

RENOJ VARGHESE

DIGITAL DESIGNER

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<https://renojvarghese.github.io>

EDUCATION

Master of Fine Arts, Digital Media and Design

University of Connecticut

Graduating May, 2021

GPA: 4.0/4.0

Attendee, Democratic Digital Debrief 2020

Student Speaker, Impact Labs Summit 2020

Bachelor of Arts, Digital Media and Design

Bachelor of Science, Computer Science

University of Connecticut

Sept, 2015 – May, 2019

GPA: 3.9/4.0

Conference Attendee, Design Nation 2019

Exhibiting Artist, Bushnell Art Show 2018

TOOLS

Figma

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Notion.so

InVision

Sketch

HTML/CSS/JavaScript

SKILLS

Web Design

Graphic Design

Interaction Design

Visual Design

Prototyping

Animation

Wireframing

Mobile Design

User Research

Usability Testing

WORK EXPERIENCE

Communications Designer, University of Connecticut Graduate School

Remote from Storrs, CT

Sept, 2020 – Present

Craft social media, email, and website communications by creating digital graphics, visual design systems, a copywriting guide, and a content calendar to support 8,000+ graduate students along their academic journey.

Product Design Intern, Glassdoor

Remote from Storrs, CT

May, 2020 – Aug, 2020

Designed website tools for job seekers to connect with 600,000+ employers. Won the Diversity and Inclusion Award in company hackathon for team's web prototype to help job seekers identify employers that support DE&I efforts.

Interaction Specialist, Digital Experience Lab

Storrs, CT

Sept, 2018 – May, 2020

Created a barcode scanning app to help Feeding America's network of food banks manage inventory. Process included wireframes, mockups, and web development (HTML CSS, JavaScript). Efforts raised \$24,000+ from grants.

Web Designer, Subconscious

Remote from Storrs, CT

Jun, 2019 – Aug, 2019

Redesigned web storytelling platform for a mental health nonprofit. Researched problems through 7 user tests, delivered web redesign based on existing brand guidelines, and validated solution with 8 additional user tests.

ACTIVITIES & PROJECTS

Election 2020 Phonebanking

Sept, 2020 – Present

Dedicate 2-3 hours a week to call potential voters in key battleground states, such as Ohio, Texas, and Georgia and encourage them to vote in the general and runoff elections.

Into Action Creative Jam

Oct, 2020

Participated in a 3 hour event to create graphics to encourage others to vote and remain patient until all votes are counted.

Inclusive Dating Apps Research

Apr, 2020 – May, 2020

Conducted 6 user interviews and analyzed 20+ dating apps to understand how to make datings apps more inclusive for the LGBTQ+ community.

GovContact

Oct, 2019 – Nov, 2019

Designed a civic engagement app to encourage citizens to contact their government representatives and stay updated with their legislation.