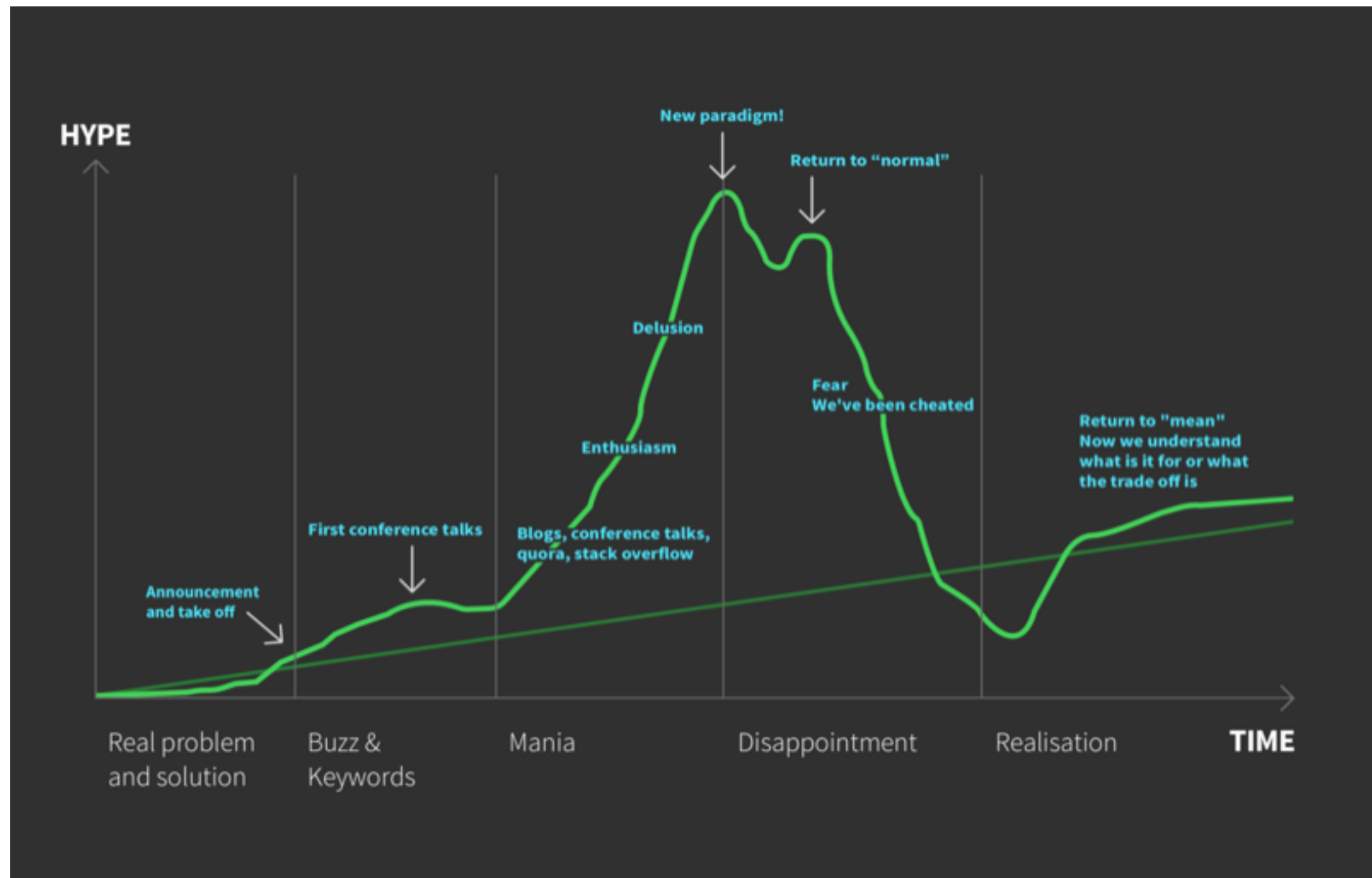


# THE ANATOMY OF HYPE



CONCLUSION