the Artinerary

The art journal for your artist needs!

2023 Edition

PAINT
31
PAINT
PAINT
31
PAINT
31
PAINT
PAINT

Meet the Artist!

draw here!

Artist handle:

Nickname:

Pronouns:

Likes:

Dislikes:

Draw your...

Favorite foods!

pls feed me

so hungry

Favorite characters!

What's in your bag!

F.L.A.M.E.S.

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Meet the Authors!

Mara Salomon (She/Her)

An artist with a love for cute things. She likes watching The Twilight Saga during trying times.

Gabe Briones (She/They)

Cannot draw under pressure, please forgive her. Full of soup.

Kei Stokes (She/Her)

An artist with artist envy 24/7. Has a forever changing artstyle (she's working on it).

Kat Virrey (She/Her)

Always ready for funky arts and crafts. She says the darndest things sometimes.

for dummies

How To Use The Artinerary

What is the Artinerary?

The Artinerary is the brainchild of 4 college students for their Capstone project. It's meant to boost the confidence of artists to get the clout money they deserve !!!

How do I get started?

Get comfy! This is your space!
Grab some water! Flip through the pages!
We've prepared different contents for you to work on either digitally or even printed!

What's in this?

Here's a quick rundown of everything we prepared:

1. Calendar templates
2. Pricing breakdowns
3. Project trackers
4. Fun sub-content!

Can I use this for any year?

Yes! The Artinerary is designed to be fully customizable, which means it can be used in whatever year you want to use it for. Just fill in the dates and you're good to go!

Let's start working!

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21

to-do list

FRIDAY	SATURDAY

22 23 24 25 26 27 28 29 30 31

Project Name:

Materials Used

Material Name	Original Price	Price /Month	Price /Hour

Deadline:

Client:

Mode of Payment:

Grand Total:

Revision Notes:

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a starter guide

Pricing your art!

Not sure how to price your art? Dont worry, we've included this guide for you after consulting with various professional artists!

**Note that this is just a basic guide and not a comprehensive one, so feel free to add particulars and other information as you see fit!*

Materials per hour

- this refers to the ***"hourly rate"*** of the materials you used.

Labor per hour

- this can be based on the minimum wage of where you are located. If you're confident in your skills or are working internationally you also work with the minimum wage in USD.

Paypal fees or other E-wallet Apps

- Depending on what you use for transcations, you may have to consider its service fees.

a Formula you can use!

(materials per hour + labor per hour + paypal fees) x work hours = Commission Fee)

)+(450 x 7) =

Other Information + Tips

Materials per hour Example:
ProCreate = [[USD$9.99/12 months]/30days]/24hrs = USD$0.0012 per hour) or

- *iPad Pro $799/12months = $66.6/mo*
- *iPad Pencil $129/12months = $10.75/mo*
- *Procreate $9.99/12months = $0.84/mo*
- ***Totaling to** = $78/19/mo OR **$0.11/hr***

- *Put in your (materials per hour + labor per hour) to this DesignHill calculator then add that to your current commission price total.*
- *If you arent confident with your computatons, you can compare with other artists and adjust accordingly!*
- *For any additonal or complexity fees, artists reccommend that it may be better to use % instead of a fixed price.*

Designhill

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21

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Art Tips: Aspect Ratios!

Use these aspect ratio sizes the next time you draw or promote your stuff so it looks nice on your socials!

Instagram

1:1
360 x 360 px

Profile Picture

1:1
1080 x 1080px

Square Post

9:16
1080 x 1920px

Story

1.91:1
1080 x 608px

Landscape

4:5
1080 x 1350px

Portrait

Twitter

1:1
400 x 400 px

Profile Picture

1080 x 360 px

Banner

1 Image

3:4
360 x 1280 px

Portrait

16:9
1920 x 1080 px

Landscape

2 Images

7:8
1080 x 1234 px

7:8
1080 x 1234 px

3 Images

7:8
1080 x 1234 px

7:4
1890 x 1080 px

7:4
1890 x 1080 px

4 Images

7:4
1890 x 1080 px

7:4
1890 x 1080 px

7:4
1890 x 1080 px

7:4
1890 x 1080 px

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Kei Stokes

fooltbebird

An artist who has many interests from video games to comics. Their style is based of anime and a semi-realistic style, They hope to one day open an art studio or a cafe (if the art thing doesnt work out)

"The illustration I chose to feature, is a illustration based of the character Layla El-Faouly from Moon Knight"

Question 1

What are your greatest influences to your art?

