

# RENÉE WYSOCKI

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*Experienced Graphic Designer and Social Media Consultant with Solid Technical Web Development Skills, Seeking to Utilize and Broaden my Artistic and Technical Abilities.*



## SKILLS

- HTML5 / CSS3 / JavaScript
- Adobe Creative Suites
- UI / UX Design
- Brand and Logo Design
- Social Media and Email Marketing
- Online Advertising



## EDUCATION

### Full Stack Web Development | Southern Methodist University

*Dallas, Texas*

AUG 2018 – MAR 2019

Intensive developer program focusing on technologies including HTML, CSS, JavaScript, JQuery, Node.js, Express.js, React.js, MongoDB, MySQL, Command Line, and Git. Created working web applications in solo and team settings.

### Graphic Design | Keene State College

*Keene, New Hampshire*

SEP 2012 – MAY 2013

Focused on visual aesthetics, colors, and typography using Adobe Photoshop, Illustrator, and InDesign.



## EXPERIENCE

### Principal Designer | Wysocki Multimedia, LLC

*Frisco, Texas*

MAY 2018 – CURRENT

- Develop and maintain client websites and social media sites.
- Create advertising and branding materials.
- Research, create, and implement marketing strategies based on industry, budget, and client needs.

### Creative Director | CraneNetwork.com

*Chicago, Illinois*

APR 2014 – APR 2018

- Interacted with customers to create multiple daily email blasts to a distribution list of over 5,000 worldwide opt-in members and through social media channels.
- Oversaw company social media pages, email blasts and distribution list.
- Created electronic promotional images for sales, events, holidays and more for company social media pages.
- Designed print magazine ads for worldwide trade publications.
- Designed and distributed company promotional materials including flyers, brochures, banners, videos, folders, business cards, t-shirts, trade show displays and more.
- Developed advertising strategies for the company and its advertisers.
- Managed and maintained site advertisers. Collaborated with clients to create static and animated banners.
- Active member on marketing committee of industry trade association.