

Kickstarter Projects

Kickstarter is an online crowdfunding platform aimed at helping people get their ideas funded while building a community of fans to support their ideas. While Kickstarter publishes many advice and best-practices articles on their blog, over half of campaigns still fail.

Why does this matter? Well unlike their competitor, Indiegogo, Kickstarter campaign projects follow an "all or nothing" funding model. This means that if a Kickstarter campaign fails, both the project creators are disappointed, as well as the people who did contribute because the project will not be completed in any capacity.

You have some data available from the kickstarter website.

Problem Statement

Make a model that allows kickstarter to predict the target variable state, given all the other variables