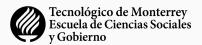
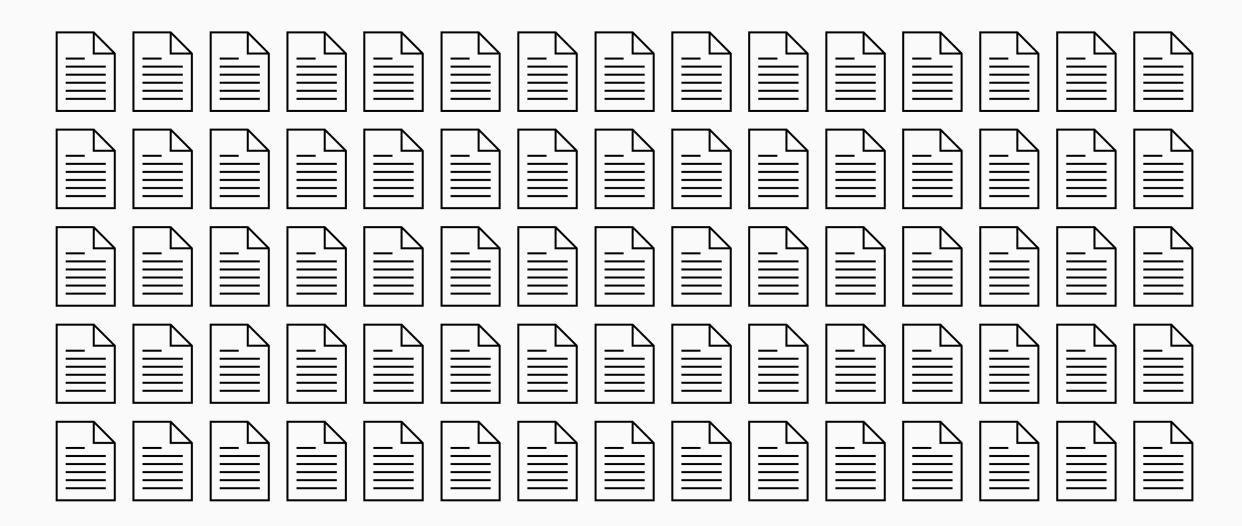


# Modelado de Tópicos

Mtro. René Rosado González Director de Programa LTP

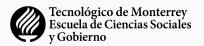












Proceso

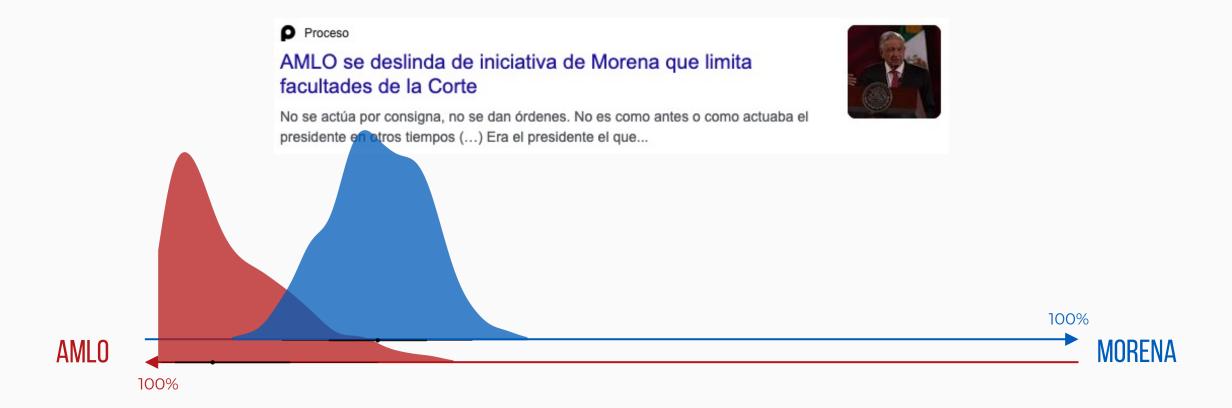
### AMLO se deslinda de iniciativa de Morena que limita facultades de la Corte



No se actúa por consigna, no se dan órdenes. No es como antes o como actuaba el presidente en otros tiempos (...) Era el presidente el que...





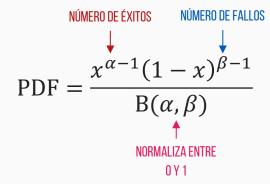


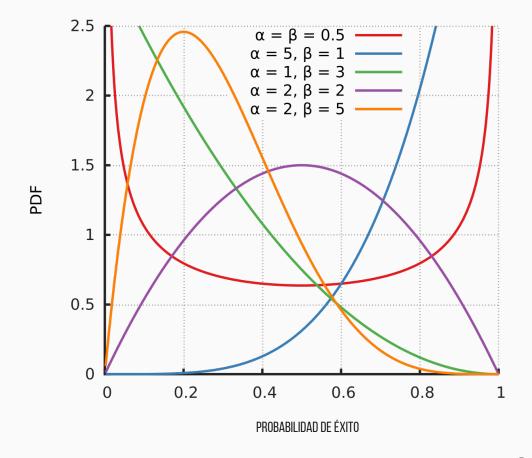


### La Distribución Beta

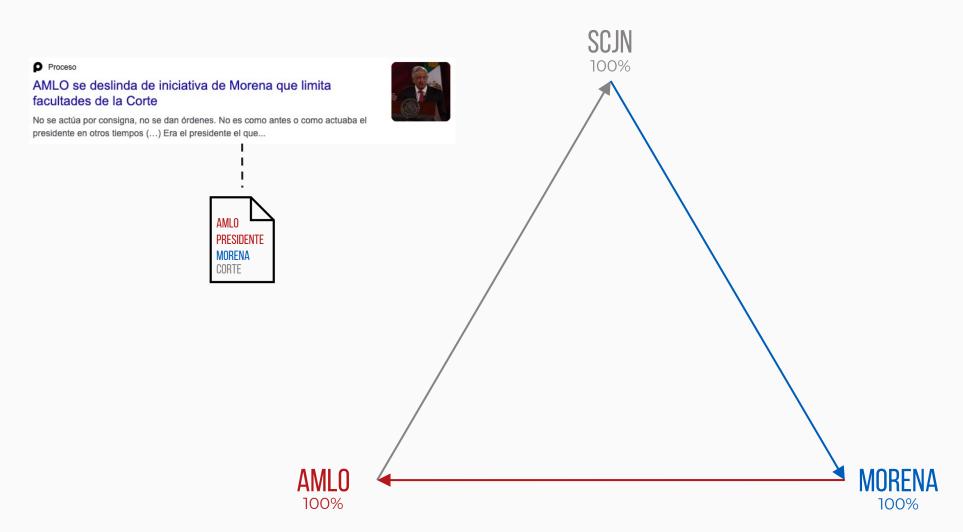
Beta( $\alpha$ ,  $\beta$ )

