End-User Guide for the Instagram Application

Contents

Chapter 1. What is Instagram

Here you will learn what is Instagram.

Instagram is a free social media platform for sharing photos and videos. Every time you open the app, you'll be met with a main feed of recent posts from the accounts you follow. At the bottom is a menu bar, which is accessible anywhere you are in the app.

Chapter 2. What are the Features of Instagram

Here you will learn what are the features of Instagram.

As you might expect, Instagram rolls out new features regularly. From new content to an always-expanding set of creative tools, Instagram offers plenty of opportunities for self-expression and creativity.

Here are the latest and greatest Instagram features worth knowing:

- Instagram stories
- Instagram live
- IGTV
- Instagram shopping
- Instagram reels

Chapter 3. How to Create an Instagram account

Here you will learn how to create an Instagram account.

Download Instagram app from your phone.

Follow the next steps to create an Instagram account::

1. Open the app once it is installed on your phone.
2. Tap the **Create New Account** button. You can either use your phone number or your email address.
3. Enter a username and a password.
   Then, fill out all your personal information. If on the other hand, you have decided to create a new profile from your Facebook account, you will have to log in first.

After following these steps, you can dive into the Instagram functionalities, such as following someone.

Chapter 4. How to Post a Photo on Instagram

Here you will learn how to post a photo on Instagram.

Open your Instagram account.

1. Tap ⊞ at the top, then scroll to **Post** at the bottom:
    - To upload a photo from your phone's library, select the photo you'd like to share.
    - To take a new photo, tap 📷 above your phone's library. You can tap 🔄 to switch between front and rear-facing cameras and ⚙ to adjust flash.
2. Tap **Next** (iPhone) or → (Android), then add a caption or your location.
3. When you're done, tap **Share** (iPhone) or ✓ (Android).

After following these steps, you can easily post a photo.

Chapter 5. How to Edit Instagram Photo

Here you will learn how to edit Instagram photo.
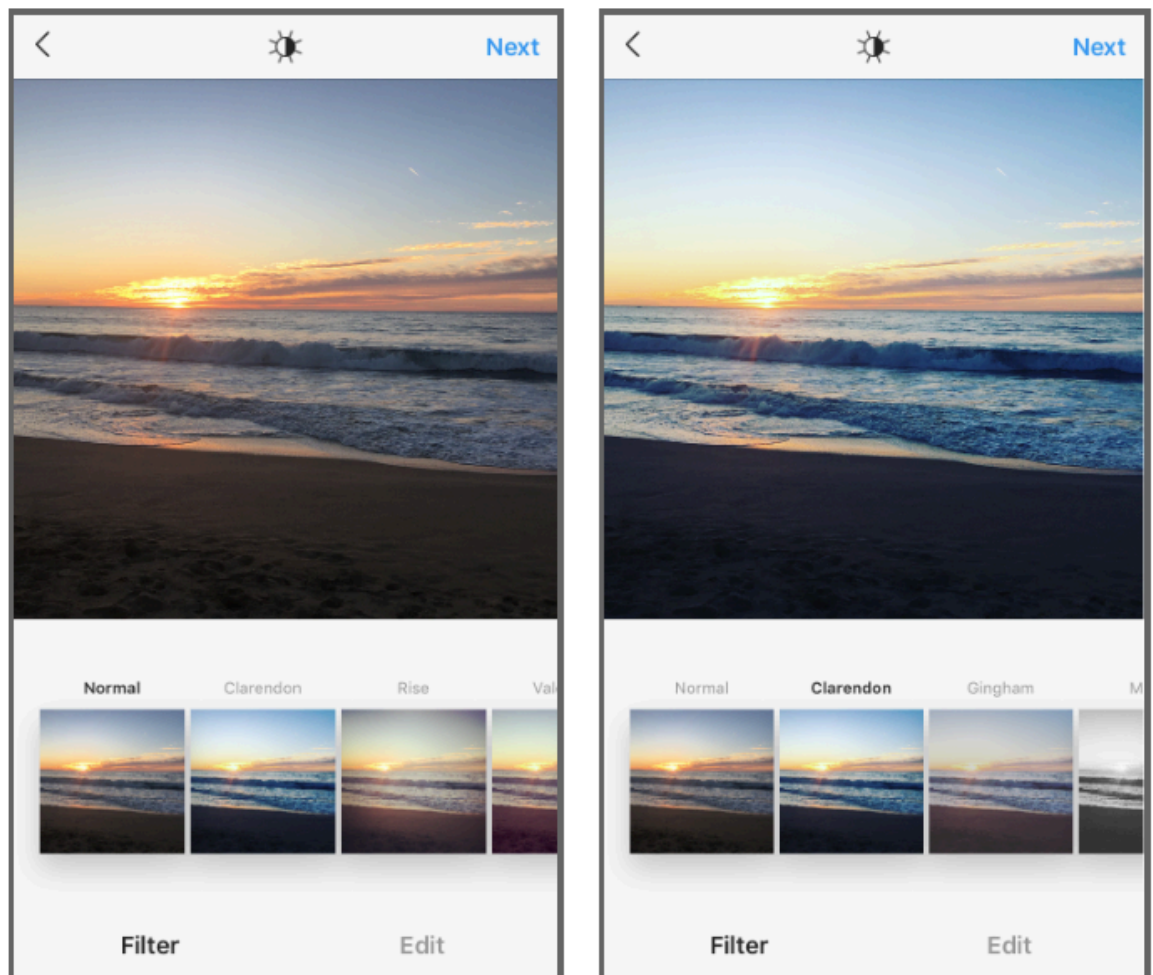
Select a photo that your want to edit.

