

# //DATA INNOVATION FOR DEVELOPMENT GUIDE

## DATA GAPS TOOL

### STEP 4

### Color-code data to highlight gaps.

Looking at all of the data sources you have listed, use a marker or stickers to code, by color, the specific gaps in the data you need.

*Use the following indicators, each color indicating a different kind of flaw in the data source:*



#### Red: Updated too infrequently

How often does your organization make decisions about a problem? If the data is updated less frequently than your decision-making cycle, circle it in red.



#### Blue: Not geographically specific

How geographically detailed do you need your visibility on the problem to be? If a data source is too broad (i.e., if it can not be localized to the needed level of detail), circle it in blue.



#### Green: Not disaggregated

What specific demographics or characteristics (i.e., sex, ethnicity) do you need to be able to understand about the people who experience the problem? If the data source can not be disaggregated to reveal this specificity, circle it in green.



#### Yellow: Otherwise flawed

Are there other reasons why you cannot use this data to address the problem? Highlight any other gaps in yellow.

**If you find that you have an internal data source that does not need any of these color codes,** that data source may already be suited to your decision-making cycle, and you may not need to reinvent the wheel with a new data innovation project!