





Fei Ren

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ACCOMPLISHMENTS

- Selected as finalist in the CHI 2016 International Student Design Competition.
- Received the UMSI Diversity and Inclusion Project Award
- Led two design teams with 8 designers to accomplish various design challenges
- Provided visual guidelines tools to enhance the performance of UX team at ANSYS.
- Author of paper on ACM
- Official writer of the UX publication Insights & Observations

DESIGN EXPERTISE

Information Architecture
Interaction Design | Prototyping
Paper Prototyping | Wireframing
Visual Design | User Interface Design

DESIGN TOOLS

Sketch | Omnigraffle | Balsamiq
Adobe Photoshop, Illustrator
InVision | Justinmind Prototyper
Atomic.io | Principle | Axure

RESEARCH SKILLS

Contextual Inquiries | Affinity Wall
Interview | Survey | Focus Group
Card Sorting | Usability Testing
Task Analysis | Content Analysis
Heuristics Evaluation | User Journeys
Personas | Storyboards | A/B Test
Competitive Analysis

PROGRAMMING

HTML | CSS | Javascript (jQuery)
Php | Python | R | Java

EDUCATION

- ◎ **M.S. in Human-Computer Interaction, 3.9**
University of Michigan (2015-2017), Ann Arbor
- ◎ **B.S. in Supply Chain Management, 3.6**
Penn State University (2010-2014), State College

EXPERIENCE

- ◎ **UX Design Co-Op**
ANSYS (01/2017 - 04/2017), Pittsburgh PA
 - Streamlined downloading and installing process. Re-designed the career website focusing on eliminating unnecessary user effort.
 - Planned and analyzed usability tests and heuristics evaluations.
 - Ideated concepts to unify all product icons and designed series of product icons using Adobe Creative Suite.
- ◎ **UX Design Team Lead**
Design Clinic (08/2016 - 12/2016), Ann Arbor MI
 - Managed a team of 6 designers to design multiple digital products on web and mobile devices.
 - Set direction and designed a multi-step UX research & design plan.
 - Co-designed workflow diagrams, wireframes, and hi-fi prototypes.
- ◎ **UI Designer/Developer**
Information Interaction Lab(08/2016 - 12/2016)
 - Managed a team of 4 designers to design muted dashboard user interfaces responding to voice comments via Amazon Echo.
 - Used HTML/CSS and JavaScript to implement UI design.
- ◎ **UX/UI Design Intern**
Axxess (05/2016 - 08/2016), Dallas TX
 - Re-designed the website focusing on mobile responsiveness by implementing material design and bootstrap grid system.
 - Built interactive prototypes and conducted usability tests and A/B tests to validate design alternatives.
- ◎ **Product Manager Intern**
Jackson City Hall (01/2016 - 04/2016), Jackson MI
 - Set deadlines and milestone goals to help the City of Jackson launch a web service that streamlined local business registration.
- ◎ **Supply Chain Coordinator, Google Express**
Google (10/2014 - 04/2015), Pittsburgh PA
 - Implemented new operating procedures and managed the delivery operations in major cities.
 - Practiced systematic reduction of issues regarding order fulfillment.