SOFTWARE ENGINEERING CS301

NATURE OF THE CUSTOMER

MIETEN-PLACEMENT CELL ANDROID APPLICATION

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NATURE OF THE CUSTOMER

Nature of customers: Covers University people only, and since most are android users, so they would have been aware how to use an Android app, and thus our product is highly approachable. Our app is focused mainly for the NIIT Students.

1. NIIT Students:

a) First to Third year students:
Features applicable for them would be to view the companies coming up for hiring, view contact us and about us page, maintain personal account details in which student is required to upload CV too, download sample papers, and post question in FAQ section.

b) Final year students:
In addition to the features applicable for other students, they can also apply for any job and view the list of jobs applied for, will get background notification each time a new company is being added and whenever an urgent document is required by the placement cell.

2. Placement cell (CIC):

They have their own admin username and password and are allowed to insert new companies, view/answer the questions posted in FAQ section, view student's profile and send them personalized notification, view about us and contact us page, upload and view sample papers, and approve student's profile based on their account details and CV.

3. Other faculty and staff members:

Currently the app is not customized for them, but at later stage, they would also have their own username and password, and would be able to view job listings, and view contact us and about us page.
Our product is not much useful in this category.

4. People outside NIIT

Not covered by our product.