

ICSF 2022 Program

Friday, August 19, 2022 (Hong Kong Time)

08:40-08:50	Opening Remarks <ul style="list-style-type: none">Prof. J. Leon ZHAO, ICSF 2022 Conference Chair, Professor of School of Management and Economics, The Chinese University of Hong Kong, ShenzhenProf. Chen LIN, ICSF 2022 Conference Chair, Director of Centre for Financial Innovation and Development, Associate Dean (Research & Knowledge Exchange) and Chair of Finance, HKU Business School, The University of Hong Kong	
08:50-09:00	Best Paper Award <ul style="list-style-type: none">Prof. Yulin FANG, ICSF 2022 Conference Chair, Director of Institute of Digital Economy and Innovation, Professor of Innovation and Information Management, HKU Business School, The University of Hong Kong	
Keynote Speech (50-minute speech & 10-minute Q&A per speaker)		
09:00-10:00	Host: Prof. Chen LIN Speaker: Prof. Wei XIONG (Academic Dean of School of Management and Economics, The Chinese University of Hong Kong, Shenzhen & Professor, Princeton University) <i>Speech Title: The Big Tech Lending Model</i>	
10:00-11:00	Host: Prof. Yulin FANG Speaker: Prof. D. J. WU (Professor, Georgia Institute of Technology) <i>Speech Title: Revealed Wisdom of the Crowd: Predictive Value of Bids</i>	
11:00-11:10	Break	
	Session 1 Session Chair: Ruiyun Xu The Chinese University of Hong Kong, Shenzhen	Session 2 Session Chair: Shaokun Fan Oregon State University
11:10-11:40	Bitcoin as gold: How the discourse of cryptocurrency as a hedge against inflation moderates the cryptocurrency market craze <i>Willow Wu, The Chinese University of Hong Kong</i> <i>Shipeng Yan, University of Hong Kong</i>	When Donation Meets Reward: An Empirical Examination of Contribution Dynamics in Crowdfunding <i>Yipu Deng, University of Hong Kong</i> <i>Jinyang Zheng, Purdue University</i> <i>Guoxin Li, Harbin Institute of Technology</i> <i>Karthik Kannan, Purdue University</i>
11:40-12:10	Ponzi Scheme on Blockchain <i>Yang You, University of Hong Kong</i>	Identifying Gender Discrimination Drivers in Online P2P Lending

		<i>Xudong Shen, National University of Singapore</i> <i>Tianhui Tan, National University of Singapore</i> <i>Tuan Phan, University of Hong Kong</i> <i>Jussi Keppo, National University of Singapore</i>
12:10-12:40	A Novel Blockchain-Driven Framework for Deterring Fraud in Supply Chain Finance <i>Ruiyun Xu, The Chinese University of Hong Kong, Shenzhen</i> <i>J Leon Zhao, The Chinese University of Hong Kong, Shenzhen</i> <i>Zhanbo Wang, Southern University of Science and Tehcnology</i>	Visualizing a Story to Interest Potential Backers: The Role of Cover Photo Narrativity in Online Crowdfunding Markets <i>Xiaochen Liu, Harbin Institute of Technology</i> <i>Yu Jin, Harbin Institute of Technology</i> <i>Yulin Fang, University of Hong Kong</i> <i>Qiang Ye, Harbin Institute of Technology</i>
Lunch		
Keynote Speech (50-minute speech & 10-minute Q&A per speaker)		
14:00-15:00	Host: Prof. J. Leon ZHAO Speaker: Prof. Fan WANG (Professor, Sun Yat-sen University) <i>Speech Title: Media sentiments, investor behaviors and stock price plunges</i>	
Panel (10-minute speech per panelist & 10-minute Q&A)		
15:00-16:00	Topic: Blockchain and Supply Chain Financing Language: Putonghua Panel Chair: <ul style="list-style-type: none">Dr. Alvin Leung, City University of Hong Kong Panelists (surnames in alphabetical order): <ul style="list-style-type: none">Dr. Sheng He, Kingdee International Software Group Co., LtdProf. Jiewu Leng, Guangdong University of TechnologyProf. Jian Li, Beijing University of TechnologyDr. Leo Yeung, Opentext	
16:00-16:10	Break	
	Session 3 Session Chair: Yanzhen Chen The Hong Kong University of Science and Technology	Session 4 Session Chair: Jing Wu The Chinese University of Hong Kong

