

Criação de conta para publicar Apps na App Store (Apple)

Para ter uma loja na App Store e publicar Apps é necessário ter uma conta de desenvolvedor da Apple. Existem dois tipos de conta:

- Apple Developer Program - Individual
- Apple Developer Enterprise - Organizations

O custo da conta das duas contas é de US\$ 99 (99 dólares). Nos dois casos, esse valor é cobrado anualmente, se não renovado a conta é cancelada.

A diferença entre as duas contas é que no caso Individual o nome exibido na loja é o nome pessoal da conta Apple ID, enquanto que no caso de Organizations é exibido o nome da empresa cadastrada.

Para cadastrar uma conta como Organization são necessários alguns requisitos:

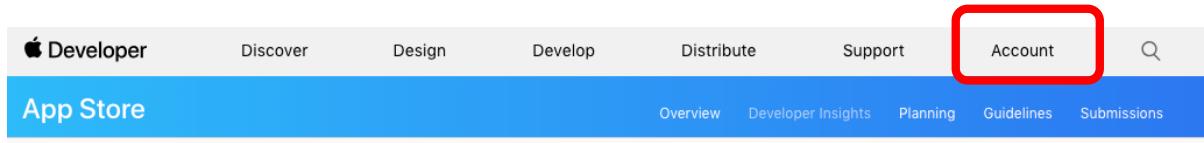
- Número D-U-N-S – Um código emitido pela Dun & Bradstreet
- Um confirmação de que a empresa é uma entidade legal
- Um website
- Um telefone para confirmar a existência da empresa

Caso não seja possível obter tais documentos, é possível cadastrar como Individual – a Apple inclusive recomenda isso para o caso de pequenas empresas ou empresas que não são registradas. A única diferença, como dito é o nome que aparecerá na loja. O cadastro como empresa pode demorar até duas semanas devido a ligação de confirmação de existência da empresa.

Para os dois casos o processo de criação é semelhante:

1. Criar um Apple ID

- O primeiro passo é ir ao [Apple Developer Site](http://developer.apple.com/) (<http://developer.apple.com/>) e clicar em **Account** no menu superior:



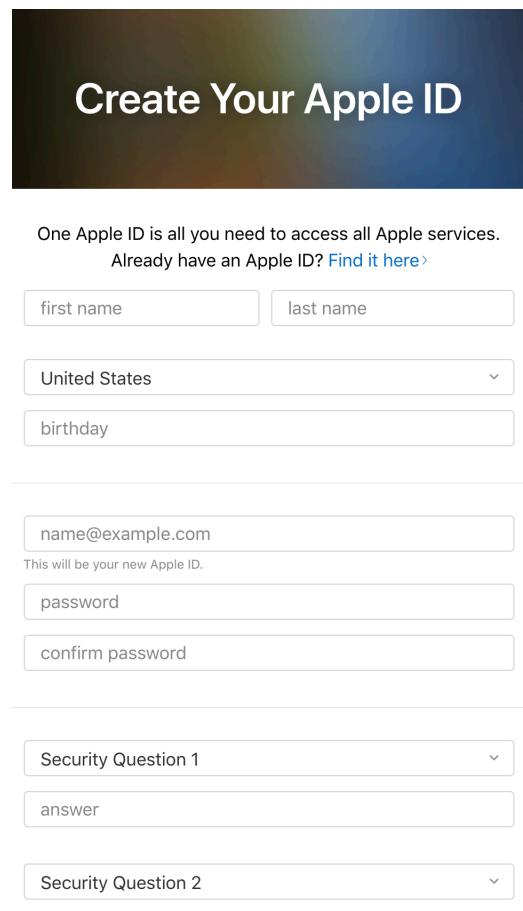
- Logo em seguida você deve ver uma tela como a abaixo. Clique em **Create Apple ID**:



- Então na tela de cadastro será pedido na ordem:

-Primeiro nome
 -Último nome
 -País
 -Data de nascimento (no formato Americano Mês/Dia/Ano)
 -Um email que será usado como o Apple ID (não precisa ser um email da Apple)
 -Senha
 -Confirmação de senha
 -Três perguntas de segurança em caso de esquecimento de senha
 -O preenchimento de um Captcha (aqueelas letras tortas)

