

**Rendy Budi Kusuma**

Data Scientist

Web Developer

IT Operation

Digital Marketing

[HIRE ME](#)**INFORMATION TECHNOLOGY****EXPERIENCE****2022 - NOW****Database Engineer**

Tiga Daya Digital

Ags 2023 - Nov 2023**Database Engineer**

Tiga Daya Digital

1. Improve the performance of SQL queries

2. Create queries based on user requirements and regulation of Bank Indonesia (BI Antasena)

3. Data mapping, matching data from various sources to the main database schema

4. Work closely with the management integration systems team on supporting business

5. Collaborated with development teams to design appropriate database schemas to meet application requirements and support system integration.

Aug 2022 - Aug 2023**IT Operation**

Tiga Daya Digital

1. Provided technical support to DDMS users by utilizing PostgreSQL to diagnose and resolve database-related issues.

2. Conducted system troubleshooting through backdoor access to identify problems and fix bugs encountered by users.

3. Collaborated with the Helpdesk team to improve DDMS operations based on user feedback and issues.

2017 - NOW**Web Developer**

Freelance IT Consultant

1. Developed custom websites according to client needs, from front-end design to back-end integration, to deliver an optimal user experience.

2. Communicated directly with clients to understand their business needs and provide appropriate technical solutions.

3. Optimized website performance and speed to ensure a good user experience and improved SEO.

4. Performed regular maintenance and updates on client websites to ensure security and functionality are maintained.

GENERAL**EXPERIENCE****Feb 2020 – Aug 2022****Digital Marketing Specialist**

LETSGO Homecare

1. Developed and managed digital campaigns to increase brand awareness and attract more potential customers for homecare services.

2. Created engaging and relevant marketing content for websites, blogs, and social media to enhance audience engagement.

3. Optimized ads on Google Ads and social media platforms to reach relevant audiences and increase the number of quality leads.

4. Managed digital advertising budgets and monitored expenses to ensure that all campaigns operated within the targeted cost.

Feb 2017 – Feb 2020**Digital Marketing**

Persistence Education

1. Managed Google Ads campaigns and optimized Return on Investment (ROI) through targeting strategies and cost-per-click (CPC) optimization.

2. Analyzed data and campaign performance reports to evaluate the effectiveness of ads and identify opportunities for improvement.

3. Implemented SEO and SEM strategies to improve website rankings in search results, attracting more relevant visitors.

4. Managed digital advertising budgets and monitored expenses to ensure that all campaigns operated within the targeted cost.

5. Monitored and analyzed ad performance using Google Analytics and Google Ads Dashboard, and created campaign performance reports.

FORMAL**EDUCATION****2013 - 2019****UIN Syarif Hidayatullah Jakarta**

UNIVERSITY

Management Marketing

2010 - 2013**SMKN 7 Tangerang**

Senior High School

1993 - 1995**SMP Al-Fityan School**

Junior High School

NON FORMAL**EDUCATION****Mei - Okt 2024****Data Science Bootcamp**

Rakamin Academy | Data Science & Project Internship

Mei - Ags 2023**Associate Data Science**

Certified by BNSP | Data Science Certification

Mei - Jul 2023**Excel Data Analyst**

Edxpert.id | Analytics using Excel

Mar - Apr 2023**Data Analyst**

Digidental Kominfo | Profesional Academy

2022**Java Bootcamp**

Tiga Daya Digital | Bootcamp Java



Universitas Islam Negeri
SYARIF HIDAYATULLAH JAKARTA

Memberikan Kepada :

Rendy Budi Kusuma

Lahir pada tanggal *21 Januari 1995* di *Jakarta*

I J A Z A H
SARJANA EKONOMI (S.E.)

FAKULTAS : *Ekonomi dan Bisnis*
PROGRAM STUDI : *Manajemen*
NOMOR INDUK MAHASISWA : *1113081100004*
TANGGAL LULUS : *24 Juli 2019*

Dengan segala hak dan kewajiban yang berhubungan dengan gelar akademik ini.



Rektor,

A handwritten signature in black ink, appearing to read "Amny".

Prof. Dr. Hj. Amany Lubis, M.A.
NIP.19631222 199403 2 002



Jakarta, 30 November 2019

Dekan,

A handwritten signature in black ink, appearing to read "Amilin".

Prof. Dr. Amilin, S.E.Ak., M.Si., CA., QIA., BKP.,
NIP.19730615 200501 1 009

11708074



BADAN NASIONAL
SERTIFIKASI PROFESI
INDONESIAN PROFESSIONAL
CERTIFICATION AUTHORITY

SERTIFIKAT KOMPETENSI CERTIFICATE OF COMPETENCE

No. 62015 2120 25015 2023

Dengan ini menyatakan bahwa,
This is to certify that,

Rendy Budi Kusuma, CADS

No. Reg. TIK.317.03698 2023

Telah kompeten pada bidang:
Is competent in the area of:

**Kecerdasan Buatan
Artificial Intelligence**

Dengan Kualifikasi / Kompetensi:
With Qualification / Competency:

**Ilmuwan Data Madya
Associate Data Scientist**

Karenanya berhak memakai identitas:
Therefore is entitled to use the identity:

**Ilmuwan Data Madya Bersertifikat
Certified Associate Data Scientist (CADS)**

Sertifikat ini berlaku untuk: 3 (tiga) Tahun
This certificate is valid for: 3 (three) Years

Jakarta, 3 Oktober 2023

Atas nama Badan Nasional Sertifikasi Profesi
On behalf of Indonesian Professional Certification Authority

