

₹142.2M

Revenue

350K

Sales Quantity

₹2M

Total Profit Margin

2017

2019

Jan 20

Feb 20

Mar 20

Apr 20

May 20

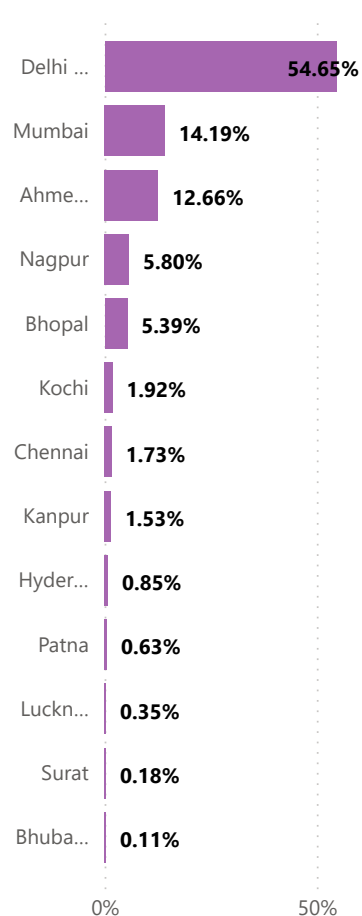
Jun 20

2018

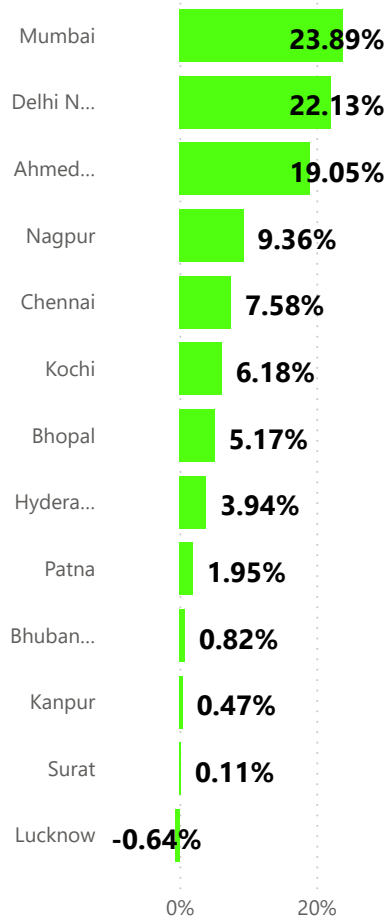
2020

## Revenue Trend

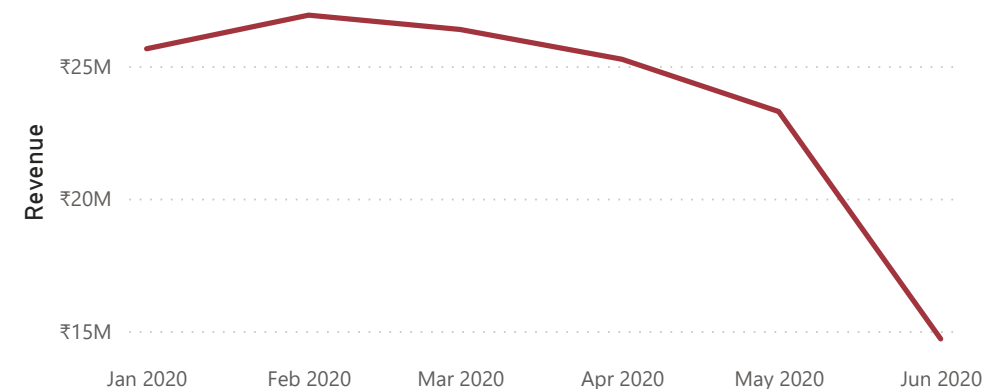
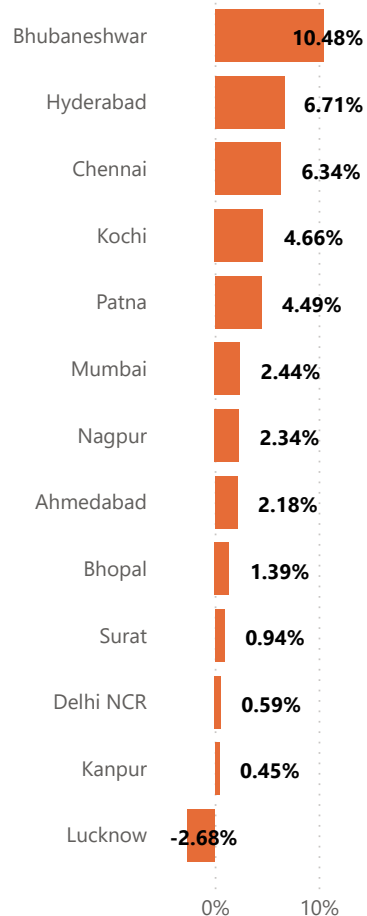
## Revenue Contribution % by market



## Profit Contribution % by market



## Profit % by market



custmer_name	Revenue	revenue contribution %	profit margin contribution %	profit margin %
Excel Stores	₹79,28,385.0	5.57%	12.54%	3.26%
Surge Stores	₹39,53,600.0	2.78%	11.95%	6.23%
Electricalsara Stores	₹6,56,41,977.0	46.15%	11.92%	0.37%
Info Stores	₹50,64,374.0	3.56%	7.82%	3.18%
Acclaimed Stores	₹31,16,384.0	2.19%	6.12%	4.04%
Forward Stores	₹25,60,961.0	1.80%	5.39%	4.33%
Modular	₹24,53,519.0	1.73%	5.04%	4.23%
Leader	₹16,71,901.0	1.18%	4.87%	6.01%
Nixon	₹30,28,345.0	2.13%	4.66%	3.17%
Nomad Stores	₹19,78,550.0	1.39%	3.95%	4.12%
Power	₹10,98,552.0	0.77%	3.69%	6.92%
Unity Stores	₹17,48,166.0	1.23%	3.31%	3.90%
Electricalsociety	₹25,20,938.0	1.77%	3.29%	2.69%
<b>Total</b>	<b>₹14,22,24,545.0</b>	<b>100.00%</b>	<b>100.00%</b>	<b>1.45%</b>