La distribución Beta es una distribución de probabilidad sobre probabilidades dada por:

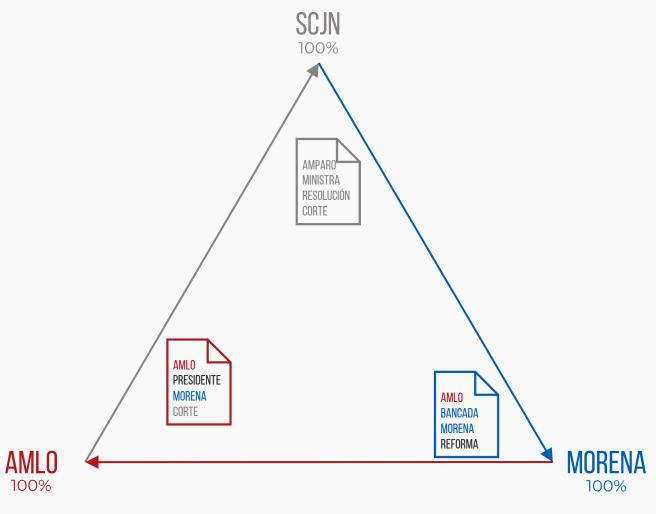










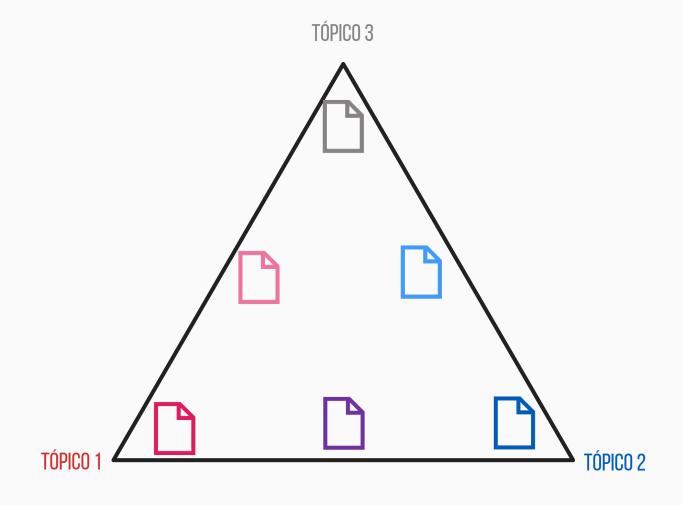


r.rosado@tec.mx

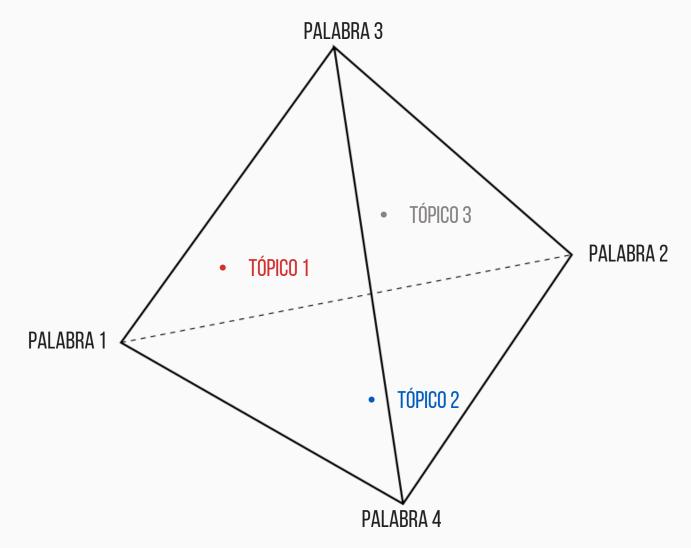
100%



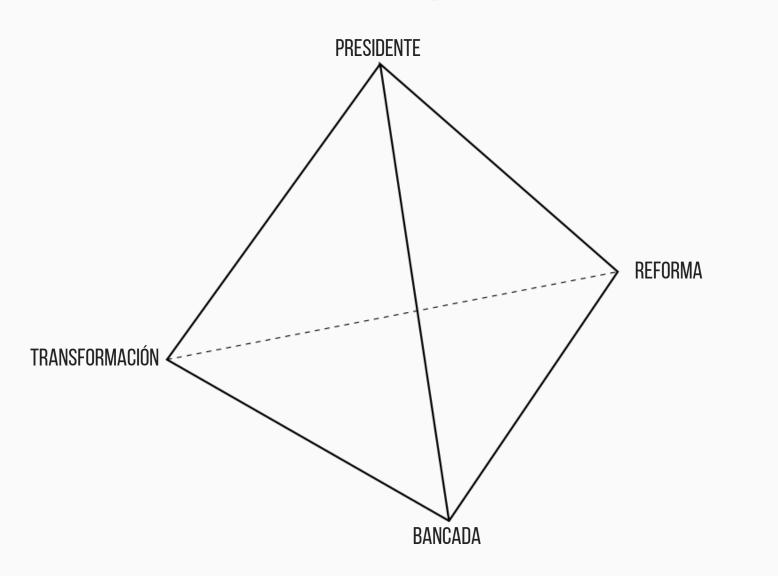
# Distribución Documentos-Tópicos





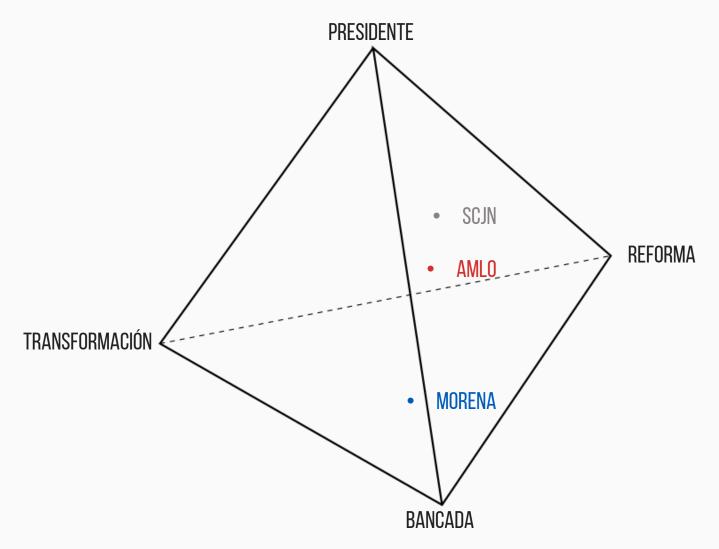






- SCJN
- AMLO
- MORENA

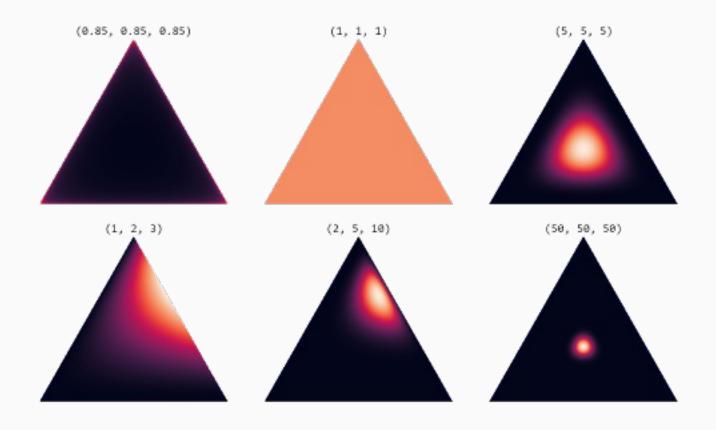






### Distribución de Dirichlet

"Beta Multinomial"





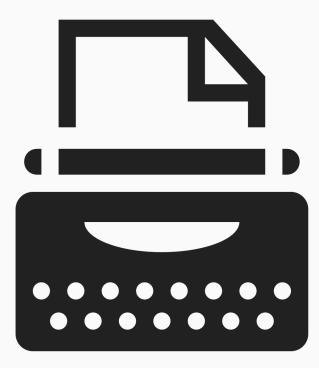
# Modelado de Tópicos

Topic Modeling





Configuración



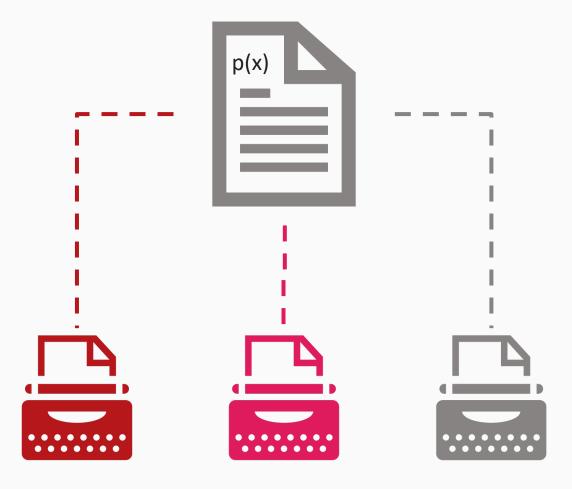


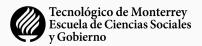
Engranaje



## Asignación Latente de Dirichlet

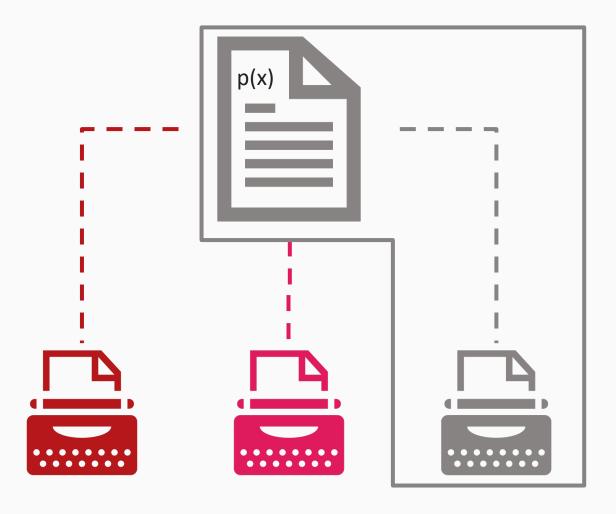
Latent Dirichlet Allocation (LDA)

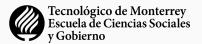