I grew up watching anime and reading manga, so my style is very influenced by that. I'd like to say that my friends have also influenced my art, as they are all good artists, I want to catch up with their skills too!

Question 2

Can you describe the process you go through when you create or draw?

I normally draw whatever idea pops up in my head, from there I work on a sketch and maybe use some references then I just keep going from there. I normally cant just leave a sketch, I have to finish what I started.

Question 3

How did you know that you wanted to pursue art or any thing creative related?

Drawing is the closest tbing to my heart and I knew I wanted to make something out of it. No one did art in my family but ever since I was young they showed support and I'm lucky for that.

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Stretching Exercises

1. Ready? Get up and do a big stretch!

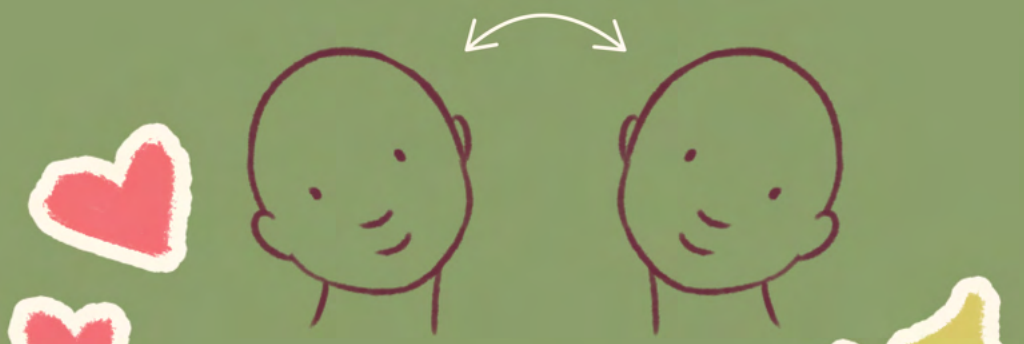
2. Put those arms out and exteeend

3. And then pull those claws back back back

4. Loosen up those hands and let ‘em dangle

Hmm... Got neck pain?

Slowly tilt your head side to side



And roll ...

CLAIM ONE
Do stretches to get:
Good posture

CLAIM ONE
Do stretches to get:
Less back pain

CLAIM ONE
Do stretches to get:
Neck pain relief

Now stop shrimping !!!

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Art Tips: Using References!

Bodies are funky looking sometimes, so don't shy away from using references!

Here's some places to find references:

JustSketchMe

AdorkaStock

PoseManiacs

try it out here:

and don't forget to save!

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Mara Salomon

renma13

www.renma13.carrd.co

Mara is a digital illustrator who likes drawing cute things using light-colored palettes. She gains lots of inspiration from all of the fandoms that she's gotten herself into through years of following music and playing video games. Also, she can't stop drawing chibis because they're just so gosh darn adorable!

Question 01

What are your greatest influences to your art?

Depending on how far we go back - if we go far enough, its my older sister, whose drawing skills I've always admired. Eventually as I tried to develop my art style, lineless artists - most especially @anushnush on Twitter - have become my greatest influences.

Question 02

Can you describe the process you go through when you create or draw?

It's mostly the basics for the most part - sketch, re-sketch, color, shading, and rendering. Because of my art style, I don't really focus on doing lineart, and instead perfect my sketch as much as I can until I'm sure I can follow it for when I need to start coloring. Ultimately, I spend most of my time shading and rendering before I call my artwork finished.

Question 03

How did you know that you wanted to pursue art or any thing creative related?

When I started delving into art communities when I was younger and realized how fun and welcoming it is. While I continued to create art, I realized that I actually liked doing it over and over again, and that maybe it's a skill I can strengthen so that it can turn into my future career.