₹142.2M

Revenue

350K

Sales Quantity

₹2M

Total Profit Margin

2017

2019

2018

2020

Jan 20

Feb 20

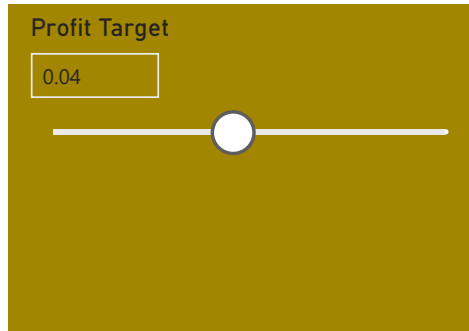
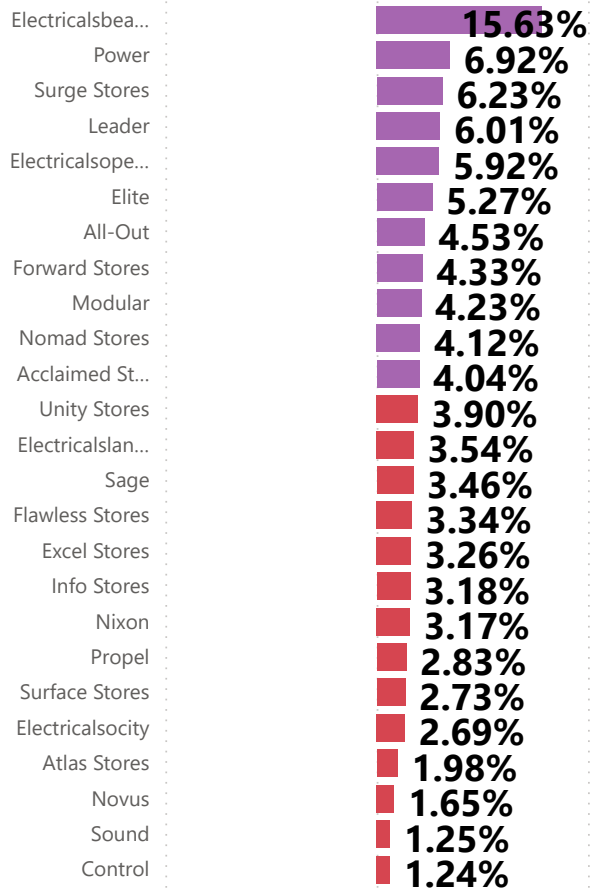
Mar 20

Apr 20

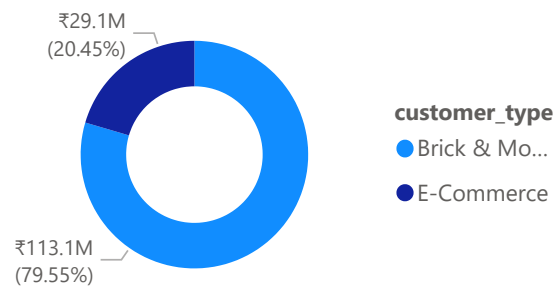
May 20

Jun 20

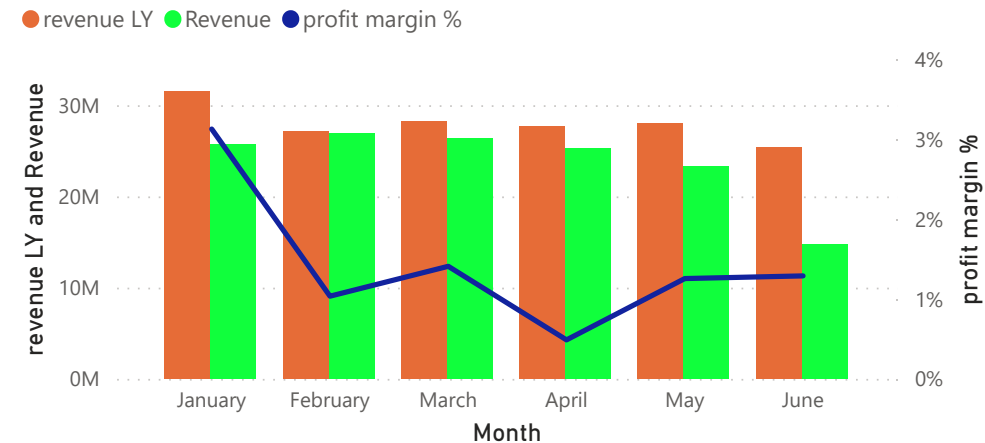
## Revenue Contribution % by market



## Revenue by customer\_type



## Revenue Trend



customer_name	Revenue	revenue contribution %	profit margin contribution %	profit margin %
Excel Stores	₹79,28,385.0	5.57%	12.54%	3.26%
Surge Stores	₹39,53,600.0	2.78%	11.95%	6.23%
Electricalsara Stores	₹6,56,41,977.0	46.15%	11.92%	0.37%
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Electricalsocity	₹25,20,938.0	1.77%	3.29%	2.69%
Total	₹14,22,24,545.0	100.00%	100.00%	1.45%