

Interview Skills

DIGITAL MARKETING

 **skill academy**
by testbook



Interview Skills

What are Interview skills?

Interviewing skills are your ability to interact with the employer or interviewer and show them why you are the best-fit candidate for the job role. Your interview skills give an interviewer insight into how you will communicate in the workplace and solve problems.

Things to do while appearing for an Interview

- Body language (Eye contact, Smile, Handshake, Posture)
- Networking updates
- Focus
- Authenticity
- Questions to ask toward the end of the interview
- Questions about the next step
- Study your resume and know everything about it
- Practice your answers to the most common interview questions
- Research the company and the job position you are applying for
- Consider that you too are trying to evaluate if the job is a good fit for you
- Good Non-Verbal Behavior
- Be On Time for the Interview
- Don't Let Nerves Get the Best of You

How to handle stress in an Interview

- Bring a notebook with you and write down the questions you want to ask the employer
- Repeat the question that is asked to you
- Breathe
- Laugh

Different ways to keep in touch with the company

- Thank the company's representative for either the interview or the update.
- Give a results update.
- Send holiday greetings (throughout the year).
- Share an article about the company or about a common interest.
- Express congratulations on positive news about the representative's career or the company.

Activity

- Practice and Rehearse multiple times all the skills mentioned in the video. Record your rehearsals and later watch them to identify and rectify your mistakes.
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