

Fei Ren

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Beijing, China

SUMMARY

- 8 years in product design with 5 years in team management and leadership, building high-performing global teams and delivering measurable business impact through user-centered design.
- Rising design leader at Microsoft driving innovation for the Fabric data platform. Achieved consistent career progression with promotions every year, reflecting exceptional performance and growth.

PROFESSIONAL EXPERIENCE

Principal Design Manager @ Microsoft

Mar 2022 - Now

Lead global team across China, Canada, US, and India for Microsoft Fabric data platform. Drive product vision and design strategy for a portfolio of 10+ products for AI/ML development.

Driven growth of +112% MAU and +280% usage since Jan 2025. Built design team culture with 100% team retention rate.

Design Manager @ GrowingIO

Nov 2020 - Mar 2022

Founded and scaled product design team, establishing design standards and unified design system.

Senior Product Designer @ Catalant

May 2019 - Oct 2020

Led core platform design for talent marketplace. Delivered +33% conversion improvement and +23% user satisfaction increase.

Product Designer @ Cappex

Jul 2017 - Apr 2019

Owned end-to-end design process for college discovery platform. Aligned user research with business strategy. Awarded Employee of the Year for exceptional product growth contribution.

Supply Chain Specialist @ Google

Oct 2014 - Apr 2015

Managed operations strategy for Google Shopping Experience, contributing to early-stage product and market expansion.

EDUCATION

Master of Science @ The University of Michigan

Sep 2015 - Apr 2017

Human-Computer Interaction

Bachelor of Science @ Penn State University

Sep 2010 - May 2014

Supply Chain Management

CORE COMPETENCIES

Strategic Leadership

Design strategy, vision/roadmap, cross-functional collaboration, team building and scaling, stakeholder relations.

Design Expertise

Interaction Design, AI/ML Product Design, Design Systems, Enterprise UX, User Research.

Technical Skills

Figma, Advanced Prototyping, Data Analysis, AI/ML Tools, Programming.

Languages

English, Chinese