

PERSONALIZED INVITATIONS USING CANVA...

PROJECT REPORT TEMPLATE...

INTRODUCTION:

1.1.OVERVIEW..

Personalized Invitation using canva it was lanch and search for 'invitation'...look for the best template.narrow down your search by specifying the occasion the invite is for.add image and text using the drag-and-drop tool to select image, illustration or other elements and move them to your design.

1.2.PURPOSE:

An invitation card conveys the overall tone of the event they are invited to.moreover, when you receive a card for a birthday party event or wedding, the event automatically stands out from the rest of the invitations you have received, making important than the rest.

1.Invitations are an important part of event promotion and planning.

2.They are the primary way to get the word out about an event.

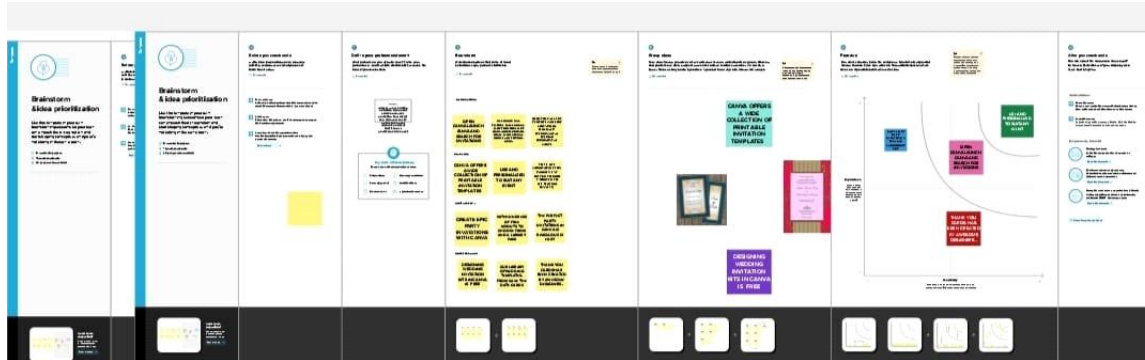
3.They can help drive event attendance and ticket sales.

2.PROBLEM DEFINITION & DESIGN THINKING:

• 2.1.EMPATHY MAP..



• 2.2.IDEATION AND BRAINSTORMING MAP..



3. RESULT :



COME AND CELEBRATE WITH US

Christmas Party

Let's jingle, mingle, and celebrate the season with
laughter, love, and festive cheer. Here's to a
Christmas party to remember

2025		
DECEMBER	25	SATURDAY
9:00 PM		

123 Anywhere St., Any City, ST
12345



4. ADVANTAGES:

- Canva is user friendly because it is easy to use.
- it gives a lot of templates even if you are using the free offer.
- you can make your own or customize your own design in canva.

DISADVANTAGES:

- Canva do not give the permission to use templates especially if you are just using the free canva.
- Cannot merge the content for exporting.
- Can not change the dimensions of an image.

5.APPLICATIONS:

One of the widely used apps to design online invitation for any occasion has to be canva. best known for photo editing and video editing, the application is widely used by people to prepare graceful posts across all social media platforms.

6.CONCLUSION:

An invitation to offer becomes a contract only when the seller extends an offer to the buyer. the key distinction lies in the term 'invitation'. it signifies an invitation to any potential buyer to make an offer for the goods and services sold....

