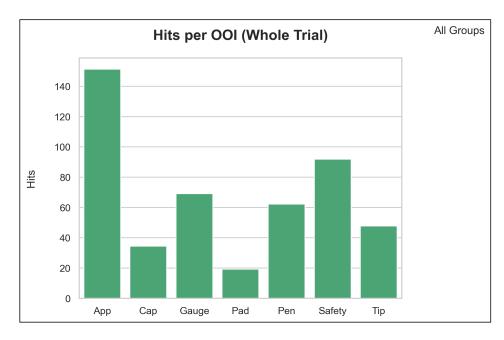
# **Summary of Gaze Analysis - All Groups**

### 1) Attention / Object of Interest-based Analysis

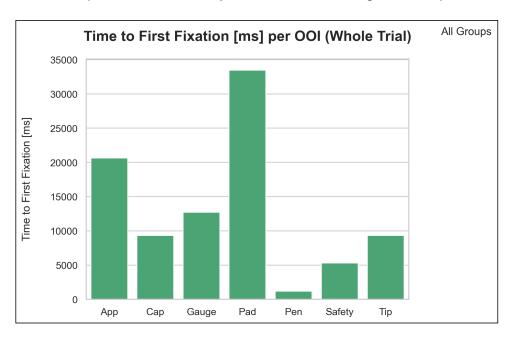
#### Hits per OOI

The amount of fixations that were identified on the respective object of interest. In general, the more hits an object has, the higher its importance.



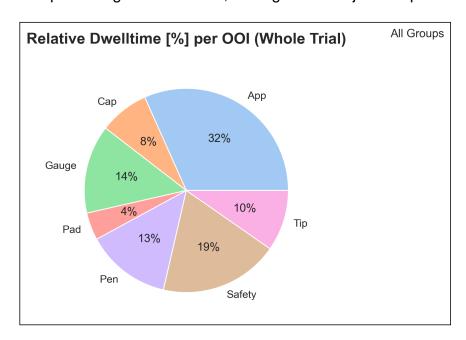
#### Time to First Fixation [ms] per OOI

The average time in miliseconds until the first fixation on a specific object took place. In general, the less time passes until the object is noticed, the higher its importance or the more noticeable it is.



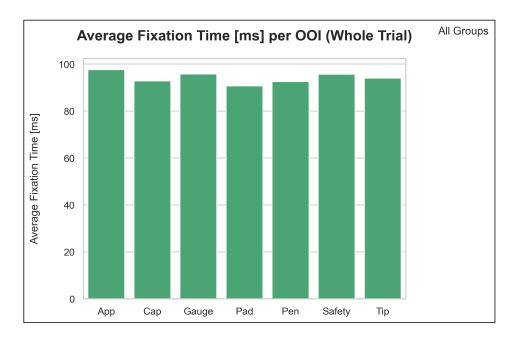
#### Relative Dwelltime [%] per OOI

The relative amount of time the participants' gaze was focused on each OOI. In general, the higher the percentage of dwell time, the higher the objects' importance.



#### Relative Dwelltime [%] per OOI

The average duration of a fixation on each OOI. Generally, higher fixation durations are associated with more focus and concentration. (?)



## 2) Focus

### Hits per OOI

The amount of fixations that were identified on the respective object of interest. In general, the more hits an object has, the higher its importance.