# Asignación Latente de Dirichlet

Latent Dirichlet Allocation (LDA)





#### Modelo Generativo del LDA

#### LDA Generative Approach

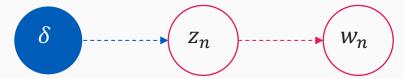
• Cada tópico  $k \in \{1, ..., K\}$  es una distribución multinomial de palabras  $\theta_k$ , que a su vez proviene de una distribución de Dirichlet con parámetro  $\lambda$ .



• Cada documento  $d \in \{1, ..., D\}$  distribución multinomial de tópicos que  $\delta_d$ , que a su vez proviene de una distribución de Dirichlet con parámetro  $\alpha$ .



• Cada coordenada de una palabra  $n \in \{1, ..., N\}$  pertenece a un tópico latente ("escondido")  $z_n$  que proviene de la distribución multinomial parametrizada por  $\delta$ .



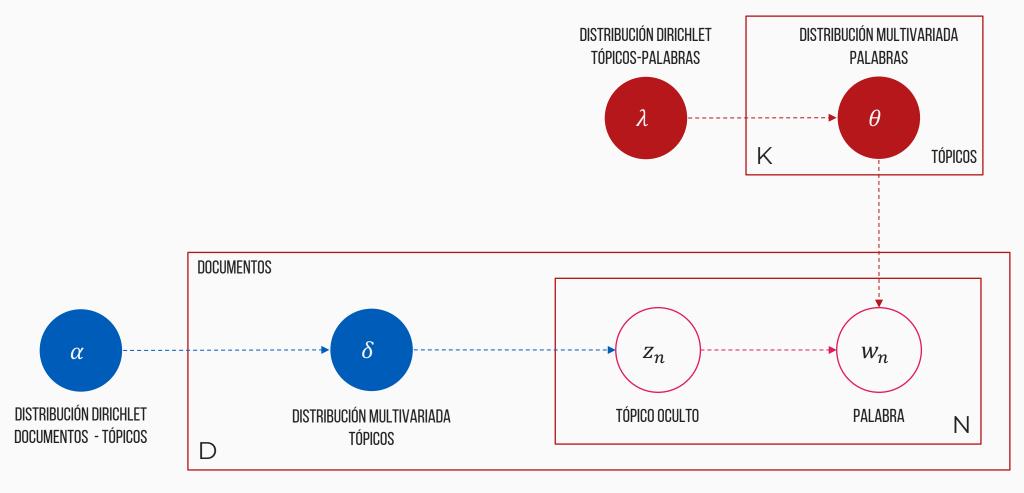
• Cada palabra observada  $w_n$  proviene de la distribución  $\theta_{Z_n}$ 

