

THE GUILD PASS

Restaurant Partnership

Bring new customers through your door — at zero cost

The Problem

60%

of restaurant seats sit empty during off-peak hours

€500+

average monthly spend on ads that don't guarantee customers

0

ways to track which marketing actually brings people in

The Solution

THE GUILD **PASS**

A membership app where users pay €49/year for exclusive restaurant deals.

New Customers

Members actively looking for places to try

Fill Empty Seats

Off-peak deals bring traffic when you need it

Zero Commission

We don't take a cut of your sales — ever

Verified Visits

Track every redemption with our PIN system

How It Works

1

Customer finds you

Members browse deals and discover your restaurant in the app

2

They visit & order

Customer dines and tells staff they have a Guild Pass deal

3

Quick verification

Customer enters PIN, then staff enters your restaurant PIN

4

Apply discount

Enter the agreed discount in your POS — done!

Same system used by The Entertainer (10M+ users worldwide)

What We Ask

You Provide

- One deal (e.g., 2-for-1 mains, 25% off)
- Choose your own terms (days, times)
- 4-digit PIN for your staff
- Apply discounts in your POS

What It Costs

€0

No signup fee
No monthly fee
No commission
Cancel anytime

We make money from membership fees, not from you.

Example Deals

You choose what works for your business:

2-for-1 Main Courses

Mon-Thu, 12:00-16:00

Fill lunch seats

25% Off Total Bill

Sun-Wed evenings

Boost slow nights

Free Appetizer

Any day, any time

Low-cost entry deal

€15 Off €50+ Spend

Weekday lunches

Increase avg. order

Let's Get Started

Join 10+ Tallinn restaurants launching with us

1. Sign the one-page partner agreement (takes 2 minutes)
2. Choose your deal and set your PIN
3. We add you to the app — you start getting customers

partners@theguildpass.com

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