How to edit Instagram photos in 6 easy steps:

1. Start with a quality shot.

   The ultimate shortcut to crafting a great Instagram post is to begin with a quality photo. Try shooting in natural light, and take a bunch of shots. That way you have choices.

2. Choose your filter.

   Filters are like ice cream flavors: tastes vary by person, but some are more popular than others. And when it comes to figuring out your own preferences, the tried-and-true method is to sample
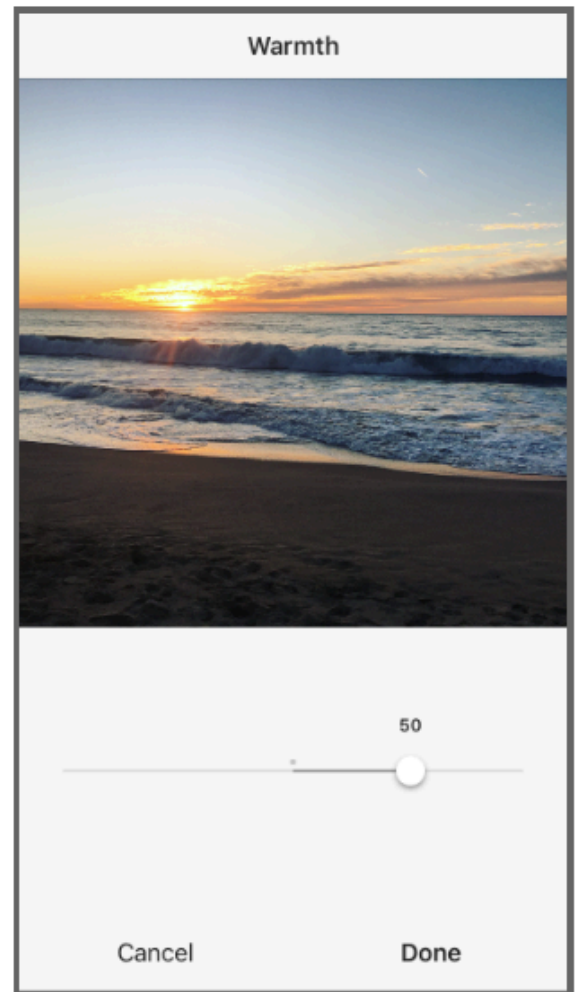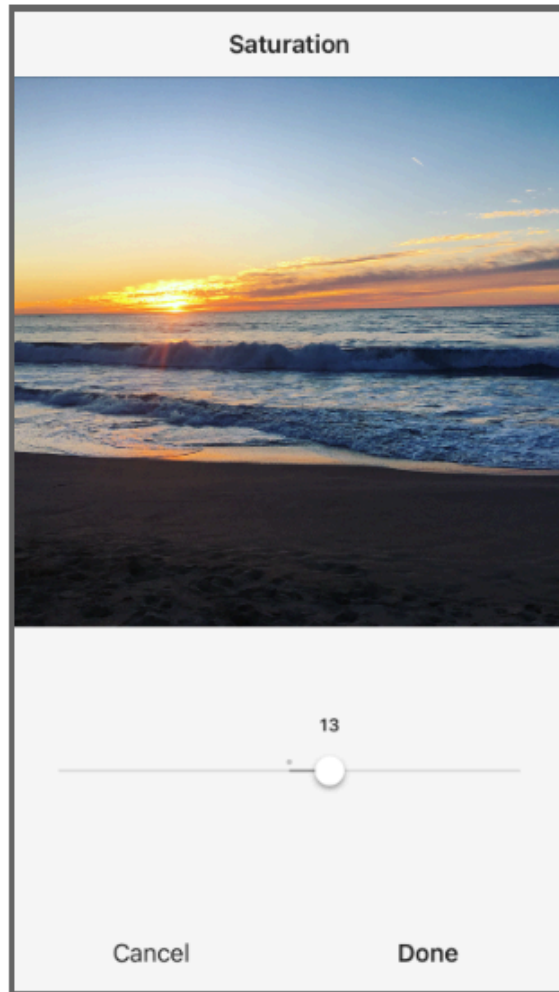
widely.