Lembaga Sertifikasi Profesi Informatika
Professional Certification Body of Informatics

Muhaemin, S.Kom, MM, M.Kom

Ketua
Chairman



LSP INFORMATIKA



Statement of Achievement

PCAP: Programming Essentials in Python

The graduate of the *PCAP: Programming Essentials in Python* course, administered by the undersigned instructor, and provided by **Cisco Networking Academy®** in collaboration with **OpenEDG Python Institute**:

- knows the universal concepts of computer programming, including variables, data structures, algorithms, control flow, functions, and exceptions;
- can proficiently use the developer tools, the runtime environment, and the syntax and semantics of the Python language;
- can use fundamental programming techniques, best practices, customs, and vocabulary, including the most common standard library functions in Python 3;
- can write Python programs using standard language infrastructure, and knows the means by which to resolve typical implementation problems;
- knows how to work with modules and packages, process text and binary files, and use generators, iterators, and closures;
- understands the fundamentals of object-oriented programming (OOP) and the way they are adopted in Python.

RENDY BUDI KUSUMA .

Student

Digitalent_Kominfo

Academy Name

Indonesia

Location

26 Mar 2024

Date



Laura Quintana
VP & General Manager, Cisco Networking Academy



SERTIFIKAT PELATIHAN

1987301840-864/PROA/BLSDM.Kominfo/2024

Diberikan kepada

RENDY BUDI KUSUMA

telah menyelesaikan pelatihan
Python
Professional Academy
Digital Talent Scholarship 2024

yang diselenggarakan oleh **Pusbang Proserti**

pada tanggal **12 Februari 2024 - 30 Maret 2024** selama **105 Jam Pelatihan**

Jakarta, 1 April 2024

\$

Ditandatangani secara elektronik
KEPALA BADAN PENGEMBANGAN
SDM KOMINFO
HARY BUDIARTO

Dokumen ini telah ditandatangani secara elektronik menggunakan
sertifikat elektronik yang diterbitkan oleh Balai Sertifikasi Elektronik
(BSrE), Badan Siber dan Sandi Negara (BSSN).



Pelatihan Python

Professional Academy Digital Talent Scholarship 2024
Total 105 Jam Pelatihan

Materi	Jumlah JP
Perkenalan	7
Computational Thinking	7
Introduction to Python	7
Data Types, Variables, Basic Input-Output Operations, Basic Operators	7
Boolean Values, Conditional Execution, Loops, Lists and List Processing, Logical and Bitwise Operations	7
Functions, Tuples, Dictionaries, and Data Processing	7
Modules, Packages, PIP	7
Exceptions, Strings, and List Methods	7
The Object-oriented Programming	7
Miscellaneous	7
Big Data Intro	7
Pengenalan Library pandas, numpy, visualization	7

Materi	Jumlah JP
Part 1 Summary Test	7
Part 2 Summary Test	7
Final Project Presentation	7



PROA Professional Academy



GreatEdu

CERTIFICATE

of Attendance

No. 36/BDAB2/BC/GE/VIII/2023

We present this to

Rendy Budi Kusuma

for attending Webinar :
A Complete Guide to be Data Analyst Batch 2
with the Instructor Adam Ardiansyah, Nazmi Tamara,
Aldi Purwanto
at
May 6th - Aug 5th, 2023



Ade Irma Setyanegara
CEO GreatEdu

SERTIFIKAT PELATIHAN

1985582840-122/PROA/BLSDM.Kominfo/2023

Diberikan kepada

RENDY BUDI KUSUMA

telah menyelesaikan pelatihan

Data Analyst
pada Program Professional Academy
Digital Talent Scholarship 2023

Pada tanggal **3 Maret 2023 - 14 April 2023** selama **85** Jam Pelatihan

Jakarta, 16 April 2023



Ditandatangani secara elektronik oleh:
Kepala Badan Litbang & SDM



Hary Budiarto

Professional Academy Digital Talent Scholarship 2023
Pelatihan Data Analyst
Sejumlah 85 Jam Pelatihan

Materi	Jumlah JP
Python for Data Professional Beginner	12
Fundamental SQL using Select Statement & Function dan Group By	12
Fundamental SQL using Inner Join & Union	12
Exploratory Data Analysis with Python for Beginner	12
Fundamental Data Visualization with Python	12
Data Visualization with Python Matplotlib for Beginner	12
Project Data Analysis for Retail - Sales Performance Report	7
Project Data Analysis for B2B Retail - Customer Analytic Report	6



No. 22.314/WE-CERT/VII/2023

Issued
07/07/2023

Certificate

of COMPLETION

Rendy Budi Kusuma

Has successfully completed and awarded a COMPLETION of 4-week online course for

Intensive Bootcamp Microsoft Excel for Data Analysis Batch 10

by Edspert.id



Ahmad Syihabuddin Zankie
CEO PT Widya Kreasi Bangsa



Silabus Kurikulum

Intensive Bootcamp Microsoft Excel for Data Analysis Batch 10

No	Materi	Waktu Pembelajaran
1	Introduction to Microsoft Excel Fundamentals	120 Menit
2	Playing with Data (Arranging, Cleaning, and Manipulating)	120 Menit
3	Working with Table and IF Function	120 Menit
4	Data Visualization	120 Menit
5	Indexing & Vlookup	120 Menit
6	Pivot Table	120 Menit
7	Macro VBA	120 Menit
8	Data Analysis & Reporting	120 Menit
Total Waktu Pembelajaran		960 menit