

Yumeng HOU

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Professional Experience

- Doctoral Assistant, EPFL-DHI-EMPLUS, Lausanne, Switzerland** 2020.10 - now
- Creative Tech Advisor, _box Interaction, Hangzhou, China** 2019 - 2020
- Lead technological solutions in the projects of immersive spaces, interactive installations and exhibitions.
- Product Manager, Alibaba Cloud, Hangzhou, China** 2017 - 2019
- Design and manage the RTC/WebRTC cloud services. Manage the R&D project collaborating with 30+ experts.
 - Manage the CDN-based live streaming cloud services and the media analytics tools.
- Digital Consumer Analyst Intern, Procter & Gamble, Geneva** 2016 - 2017
- Designed and implemented an automated workflow to visually report critical business KPIs.
 - Finalized and documented a CRM algorithm prototype to enhance the ROI of automated email campaigns.
- Research Assistant, the State Key Lab of CAD&CG, Zhejiang University** 2013 - 2015

Education

- Master of Science in Computer Science, EPFL** 2015 - 2017
- *Dissertation:* Visualizing Personal Nutrition Intake and Emotions
- Bachelor of Engineering in Digital Media Technology, Zhejiang University** 2010 - 2014
- *Dissertation:* Visualizing Topic Evolutions in Wikipedia
- Exchange Study at Dept. of Computer and Systems Sciences, Stockholm University (GPA: A)** 2013 - 2014

Publications

- DimScanner: A Relation-based Visual Exploration Approach Towards Data Dimension Inspection, *IEEE VAST* [[pdf](#)]
- Visualizing Rank Time Series of Wikipedia Top Viewed Pages, *IEEE CG&A*, *IEEE VIS 2016 Fast Forwards* [[pdf](#)]
- Visualizing Topic Evolutions in Wikipedia, *PacificVis 2014 Poster*
- A Visual Analysis System for Event Detection from Network Log Data, *IEEE VAST Challenge 2013 Entry* [[pdf](#)]
- Invention: An analysis method of multidimensional data (No. 15840696, 201707) [[link](#)]

Selected Projects

- Hibachi – the First Elegant Connected Self-heating Lunchbox** [[website](#)]
- Web-based Interactive Visualization of MOOC Clickstream Data**
- SPARK - Your Personal Stress Management Coach** [[demo](#)]
- <Natural Origins of The Internet> – Artistic Storytelling with Data Visualization, Installation Art** [[demo](#)]
- Aqua – A Virtual Aquarium Motivating Knowledge Sharing in Médecins Sans Frontières (MSF)** [[demo](#)]