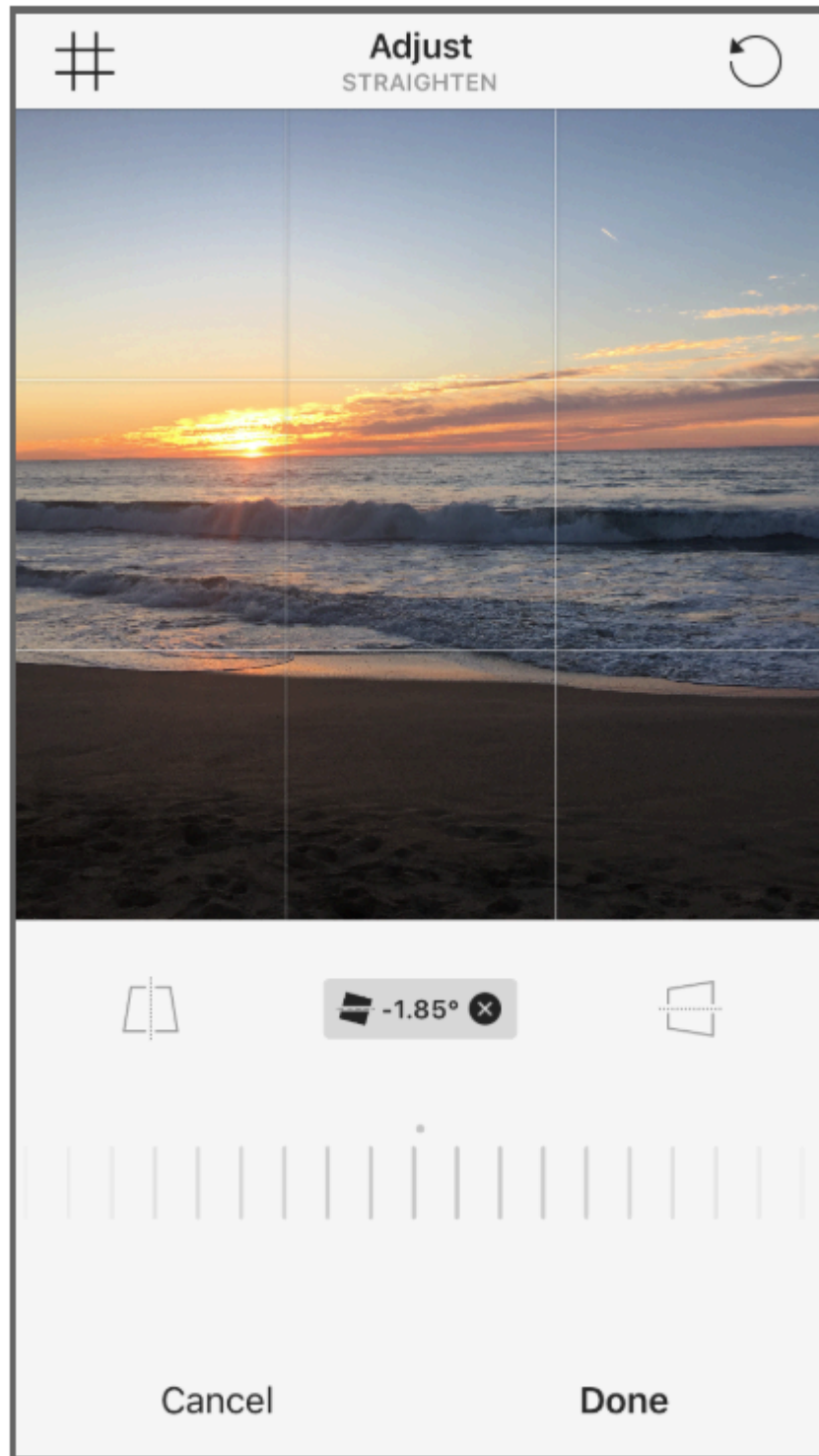3. Adjust the Lux setting by clicking on the sun icon above your photo.

Lux adjusts the contrast and exposure of photos, adding dimension and making the features of the photo pop. It's sort of like contour, but for your pictures

instead of your face. This can be particularly helpful for enhancing underexposed

photos.

4. Tap the **edit** button on the bottom-right to adjust other

settings.

As a result, your photo is with better colors.

Chapter 6. References

Related information

https://www.businessinsider.com/what-is-instagram-how-to-use-guide

https://metricool.com/create-instagram-account/

https://help.instagram.com/442418472487929

https://blog.hootsuite.com/how-to-edit-instagram-photos/