16:10-16:40	<p>When Opinion Leaders Post, Investors Listen: Evidence from Two Stock Forums</p> <p><i>Shuo Yan, Southern University of Science and Technology</i></p> <p><i>Kun Chen, Southern University of Science and Technology</i></p> <p><i>Kai Wang, Central University of Finance and Economics</i></p>	<p>Equal Employment Opportunity in Supply Chains</p> <p><i>Ling Cen, The Chinese University of Hong Kong</i></p> <p><i>Yanru Han, The Chinese University of Hong Kong</i></p> <p><i>Jing Wu, The Chinese University of Hong Kong</i></p>
16:40-17:10	<p>Stock Recommendation, Information Disclosure, and Stock Abnormal Returns in Online Investment Communities - A Signaling Theory Perspective</p> <p><i>Gao Chaoyue, Harbin Institute of Technology</i></p> <p><i>Qiang Ye, Harbin Institute of Technology</i></p> <p><i>Xianwei Liu, Harbin Institute of Technology</i></p> <p><i>Yulin Fang, University of Hong Kong</i></p>	<p>Dynamic Trade Finance in the Presence of Information Frictions and FinTech</p> <p><i>Hau Lee, Stanford University</i></p> <p>Christopher Tang, University of California</p> <p>Alex Yang, London Business School</p> <p>Yuxuan Zhang, University of International Business and Economics</p>
17:10-17:40	<p>The Impact of Enterprise Negative Events on Stock Value of Firms: Information Security Perspective</p> <p><i>Hengyu Wang, Beijing Jiaotong University</i></p> <p><i>Xiong Zhang, Beijing Jiaotong University</i></p>	<p>Research on Financing Strategy of Supply Chain Collaborative Recovery in Emergencies</p> <p><i>Wenli Wang, Taiyuan University of Science and Technology</i></p> <p><i>Xingling Liu, Taiyuan University of Science and Tehcnology</i></p>

ICSF 2022 Program

Saturday, August 20, 2022 (Hong Kong Time)

Keynote Speech (50-minute speech & 10-minute Q&A per speaker)		
09:00-10:00	Host: Dr. Hailiang CHEN Speaker: Prof. Bin GU (Professor, Boston University) <i>Speech Title: The Effects of News Media Type and News (Re)distribution on Information Efficiency of the Financial Market</i>	
10:00-11:00	Host: Dr. Ye LUO Speaker: Prof. Zhiguo HE (Professor, University of Chicago) <i>Speech Title: Investing in Lending Technology: IT Spending in Banking</i>	
11:00-11:10	Break	
Panel (10-minute speech per panelist & 10-minute Q&A)		
11:10-12:10	Topic: Security Token Offering (STO) as Substitute or Prelude of IPO: Opportunities and Challenges Panel Chair: <ul style="list-style-type: none">J. Leon Zhao, Chinese University of Hong Kong, Shenzhen Panelists (surnames in alphabetical order): <ul style="list-style-type: none">Juan (Jane) Feng, Tsinghua UniversityGuangzhi Shang, Florida State UniversityPaul Kwan Hang Sin, New World DevelopmentPengfei Sui, Chinese University of Hong Kong, Shenzhen	
Lunch		
	Session 5 Session Chair: Katherine Feng The Hong Kong Polytechnic University	Session 6 Session Chair: Yang You University of Hong Kong
13:30-14:00	Tokenized Ownership in Decentralized Autonomous Organizations <i>Yifan Fan, City University of Hong Kong</i> <i>Kun Chen, Southern University of Science and Technology</i> <i>Yulin Fang, University of Hong Kong</i>	Distrust as Fundamental <i>Yang You, University of Hong Kong</i>

14:00-14:30	Impact of Sentiments from Different Types of Investors on Bitcoin Volatility <i>Changjian Lu, Dalian University of Technology</i> <i>Zhiyong Liu, Dalian University of Technology</i>	Trade Credit and the Transmission of International Capital Flows <i>Jonathan Hsu, Washington University in St Louis</i> <i>Jie Peng, Chinese University of Hong Kong</i> <i>Jing Wu, Chinese University of Hong Kong</i>
14:30-15:00	Investigating the Multihoming of Initial Exchange Offerings <i>Jie Zhou, Harbin Engineering University</i> <i>Zhiya Zuo, City University of Hong Kong</i> <i>Xi Wang, Central University of Finance and Economics</i> <i>Xiuhua Zhang, Harbin Engineering University</i>	Modeling of Crowdsourcing Platforms with Asymmetry in Two-sided Markets <i>Libin Guo, Qufu Normal University</i> <i>Xiangtian Guo, Qufu Normal University</i>
15:00-15:10	Break	
	Session 7 Session Chair: Jie Peng Chinese University of Hong Kong	Session 8 Session Chair: Xiong Zhang Beijing Jiaotong University
15:10-15:40	Coordination of insured satellite launch supply chain: government subsidy or blockchain adoption? <i>Jichang Dong, University of Chinese Academy of Sciences</i> <i>Yihan Jing, University of Chinese Academy of Sciences</i> <i>Zhou He, University of Chinese Academy</i>	Stock Market and Demand for Labor Skill <i>Yao Lu, Tsinghua University</i> <i>Liu Yang, The University of Maryland</i> <i>Yeqing Zhang, Central University of Finance and Economics</i>
15:40-16:10	Financial Reporting Comparability and Global Supply Chains <i>Jie Peng, The Chinese University of Hong Kong</i> <i>Jing Wu, The Chinese University of Hong Kong</i> <i>Xianggang Xin, City University of Hong Kong</i>	A Credit Rating System for Enterprise Entities in the Line with International Standards for Capital Markets in China <i>George Yuan, Sun Yat-sen University</i>
16:10-16:40	Blockchain Investment for Copyright Protection in Digital Supply Chain <i>Jiale Tian, Taiyuan University of Science and Technology</i>	Bitcoin volatility forecasting based on time series decomposition and deep learning model

		<i>Yankun Sun, Shanghai Normal University</i> <i>Xiaolong Tang, Shanghai Normal University</i> <i>Yuping Song, Shanghai Normal University</i>
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