

Ren's Notes

Scenario

You are a fledgling artist who just downloaded a new art program: Adobe Photoshop. You want to test it out by learning the very basics and testing the program's abilities with Inspire.me's built in features.

Challenges

1. Learn about the basics of Photoshop.
2. Generate a random topic with reference photos.
3. Create a submission for today's challenge.

Feedback

Changes

- › Needs a back button in the app. (Apple phones don't have physical ones)
- › Tutorials need to be leveled (beginners, intermediates, experts, etc.)
- › Thumbnails would be nice for the learning tab

Successes

- › The inspire tab works really well
- › People like the idea of a daily challenge as incentive
- › The social aspect of the app was received well

VIEW THE TEST RESULTS BELOW

Inspire.me Usability Testing – Harrison C.

Prototype KILO-REN Ver. 1.3

Briefing

Welcome to the Inspire.me Usability Testing initiative. The testing process will be administered in three parts: three pre-test questions, the completion of several testing objectives, and three post-test questions. The testing objectives portion of the test will be recorded, so you are encouraged to voice all of your thoughts out loud. Please be aware that you will not receive any assistance if you are unable to complete a task during this portion.

Pre-Test Questions

1. Would you consider yourself to be an artist?
No, wait yes, kind of, does it have to be yes or no?
2. Please rate your comfort with technology on a scale of 1/10
8.5
3. Have you ever used similar apps in the past?
Pornhu- Pinterest I guess?

Testing Objectives

Scenario

You are a fledgling artist who just downloaded a new art program: Adobe Photoshop. You want to test it out by learning the very basics and testing the program's abilities with Inspire.me's built in features.

Please rate the difficulty of achieving each task, as well as any additional commentary below.

4. Learn about the basics of Photoshop.
6/10 Expected it to be a tutorial, mediums was not first instinct.
5. Generate a random topic with reference photos.
9/10 because I legitimately considered hitting gallery, since I use an iPhone and was therefore unfamiliar with the idea of an app with my pictures being a "gallery"
6. Create a submission for today's challenge.
10/10 Except for the fact that little girls are not apples, and I cannot draw little girls, apples, or, quite frankly, legitimately anything. Please help.

Post-Test Questions

1. How likely are you to use this product?
6/10 Because I'm not super into drawing, but, if the tutorials were fun and interesting, then I would definitely be open to trying it
2. Briefly list three things you disliked about the app.
I would've liked more colors; I wish there were a button to return to the immediately previous screen; I wish that there were levelled "courses" to start from zero, intermediate knowledge, or advanced
3. Briefly list three things you liked about the app.
The social aspect is really cool...it's like a specific-interest, more-versatile Pinterest; I like the idea of a daily challenge...that would inspire me to practice daily; I like the overall inclusion of open-source style courses within a platform built on practice opportunities and social engagement.

Inspire.me Usability Testing – Sarah B.

Prototype KILO-REN Ver. 1.3

Briefing

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Pre-Test Questions

4. Would you consider yourself to be an artist?
Yes
5. Please rate your comfort with technology on a scale of 1/10
8/10
6. Have you ever used similar apps in the past?
Yes, DeviantArt

Testing Objectives

Scenario

You are a fledgling artist who just downloaded a new art program: Adobe Photoshop. You want to test it out by learning the very basics and testing the program's abilities with Inspire.me's built in features.

Please rate the difficulty of achieving each task, as well as any additional commentary below.

7. Learn about the basics of Photoshop.
9/10, really easy
8. Generate a random topic with reference photos.
10/10, no issues here
9. Create a submission for today's challenge.
6/10, the prototype was a bit janky when selecting a photo

Post-Test Questions

4. How likely are you to use this product?
5/10 I use Instagram and google images to do the same things
5. Briefly list three things you liked about the app.
It was convenient, the daily challenge was nice, I like the gallery feature
6. Briefly list three things you disliked about the app.
It needs a back button, give pictures for the tutorials, maybe separate them into tabs.