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Let's Create: Terms and Conditions

1. Mode of Payment through _____ **only!**
2. ____% downpayment (before/after) final sketch. Remaining balance to be paid after completion.
3. Plus _____ for every additional _____.
4. Up to _____ revisions **only!**
   *enter amount
5. It will take approximately _____ days to finish the artwork.
6. Visual references are (necessary/appreciated/unnecessary)
   *underline/encircle
7. I deserve the right to decline requests.
8. Commissioned artworks are available for (personal/commercial) use only.
9. All artworks will be made in the artists' personal art style.

*fill in the blanks!

notes:

10. Crediting the artist when posting the artwork to the public is (necessary/appreciated/unnecessary).

Indicate Your **Will** and **Will Not** Draws!
(ex.: Real People, Original Characters (OCs), NSFW, Gore, Mecha, Furry, NFTs, etc.)

✓

_____
_____
_____
_____

✗

_____
_____
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_____

If interested, contact me through:

_____

(Email Address, DM through Discord, Twitter, etc.)

This is a basic template you can use to refer to, feel free to add more conditions and fix it as you see fit~

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Art Prompts!

1

Draw your favorite character wearing a tradtional Filipino Attire

Use the free space on the next page!

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Comments: _____

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Kat Virrey

@katberet

www.behance.net/katvirrey

Kat is a graphic designer and fibercrafts enthusiast (and still trying to figure out a way to combine the two). She's passionate about sans serif fonts but says no to minimalism. The goal is to collect niche interests and apply them as cool references in even cooler projects.

I chose to feature this movie poster of Juno because it's my favorite pop culture film. This is a nuanced coming-of-age story that everyone should watch whether they're going through girlhood or not. The soundtrack is very of its time and I mean that in the best way possible. I still come back to it when I need a personal cultural reset.

Question 1

1. What are your greatest influences to your art?

Different time periods and fashion are incredibly influencial to my art style (or whatever it decides to be for the day). I adopt a lot of elements and color schemes from multiple types of media and combine them to get a different feel or effect. Sometimes I make art just because I think the concept is funny. :P

Question 2

2. Can you describe the process you go through when you create or draw?

My art starts with random ideas but only a couple manage to graduate from messy sketches to full illustrations. (Write your ideas down because you'll 100% forget !!!) Unless I'm trying something different, I usually finalize the lineart before setting down base colors and adding details on multiple clipping masks.

Question 3

3. How did you know that you wanted to pursue art or any thing creative related?

The earliest memory I have of drawing is doing the small circle, big circle bear song. After that it went to asking for a drawing tablet for Christmas and following tutorials on the internet. My parents always encouraged me but I finally made the decision when it was time for college applications and I felt that it was the only choice that made sense to me.

JUNO

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Project Name:

Materials Used

Material Name	Original Price	Price /Month	Price /Hour

Deadline:

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Helpdesk

Someone copied my art. Help!

Original work such as literary and artistic work are considered intellectual property under copyright. As soon as you create art and even without registration, these are granted immediate copyright protection with few limitations. This is thanks to Republic Act No. 8293 or Intellectual Property Code of the Philippines.

Unfortunately... sometimes people will still copy or duplicate your art.

When someone uses your art for non-commercial purposes such as setting it as their profile picture or in a school presentation, it does not fall under copyright infringement. But if someone reproduces your art claiming it as theirs or sells your art for their own profit then they may be held liable for infringement.

How can I report a copyright violation?

If your art has been copied or reproduced without your express permission, you can file a formal complaint and officially register your art's copyright. You can report the violation to the Intellectual Property Rights Enforcement Office (IEO).

Here's how you can contact them:

via Facebook Messenger
Send a message to https://www.facebook.com/IPOPHLIEO

via Email
Send an email to operations@ipophil.gov.ph

via text
Send a text to 09950220522 (Globe)

Getting a response may take some time. In the meantime, if your art was improperly claimed or reposted on social media, you can make use of their mechanisms to report their post or account.

