### **Summary of Qualifications:**

I am a highly motivated team player with over 10 years of Marketing/Design experience using cutting edge technology in both print and web design. Now am making a change to follow my passion of learning to develop software. Because my goal is to follow my passion of developing software, I'm seeking an entry level developer position that will allow me to grow my skills to master level.

## **Skill Levels: Applications/Languages:**

**Expert:** Photoshop, Illustrator, InDesign, Acrobat, PowerPoint, Word, Excel, Content Management Systems (WordPress and custom)

Intermediate: HTML5, CSS3, JavaScript, jQuery, Bootstrap, Salesforce, Axure rp8, Teamwork, Smartsheets, BBEdit, Atom, Notepad++

Basic: Less, PHP, MySQL, NoSQL (MongoDB), Visual Basic, C, C++, Angular, React

### **Work History:**

Jan 2004 to Present - Freelance Graphic Design/Website Design/Website Development/Marketing Current projects:

## The Cocktail Monkeys (Professional Musical Group):

- Managed creation of a new WordPress site using a development/design team for most of the main setup of the client's chosen WordPress theme
- Ongoing maintenance of corporate WordPress site including hand coding HTML/CSS and using Photoshop and Illustrator for image manipulation
- Ongoing training of band members to use the WordPress CMS to update images, copy, audio and video
- ❖ Develop and send out weekly HTML marketing emails to email list

#### The Milpitas SDA Church:

- Managed creation of a new WordPress site using a development/design team for most of the main setup of the client's chosen theme
- Ongoing maintenance of corporate WordPress site including development of HTML/CSS and using Photoshop and Illustrator for image manipulation
- Trained church members to use the WordPress CMS to update images, copy, audio and video (on-going)
- Updated the corporate SDA logo to include the name "Milpitas" and created home page hero banner using Revolution Slider

## Projects completed:

#### **Leod Escapes Motorcycle Tours:**

- Developed front end website by hand coding HTML, CSS/CSS3, jQuery, JavaScript and some PHP/ MySQL from Illustrator or Photoshop files
- Developed HTML email templates for dynamic use.

## National Government Manufacturing Company:

Developed new tables (as needed) in a MySQL database using PHP, HTML and CSS to create forms

### Chariot Technologies IT Firm:

Developed and designed front end UI for corporate website using Dreamweaver for all HTML /CSS and Fireworks for all JavaScript rollovers and Photoshop and Illustrator for image manipulation

### CE Mainprice /Tampertite Bag Manufacturer:

Developed and designed front end UI for consumer facing websites (Tampertite, CE Mainprice) using Dreamweaver for all HTML /CSS and Fireworks for all JavaScript rollovers and Photoshop and Illustrator for image manipulation

### The Baddest Bag Women's Boutique:

- Developed and designed the corporate consumer facing <u>website</u> using Dreamweaver for all HTML /CSS, Fireworks for all JavaScript rollovers and Photoshop and Illustrator for image manipulation (Yahoo Shopping Cart was used for customer shopping cart)
- Designed corporate <u>logo</u>, <u>business cards</u>, bag tags and event cards

## Apr 2016 to Feb 2017 - Baytech, Project Manager

## Accomplishments:

- Managed over 30 web development, application, and logo projects from start to finish
- Employed Teamwork software to manage the development and design teams, including task definitions, and assignment of project roles and completion dates
- Created Gantt charts for each project using Smartsheets to show the client the project timeline
- Created wireframes using Axure rp8
- Updated client sites when necessary (both WordPress and .Net)
- Created graphics for client sites and logos as needed

## Jan 2015 to Aug 2015 - Detati Communications, Web Developer

### Accomplishments:

- Part of a team that designed and coded responsive, contemporary custom websites using current design/new media standards and tools (WordPress, Bootstrap, Less, PHP, CSS, )
- Updated client sites being mindful of corporate style guides
- Found and used royalty free images to create custom images to promote client programs using Adobe Photoshop HTML and CSS

## Apr 2012 to Aug 2013 - AKON, Inc., MARCOM Manager

#### Accomplishments:

- Updated corporate website daily (using the website CMS, hand coded HTML, CSS, PHP, and JavaScript)
- Managed several website projects with local outside vendors for backend database changes
- Managed Corporate Salesforce account, troubleshooting and creating new ways to streamline Salesforce processes
- Worked closely with Engineering to create new, and update current datasheets (copy, drawings, specifications) using InDesign, Illustrator and Photoshop

## Sept 2008 to Aug 2009 - ZAG Technical Services, Inc., Business Development

#### Accomplishments:

- Developed "Customer Support" web pages using Dreamweaver for all HTML /CSS and Fireworks for all JavaScript rollovers and Photoshop and Illustrator for image manipulation
- Developed new buttons/ pages for <u>ZAG corporate site</u> using Dreamweaver for all HTML /CSS and Fireworks for all JavaScript rollovers and Photoshop and Illustrator for image manipulation
- Developed animated partner banner using Photoshop to create an animated gif
- Created brochures, marketing collateral, and <u>tradeshow graphics</u> using InDesign, Photoshop and Illustrator
- Coordinated and attended tradeshows and other community functions

# Dec 2007 to Aug 2008 - MShift, Inc., Business Development

### Accomplishments:

- Developed and re-designed corporate website using Dreamweaver for all HTML /CSS and Fireworks for all JavaScript rollovers
- Created mobile images using Photoshop and Fireworks
- Re-designed print (business cards) and tradeshow materials using InDesign, Photoshop and Illustrator
- Coordinated and attended Mobile Banking tradeshows

## Jan 2006 to Sept 2007 - Securematics, Inc., Account Manager, West Coast SMB VARs

## Accomplishments:

- Built and maintained a client base of 500 new VARs within 12 months
- Met and exceeded sales goals winning the main SPIFF 5 months in a row
- Created and implemented marketing and sales strategies to reach IT customer base
- Created client quotes, sales orders and handled RMA's as necessary
- Attended SonicWall tradeshows

## **Education:**

- 2017 Present CoderCamps.com Online Bootcamp Full Stack Developer 6 month program

  Classes: HTML5, CSS3, Javascript, JQuery, Bootstrap, Less, Angular, React, SQL, NoSQL (MongoDB)
- 2013 2015- DeVry University Computer Info Systems BCIS\_US (Web Development) 3.7 GPA Classes: Algebra, Composition, Programming Logic and Design, Critical Thinking, C++, Operating Systems Architecture, Statistics, Object-Oriented Programming, Connectivity, Advanced Composition, Technical Writing, Astronomy, Project Management, Web Interface Design, Structured Analysis and Design, Object Oriented Analysis Design Interpersonal Communication
- **2002- 2003** Ohlone Community College Multimedia Design Courses Classes: Dreamweaver, Flash, Black and White Photography
- 1996-1997 Master's Institute of Technology Multimedia Presentations & Communications classes

  Classes: Photoshop, Illustrator, Quark Xpress, Director, Lingo, Strata Studio Pro 3D, Premier, Drawing & Design,
  Business Development
- 1989 United States Army Basic Training/Advanced Individual Training/Food Service Specialist Training