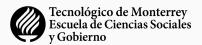




### Asignación Latente de Dirichlet

Latent Dirichlet Allocation (LDA)





### La Función de Probabilidad

$$P(W, Z, \delta, \theta; \alpha, \lambda) = \prod_{d=1}^{D} P(\delta_d; \alpha) \prod_{k=1}^{K} P(\theta_k; \lambda) \prod_{n=1}^{N} P(Z_n \mid \delta_d) P(W_{Z_n} \mid \theta_{Z_n})$$



### La Función de Probabilidad

$$P(W, Z, \delta, \theta; \alpha, \lambda) = \prod_{d=1}^{D} P(\delta_d; \alpha) \prod_{k=1}^{K} P(\theta_k; \lambda) \prod_{n=1}^{N} P(Z_n \mid \delta_d) P(W_{Z_n} \mid \theta_{Z_n})$$

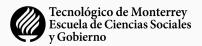






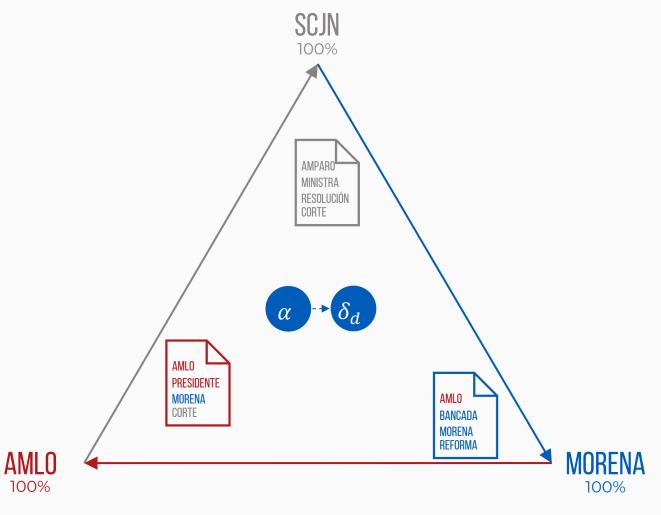






# Documentos-Tópicos

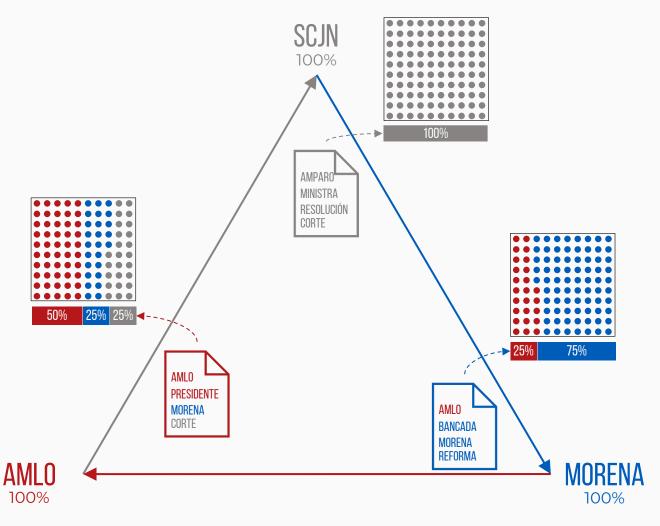
Distribución de Dirichlet





## Documentos-Tópicos

Distribución Multinomial

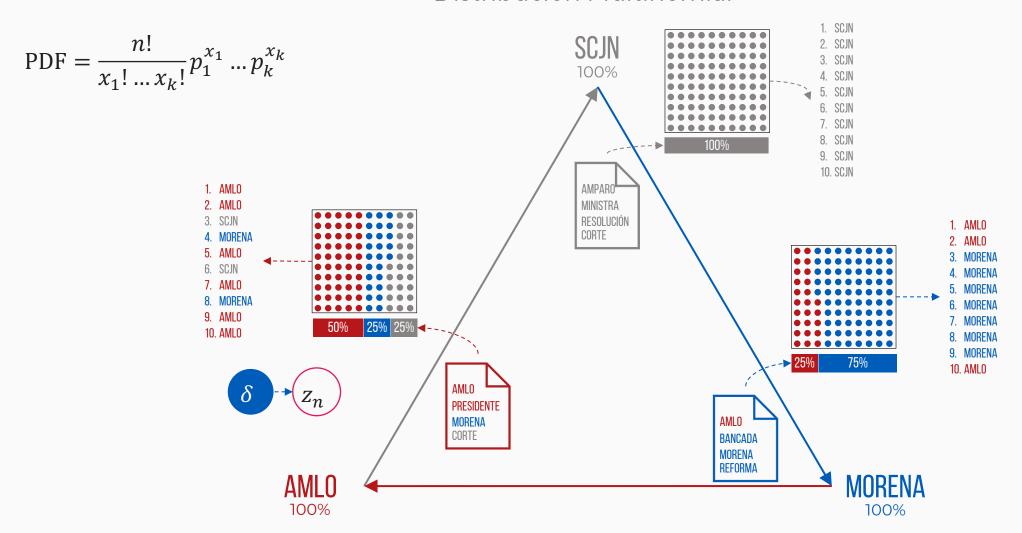




### Documentos-Tópicos

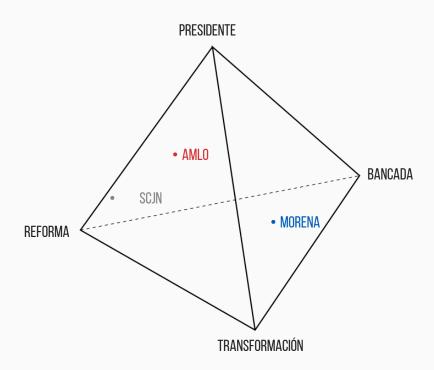
Distribución Multinomial

23





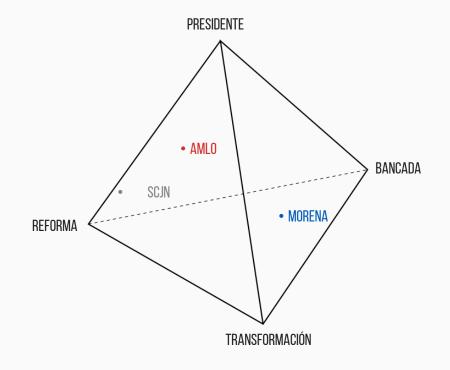
Distribución de Dirichlet







Distribución Multinomial





#### **AMLO**

PRESIDENTE	TRANSFORMACIÓN	BANCADA	REFORMA
0.5	0.3	0.0	0.2

PRESIDENTE TRANSFORMACIÓN PRESIDENTE REFORMA	PRESIDENTE TRANSFORMACIÓN PRESIDENTE PRESIDENTE TRANSFORMACIÓN
REFORMA	TRANSFORMACIÓN

