

Sustainability Simplified

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HOW MUCH CO₂ IS TOO MUCH CO₂?

7.02 kg

Transmit 1GB
of data

35 kg

Transmit 1GB
Mobile Data

10 tons

Web page
downloads

2600 tons

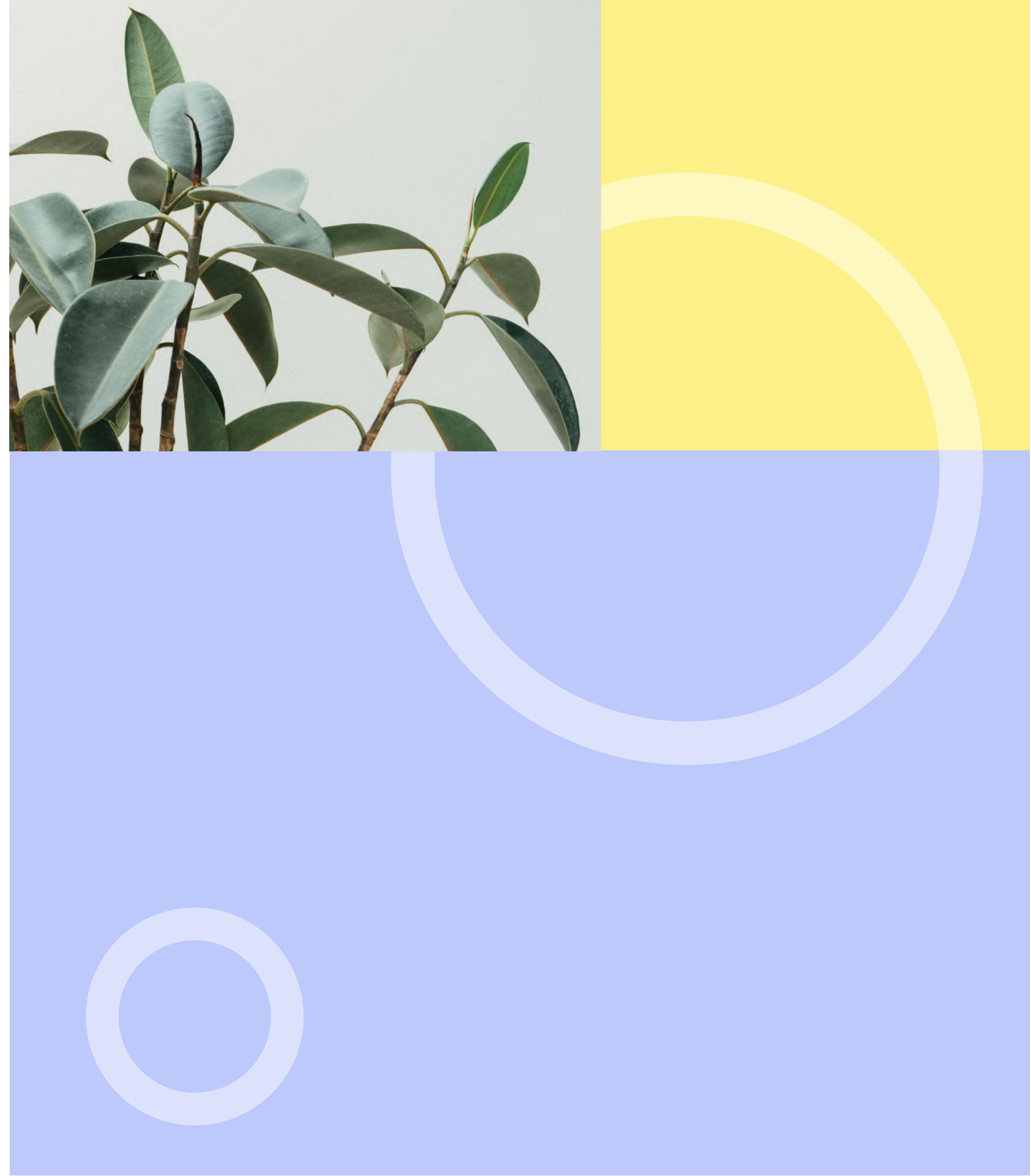
sites like Tumblr,
Instagram

830 M tons

is emitted by Internet and 332 M tons
fall on people who make the web

Problem Statement

We need to debunk the myths regarding the complexities of building sustainable websites and focus on the added advantages instead.





