ICSF 2021 Program

(https://sme.cuhk.edu.cn/ICSF/index.html)

Friday, August 20, 2021 (Beijing Time)

08:40-08:50	**Opening Remarks** • Prof. Jianliang (Leon) ZHAO, ICSF 2021 Co-chair, Professor of School of Management and Economics, The Chinese University of Hong Kong, Shenzhen • Prof. Bohui ZHANG, ICSF 2021 Co-chair, Executive Associate Dean of School of Management and Economics, The Chinese University of Hong Kong, Shenzhen
08:50-09:00	**Best Paper Award** • Prof. Zhiqiang (Eric) ZHENG, ICSF 2021 Co-chair, Ashbel Smith professor in the Department of Information Systems and Operations Management at the Jindal School of Management, University of Texas at Dallas
Keynote Speech *(30-minute speech &5-minute Q&A per speaker)* Please find the details of keynote speech at https://sme.cuhk.edu.cn/ICSF/speakers.html	
09:00-09:35	Host: Prof. Bohui ZHANG Speaker: Prof. Wei XIONG (Academic Dean of School of Management and Economics, The Chinese University of Hong Kong, Shenzhen) *Speech Title: The Data Privacy Paradox and Digital Demand*
09:35-10:10	Host: Prof. Jianliang (Leon) ZHAO Speaker: Prof. Terrence HENDERSHOTT (Professor, University of California, Berkeley) *Speech Title: Do We Need Dealers in OTC Markets?*
10:10-10:45	Host: Prof. Zhiqiang (Eric) ZHENG Speaker: Prof. Vijay MOOKERJEE (Charles and Nancy Davidson Chair Professor, The University of Texas at Dallas) *Speech Title: Fintech Strategies for Market Penetration: Specialization Versus Generalization*
10:45-11:20	Host: Prof. Zhiqiang (Eric) ZHENG Speaker: Dr. Ajay MOOKERJEE (Founder of Fair Square Financial) *Speech Title: Fintech and Bank Strategies for the post-CBDC era*
11:20-11:30	**Break**
11:30-12:05	Host: Prof. Jingqi WANG (Associate Professor, The Chinese University of Hong Kong, Shenzhen) Speaker: Prof. Juan FENG (Professor, Tsinghua SEM Shenzhen Campus) *Speech Title: Data Ownership and Social Welfare*
12:05-12:40	Host: Prof. Jingqi WANG Speaker: Prof. Gang KOU (Executive Dean of School of Business Administration, Southwestern University of Finance and Economics) *Speech Title: Profit- and risk-driven credit scoring under parameter uncertainty: a multi-objective approach*

Lunch	
Keynote Speech *(30-minute speech &5-minute Q&A per speaker)*	
14:30-15:05	Host: Prof. Dan LI (Associate Professor, The Chinese University of Hong Kong, Shenzhen) Speaker: Mr. Yufan QIU (General Manager of Department of Financial Technology, China Construction Bank Shenzhen Branch) *Speech Title:* 从有效支持实体经济的角度探讨银行金融科技的重点发展方向
Panel *(10-minute speech per panelist &10-minute Q&A)*	
15:05-16:05	CCB Panel on FinTech Topic: Internet of things and financial innovations Panel Chair: Prof. Dan LI Panelists: • Prof. Shilu TONG (Assistant Dean of School of Management and Economics, The Chinese University of Hong Kong, Shenzhen) • Mr. Yufan QIU (General Manager of Department of Financial Technology, China Construction Bank Shenzhen Branch) • Dr. Jian ZHANG (Vice President and Senior Engineer of Mingxin Digits Technology) • Mr. Shi CHEN (Head of ZhongAn Greater Bay Area Innovative Finance Business)

Saturday, August 21, 2021 (Beijing Time)
(20-minute presentation &10-minute Q&A per presenter)

	Session 1 **Session Chair: Yuxuan Zhang, University of International Business and Economics**	**Session 2** **Session Chair: Shaokun Fan, Oregan State University**
09:00-09:30	To Mine or to Trade? An Empirical Study of Bitcoin Exchange and Mining Markets *Bowen Lou (presenter), University of Connecticut* *Chen Jin, National University of Singapore* *Jiding Zhang, NYU Shanghai*	How does China's ICO ban influence the price of Bitcoin? *Tianyu Xu (presenter), The Chinese University of Hong Kong, Shenzhen*
09:30-10:00	An Anatomy of FinTech Lending in China During COVID-19 *Difang Huang (presenter), Monash University* *Zhengyang Bao, Monash University*	International Trade Enterprises' Adoption of Digital Currency *Jing Fu (presenter), Dalian University of Technology* *Yujuan Jia, Dalian University of Technology* *Zhiyong Liu, Dalian University of Technology*