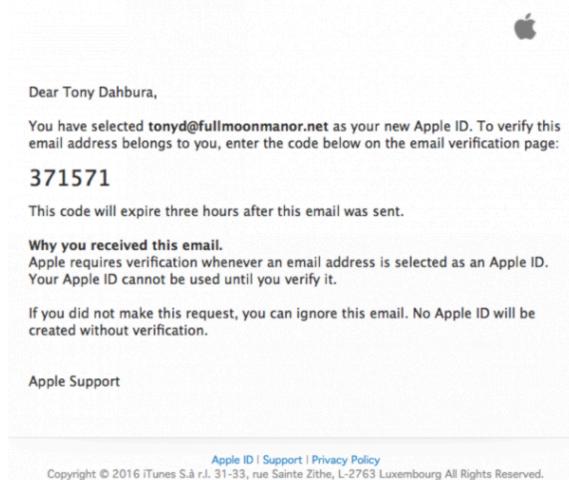
Após o preenchimento, clique em Continue.



The screenshot shows the 'Create Your Apple ID' page. At the top, it says 'Create Your Apple ID'. Below that, a message reads 'One Apple ID is all you need to access all Apple services. Already have an Apple ID? [Find it here](#)'. There are input fields for 'first name' and 'last name', a dropdown for 'United States', and a field for 'birthday'. Further down, there's an email field containing 'name@example.com' with the note 'This will be your new Apple ID.', followed by fields for 'password' and 'confirm password'. Below these, there are two dropdowns for 'Security Question 1' and 'Security Question 2', each with an 'answer' field underneath.

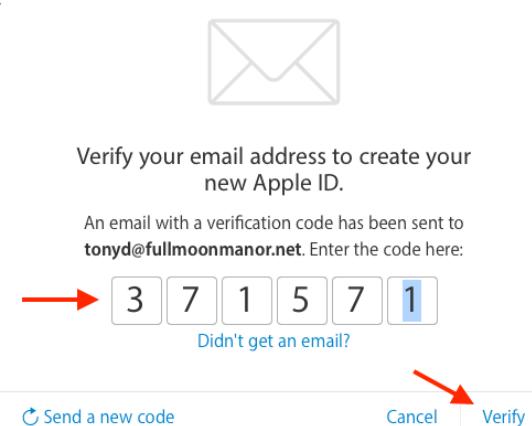
- A próxima página vai exibir seis campos de números para preencher.

Você deve receber um email como o abaixo com os números para serem preenchidos:



Preencha a página com os números do email:

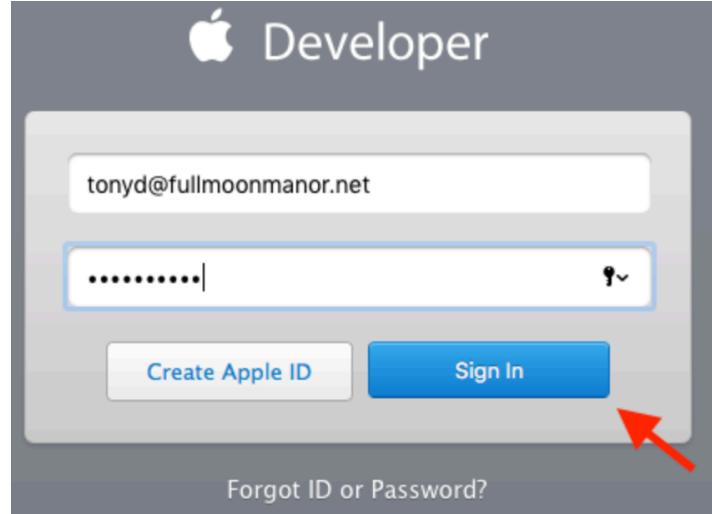
Pronto! Com isso você tem o seu Apple ID.



The screenshot shows the 'Verify your email address to create your new Apple ID.' section. It says 'An email with a verification code has been sent to tonyd@fullmoonmanor.net. Enter the code here:'. Below this is a row of six input fields containing the numbers '3', '7', '1', '5', '7', and '1'. A red arrow points to the first '3'. A red button labeled 'Send a new code' is to the left of the first field. To the right of the last field is a 'Cancel' button and a 'Verify' button with a red arrow pointing to it.

2. Aceitar os Termos e Condições

Faça o login:



Aceite os Termos e condições:

This is a legal agreement between you and Apple.

