



//DATA INNOVATION FOR DEVELOPMENT GUIDE STAKEHOLDER MAPPING TOOL

STEP 1

Brainstorm and list all stakeholders

Include the people directly and indirectly affected by the problem; private- or public-sector institutions who have data; academic organizations with data science experience; political actors committed to addressing the problem; national statistics institutes or other involved government agencies.

Categorize each stakeholder as "Community"; "Problem Solver"; "Policymaker"; or "Other". In general, "Community" should be the first stakeholders you consider.

STAKEHOLDER

What is their influence over the problem?

What is their influence over the project?

How might this person benefit from the project?

How does data support this person's decision-making now?

What could this person do with better data on the problem?

What could they do to undermine the project?

What is the best way to keep them engaged?