**Phase 2:**  
  
**1.Domain Name Registration**

Choose and register a domain name through a registrar like GoDaddy or IBM Cloud Domain Services.

**2.Setting Up IBM Cloud Account**

Sign up for an IBM Cloud account at https://cloud.ibm.com/registration.

**3: Choosing Your Tech Stack**

Decide on your technology stack (HTML, CSS, JavaScript).

**4: Creating Your Vlog Website**

Develop your website using code editors or website builders.

**5: Designing Your Website**

Create an attractive layout, logo, and select fonts and colors.

**6: Adding Vlog Content**

Populate your site with videos, blog posts, and multimedia content.

**7: Testing**

Test your site on various devices and browsers for responsiveness.

**8: Preparing for Deployment**

Organize website files and ensure they are ready for deployment.

**9: IBM Cloud Setup**

Log in to IBM Cloud

Create a Cloud Foundry Application

Push Your Application

Configure Domain and SSL

**10: Testing and Maintenance**

After deployment, test the live site and emphasize regular content updates and maintenance.

**11: Promoting Your Vlog**

Share your vlog on social media and through email marketing for viewer engagement.

**12: Monitoring and Optimization**

Keep an eye on website performance with IBM Cloud's monitoring tools and make necessary improvements.