# Interview Skills

**DIGITAL MARKETING** 





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# Interview Skills

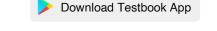
#### What are Interview skills?

Interviewing skills are your ability to interact with the employer or interviewer and show them why you are the best-fit candidate for the job role. Your interview skills give an interviewer insight into how you will communicate in the workplace and solve problems.

## Things to do while appearing for an Interview

- Body language (Eye contact, Smile, Handshake, Posture)
- Networking updates
- Focus
- Authenticity
- Questions to ask toward the end of the interview
- Questions about the next step
- Study your resume and know everything about it
- Practice your answers to the most common interview questions
- Research the company and the job position you are applying for
- Consider that you too are trying to evaluate if the job is a good fit for you
- Good Non-Verbal Behavior
- Be On Time for the Interview
- Don't Let Nerves Get the Best of You





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#### How to handle stress in an Interview

- Bring a notebook with you and write down the questions you want to ask the employer
- Repeat the question that is asked to you
- Breathe
- Laugh

# Different ways to keep in touch with the company

- Thank the company's representative for either the interview or the update.
- Give a results update.
- Send holiday greetings (throughout the year).
- Share an article about the company or about a common interest.
- Express congratulations on positive news about the representative's career or the company.

### **Activity**

• Practice and Rehearse multiple times all the skills mentioned in the video. Record your rehearsals and later watch them to identify and rectify your mistakes.