[Download PDF](#)

THIS IS A LEGAL AGREEMENT BETWEEN YOU AND APPLE INC. ("APPLE") STATING THE TERMS THAT GOVERN YOUR PARTICIPATION AS AN APPLE DEVELOPER. PLEASE READ THIS APPLE DEVELOPER AGREEMENT ("AGREEMENT") BEFORE PRESSING THE "AGREE" BUTTON AND CHECKING THE BOX AT THE BOTTOM OF THIS PAGE. BY PRESSING "AGREE," YOU ARE AGREEING TO BE BOUND BY THE TERMS OF THIS AGREEMENT. IF YOU DO NOT AGREE TO THE TERMS OF THIS AGREEMENT, PRESS "CANCEL".

Apple Developer Agreement

1. Relationship With Apple; Apple ID and Password. You understand and agree that by registering with Apple to become an Apple Developer ("Apple Developer"), no legal partnership or agency relationship is created between you and Apple. You agree not to represent otherwise. You also certify that you are at least thirteen years of age and you represent that you are legally permitted to register as an Apple Developer. This Agreement is void where prohibited by law and the right to register as an Apple Developer is not granted in such jurisdictions. Unless otherwise agreed or permitted by Apple in writing, you cannot share or transfer any benefits you receive from Apple in connection with being an Apple Developer. The Apple ID and password you use to log into your Apple Developer account cannot be shared in any way or with anyone. You are

By checking this box I confirm that I have read and agree to be bound by the Agreement above. I also confirm that I am of the legal age of majority in the jurisdiction in which I reside (at least 18 years of age in many countries).

I'd like to receive marketing emails to stay up-to-date with Apple Developer news.

[Cancel](#) [Submit](#)

Pronto! Você agora deve ver uma página como a seguinte:

Welcome

Documentation

Forums

Bug Reporter

News & Updates

Getting Started

Download Xcode, learn to how build an app, and install it directly on your Apple device.

Download Tools

Build Your First App

Join the Apple Developer Program

Membership in the Apple Developer Program includes everything you need to develop, distribute, and manage your apps on the App Store. You'll also gain access to beta software, advanced app capabilities, beta testing tools, and app analytics.

3. Cadastrar a conta no Apple Developer Program

Vá para a página de cadastro:

The screenshot shows the 'Getting Started' section of the Apple Developer Program website. It features two main sections: 'Download Tools' (with an icon of a computer monitor and a wrench) and 'Build Your First App' (with an icon of a smartphone). Below these are links for 'What's Included', 'How It Works', and a large blue 'Enroll' button. On the far left, there's a sidebar with links like 'Welcome', 'Documentation', 'Forums', 'Bug Reporter', and 'News & Updates'. At the top right, it says 'Tony Dahbura'.

No menu superior da próxima página clique em **Enroll**, no canto superior direito:

The screenshot shows the top navigation bar of the Apple Developer Program website. It includes links for 'Developer', 'Platforms', 'Resources', 'Program', 'Support', 'Account' (with a dropdown arrow), 'What's Included', 'How It Works', and a blue 'Enroll' button. A red arrow points to the 'Enroll' button.

Em seguida, clique em **Start Your Enrollment**:

What You Need To Enroll



Enrolling as an Individual

If you are an individual or sole proprietor/single person business, sign in with your Apple ID to get started. You'll need to provide basic personal information, including your legal name and address.



Enrolling as an Organization

If you're enrolling your organization, you'll need an Apple ID as well as the following to get started:

A D-U-N-S® Number

Your organization must have a D-U-N-S Number so that we can verify your organization's identity and legal entity status. These unique nine-digit numbers are assigned by Dun & Bradstreet and are widely used as standard business identifiers. You can check to see if your organization already has a D-U-N-S Number and request one if necessary. They are free in most jurisdictions. [Learn more >](#)

Legal Entity Status

Your organization must be a legal entity so that it can enter into contracts with Apple. We do not accept DBAs, fictitious businesses, trade names, or branches.

Legal Binding Authority

As the person enrolling your organization in the Apple Developer Program, you must have the legal authority to bind your organization to legal agreements. You must be the organization's owner/founder, executive team member, senior project lead, or have legal authority granted to you by a senior employee.

A Website

Your organization's website must be publicly available and the domain name must be associated with your organization.

[Start Your Enrollment](#)

Nessa próxima tela que é selecionado o tipo de conta da App Store:

Para a criação como individual selecione: **Individual / Sole Proprietor / Single Person Business**

Para a criação como Empresa selecione: **Company / Organization**

The screenshot shows the 'Apple ID Information' section where users can verify their account details. Below it, the 'Entity Type' section asks 'I develop apps as' and provides a dropdown menu for selection. The dropdown menu is open, showing the following options: 'Select', 'Individual / Sole Proprietor / Single Person Business', 'Nonprofit Organization', 'Accredited Educational Institution', 'Company / Organization', and 'Government Organization'. The 'Individual / Sole Proprietor / Single Person Business' option is highlighted with a checkmark.