The Solution

01

A sustainable solution that calculates carbon emissions attributed to a website.

02

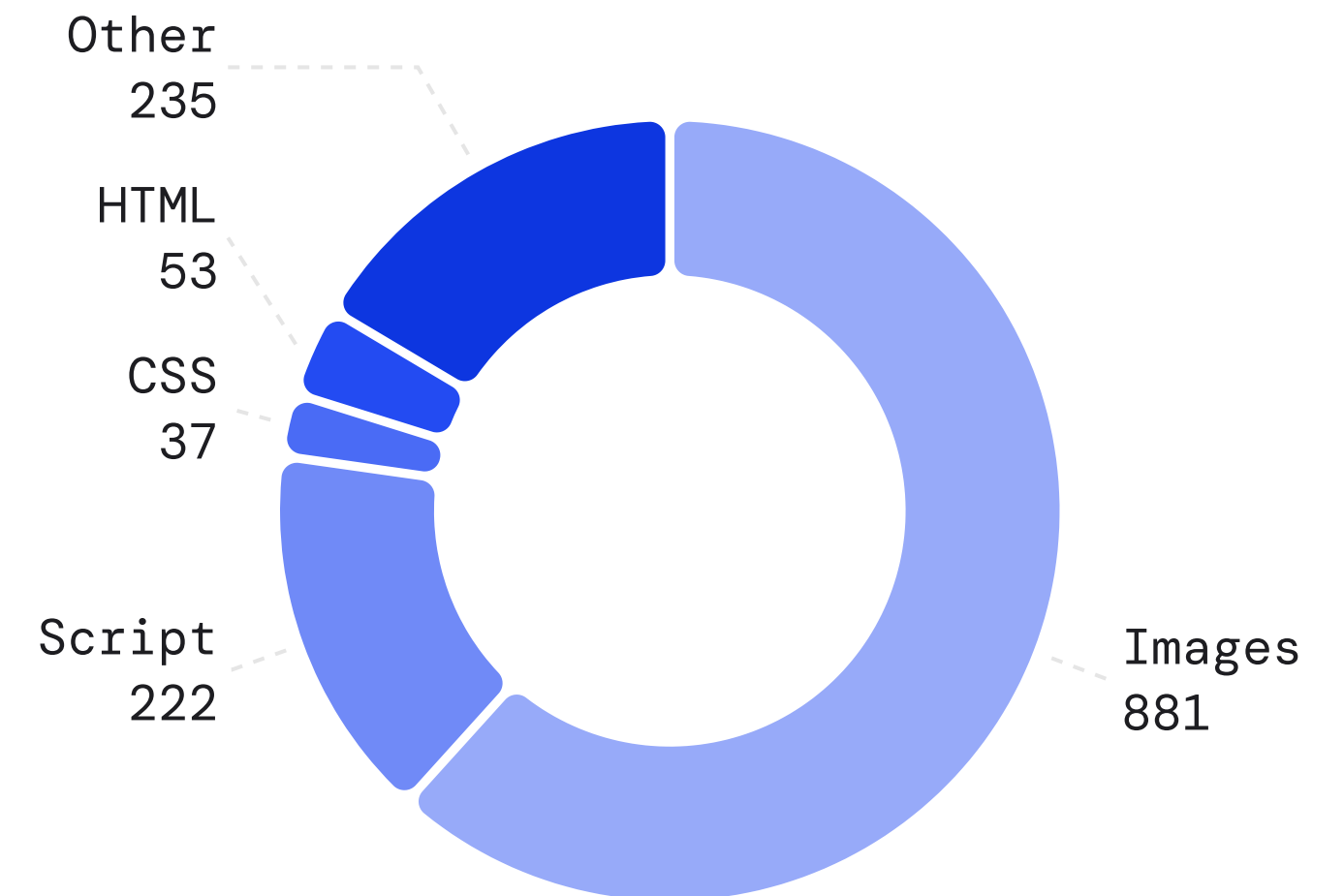
Guided instructions on how can the website be made more sustainable.

03

Emphasizing on the added benefits of the green changes.

Minimal Web Page Size

Dimension of a website is one of the most important causes of high carbon emissions.



Some solutions

01

Image optimization

02

Script optimization

03

Clever cloud choices



A BETTER FUTURE RESIDES AT THE INTERSECTION OF TECHNOLOGY AND SUSTAINABILITY

Thank you

