

RENZO SILVA

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PROFESSIONAL SUMMARY

Results-driven web developer and email marketing specialist with a strong foundation in software engineering, front-end, and back-end development. Leveraging proficiency in JavaScript, React, Node.js, and MongoDB to contribute effectively to dynamic projects. Known for precision in delivering tailored email content and seamlessly integrating editorial and marketing elements. Seeking to apply my expertise and collaborative skills to drive growth and innovation in a dynamic tech environment.

EDUCATION

BOCA CODE, Software Engineering Career Course Boca Raton, FL (Sep 2022)
Relevant Coursework: Software Engineering, back-end and front-end development.

PBSC, Associate in Arts and Computer Science Pre-Major Lake Worth, FL (Aug 2017 - May 2021)

SKILLS

- **Programming Languages:** JavaScript | Typescript | HTML | CSS
- **Technologies:** React | React Native | Node.JS | Express | MongoDB | Firebase | Git | Blueshift
- **Certifications & Training:** Online Course in React, React-native, and JavaScript, HTML, and CSS Essentials courses on LinkedIn.

Awards: 1st Place in Olympic Math at State level, Colombia. Top 10 **Highest GPA** 2019, 2020. Palm Beach State College.

WORK EXPERIENCE

BANYAN HILL, HTML/CSS Email Specialist (Boynton Beach, FL) June 2023 – Present

- Delivered precision in email marketing by ensuring timely and tailored content for each recipient and seamlessly integrating editorial and marketing elements using tools such as Blueshift, WordPress, Adobe Creative, Photoshop, and other essential resources.
- Launched and managed over 15 multifaceted campaigns daily, targeting diverse segments, resulting in a weekly reach of 500,000+ customers.
- Collaborated with cross-functional teams, including Internal Marketing, e-Commerce, Creative, and Web departments, contributing to increased company revenues as evidenced by quarterly financial reports.

BOCACODE, Software Engineering Intern (Boca Raton, FL) Sep 2022 – May 2023

- Assisted over 15 students in improving software engineering skills in FrontEnd and BackEnd development (**FERN**) stack.
- Demonstrated proficiency in CSS and APIs to update and improve multiple pages in the student portal, resulting in a more user-friendly interface and increased engagement from graduates-users.

ALLTERCO-SHELLY ROBOTICS, IoT Intern (Boca Raton, FL) Jan 2023 - March 2023

- Created **APIs** (NodeJS, Express) for IoT devices such as plugs, lamps, and relays to enable and exchange real-time data efficiently and accurately; and building full stack software (**MERN**) to control devices in a local environment.
- Collaborated with a team of 6+ engineers in AGILE/SCRUM environment to optimize the front-end of CRM for **IoT** engineers that are managing and assessing 1000+ IoT devices; utilizing HTML/CSS/JavaScript, React Component, and libraries.

- Developed and test new and existing **IoT** devices to ensure they meet the desired functionality and performance criteria.

PALM BEACH STATE COLLEGE, [Math Tutor](#) (Lake Worth, FL)

Aug 2019 – Mar 2020

- Tutored **400+** students in areas such as calculus, algebraic methods, and statistics resulting in **80%** higher test results and GPA.
- Achieved a **5%** increase in the Mathematics department statistics for test results in the **5th** largest out of all **28** colleges in the Florida College System, helping the college to gain state and federal funding.

PORTOBELLO ITALIAN CUISINE, [Server/ Customer Success](#) (Jupiter, FL)

Sep 2016 – Present

- Served an average of **500** customers on a monthly basis resulting in additional monthly food and beverage revenues of **\$19,000**.
- Increased annual revenues by **12%** each year since 2016, resulting in sustained business growth and profitability.

PROJECTS

PERSONAL PORTFOLIO, [REPO](#) | [LIVE](#)

Mar 2023

- Implemented React single page application and its Hooks to render pages and components to display and interactive user-face.
- Built a portfolio to showcase my profile using CSS, react-icons, BootStrap, Google fonts, and link attributes for instant interaction.

BOCA CODE INTRANET - APP FOR STUDENTS AND ALUMMI

Jan 2023 – May 2023

- Contributed to a team project using ReactJS, NodeJS, ExpressAPI, Firestore, and developed homework component with study links.
- Implemented AGILE/SCRUM methodologies to optimize front-end CRM for IoT engineers, utilizing HTML/CSS/JS, and React.

Full projects in the links bellow. References are available upon request

renzosilva.dev | github.com/rensilva5