Para o caso de empresa, o site exibirá os pré-requisitos citados no começo do documento e clique em **Continue**

Para explicar melhor, o tutorial irá seguir de duas formas:

- 3.1– Continuação do cadastro como Individual
- 3.2– Continuação do cadastro como empresa

3.1 – Cadastro como Individual

Informe o seu:

- Nome
- Telefone
- Endereço
- Cidade
- Estado
- CEP

The screenshot shows the 'Contact Information' section for an individual account. It includes fields for Legal Name (Renê Xavier), Phone number, and Address details. The address fields include Address Line 1, Address Line 2 (optional), Town / City, State / Province (Select), Postal Code (optional), and Country (Brazil). A note at the top of the section states: 'The name on this Apple ID account will be used as your seller name, and for contracts and banking, if your app is selected for distribution by Apple. Make sure that it is your legal name and that your country is correct. To edit your account information, contact us.'

Aceite o e clique em **Continue**.

Apple Developer Program License Agreement

This is a legal agreement between you and Apple.

[Download PDF](#)

PLEASE READ THE FOLLOWING APPLE DEVELOPER PROGRAM LICENSE AGREEMENT TERMS AND CONDITIONS CAREFULLY BEFORE DOWNLOADING OR USING THE APPLE SOFTWARE OR APPLE SERVICES. THESE TERMS AND CONDITIONS CONSTITUTE A LEGAL AGREEMENT BETWEEN YOU AND APPLE.

Apple Developer Program License Agreement

Purpose

You would like to use the Apple Software (as defined below) to develop one or more Applications (as defined below) for Apple-branded products. Apple is willing to grant You a limited license to use the Apple Software and Services provided to You under this Program to develop and test Your Applications on the terms and conditions set forth in this Agreement.

Applications developed under this Agreement for iOS Products, Apple Watch, or Apple TV can be distributed in four ways: (1) through the App Store, if selected by Apple, (2) through the B2B Program area of the App Store, if selected by Apple, (3) on a limited basis for use on Registered Devices (as defined below), and (4) for

By checking this box I confirm that I have read and agree to be bound by the Apple Developer Program License Agreement above. If I am agreeing on behalf of my company, I represent and warrant that I have legal authority to bind my company to the terms of such Agreement above. I also confirm that I am of the legal age of majority in the jurisdiction in which I reside (at least 18 years of age in many countries).

[Cancel](#) [Back](#) [Continue](#)

Confirme seus dados e clique em **Continue**.

Apple Developer Program Enrollment

I develop apps as a [Individual / Sole Proprietor](#) / [Single Person Business](#)

[Summary for Review](#)

Contact Information

Phone

Address Line 1

Town / City

State / Province

Postal Code

[Cancel](#) [Back](#) [Continue](#)



[Developer](#) > [Programs](#) > [Apple Developer Program](#) > [Enroll](#)

Na próxima tela, revise os detalhes da compra. Caso você queira que a anuidade seja cobrada automaticamente no cartão a ser colocado selecione **Automatic Renewal**. Caso não seja selecionado, é necessário que anualmente seja feito o pagamento, caso contrário a conta é cancelada e o App não estará mais na loja a partir daquele dia.

Apple Developer Program Enrollment

[Purchase Detail](#)

Automatic Renewal

Automatically renewing your annual membership ensures that your apps remain available and that you maintain access to membership benefits. You can change this setting any time in your [account](#).

1. By checking this box and clicking the Submit button, I give permission to Apple to automatically charge the default credit/debit card associated with my Apple ID to renew my membership, subject to the following:

- I will be billed on an annual basis for US\$ 99. Taxes may apply.
- I can cancel automatic renewal at any time up to 24 hours before my renewal date by unchecking the "Auto-Renew Membership" box in the Membership section of your account.
- Apple will notify me of the upcoming charge before processing my automatic renewal.
- If Apple changes the membership price, I will be notified of the new price before I am charged and can opt-out by unchecking the "Auto-Renew Membership" box in the Membership section of your account.
- If the payment for my membership cannot be transacted for any reason, Apple will not process my automatic renewal and will notify me with instructions on how to manually renew my membership.