#### MORENA

PRESIDENTE	TRANSFORMACIÓN	BANCADA	REFORMA
0.2	0.3	0.3	0.2

TRANSFORMACIÓN PRESIDENTE BANCADA PRESIDENTE	BANCADA TRANSFORMACIÓN REFORMA BANCADA
REFORMA	TRANSFORMACIÓN

#### SCJN

PRESIDENTE	TRANSFORMACIÓN	BANCADA	REFORMA
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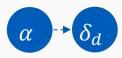
REFORMA	PRESIDENTE
REFORMA	REFORMA
PRESIDENTE	REFORMA
REFORMA	PRESIDENTE
REFORMA	REFORMA



LDA Topic Modeling

$$P(W, Z, \delta, \theta; \alpha, \lambda) = \prod_{d=1}^{D} P(\delta_d; \alpha) \quad \prod_{k=1}^{K} P(\theta_k; \lambda) \quad \prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_{Z_n} \mid \theta_{Z_n})$$











26





LDA Topic Modeling

$$P(W, Z, \delta, \theta; \alpha, \lambda) = \prod_{d=1}^{D} P(\delta_d; \alpha) \quad \prod_{k=1}^{K} P(\theta_k; \lambda) \quad \prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_{Z_n} \mid \theta_{Z_n})$$



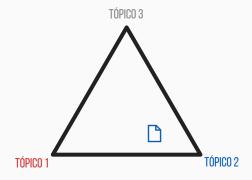






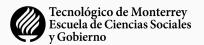






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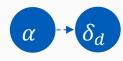
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LDA Topic Modeling

$$P(W, Z, \delta, \theta; \alpha, \lambda) = \prod_{d=1}^{D} P(\delta_d; \alpha) \quad \prod_{k=1}^{K} P(\theta_k; \lambda) \quad \prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_{Z_n} \mid \theta_{Z_n})$$



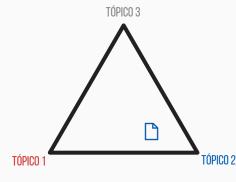




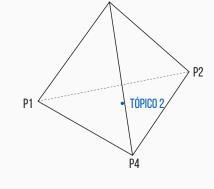




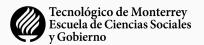




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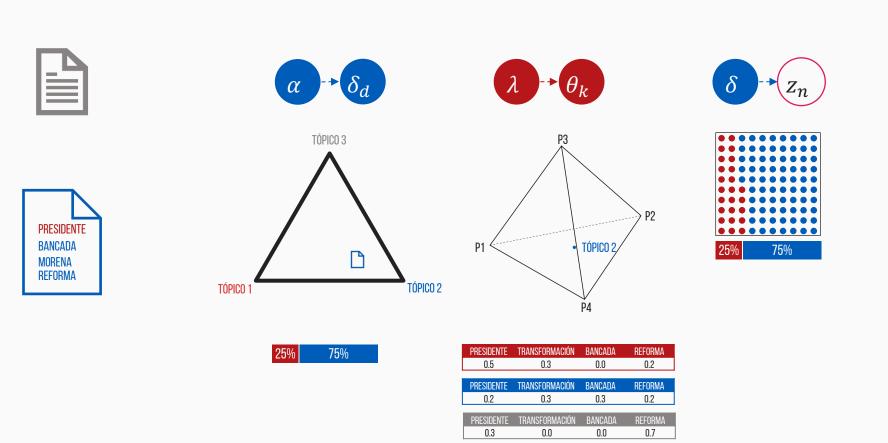


0.5 0.3 0.0	
,	SIDENTE TRANSFORMACIÓN BANCADA
	DIJENTE TRANSFURMACIUN BANCADA



LDA Topic Modeling

$$P(W, Z, \delta, \theta; \alpha, \lambda) = \prod_{d=1}^{D} P(\delta_d; \alpha) \quad \prod_{k=1}^{K} P(\theta_k; \lambda) \quad \prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_{Z_n} \mid \theta_{Z_n})$$





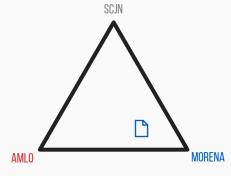
LDA Topic Modeling

$$P(W, Z, \delta, \theta; \alpha, \lambda) = \prod_{d=1}^{D} P(\delta_d; \alpha) \quad \prod_{k=1}^{K} P(\theta_k; \lambda) \quad \prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_{Z_n} \mid \theta_{Z_n})$$



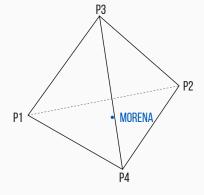






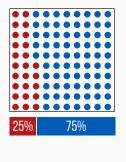






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PRESIDENTE	TRANSFORMACIÓN	BANCADA	REFORMA
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PRESIDENTE	TRANSFORMACIÓN	BANCADA	REFORMA
0.3	0.0	0.0	0.7

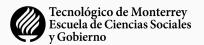




MORENA

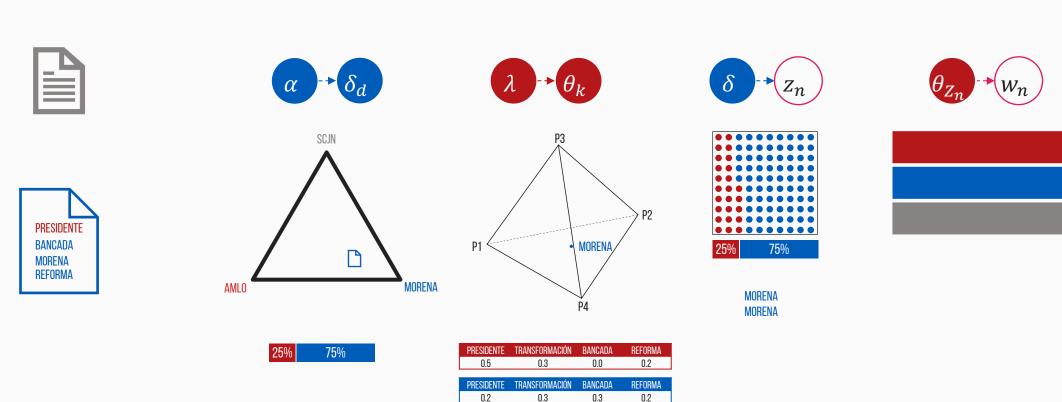


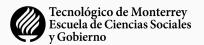




LDA Topic Modeling

$$P(W, Z, \delta, \theta; \alpha, \lambda) = \prod_{d=1}^{D} P(\delta_d; \alpha) \quad \prod_{k=1}^{K} P(\theta_k; \lambda) \quad \prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_{Z_n} \mid \theta_{Z_n})$$





