

### **Summary of Qualifications:**

I am a highly motivated team player with over 10 years of Marketing experience using cutting edge technology in both print and web design. I am looking for a company where I can be an intricate part of a team that needs my current skills and where I can continue and grow as a designer and programmer.

### **Skill Levels: Applications/languages:**

**Expert:** Photoshop, Illustrator, InDesign, Acrobat, PowerPoint, Word, Excel, Dreamweaver, Content Management Systems

**Intermediate:** Fireworks, HTML4, CSS2, Salesforce

**Basic:** HTML5, CSS3, JavaScript, jQuery, HTML5, CSS3, PHP, MySQL, Visual Basic, C, C++, GetResponse Email Marketing Software

### **Work History:**

Jan 2004 to Present - Freelance Graphic Design/Website Design/Website Developer/Marketing

#### *Current projects:*

##### **The Cocktail Monkeys:**

- Developing, designing and maintaining all aspects of corporate website including hand coding HTML/CSS and using Photoshop and Illustrator for image manipulation (ongoing)
- Developing and sending out weekly HTML marketing emails to email list

##### **AKON, Inc.:**

- Auditing and updating current datasheets, Creating datasheet templates, and new datasheets
- Uploading datasheets to corporate website

#### *Projects completed:*

##### **Leod Escapes Motorcycle Tours:**

- Developed front end website by hand coding HTML, CSS/CSS3, jQuery, JavaScript and some PHP/ MySQL from Illustrator or Photoshop files
- Developed HTML email templates for dynamic use.

##### **National Government Manufacturing Company:**

- Developed new tables (as needed) in a MySQL database using PHP, HTML and CSS to create forms

##### **Chariot Technologies IT Firm:**

- Developed and designed front end UI for corporate website using Dreamweaver for all HTML /CSS and Fireworks for all JavaScript rollovers and Photoshop and Illustrator for image manipulation

##### **CE Mainprice /Tampertite Bag Manufacturer:**

- Developed and designed front end UI for consumer facing websites (Tampertite, CE Mainprice) using Dreamweaver for all HTML /CSS and Fireworks for all JavaScript rollovers and Photoshop and Illustrator for image manipulation

##### **The Baddest Bag Women's Boutique:**

- Developed and designed the corporate consumer facing website using Dreamweaver for all HTML /CSS, Fireworks for all JavaScript rollovers and Photoshop and Illustrator for image manipulation (Yahoo Shopping Cart was used for customer shopping cart)
- Designed corporate logo, business cards, bag tags and event cards

Apr 2012 to Aug 2013 - AKON, Inc., MARCOM Manager

#### *Accomplishments:*

- Updated corporate website daily (using the website CMS, hand coded HTML, CSS, PHP, and JavaScript)
- Managed several website projects with local outside vendors for backend database changes
- Managed Corporate Salesforce account, troubleshooting and creating new ways to streamline Salesforce processes
- Worked closely with Engineering to create new, and update current datasheets (copy, drawings, specifications) using InDesign, Illustrator and Photoshop

**Sept 2008 to Aug 2009 - ZAG Technical Services, Inc., Business Development**

**Accomplishments:**

- Developed "Customer Support" web pages using Dreamweaver for all HTML /CSS and Fireworks for all JavaScript rollovers and Photoshop and Illustrator for image manipulation
- Developed new buttons/ pages for ZAG corporate site using Dreamweaver for all HTML /CSS and Fireworks for all JavaScript rollovers and Photoshop and Illustrator for image manipulation
- Developed animated partner banner using Photoshop to create an animated gif
- Created brochures, marketing collateral, and tradeshow graphics using InDesign, Photoshop and Illustrator
- Coordinated and attended tradeshows and other community functions

**Dec 2007 to Aug 2008 - MShift, Inc., Business Development**

**Accomplishments:**

- Developed and re-designed corporate website using Dreamweaver for all HTML /CSS and Fireworks for all JavaScript rollovers
- Created mobile images using Photoshop and Fireworks
- Re-designed print (business cards) and tradeshow materials using InDesign, Photoshop and Illustrator
- Coordinated and attended Mobile Banking tradeshows

**Jan 2006 to Sept 2007 - Securematics, Inc., Account Manager, West Coast SMB VARs**

**Accomplishments:**

- Built and maintained a client base of 500 new VARs within 12 months
- Met and exceeded sales goals winning the main SPIFF 5 months in a row
- Created and implemented marketing and sales strategies to reach IT customer base
- Created client quotes, sales orders and handled RMA's as necessary
- Attended SonicWall tradeshows

**Aug 2005 - Dec 2005 - Promise Technology, Inc., Marketing Communications Specialist**

**Accomplishments:**

- Coordinated all aspects of 21 tradeshows in 4 months (logistics, graphics, etc.)
- Updated and created web pages using Dreamweaver to troubleshoot all HTML issues
- Created white papers and datasheets for all new products using Illustrator, Photoshop, and InDesign
- Updated and created print ads to run in data storage magazines
- Created tradeshow graphics for new products

**Dec 1999 - Jan 2004 - Orcon Corporation, Marketing Communications Assistant**

**Accomplishments:**

- Developed, Re-designed UI and maintained the corporate website using Dreamweaver for all HTML and CSS , Fireworks for all JavaScript Rollovers and Photoshop and Illustrator for image manipulation
- Wrote technical specifications for all new products both manufactured at the corporate location (Union City, CA) and out of the country (Germany, Taiwan, Korea) using Master Control software
- Designed layout and wrote copy for corporate Newsletter using Illustrator, Corel Draw and Photoshop for all layout needs and interviewed experts for all copy needs
- Designed packaging for all new products using Illustrator, Photoshop, CorelDraw, Quark Xpress, and PageMaker
- Photographed all new products for use in print collateral and packaging

**Education:**

**2013 - Present - DeVry University - Computer Info Systems BCIS\_US (Web Development) - 3.91 GPA (Graduation year 2016)**

**Classes:** Algebra, Composition, Programming Logic and Design, Critical Thinking, C++, Operating Systems Architecture, Statistics, Object-Oriented Programming, Connectivity, Advanced Composition, Technical Writing, Astronomy

**2002- 2003 - Ohlone Community College - Multimedia Design Courses**

**Classes:** Dreamweaver, Flash, Black and White Photography

**1996-1997 - Master's Institute of Technology - Multimedia Presentations & Communications classes**

**Classes:** Photoshop, Illustrator, Quark Xpress, Director, Lingo, Strata Studio Pro 3D, Premier, Drawing & Design, Business Development

**1989 United States Army - Basic Training/Advanced Individual Training/Food Service Specialist Training**