

PROJECT REPORT TEMPLATE

1. Introduction

1.1 Overview

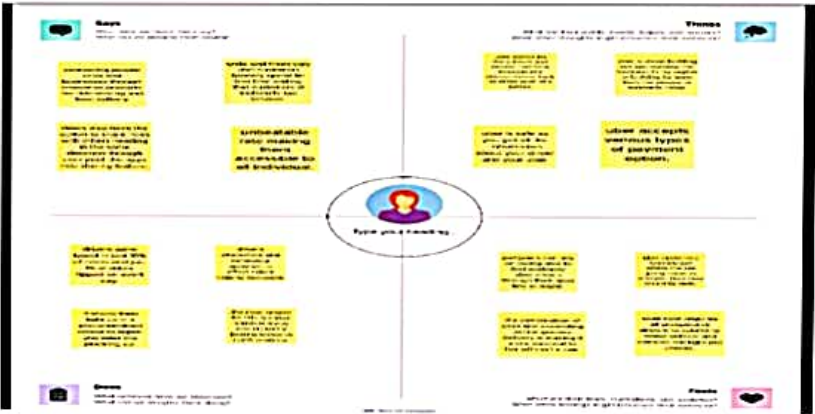
- * Brainstorming
- * Empathy map
- * UBER analysis logo

1.2 Purpose

The goal of this project is to gain insights into the demand and supply industry by cleaning ,
Transforming , and analyzing the data using by Spark.

2. Problem Definition and Design Thinking

2.1 Empathy map



2.2 Ideation and Brainstorming map



3. Result



Activate Windows
Go to Settings to activate Windows.

4. Advantages and disadvantages

*Advantages

UBER's advantages include door-to-door convenience, safety, and reliable quality.

*Disadvantages

UBER's disadvantages include its surge pricing and the negative effects of replacing steady jobs with gig work.

5. Applications

Request a ride from 600+ airports and in 10,000+ cities around the world, the UBER app is a great way to make Travel plans stress free

6. Conclusion

Customer service remains key to the company and will be the primary driver for its growth in the years to come.