LDA Topic Modeling

$$P(W, Z, \delta, \theta; \alpha, \lambda) = \prod_{d=1}^{D} P(\delta_d; \alpha) \quad \prod_{k=1}^{K} P(\theta_k; \lambda) \quad \prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_{Z_n} \mid \theta_{Z_n})$$

$$\Pi_{k=1}^K P(\theta_k; \lambda)$$

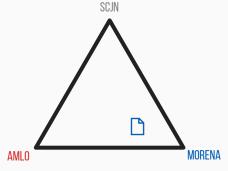
$$\prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_2)$$

$$P(W_{z_n}|\theta_{z_n})$$



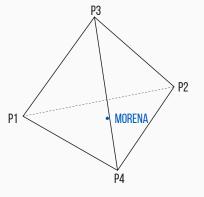






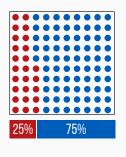






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PRESIDENTE	TRANSFORMACIÓN	BANCADA	REFORMA
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PRESIDENTE	TRANSFORMACIÓN	BANCADA	REFORMA
0.3	0.0	0.0	0.7





MORENA MORENA MORENA







LDA Topic Modeling

$$P(W, Z, \delta, \theta; \alpha, \lambda) = \prod_{d=1}^{D} P(\delta_d; \alpha) \quad \prod_{k=1}^{K} P(\theta_k; \lambda) \quad \prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_{Z_n} \mid \theta_{Z_n})$$

$$\Pi_{k=1}^K P(\theta_k; \lambda)$$

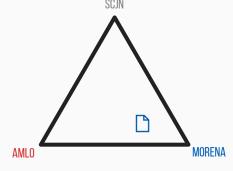
$$\prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_n)$$

$$P(W_{z_n}|\theta_{z_n})$$



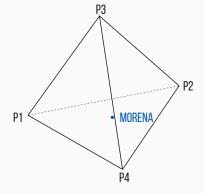






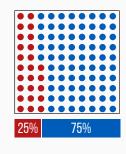






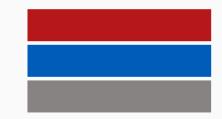
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PRESIDENTE	TRANSFORMACIÓN	DANGARA	DEFORMA
PRESIDENTE	TRANSFORMACIÓN	BANCADA	REFORMA
0.2	0.3	0.3	0.2
PRESIDENTE	TRANSFORMACIÓN	BANCADA	REFORMA
0.3	0.0	0.0	0.7





MORENA MORENA MORENA **AMLO** 







LDA Topic Modeling

$$P(W, Z, \delta, \theta; \alpha, \lambda) = \prod_{d=1}^{D} P(\delta_d; \alpha) \quad \prod_{k=1}^{K} P(\theta_k; \lambda) \quad \prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_{Z_n} \mid \theta_{Z_n})$$

$$\Pi_{k=1}^K P(\theta_k; \lambda)$$

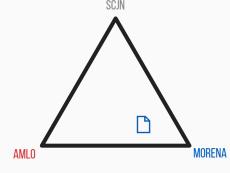
$$\prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_{Z_n} \mid \delta_d) \quad P(W$$

$$P(W_{z_n}|\theta_{z_n})$$



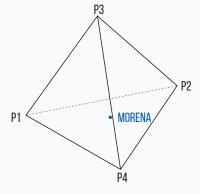






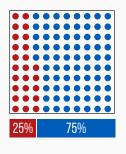


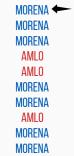




LKE2IDEN LE	TRANSFURMACIUN	BANCADA	KEFUKMA
0.5	0.3	0.0	0.2
PRESIDENTE	TRANSFORMACIÓN	BANCADA	REFORMA
0.2	0.3	0.3	0.2
PRESIDENTE	TRANSFORMACIÓN	BANCADA	REFORMA
0.3	0.0	0.0	0.7

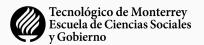






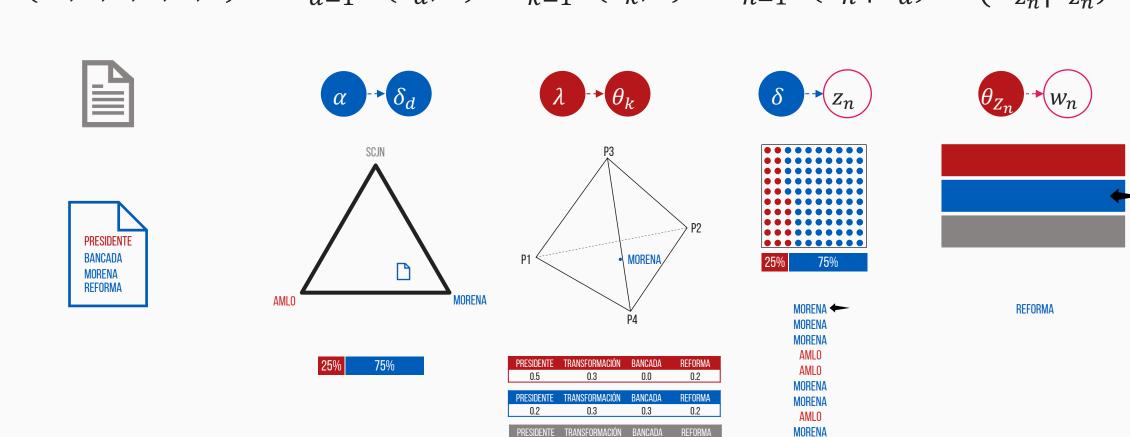






LDA Topic Modeling

$$P(W, Z, \delta, \theta; \alpha, \lambda) = \prod_{d=1}^{D} P(\delta_d; \alpha) \quad \prod_{k=1}^{K} P(\theta_k; \lambda) \quad \prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_{Z_n} \mid \theta_{Z_n})$$

