Fei Ren
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RESEARCH SKILLS

Contextual Inquiries | Affinity Wall
Interview | Survey | Focus Group
Card Sorting | Usability Testing
Task Analysis | Content Analysis
Heuristics Evaluation | User Journeys
Personas | Storyboards | A/B Test
Competitive Analysis
Information

DESIGN EXPERTISE

Information Architecture
Interaction Design | Prototyping
Paper Prototyping | Wireframing
Visual Design | User Interface Design

DESIGN TOOLS

Sketch | Omnigraffle | Balsamiq
Adobe Creative Suite (Photoshop,
Illustrator, Experience Design,
After Effects)
InVision | Justinmind Prototyper
UXPin | Principle | Axure

PROGRAMMING

HTML | CSS | Javascript (jQuery)
Php | Python | R | Java

ACCOMPLISHMENTS

- Selected as finalist in the CHI 2016
  Student Design Competition.
- Led student designers and helped
  two local startup companies
  improve their product experience.
- Increased mobile web traffic for
  Axxess web services with redesigned
  website focusing on responsiveness.
- Provided visual guidelines to unify all
  products under the ANSYS brand.
- Published articles regarding design
  for accessibility on the ACM
- Received the prize of the UMSI
  Diversity and Inclusion Award
- Recognized as a writer of the UX
  publication Insights & Observations

EDUCATION

M.S. in Human-Computer Interaction
University of Michigan (2015-2017), Ann Arbor
GPA: 3.9/4.0

B.S. in Supply Chain and Information System
Penn State University (2010-2014), State College
GPA: 3.6/4.0

EXPERIENCE

User Experience Design Intern
ANSYS (2017), Pittsburgh

- Improved desktop software experience by steamlining downloading
  and installing process.
- Conducted 5 usability studies to explore user needs and constraints.

Design Lead
University of Michigan (2016), Ann Arbor

- Led 5 student designers to design a mobile application from concept.
- Conducted 5 usability studies to explore user needs and constraints.

UI Developer
MI2Lab (2016), Ann Arbor

- Led 4 students to design and implement the interface for the
  experienmental voice control system.

User Experience Design Intern
Axxess (2016), Dallas

- Redesigned the website focusing on responsiveness by utilizing
  material design guidelines and bootstrap grid system.
- Conducted usability tests and A/B tests to validate design.

Product Manager Intern
Jackson City Hall (2016), Jackson

- Set deadlines and milestone goals to help the City of Jackson
  launch a web service that streamlined local business registration.

Supply Chain Coordinator, Google Express
Google (2014-2015), Pittsburgh

- Implemented new operating procedures and managed the delivery
  operations in major cities.
- Practiced systematic reduction of issues regarding order fulfillment.