Prateek Kumar Singh

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PROFESSIONAL SUMMARY

Product Designer with **6+ years** designing end-to-end experiences for FinTech, compliance, and SaaS platforms. Built and led design team of **4 designers**, established design operations from scratch, and shipped **15+ products** serving **10K+ users** across web and mobile. Expertise in regulatory design (KYC, AML, PEPs, Sanctions, Investor Accreditation), AI-powered interfaces, and design systems that accelerate delivery **60%**. Reduced Private Equity trade processing time by **90%** (3 months → 30 days), enabling **$100M+ annual trade volume**. Awarded **"Product Design Excellence"** for transformative impact.

CORE SKILLS

Product: Product Design, Product Strategy, UI/UX (Web & Mobile), Design Systems, Prototyping, Wireframing, Interaction Design, User Research, Usability Testing, A/B Testing, Data-Driven Design, Design Thinking, Jobs-to-be-Done
AI & Automation: AI-First Design, Facial Enrollment & Recognition, AI-Powered Compliance Tools, Automated Workflows, Process Optimization
Regulatory & FinTech: KYC, AML, PEPs & Sanctions, Investor Accreditation, Private Equity, SBA 7a, GDPR Compliance
Tools: Figma, Figma Make, Framer, Blender, Subframe, Claude, ChatGPT, Gemini, Lovable, Replit, FigJam, Notion
Development: HTML, CSS, SCSS, JavaScript (Basic), BEM Methodology
Leadership: Team Building, Design Critiques, Process Establishment, Stakeholder Management, Cross-functional Collaboration, Agile

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EXPERIENCE

Compliance Innovation — Remote
Product Designer — Apr 2023 - Nov 2025

- Built and lead design team of **4 designers** from scratch; recruited talent within **2-4 weeks**, established design operations, conducted regular design critiques, and mentored team through Design Thinking and Jobs-to-be-Done methodologies
- Awarded **"Product Design Excellence" (June 2024)** for transforming Private Equity secondaries trading; redesigned buyer-seller-broker workflows reducing trade processing time **90%** (3 months → 30 days), enabling **$100M+ annual trade volume**
- Designed **15+ products** across B2B/B2C including trading platforms, compliance tools, cap table management, and onboarding systems serving **10K+ users**; shipped **12 major features** in 2024 alone
- Architected company-wide Figma Design System with **200+ components** and local variables adopted across engineering teams, reducing design-to-dev iteration time **60%** and ensuring visual consistency across all products
- Designed AI-powered KYC facial recognition interface processing **5K+ verifications monthly**, improving document validation efficiency **45%** and reducing user drop-offs **30%** while maintaining GDPR compliance
- Created end-to-end experiences for Private Equity token minting, cap table management (tracking **$10M+ assets**), eSign workflows (**5K+ signatures monthly**), and onboarding flow builder used by **100+ enterprise clients**
- Collaborated directly with **C-suite and VP-level stakeholders** on strategic product initiatives; conducted **15+ stakeholder workshops** and **50+ user interviews** to inform roadmap decisions
- Executed A/B tests on critical conversion flows, lifting signup conversion **18%** and user retention **22%** through iterative, data-driven design improvements

Product Designer — Mar 2022 - Mar 2023

- Led design for regulatory compliance features including KYC, AML, PEPs & Sanctions, and Investor Accreditation verification, reducing manual review time **70%** and errors **35%**
- Partnered with **8 engineers** and **3 product managers** in Agile sprints to ship **4 major product releases**, reducing design-to-dev handoff friction **50%** through detailed documentation and prototypes
- Designed GDPR-compliant document signing and verification experiences processing **5K+ signatures monthly**, achieving **25%** higher adoption and **60%** faster turnaround times

Nixet Technology — Noida
Product Designer — Dec 2021 - Mar 2022

- Designed UX for Shoppable Short Video Platform increasing user engagement **40%** and session duration **25%** through interactive mobile-first UI optimized for conversion
- Created end-to-end Doctor Management Platform serving **500+ healthcare providers**, reducing appointment booking time **35%** through streamlined multi-step workflows
- Delivered **30+ high-fidelity prototypes** in Figma with **95%** design-to-code accuracy, accelerating engineering implementation and reducing revision cycles

Techligent Systems — Ghaziabad
UI Designer & Developer — Sep 2019 - Nov 2021

- Designed and developed Timesheet Management Portal used by **200+ employees** for multi-project tracking, generating **$50K+** in revenue insights annually and improving resource allocation **30%**
- Built **40+ reusable UI components** using Figma, HTML, CSS, SCSS with BEM methodology, establishing front-end design patterns that improved code maintainability **30%** and development speed **20%**
- Achieved **WCAG 2.1 AA accessibility compliance** across all interfaces, ensuring inclusive design for users with disabilities

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KEY PROJECTS & IMPACT

- **Multi-Asset Trading Platform (Compliance Innovation):** Designed end-to-end trading experience for Private Stocks, Crypto, and Private Credit enabling **$100M+ annual trade volume**; reduced trade processing time **90%** (3 months → 30 days) through automated buyer-seller-broker workflows eliminating due diligence and documentation bottlenecks
- **Compliance Onboarding Platform (Compliance Innovation):** Built enterprise-grade Onboarding Flow Builder with integrated KYC, KYB, Investor Accreditation, and PEPs & Sanctions screening; enabled **100+ clients** to customize compliance workflows, reducing implementation time from weeks to **<24 hours**
- **AI-Powered KYC & Facial Recognition (Compliance Innovation):** Designed ML-driven identity verification processing **5K+ users monthly** with real-time facial matching; reduced manual review **70%**, validation errors **45%**, and user drop-offs **30%** while maintaining GDPR and AML compliance
- **Electronic Document Signing Tool (Compliance Innovation):** Reimagined eSign experience processing **5K+ signatures monthly** for businesses and individuals; achieved **25%** higher adoption, **60%** faster turnaround, and seamless integration with compliance workflows
- **Cap Table Management Platform (Compliance Innovation):** Created data visualization interface for private company equity management serving PE firms and startups; enabled **50%** faster decision-making on **$10M+** tracked assets through intuitive ownership structure analysis
- **AI Security Monitoring System (Compliance Innovation):** Engineered intelligent multi-camera interface with facial recognition and AI threat detection monitoring **50+ feeds** simultaneously; reduced alert latency to **<2s** and improved security response times **60%**
- **Custom Reporting Dashboard (Nixet):** Built modular analytics platform enabling users to connect backend data sources and create personalized dashboards; served **50+ enterprise users**, reducing report generation time **60%** through drag-and-drop interface
- **Timesheet Management Portal (Techligent Systems):** Designed time-tracking system with analytics dashboards for **200+ employees**; enabled multi-project tracking, performance insights, and resource allocation generating **$500K+** annual revenue visibility
- **Shoppable Short Video Platform (Nixet):** Shaped social commerce UX with interactive video feed and in-stream purchasing; increased user engagement **40%** and session duration **25%** through optimized mobile-first flow

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AWARDS & RECOGNITION

Product Design Excellence Award - Compliance Innovation   June 2025

Recognized for transformative design of Private Equity secondaries trading platform reducing trade processing time 90% and enabling $100M+ annual trade volume

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EDUCATION

AKTU (Dr. A.P.J. Abdul Kalam Technical University)   **Lucknow**

B.Tech in Mechanical Engineering   Aug 2014 - May 2018