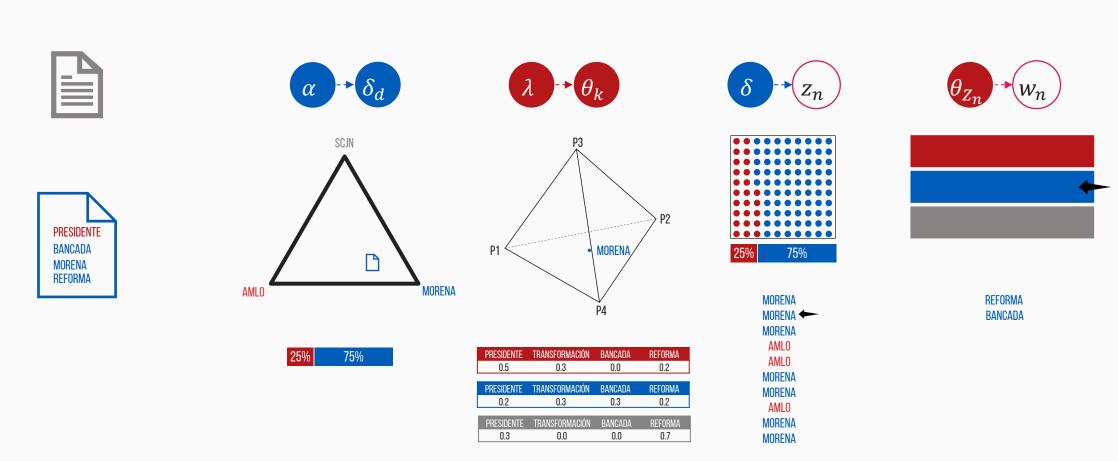


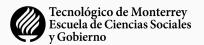
**MORENA** 



LDA Topic Modeling

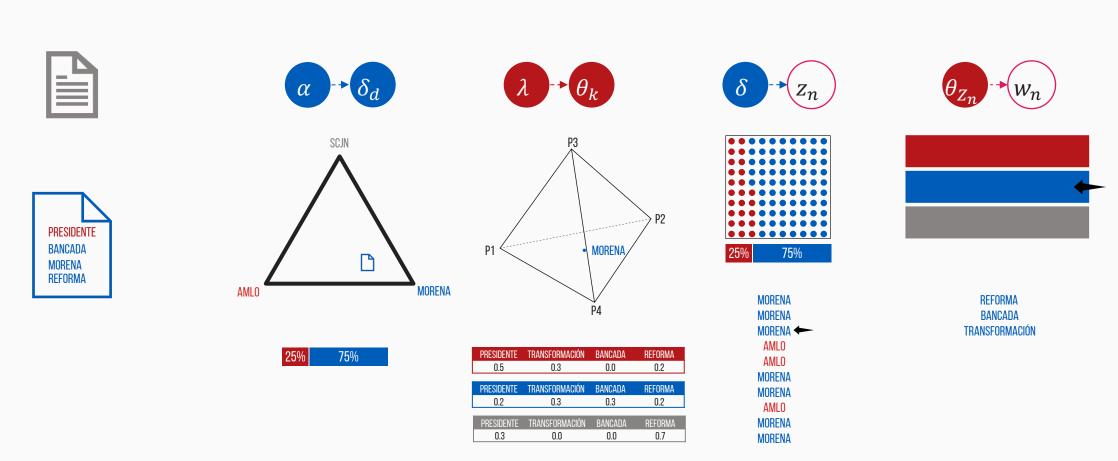
$$P(W, Z, \delta, \theta; \alpha, \lambda) = \prod_{d=1}^{D} P(\delta_d; \alpha) \quad \prod_{k=1}^{K} P(\theta_k; \lambda) \quad \prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_{Z_n} \mid \theta_{Z_n})$$

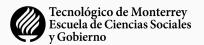




LDA Topic Modeling

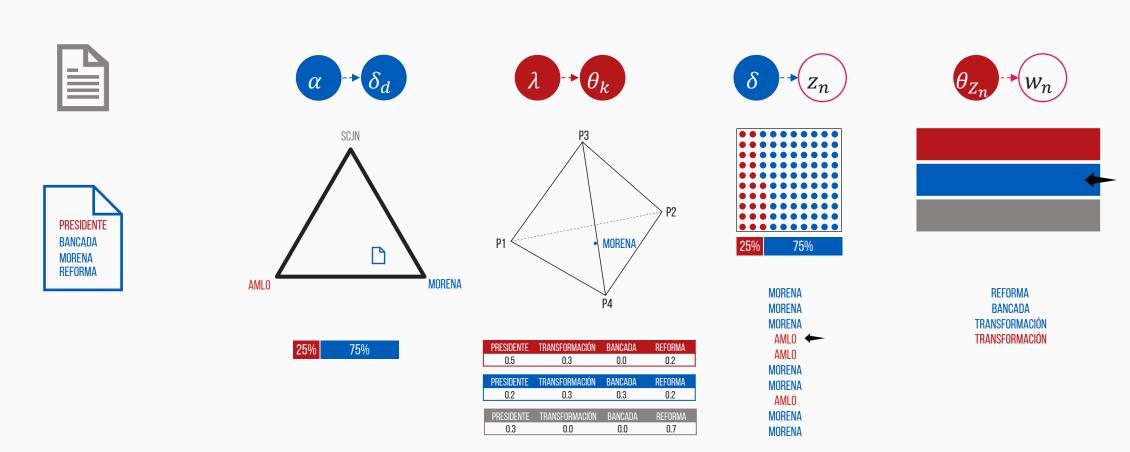
$$P(W, Z, \delta, \theta; \alpha, \lambda) = \prod_{d=1}^{D} P(\delta_d; \alpha) \quad \prod_{k=1}^{K} P(\theta_k; \lambda) \quad \prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_{Z_n} \mid \theta_{Z_n})$$





