



FEI REN

Product / Interaction Design

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BIOGRAPHY

As a user experience designer who connects user needs and business opportunities, I utilize user research and design thinking to find the right solutions to solve the right problems.

EDUCATION

M.S. in Human-Computer Interaction

The University of Michigan, 2015-2017

Bachelor's in Supply Chain Mgmt

Penn State, 2010-2014

MENTIONS

Presenter @ Chicago UX Camps, 2018

Writer @ UX Collective, 2017 - Present

Writer @ UXPA, 2017

Finalist @ CHI Student Design Competition, 2016

SKILL

Design & Research

Wireframe • Screen Mockup • User Journey Map • Interview • Survey Usability Testing • Card Sorting

Prototyping Tools

Sketch • InVision • Balsamiq • Adobe Suite • Jusinmind Prototyper

Programming

HTML/CSS • JavaScript • Python • R

WORK EXPERIENCE

Product Designer @ Catalant Boston | 5/19 - Present

- Led research and design effort on the marketplace platform for businesses and industry experts. Collaborated with PMs and engineers to design and build end-to-end experience such as expert onboarding, search, match, compare, and management.
- Organized user research such as interviews, surveys, and usability testing. Led the effort on developing customer journey map and service blueprint.

UX Product Designer @ Cappex Chicago | 6/17 - 4/19

- Designed user flow and wireframe to communicate the product interactions. Designed features such as Search, Match, On-boarding, Navigation, Gamification, etc.
- Utilized research to identify unmet user needs within the existing products and led the concept redesign of Cappex user-facing app.
- Facilitated the ideation process to drive projects from ideation to implementation.

Design Consultant @ Passio Remote | 2/18 - 9/18

- As an independent UX consultant, I helped the founder of Passio shape the product vision, define the MVP experience, and create user flow, wireframe, and interactive prototypes.

Design Co-op @ Ansys Pittsburgh | 1/17 - 4/17

- Worked with the UX team to create a design system, and design features to reduce first-time learning curve.

UX Design Lead @ Design Clinic Ann Arbor | 10/15 - 1/17

- Led a team of 6 designers to provide design services for clients. Defined project scope and milestones and led the design research effort.