GRAPHICS DESIGN USING CANVA

1. INTRODUCTION

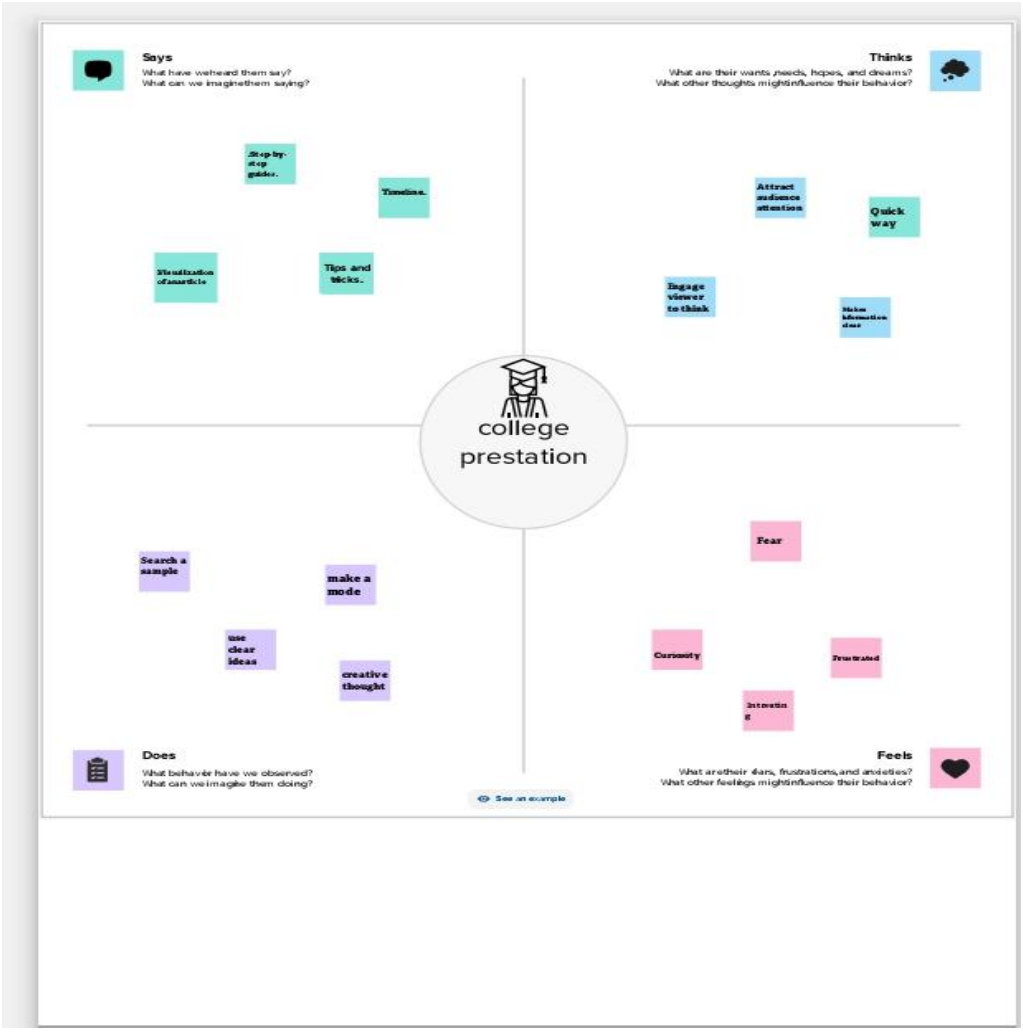
1.1. Over view.The "Creating Informative Infographics for College Presentations using Canva" project focuses on developing visually engaging and informative infographics to enhance the quality and effectiveness of college presentations. Infographics are powerful tools for conveying complex information in a clear and concise manner, making presentations more engaging and memorable.