2. [Cancel](#) [Purchase](#)

- Você será direcionado para a App Store. Faça o login novamente com o mesmo Apple ID.

Please Sign In

Returning Customers

1. Apple ID
Password

Forgot your Apple ID or Password?

2. Sign In

You can use your Apple ID for other Apple services such as

- App Store
- iTunes Store
- iPhoto Print Products
- iCloud

- Faça o pagamento informando o cartão de crédito e clique em **Continue**.

Debit/Credit Card **Financing**

1.

Billing Contact

Kristina Meelind

*** 65

Area Code 65

k.meelind@moreapp.com

Billing Address

Company Name (optional)

street address

Apt, Suite, Bldg, Gate Code. (optional)

Rotterdam

Payment Method

VISA

.....3101 Security Code

Expires 08 Year

PayPal

PayPal is not available for this order for the following reasons:

- Apple Developer Program – Membership for one year are not eligible for payment with PayPal

2. Continue

- Aceite os Termos e Condições e clique em continue. A tela seguinte será uma tela de agradecimento. Um de confirmação de pagamento deve ser enviado em 24 horas. Ao receber um email como o abaixo, clique no Activation Code para ativar a conta.

Apple Developer Program Activation Code

Dear Kyle Springer,

To complete your purchase and access your Apple Developer Program benefits, please click on the activation code below.

	Activation Code	Part Number
iOS Developer Program	<u>2649-2PZR-A48Z-Y945</u>	D4521G/A

If you need further assistance, please [contact us](#).

Best regards,

Apple Developer Program Support

Assim o cadastro da conta Individual está finalizado.

3.2 – Cadastro como empresa

Na próxima tela você deve informar se é o dono/fundador da empresa (opção 1) ou se a empresa te deu autoridade para a criação da conta (opção 2)

Authority to Sign Legal Agreements

Confirm that you have the authority to sign legal agreements on behalf of your organization.

- I am the owner/founder and have the authority to bind my organization to legal agreements.
- My organization has given me the authority to bind it to legal agreements.

Logo abaixo, você deverá informar o nome real da empresa (não é o nome fantasia), o número D-U-N-S da empresa, o website, o telephone da empresa, o CNPJ da empresa, preencher o captcha e clicar em **Continue**.

Organization Information

Enter your organization information as it appears in your Dun & Bradstreet profile so that we can verify your organization's identity in the D&B database.

Please use the English alphabet. Do not enter special characters.

Legal Entity Name

Include the entity type, such as Inc., LLC, GmbH, etc.

D-U-N-S® Number

Website

Headquarters Phone

<input type="button" value="▼"/>	<input type="text"/>	ext
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Country Code Phone Number

Extension

Tax ID/National ID
optional

This is a number assigned by local government agencies to identify a business within the local market. Examples of include the VAT Number in Europe, the Siret Number in France, the Company Number in Australia, and the State Registry Number in Brazil.

Please type the characters you see in the image below.



▶ Vision Impaired

⟳ Try another

Letters are not case sensitive

Na próxima tela, revise as informações na próxima tela e clique em **Submit**.

Após isso, dentro de duas semanas, a Apple irá ligar no número de telephone informado para verificar o contato e assim dar procedimento ao cadastro.

Caso essa verificação por telephone tenha sido bem sucedida, um email será enviado com um link para continuar o processo e realizar o pagamento.

- No email, clique em **Review Now**. Uma tela de "Review and Accept" será aberta.
- Faça o login
- Aceite o Apple Developer Program License Agreement clicando no checkbox e em **Continue**

Apple Developer Program License Agreement

This is a legal agreement between you and Apple.

[Download PDF](#)

Subject to the terms and conditions of this Agreement, Apple hereby grants You during the Term, a limited, non-exclusive, personal, revocable, non-sublicensable and non-transferable license to:

(a) Install a reasonable number of copies of the Apple Software provided to You under the Program on Apple-branded products owned or controlled by You, to be used internally by You or Your Authorized Developers for the sole purpose of developing or testing Covered Products designed to operate on the applicable Apple-branded products, except as otherwise expressly permitted in this Agreement;

(b) Make and distribute a reasonable number of copies of the Documentation to Authorized Developers for their internal use only and for the sole purpose of developing or testing Covered Products, except as otherwise expressly permitted in this Agreement;

(c) Install a Provisioning Profile on each of Your Authorized Test Units, up to the number of Authorized Test Units that You have registered and acquired licenses for, to be used internally by You or Your Authorized Developers for the sole purpose of developing and testing Your Applications, except as otherwise expressly permitted in this Agreement;

(d) Install a Provisioning Profile on each of Your Registered Devices, up to the limited number of Registered Devices that You have registered and acquired licenses for, for the sole purpose of enabling the distribution and use of Your Applications on such Registered Devices; and

(e) Incorporate the Apple Certificates issued to You pursuant to this Agreement for purposes of digitally signing Your Applications, Passes, Safari Extensions, Safari Push Notifications, and as otherwise expressly permitted by this Agreement.

