# Speaking

**DIGITAL MARKETING** 



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# Speaking

#### What are Speaking skills?

Speaking is the art of making vocal sounds. Speaking means to converse, where you express your own thoughts and feelings in spoken language. To speak always implies conveying information. It can be from an informal remark to a scholarly conversation.

## Importance of Speaking skills

- Speaking skills give the ability to communicate effectively.
- These skills allow the speaker to convey the message in a passionate, thoughtful, and convincing manner.
- Speaking skills reduce misunderstandings

#### How to improve speaking skills

- Expand your vocabulary
- Improve your pronunciation
  - Learn the natural flow of English
  - Build English-speaking confidence
  - Speech shadowing
- Pick your favorite video with subtitles
- Listen to it many times
- Imitate the narrator sentence by sentence
- Self-talk
- Participate in public speaking events



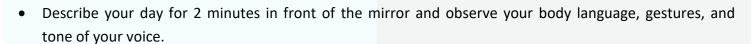


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#### **Elements of Speaking skills**

- Vocabulary:- To develop our speaking skills, we first need to know the right words. Vocabulary
  development begins when we are infants, as we learn to describe the world around us and communicate
  our needs. This progresses from single words to sentences when children are 2 or 3, at which point they
  will normally have a vocabulary of 150-300 words
- Grammar:- You may think that grammar is something we only need for written language. But grammar
  includes lots of important areas for spoken language such as an understanding of tenses and the correct
  way to structure sentences. Grammar helps us to convey information in a way that the listener will
  recognize and understand.
- Pronunciation:- Understanding how to correctly pronounce words is another important element of speaking skills. We learn how to pronounce words by listening to those around us, such as our parents, friends, and teachers. Pronuanciation varies from country to country, and even city to city!
- Fluency:- Fluency in spoken language is something that naturally develops as children go through school,
  as they are using and practicing speaking skills every day. Reading widely (and out loud) is a good way to
  improve fluency as it introduces children to new vocabulary and reinforces their knowledge of the spoken
  language.

## **Activity**



- Talk on any topic for 3 minutes continuously in front of any person or in front of the mirror.
- Practice a habit of learning "One new word a day" for the next few days to improve your vocabulary.
- The activities should be practiced for a duration of 15 days.