Legislation reading list:

1. **Republic Act 11904**
   Philippine Creative Industries Development Act
   - Supports the Filipino creative economy and upholds creative workers' rights

2. **Republic Act No. 8293**
   Intellectual Property Code of the Philippines
   - Recognizes and secures scientists, inventors, and artists' intellectual property and enforces copyright holders' rights

3. **House Bill No. 615**
   Freelance Workers Protection Act
   -Regulates relationship between freelance workers and their clients to protect their interests

BIR Registration?

You may be generating and using your own personalized invoices and receipts for art commissions. However, if you ever need to report someone for not keeping up their end of the deal, **your invoices will not be recognized** by the Bureau of Internal Revenue (BIR) **unless you have registered yourself as a freelancer**. This would mean that you have to issue a receipt every time you conduct transactions with your clients and routinely file your taxes. It might seem like a daunting task, but it could save you from stress and/or panic later down the line. Plus, it can get you income tax returns (ITRs), loans, and help with visa applications.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21

to-do list

FRIDAY	SATURDAY

22 23 24 25 26 27 28 29 30 31

Project Name:

Materials Used

Material Name	Original Price	Price /Month	Price /Hour

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Art Prompt

Draw your setup!

Take in your surroundings and draw them as is. No excuses! Don't worry if your desk is messy. All that clutter is just part of the challenge.

Start

Time to take the stage...

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY

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Gabe Briones

@pizzacastella

www.pizzacastella.carrd.co

Gabe is a digital artist who loves making fanart for pieces of media she finds entertaining but she also does graphic designing on the side. She likes collecting children's books for the art and is an avid Philippine history enthusiast. She also loves science fiction but can't draw mecha or aliens so it's a constant struggle.

Question #1

What are your greatest influences to your art?

Growing up, I watched a lot of western animation which I would say is the greatest influence on the way I draw characters. I also had a lot of children's books, specifically Filipino ones, that made me favor warm colors for all of my pieces. I'm still taking inspiration from cartoons to this day whenever I find an interesting style that I like to incorporate in my own art.

Question #2

Can you describe the process you go through when you create or draw?

It's probably more of a ritual than a process. I just really need to be in the zone, like I need a playlist that reflects the vibe of what I'm drawing, or else I won't be able to do it. On top of that, I'm very slow in the sketching process so I take so much time. But after that, I'm all good. Lineart is my favorite thing to do, despite other people saying it's the worst part of the process. I color in the base colors before the rendering process (my second favorite part) and then I'm done!

Question #3

How did you know that you wanted to pursue art?

In some way, I knew from the start that I was already going to pursue art. I've already been exposed to it since I was a baby with cartoons, illustrated children's books, films, etc. that it was so natural for me to pursue it. And the moment I got introduced to the internet, it just solidified everything. I wanted to do this forever. I just wanted to surround myself with all of this creativity and what better way to do that than to join the community itself.

Let's Create: Your Milestones!

What is your Motivation?
Write it down here!

Milestone (noun)
a significant point in development

Why dont you start listing down what you aim to accomplish!

Legend

Mark your checkpoints!

You can use the boxes below to create markers for your own Milestones!
You can go about this anyway you want, color, drawing, stickers or etc.

PAINT
31
PAINT
PAINT
31
PAINT
31
PAINT
PAINT

A Message From The Authors

Dear Artists,

Thank you for joining us on this experience. As artists ourselves, we understand the difficulties of getting yourself out there and putting a price on your work. Hopefully, this journal has been a useful tool for you through many fun and challenging projects. 'Til next time!

xoxo,
Artinerary Team

i am a scratch paper

pls write on me

tell me ur deepest darkest secrets

especially all ur family recipes...

share your ideas!!

Free space

what's on your mind...?

use me as scratch!

list your to do!

PAINT
31
31
PAINT
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PAINT
31
31
PAINT

What's In It?

1.Calendar templates to keep track of your deadlines.

2.Pricing breakdowns that will help you take into account the necessary things that may influence your commission list pricing.

3.A project tracker, which allows you to list down the necessary information of every ongoing project such as commissioner information and revisions done.

4.Fun sub-content such as art tips, art prompts, artist milestones, and more!

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