1.2. Purpose:

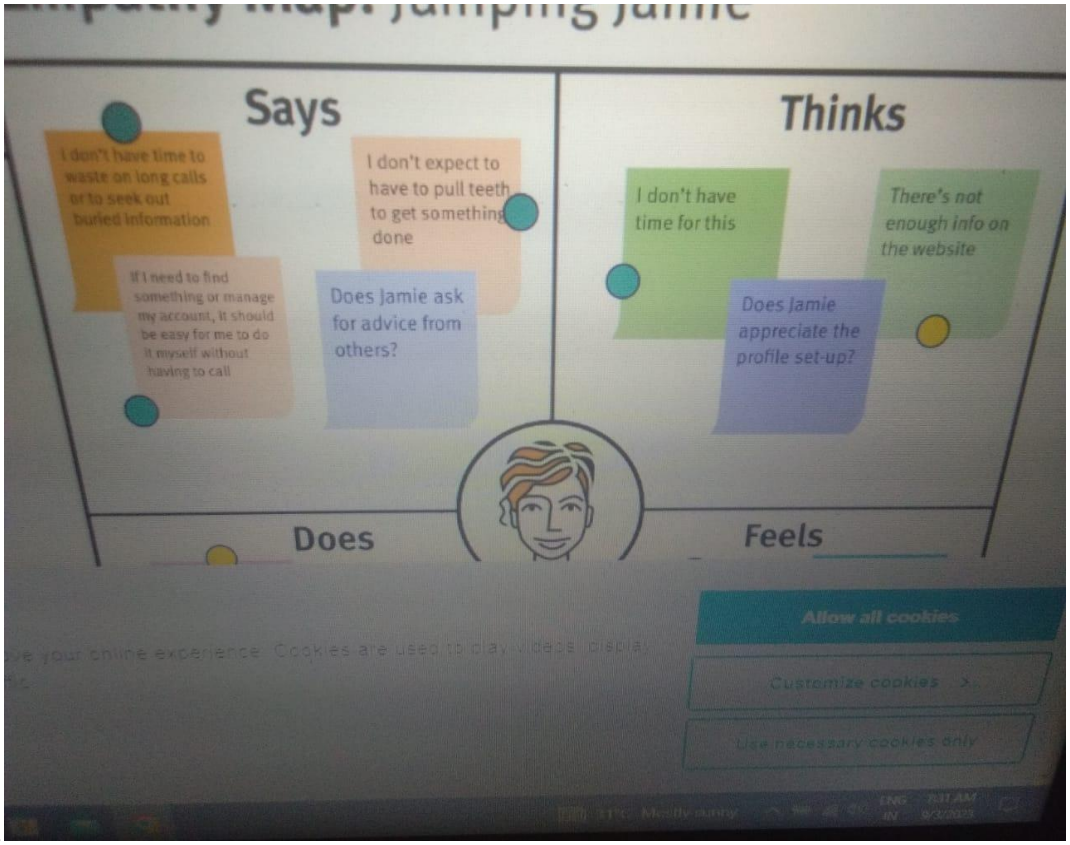
Infographics can help people understand complex concepts by using visual aids such as charts, graphs, or diagrams. They can use both images and text in a visual format to explain concepts. They're often used for marketing purposes but they can be useful when writing articles or sharing researc

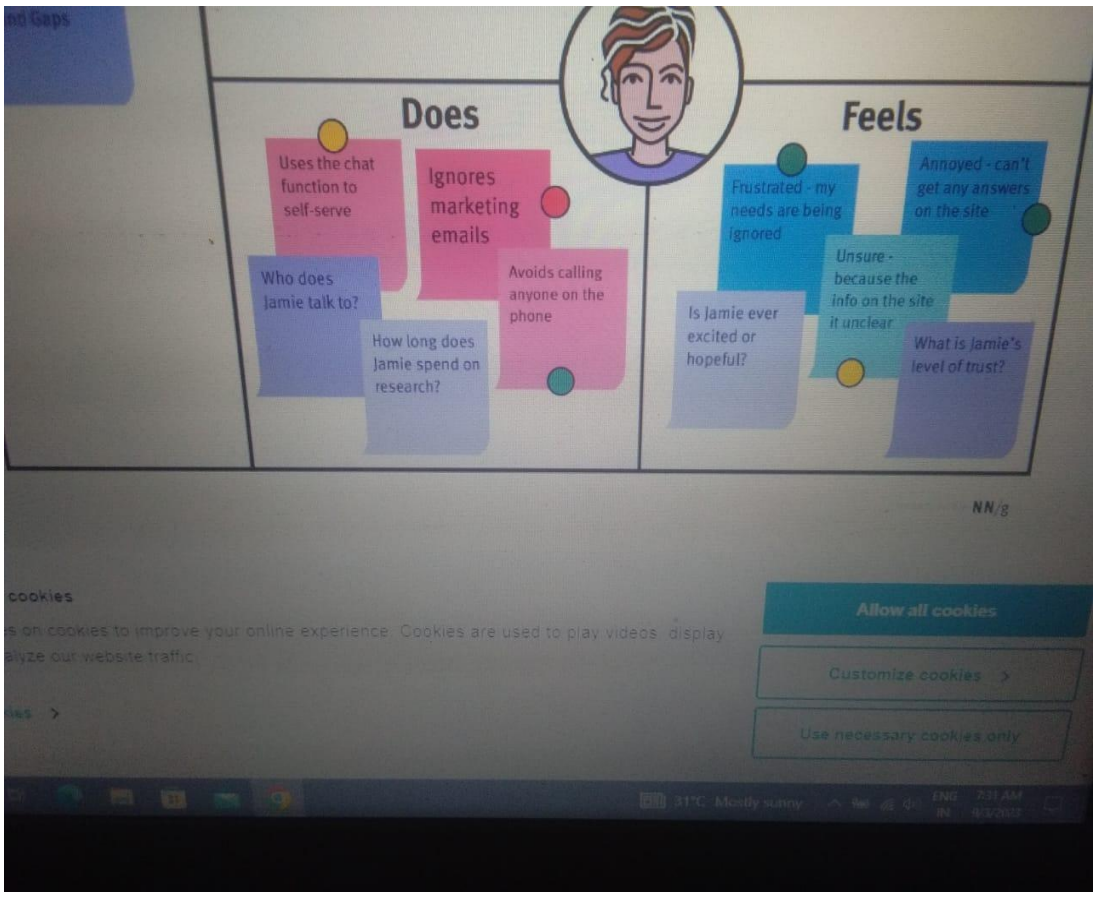
2. PROBLEM DEFINTION

2.1. Empathy map

2.2. 

