Renee K. Lempert

UX Designer and Developer

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Full-stack web developer and user experience designer with extensive experience in data visualization.

Areas of Expertise include:

- Full-stack web development
- Feature and technical specifications
- Wireframes and prototypes
- User experience design
- Data-driven story writing
- Agile workflow
- QA and automated testing
- Online interactive info graphics
- Responsive web design

Technical Skills include:

HTML5, CSS, Python, JavaScript, Sass, jQuery, Twitter Bootstrap, Django, AngularJS, D3.js, Selenium, Git/GitHub, Sketch, Photoshop, Illustrator

Professional Experience

Viacom Inc. • New York, NY • 02/2017 to Present

USER EXPERIENCE TECHNOLOGIST, AUDIENCE SCIENCE

- Lead designer/developer for over 10 releases of data-science driven advertising technology applications. These deliver advanced analytics for Viacom management decision making.
- Overhauled the UX design of a pre-existing data-driven web product. Collaborated with key stakeholders, product managers and software engineers to gather business requirements, document specifications, and design wireframes.
- Write, design, and develop data-driven stories with interactive informational graphics. Stories deliver business insights company-wide and promote data science team capabilities.
- Provide direction through technical specifications, feature development, code review, fixes, and automated testing.

The Wall Street Journal • 09/2008 to 02/2017

GRAPHICS EDITOR, ENTERPRISE (08/2014 – 02/2017), NEW YORK, NY

- Led the complete lifecycle of data-driven news applications with interactive data visualizations from designing mockups to deployment. Used HTML5, CSS/Sass, JavaScript, D3.js, jQuery, GitHub and Illustrator/Photoshop.
- Collaborated with reporters to optimize the display of data and content for innovative web publications.
- Collected data in API requests or Ajax calls, and structured it into JSON or CSV format using Node.js modules.
- Collaborated with interactive developers to enhance data visualization designs and stories.

GRAPHICS EDITOR, WSJ EUROPE (09/2008 TO 07/2014)

- Designed and develop interactive graphics to for WSJ.com stories using HTML, JavaScript, jQuery, CSS and D3.js.
- Created graphic charts and photo/chart combinations using Photoshop and Illustrator.

Education & Training

User Experience Design | General Assembly | New York, NY | 2017
Front End 101 & Angular 102 | NY Code & Design Academy | New York, NY | 2015-2016
JavaScript Programming & Dom Scripting | City University London | London, UK | 2014
HTML & Flash 1 | Parsons, New School of Design | New York, NY | 2008

BS, Visual Communication (Major: Information Graphics; Minor: Business Administration)
OHIO UNIVERSITY | Athens, OH | May 2006