Apple reserves the right to set the limited number of Apple-branded products that each Licensee may register with Apple and obtain licenses for under this Program (a "Block of Registered Device Licenses"). For the purposes of limited distribution on Registered Devices under **Section 7.3 (Ad Hoc distribution)**, each company, organization, educational institution or affiliated group may only acquire one (1) Block of Registered Device Licenses per company, organization, educational institution or group, unless otherwise agreed in writing by Apple. You agree not to knowingly acquire, or to cause others to acquire, more than one Block of Registered Device Licenses for the same company, organization, educational institution or group.

Apple may provide access to services by or through the Program for You to use with Your developer account (e.g., device or app provisioning, managing teams or other account resources). You agree to access such services only through the Program web portal (which is accessed through Apple's developer website) or

2. By checking this box I confirm that I have read and agree to be bound by the Apple Developer Program License Agreement above. If I am agreeing on behalf of my company, I represent and warrant that I have legal authority to bind my company to the terms of such Agreement above. I also confirm that I am of the legal age of majority in the jurisdiction in which I reside (at least 18 years of age in many countries).

3. Cancel Back Continue

- Na próxima tela, revise os detalhes da compra. Caso você queira que a anuidade seja cobrada automaticamente no cartão a ser colocado selecione **Automatic Renewal**. Caso não seja selecionado, é necessário que anualmente seja feito o pagamento, caso contrário a conta é cancelada e o App não estará mais na loja a partir daquele dia.

Apple Developer Program Enrollment

Purchase Details

Automatic Renewal

Automatically renewing your annual membership ensures that your apps remain available and that you maintain access to membership benefits. You can change this setting any time in your [account](#).

1. By checking this box and clicking the Submit button, I give permission to Apple to automatically charge the default credit/debit card associated with my Apple ID to renew my membership, subject to the following:

• I will be billed on an annual basis for US\$ 99. Taxes may apply.

• I can cancel automatic renewal at any time up to 24 hours before my renewal date by unchecking the "Auto-Renew Membership" box in the Membership section of your account.

• Apple will notify me of the upcoming charge before processing my automatic renewal.

• If Apple changes the membership price, I will be notified of the new price before I am charged and can opt-out by unchecking the "Auto-Renew Membership" box in the Membership section of your account.

• If the payment for my membership cannot be transacted for any reason, Apple will not process my automatic renewal and will notify me with instructions on how to manually renew my membership.

2. Purchase Cancel

- Você será direcionado para a App Store. Faça o login novamente com o mesmo Apple ID.

Please Sign In

Returning Customers

1.

[Forgot your Apple ID or Password?](#) **2.**

Secure

You can use your Apple ID for other Apple services such as

- App Store
- iTunes Store
- iPhoto Print Products
- iCloud

- Faça o pagamento informando o cartão de crédito e clique em **Continue**.

1.

Billing Contact

Kristina Meelind
... 65
Area Code 65
k.meelind@moreapp.com

Billing Address

Company Name (optional)
street address
Apt, Suite, Bldg, Gate Code. (optional)
Rotterdam

Payment Method

VISA

*****3101 Security Code ?
Expires 08 Year ▾

PayPal

PayPal is not available for this order for the following reasons:
• Apple Developer Program – Membership for one year are not eligible for payment with PayPal

2.

- Aceite os Termos e Condições e clique em continue. A tela seguinte será uma tela de agradecimento. Dois emails de boas vindas serão enviados e um de confirmação de pagamento. Ao receber um email como o abaixo, clique no Activation Code para ativar a conta.

Apple Developer Program Activation Code

Dear Kyle Springer,

To complete your purchase and access your Apple Developer Program benefits, please click on the activation code below.

Activation Code	Part Number
iOS Developer Program 2649-2PZR-A48Z-Y945	D4521G/A

If you need further assistance, please [contact us](#).

Best regards,

Apple Developer Program Support

Assim o cadastro da conta de Empresa está finalizado.