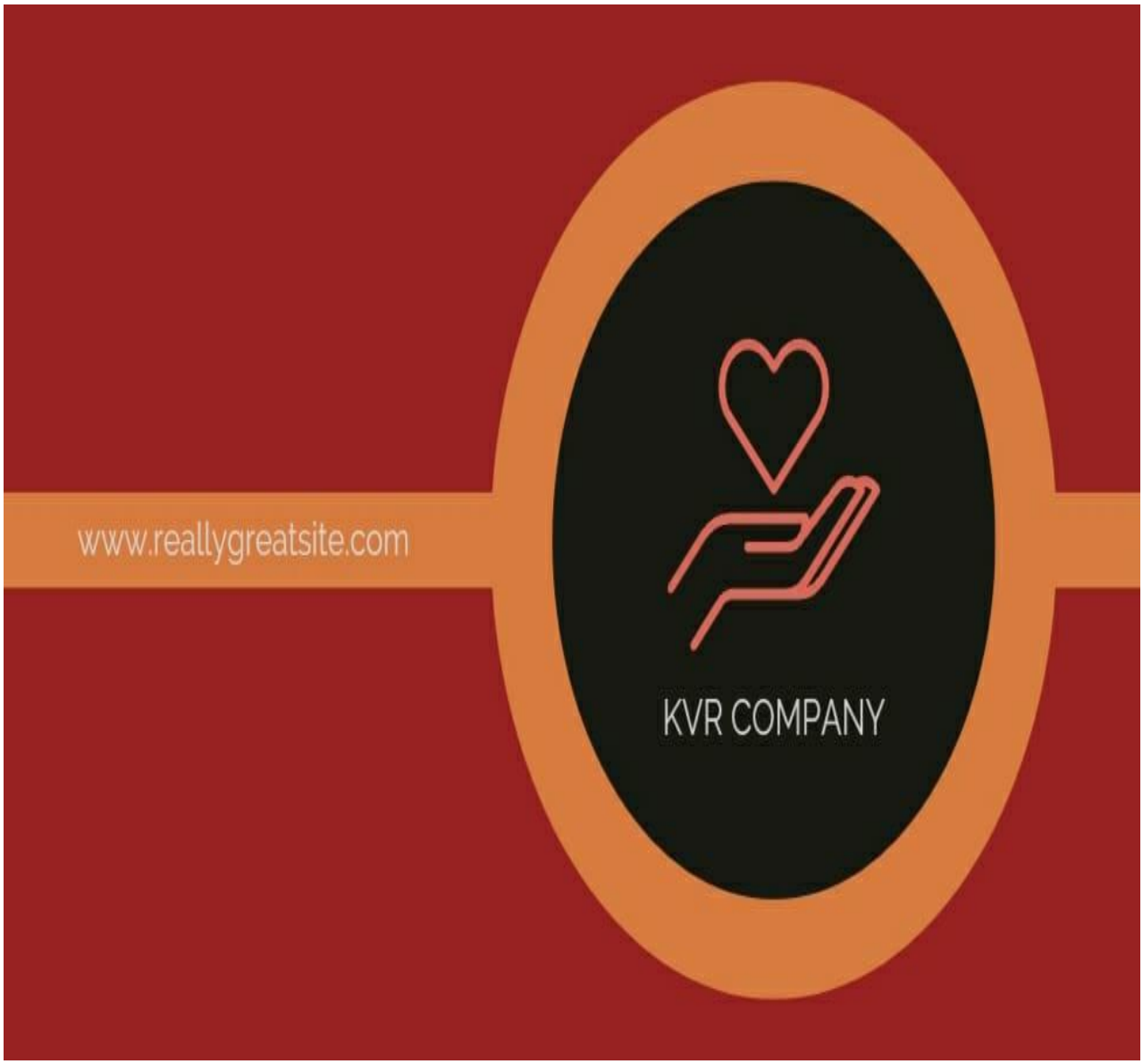
2.3. Brainstorming Map

2.4. 



Paste the Brainstorming map screenshot.

3. RESULT



4. ADVANTAGES & DISADVANTAGES

The pros and cons of infographics include communicating complex information quickly and easily. But they can also be time-consuming, limited on information and expensive to create, among other things. Consider using an infographic template or hiring a professional for the best results

5. APPLICATIONS

Some of the best infographics tools and infographic maker software are Visme, Venngage, Canva and Piktochart. In this comparison guide for 2023, we compare these and many more infographic tools to help you choose the best infographic maker

6. CONCLUSION

The end consists of what exactly you want to leave the reader with. Typically, infographics conclude with a call to action, but for some research infographics, the end may consist of study disclosures or contact information, as in the example below