

# RENOJ VARGHESE

DIGITAL DESIGNER

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<https://renojvarghese.github.io>

## EDUCATION

### Master of Fine Arts, Digital Media and Design

University of Connecticut

Graduating May, 2021

GPA: 4.0/4.0

Attendee, Democratic Digital Debrief 2020

Student Speaker, Impact Labs Summit 2020

### Bachelor of Arts, Digital Media and Design

### Bachelor of Science, Computer Science

University of Connecticut

Sept, 2015 – May, 2019

GPA: 3.9/4.0

Conference Attendee, Design Nation 2019

Exhibiting Artist, Bushnell Art Show 2018

## TOOLS

Figma

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Notion.so

InVision

Sketch

HTML/CSS/JavaScript

## SKILLS

Web Design

Graphic Design

Interaction Design

Visual Design

Prototyping

Animation

Wireframing

Mobile Design

User Research

Usability Testing

## WORK EXPERIENCE

### Communications Designer, University of Connecticut Graduate School

Remote from Storrs, CT

Sept, 2020 – Present

Craft social media, email, and website communications by creating digital graphics, visual design systems, a copywriting guide, and a content calendar to support 8,000+ graduate students along their academic journey.

### Product Design Intern, Glassdoor

Remote from Storrs, CT

May, 2020 – Aug, 2020

Designed website tools for job seekers to connect with 600,000+ employers. Won the Diversity and Inclusion Award in company hackathon for team's web prototype to help job seekers identify employers that support DE&I efforts.

### Interaction Specialist, Digital Experience Lab

Storrs, CT

Sept, 2018 – May, 2020

Created a barcode scanning app to help Feeding America's network of food banks manage inventory. Process included wireframes, mockups, and web development (HTML CSS, JavaScript). Efforts raised \$24,000+ from grants.

### Web Designer, Subconscious

Remote from Storrs, CT

Jun, 2019 – Aug, 2019

Redesigned web storytelling platform for a mental health nonprofit. Researched problems through 7 user tests, delivered web redesign based on existing brand guidelines, and validated solution with 8 additional user tests.

## ACTIVITIES & PROJECTS

### Election 2020 Phonebanking

Sept, 2020 – Present

Dedicated 2-3 hours a week to call potential voters in key battleground states, such as Ohio, Texas, and Georgia and encourage them to vote in the general and runoff elections.

### Into Action Creative Jam

Oct, 2020

Participated in a 3 hour event to create graphics to encourage others to vote and remain patient until all votes are counted.

### Inclusive Dating Apps Research

Apr, 2020 – May, 2020

Conducted 6 user interviews and analyzed 20+ dating apps to understand how to make datings apps more inclusive for the LGBTQ+ community.

### GovContact

Oct, 2019 – Nov, 2019

Designed a civic engagement app to encourage citizens to contact their government representatives and stay updated with their legislation.