

the bauhaus and herbert bayer

research by caleb sobolewski • gr310



timeline

1900 - born near salzburg, austria

- attended art school and apprenticeships

1919 - the bauhaus school opens

1921 - enrolled as student at bauhaus

- began studying with kandinsky and moholy-nagy

1925 - bauhaus school forced to move to dessau

- forced due to political turmoil and pressure
- gropius designs new bauhaus building
- bayer is commissioned to create font for building sign
- herbert is offered a job at bauhaus and becomes the master of printing and advertising

1928 - left bauhaus and moved to berlin

- followed suit of other bauhaus artists
- became an advertisement designer

1932 - continued work as advertiser while also researching type

- created famous self-portrait, pictured to the right
- bauhaus school forced to move to berlin, closes permanently soon after

1938 - immigrated to america

- continued to work and live in new york (8 years), aspen (29 years), and montecito, ca (10 years)

1985 - passed away



"humanly impossible (self-portrait)"

1932

via bauhaus archive



legacy

herbert bayer is a key graphic designer in the bauhaus movement. his modernist design style and multi-disciplinary practices pushed the boundaries of the art world to its limits. he is truly a german artist - one who innovates in ways previously unheard of.