10:00-10:30	Dynamic Trade Finance in the Presence of Information Frictions and FinTech *Hau Lee, Stanford Graduate School of Business* *Christopher Tang, UCLA Anderson School of Management* *Alex Yang, London Business School* *Yuxuan Zhang (presenter), University of International Business and Economics*	Impact of Expert Reviews on the Fundraising Performance: Evidence from the Initial Coin Offerings (ICOs) *Maoxin Han, Xi'an Jiao Tong University* *Qiang Zhang (presenter), City University of Hong Kong* *J. Leon Zhao, The Chinese University of Hong Kong, Shenzhen*
10:30-10:40	**Break**	
	Session 3 **Session Chair: Hailiang Chen,** **The University of Hong Kong**	**Session 4** **Session Chair: Runyu Chen, University of** **International Business and Economics**
10:40-11:10	Eye in the Sky: Monitoring Financial Fraud using Satellite Data *Baoqiang Zhan (presenter), Southern University of Science and Technology* *Kun Chen, Southern University of Science and Technology*	Fully Use Social Media Discussion Network for Altcoin Price Prediction *Cong Han (presenter), Renmin University of China* *Wei Du, Renmin University of China* *Wei Xu, Renmin University of China*
11:10-11:40	12 years of Journal of Financial Economics: Analysis of factors that explain average citation count *Xuefeng Qu (presenter), The Chinese University of Hong Kong, Shenzhen*	Cryptocurrency price prediction based on multiple market sentiment and cross language sentiment analysis *Ying Cao (presenter), Renmin University of China* *Yu Wang, Renmin University of China*
11:40-12:10	Validation of Social Proximity Graph for Financial Applications *Ruiyun Xu (presenter), The Chinese University of Hong Kong, Shenzhen* *Hailiang Chen, The University of Hong Kong* *J. Leon Zhao, The Chinese University of Hong Kong, Shenzhen*	Deep Learning Model for Cryptocurrency Trend Prediction Using Cryptocurrency Network *Chao Zhong (presenter), Renmin University of China* *Yinuo Zhao, Renmin University of China* *Qianhui Huang, Renmin University of China* *Wei Du, Renmin University of China* *Wei Xu, Renmin University of China*
	Lunch	
	Session 5 **Session Chair: Yiyang Bian,** **Nanjing University**	**Session 6** **Session Chair: Kun Chen, Southern** **University of Science and Technology**
14:00-14:30	An Empirical Study on the Adoption Determinants of Permissioned Blockchain as Inter-Organizational Systems in Hong Kong *Leo Yeung (presenter), City University of Hong Kong* *Yulin Fang, City University of Hong Kong*	Determinants of Post-earnings-announcement drift: An integrated analytical model *Dianwei Wang (presenter), Renmin University of China* *Wenping Zhang, Renmin University of China* *Wei Xu, Renmin University of China*

14:30-15:00	A Workflow based Model for Vulnerability Detection in Blockchain Systems *Lin Zheng (presenter), City University of Hong Kong (Shenzhen) Research Institute* *Liying Ye, Southern University of Science and Technology* *Yiyang Bian, Nanjing University* *J. Leon Zhao, The Chinese University of Hong Kong, Shenzhen*	Understanding Migration Behavior of Enterprise Applications to the Cloud: An Economics Approach *Shiyong Li, Yanshan University* *Wenzhe Li (presenter), Yanshan University*
15:00-15:30	Donate Money or In-kind? Heterogenous Benefits of Corporate Social Responsibility: Evidence from the COVID-19 Shock in China *Chuxuan Fan (presenter), The Chinese University of Hong Kong, Shenzhen* *Jieyu Tang, The Chinese University of Hong Kong, Shenzhen*	Understanding the Impact of Ownership on User Participation Behavior in DAO-Type Social Media: An Empirical Study *Yifan Fan (presenter), City University of Hong Kong* *Kun Chen, Southern University of Science and Technology* *Yulin Fang, City University of Hong Kong*
15:30-15:40	**Break**	
	Session 7 **Session Chair: Daning Hu, Southern University of Science and Technology**	**Session 8** **Session Chair: Pingping Jiang, The Chinese University of Hong Kong, Shenzhen**
15:40-16:10	MySEV: A Dynamic Symbol Execution-based Vulnerability Detection System for Smart Contracts *Yixin Fu (presenter), King's College London* *Lingyun Situ, Nanjing University* *Jin Shi, Nanjing University*	Complements or Confounders? A Study of Effects of Target and Non-target Features on Online Fraudulent Reviewer Detection *Wen Zhang, Beijing University of Technology* *Qiang Wang (presenter), Beijing University of Technology* *Jian Li, Beijing University of Technology*
16:10-16:40	On the Transition from PoW to PoS *Jiezheng Wei (presenter), The Chinese University of Hong Kong, Shenzhen*	Impact of Heterogeneous Institutional Investors' Shareholding on Market Value Management of Listed Companies in China *Xiuqing Zang, Yanshan University* *Yue Zou (presenter), Yanshan University*
16:40-17:10	Social Ties and Peer Effects in Crowdfunding Markets *Linyi Zhang (presenter), The Chinese University of Hong Kong, Shenzhen* *Lin Peng, City University of New York, Baruch College*	Impact of Blockchain-based Credit Rating System on Seller Fraud Behavior in E-Commerce *Dapeng Pan (presenter), Harbin Institute of Technology* *J. Leon Zhao, The Chinese University of Hong Kong, Shenzhen* *Ziqiong Zhang, Harbin Institute of Technology*