

René Fernández Sánchez

Technical Computer Engineer

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Profile

My name is René and I am a Computer Engineer by the University of Oviedo. I am Asturian and since some years ago I am living in Oviedo. I have done several projects in the field of web development, social networks and the Internet. The experience in these fields has given me an extensive knowledge of 2.0 Web, programming and web design, blogs, social networks, search engine optimization (SEO) and usability standards.

I consider myself a responsible person, able to teamwork, with sense of humor and perseverance.



Technical Expertise

Programming languages	Level
• HTML 4/5	4 years professional + 3 years non-professional
• CSS 2.1/3	4 years professional + 3 years non-professional
• Javascript	4 years professional + 2 years non-professional
• Objective C/Cocoa	2 year professional
• Core Data	2 year professional
• PHP 4/5	4 years professional + 2 years non-professional
• MySQL	4 years professional

Otros: Java (University studies), C/C++ (University studies), PL/SQL (University studies), OJS

Skills & Techniques
• Design patterns
• SEO/SEM
• SVN, GIT
• Agile Methodologies
• Social media and online marketing

Operating Systems
Mac OS X (Advanced)
Windows (Advanced)
Linux (Medium)

CMS
• Wordpress
• eCommerce
• Magento
• Prestashop
• Woocommerce
• OJS

Languages

- Spanish, as my native language
- English, B2 level

Employment History

Head of Computing and Web Development, Adama Web S.L, (2011 – 2013)

I started to work at AdamaWeb when I was finishing my university studies. Adama Web is a small company focused on Web Development, IT training and consultancy and its goal is the optimization of our Client's resources on the Internet.

Responsibilities

- Website development using several CMS.
- Customer service.
- Technical reports.
- Performance monitoring of our client's projects.
- Organization of technical and functional resources of the company.
- Scheduling capabilities to third-party applications.
- Development of user manuals for third party applications and own.
- Analysis of requirements for the implementation of custom applications for clients

Web Development Partner, El Comercio, (2010 - 2012)

During my last two years at university I worked on small developments for the Asturian newspaper "El Comercio". "El Comercio" is the second most important newspaper in the region.

Responsibilities

- Development of thematic channels for advertisers
- Development of capabilities using third party APIs, CMS, PHP, MySQL, jQuery ...

Other Activities

Contributor Blogger, El Comercio, (2009 - Current)

The newspaper "El Comercio" created the largest collaborative blogging network of Asturias with several asturian bloggers. Among those, many are nationally recognized, so for me it was an honor for me to join this select group.

Author of blog "bocabit.com", (2006 - Current)

Although this is not a work, it is a personal project of which I am very proud. At its best moments, the blog had a traffic of 17,000 unique visits per day.

Responsibilities

- Managing a team with several editors
- Management of social networks
- Designing and programming Wordpress templates and plugins
- Web analytics and SEO
- Optimization of advertising revenue (AdSense, TLA, Zync,...)

Main Education

- Computer Engineering, University of Oviedo (2012)
 - Degree's final project: "*Post Off: Wordpress blog editor for Mac OS X*". Puntuado con una nota de 10 (Sobresaliente).
 - Development of applications in distributed systems and Internet (2010)
 - Internet Languages (2008)
- English elementary grade, Escuela Oficial de Idiomas (2004)

Another Education

- Course "Developing of iOS 5 apps" (2012)
- Computer Forensics Course, *Colegio de Ingenieros Técnicos Informáticos del Principado de Asturias (CITIPA)* (2012)
- Course "Cloud computing, application development and web minery", (2011)
- Course "Web application development using web services and open APIs, (2009)
- "*Beers & Blogs Asturias*" event organizer, (2009-2010)
- Participation as a speaker at the "Internet Meeting Point" in a conference entitled "What are social networks for?", (*Gijón, 2009*)
- Participation in blog networks "Blog de Blogs" and "Entreblogs", (2007-2009)

Awards and media appearances

- Winner of the SEO contest organized by the company Myspyspot, (2010)
- Radio: "Hablando sobre lo que podrá suponer Project Natal (futuro Kinect)", Radio Television of the Asturias Principality (RTPA) (12/01/2010)
- Press: "Wickr: plugin de Wordpress contra la pederastia", Radio Television of the Asturias Principality (RTPA) (30/05/2009)
- Press: "Un bloguero de El Comercio Digital crea un plugin contra la pornografía infantil", El Comercio (21/05/2009)

Personal Interests

I like programming, video games, technology and gadgets. I also like traveling, good rock and photography. I do not smoke and I have driving license.