CONNECTION BETWEEN

DIGITAL DATA
PEOPLE
COMPANY SILOS

This resembles in the logo
by litarlly connect area's

COLOURS WINK TO MEXICO CITY HOUSES

RGB 255 185 147
CMYK 0 35 42 0
HEX #FFBA94

RGB 198 226 185
CMYK 27 0 35 0
HEX #C7E3BA

RGB 216 248 245
CMYK 17 0 8 0
HEX #D9F7F5

RGB 254 229 126
CMYK 1 7 60 0
HEX #FFE57D

We use these as
background vibes

FONT FAMILY

HANKEN GROTESK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

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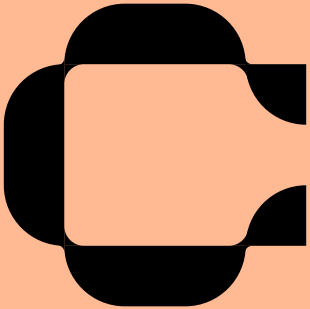
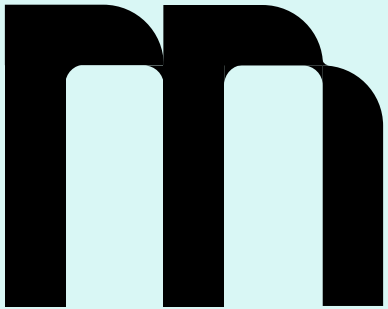
https://fonts.google.com/specimen/Hanken+Grotesk0123456789

DYNAMIC PATTERNS FOR

METROPOLITAN AREAS & HUMANS

Patterns used as a ressemblance of both the metropolitan areas in Mexico as the humanified use of digital solutions.





WHERE DIGITAL WORKS