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To whomever it may concern,

I am writing to express my interest in a digital marketing or front-end development role. As a dedicated and detail-oriented student at Queen's University, I am eager to bring my organizational skills, academic achievements, and passion for marketing to your team. With a strong foundation in project management, data analysis, and digital marketing, I am well-prepared for this role.

In addition to my academic pursuits, I am currently a Research Assistant at Queen's University. In this role, I collaborate with two Master's students and one Postdoctoral researcher to evaluate the efficiency of different prompting methods when using LLMs (Large Language Models). Utilizing natural language processing techniques and large language models, I have contributed to automating the labeling process, enhancing efficiency and accuracy in our research endeavors.

Engaging in personal projects and participating in various university clubs has significantly enhanced my organizational and problem-solving skills. Through these experiences, I've had the opportunity to apply project management principles in real-world scenarios, from planning and executing events to collaborating with team members in high-pressure, time-sensitive environments. These hands-on experiences have not only solidified my technical skills but also cultivated a creative and solution-oriented mindset, essential for crafting efficient marketing strategies.

My participation in Queen's Women in Computing and QMIND has further honed my problem-solving abilities. Redesigning and implementing the Queen's Women in Computing website using Next.js and Tailwind.css was a rewarding experience that emphasized the importance of collaboration and adaptability.

Outside of academics, I am an avid dancer and figure skater. Being part of the Queen's Varsity Figure Skating team and the competitive hip hop team "Casually Cool Dance Crew" has cultivated discipline, creativity, and perseverance, skills that complement my professional aspirations.

Thank you for viewing my cover letter.

Warm regards,

Renee Kim