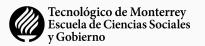
LDA Topic Modeling

$$P(W, Z, \delta, \theta; \alpha, \lambda) = \prod_{d=1}^{D} P(\delta_d; \alpha) \quad \prod_{k=1}^{K} P(\theta_k; \lambda) \quad \prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_{Z_n} \mid \theta_{Z_n})$$



r.rosado@tec.mx

38



LDA Topic Modeling

$$P(W, Z, \delta, \theta; \alpha, \lambda) = \prod_{d=1}^{D} P(\delta_d; \alpha) \quad \prod_{k=1}^{K} P(\theta_k; \lambda) \quad \prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_{Z_n} \mid \theta_{Z_n})$$

$$\Pi_{k=1}^K P(\theta_k; \lambda)$$

$$\prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(V_n \mid$$

$$P(W_{z_n}|\theta_{z_n})$$



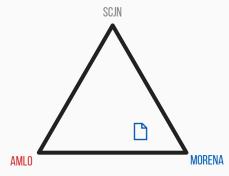


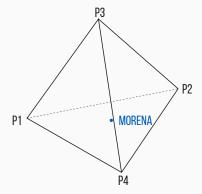












25%	75%

MODENIA



PRESIDENTE	TRANSFORMACIÓN	BANCADA	REFORMA
0.5	0.3	0.0	0.2
22501251175	TO LUCEO DI LI CIÓN	D41104D4	25522111
PRESIDENTE	TRANSFORMACIÓN	BANCADA	REFORMA
0.2	0.3	0.3	0.2
	TRANSCORUM OLÓNI	DANIOLDA	25502111
PRESIDENTE	TRANSFORMACIÓN	BANCADA	REFORMA
0.3	0.0	0.0	0.7

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LDA Topic Modeling

$$P(W, Z, \delta, \theta; \alpha, \lambda) = \prod_{d=1}^{D} P(\delta_d; \alpha) \quad \prod_{k=1}^{K} P(\theta_k; \lambda) \quad \prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P(W_{Z_n} \mid \theta_{Z_n})$$

$$\Pi_{k=1}^K P(\theta_k; \lambda)$$

$$\prod_{n=1}^{N} P(Z_n \mid \delta_d) \quad P($$

$$P(W_{z_n}|\theta_{z_n})$$



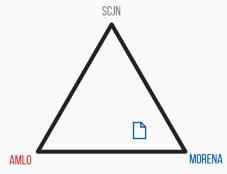


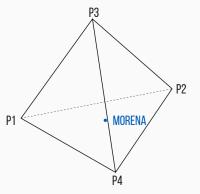






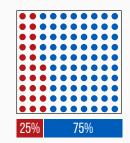






M	ORE	NA	
M	ORE	NA	
M	ORE	NA	
	AML	0	
	AML	0	
M	ORE	NA	
M	ORE	NA	
	AML	0	
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**MORENA** 





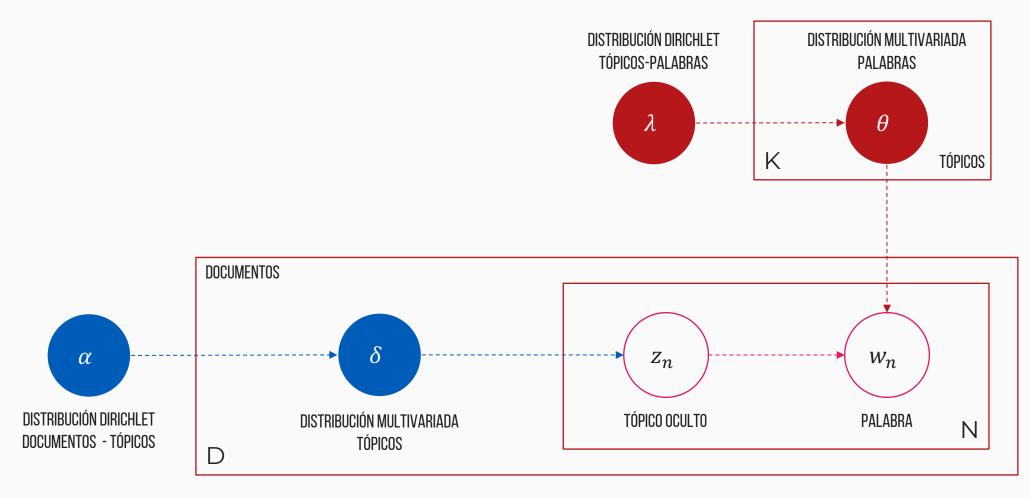


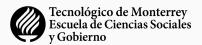
FILOIDLINIL	THANSI UNIVIACION	DANUADA	TILI UNIVIA
0.5	0.3	0.0	0.2
PRESIDENTE	TRANSFORMACIÓN	BANCADA	REFORMA
0.2	0.3	0.3	0.2
PRESIDENTE	TRANSFORMACIÓN	BANCADA	REFORMA
0.3	0.0	0.0	0.7



### Asignación Latente de Dirichlet

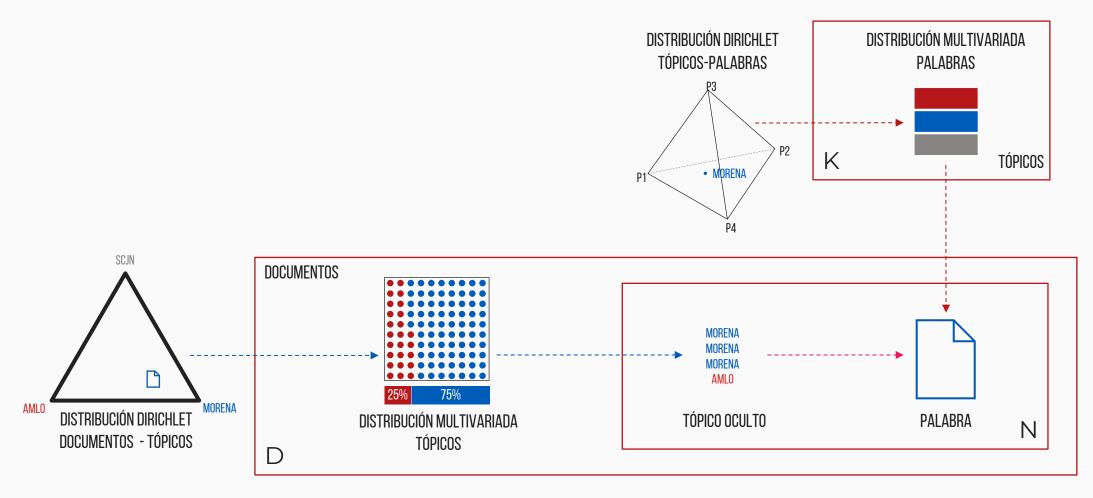
Latent Dirichlet Allocation (LDA)

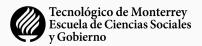




## Asignación Latente de Dirichlet

Latent Dirichlet Allocation (LDA)





### En resumen

