




# RENÉE WYSOCKI

Frisco, Texas 

214-534-9807 

reneew311@gmail.com 

reneewysoki 

reneewysoki 

*Experienced Graphic Designer and Social Media Consultant with Solid Technical Web Development Skills, Seeking to Utilize and Broaden my Artistic and Technical Abilities.*



## SKILLS

- HTML5 / CSS3 / JavaScript
- Adobe Photoshop / Illustrator
- UI / UX Design
- Brand and Logo Design
- Social Media and Email Marketing
- Online Advertising



## EDUCATION

### Full Stack Web Development | Southern Methodist University

*Dallas, Texas*

AUG 2018 – FEB 2019

Intensive developer program focusing on technologies including HTML, CSS, JavaScript, JQuery, Node.js, Express.js, React.js, MongoDB, MySQL, Command Line, and Git. Created working web applications in solo and team settings.

### Graphic Design | Keene State College

*Keene, New Hampshire*

SEP 2012 – MAY 2013

Focused on visual aesthetics, colors, and typography using Adobe Photoshop, Illustrator, and InDesign.



## EXPERIENCE

### Creative Director | Crane Network

*Chicago, Illinois*

APR 2014 – APR 2018

- Interacted with customers to create multiple daily email blasts to a distribution list of over 5,000 worldwide opt-in members and through social media channels.
- Oversaw company social media pages, email blasts and distribution list.
- Created electronic promotional images for sales, events, holidays and more for company social media pages.
- Designed print magazine ads for worldwide trade publications.
- Designed and distributed company promotional materials including flyers, brochures, banners, videos, folders, business cards, t-shirts, trade show displays and more.
- Developed advertising strategies for the company and its advertisers.
- Managed and maintained site advertisers. Collaborated with clients to create static and animated banners.
- Active member on marketing committee of industry trade association.

### Marketing and Social Media | Grapevine Wine Tours

*Grapevine, Texas*

APR 2014 – CURRENT

- Created and maintain company website.
- Manage social media sites, including creating promotional materials and content.