeten pada bidang:
Is competent in the area of:

Kecerdasan Buatan
Artificial Intelligence

Dengan Kualifikasi / Kompetensi:
With Qualification / Competency:

Ilmuwan Data Madya
Associate Data Scientist

Karenanya berhak memakai identitas:
Therefore is entitled to use the identity:

Ilmuwan Data Madya Bersertifikat
Certified Associate Data Scientist (CADS)

Sertifikat ini berlaku untuk: 3 (tiga) Tahun
This certificate is valid for: 3 (three) Years

Jakarta, 3 Oktober 2023

Atas nama Badan Nasional Sertifikasi Profesi
On behalf of Indonesian Professional Certification Authority

Lembaga Sertifikasi Profesi Informatika
Professional Certification Body of Informatics

LSP INFORMATIKA

Muhaemin, S.Kom, MM, M.Kom

Ketua
Chairman

Statement of Achievement

PCAP: Programming Essentials in Python

The graduate of the *PCAP: Programming Essentials in Python* course, administered by the undersigned instructor, and provided by **Cisco Networking Academy**® in collaboration with **OpenEDG Python Institute**:

- knows the universal concepts of computer programming, including variables, data structures, algorithms, control flow, functions, and exceptions;

- can proficiently use the developer tools, the runtime environment, and the syntax and semantics of the Python language;

- can use fundamental programming techniques, best practices, customs, and vocabulary, including the most common standard library functions in Python 3;

- can write Python programs using standard language infrastructure, and knows the means by which to resolve typical implementation problems;

- knows how to work with modules and packages, process text and binary files, and use generators, iterators, and closures;

- understands the fundamentals of object-oriented programming (OOP) and the way they are adopted in Python.
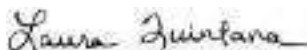
RENDY BUDI KUSUMA .

Student

Digitalent_Kominfo

Academy Name

Indonesia

Location

26 Mar 2024

Date

Laura Quintana
Laura Quintana
VP & General Manager, Cisco Networking Academy

SERTIFIKAT PELATIHAN

1987301840-864/PROA/BLSDM.Kominfo/2024

Diberikan kepada

RENDY BUDI KUSUMA

telah menyelesaikan pelatihan

Python
Professional Academy
Digital Talent Scholarship 2024

yang diselenggarakan oleh **Pusbang Proserti**

pada tanggal **12 Februari 2024 - 30 Maret 2024** selama **105 Jam Pelatihan**

Jakarta, 1 April 2024

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Ditandatangani secara elektronik
KEPALA BADAN PENGEMBANGAN
SDM KOMINFO
HARY BUDIARTO

Dokumen ini telah ditandatangani secara elektronik menggunakan
sertifikat elektronik yang diterbitkan oleh Balai Sertifikasi Elektronik
(BSrE), Badan Siber dan Sandi Negara (BSSN).

CERTIFICATE

of Attendance

We present this to

Rendy Budi Kusuma

for attending Webinar :
A Complete Guide to be Data Analyst Batch 2
with the Instructor Adam Ardiansyah, Nazmi Tamara,
Aldi Purwanto
at
May 6th - Aug 5th, 2023

GreatEdu

Ade Irma Setyanegara
CEO GreatEdu

KOMINFO digitalent DQLab

PROA Professional Academy

SERTIFIKAT PELATIHAN

1985582840-122/PROA/BLSDM.Kominfo/2023

Diberikan kepada

RENDY BUDI KUSUMA

telah menyelesaikan pelatihan

Data Analyst
pada Program **Professional Academy**
Digital Talent Scholarship **2023**

Pada tanggal **3 Maret 2023 - 14 April 2023** selama **85** Jam Pelatihan

Jakarta, 16 April 2023

Ditandatangani secara elektronik oleh:
Kepala Badan Litbang & SDM

Hary Budiarto

No. 22.314/WE-CERT/VII/2023

Certificate

of COMPLETION

Rendy Budi Kusuma

Has successfully completed and awarded a COMPLETION of 4-week online course for

Intensive Bootcamp Microsoft Excel for Data Analysis Batch 10

by Edspert.id

widya
EDUTECH

Ahmad Syihabuddin Zankie
CEO PT Widya Kreasi Bangsa