

CALEB SOBOLEWSKI

He / Him / His

Designer, Social Media Manager, Photographer, Leader

PROFILE

Detail-Oriented designer with multi-medium experience in photo, video, and graphics. Excels in adapting existing branding. Manages several organizations and maintains excellent communication.

PORTFOLIO

calebsobo.com

CONTACT

calebsobo3.0@gmail.com

(Preferred)

(231) 246-0392

SKILLS

- Graphic Design
 - Branding, Digital, and Print
- Photography
- Videography
- Copyrighting
- Social Media Management
- Online Event Management

EDUCATION

BS - Social Media Design Mgmt.
Northern Michigan University
2022 - Est. Grad 2026

References available
upon request.

EXPERIENCE

Social Media Manager

NMU Students' Art Gallery

Fall 2022 - Present

- Media creation including photo, graphics, and print materials
- Working with a team to assign tasks and plan events
- Communication with multiple entities to ensure consistency to meet deadlines

Event Photographer

NMU Marketing and Communications

Winter 2022 - Present

- Photographing and editing of NMU related events
- Crafting stories through photo by showcasing emotion and strong composition skills

Outreach Coordinator

NMU Superior A Cappella

May 2023 - Present

- Manages communication with exterior entities
- Digital Media Asset Management and creation of digital and print graphics

Producer

Reeths-Puffer Camp Break-a-Leg Theatre Summer Camp

2016 - Present

- Managing 25+ staff members, including students and adults
- Coordination and main contact for 200+ families annually
- Online event management and communication
- Creation of yearly promotional material including t-shirts, programs, multimedia