



cdmx

logo guide



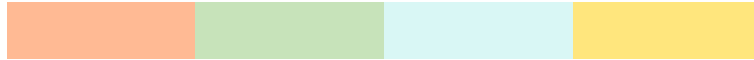
CONNECTION BETWEEN

DIGITAL DATA PEOPLE COMPANY SILOS



This resembles in the logo
by literally connect area's

COLOURS WINK TO MEXICO CITY HOUSES



RGB 255 185 147
CMYK 0 35 42 0
HEX #FFBA94

RGB 198 226 185
CMYK 27 0 35 0
HEX #C7E3BA

RGB 216 248 245
CMYK 17 0 8 0
HEX #D9F7F5

RGB 254 229 126
CMYK 1 7 60 0
HEX #FFE57D



We use these as
background vibes

FONT FAMILY

HANKEN GROTESK


ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

<https://fonts.google.com/specimen/Hanken+Grotesk0123456789>

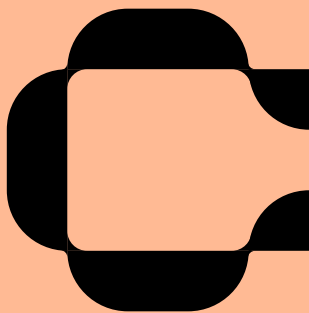


DYNAMIC PATTERNS FOR

METROPOLITAN AREAS & HUMANS



Patterns used as a
resemblance of both
the metropolitan areas in
Mexico as the humanified
use of digital solutions.





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WHERE DIGITAL WORKS

cdmx

Transform digital
complexity into
business reality by
combining practical
innovation with
human-centered
implementation.



WHERE DIGITAL WORKS

cdmx







MULTIPLE USE BRAND MARK

USE THE X AS A RECOGNISABLE MARK



For example in explaining
the different reasons why
to work with CDMX

Y
VENUE

CDMX

WORK WITH US



MULTIPLY
YOUR REVENUE

CDMX

WORK WITH US



HAVE FUN BRANDING

CDMX

URUKU *Webdesign & Digital Branding*