

# Naan Muthalvan Project

**COLLEGE NAME : ALAGAPPA ARTS  
GOVT COLLEGE**

**PLACE : KARAIKUDI**

**DEPARTMENT : B.COM**

# **PROJECT NAME : ZOHO FRESH BITES CATERING**

## **OUR TEAM MEMBERS**

**1. T. RENUKA**

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**4. N.SARASWATHI**

# Project Report Template

## 1. Introduction

### 1.1 Overview

A Brief Description about your project

### 1.2 Purpose

The Use of this project what can be achieved using this

## 2. Problem definition & Design thinking

### 2.1 Empathy Map

Paste the Empathy map screenshot

### 2.2 Ideation & brainstorming map

Paste the ideation & brainstorming map screenshot

## 3. Results

Final Findings(output) Of The Project along with screenshots

## 4. Advantages & disadvantages

List of advantages & disadvantages of the proposed solution

## 5. Applications

The areas where this solution can be applied

## 6. Conclusion

Conclusion summarizing the entire work and findings

## 7. Future scope

Enhancements that can be made in the future

## 8. Appendix

### A.Source Code

Attach the code for the solution built

# Project Report Template

## 1.Introduction

### 1.1 Overview

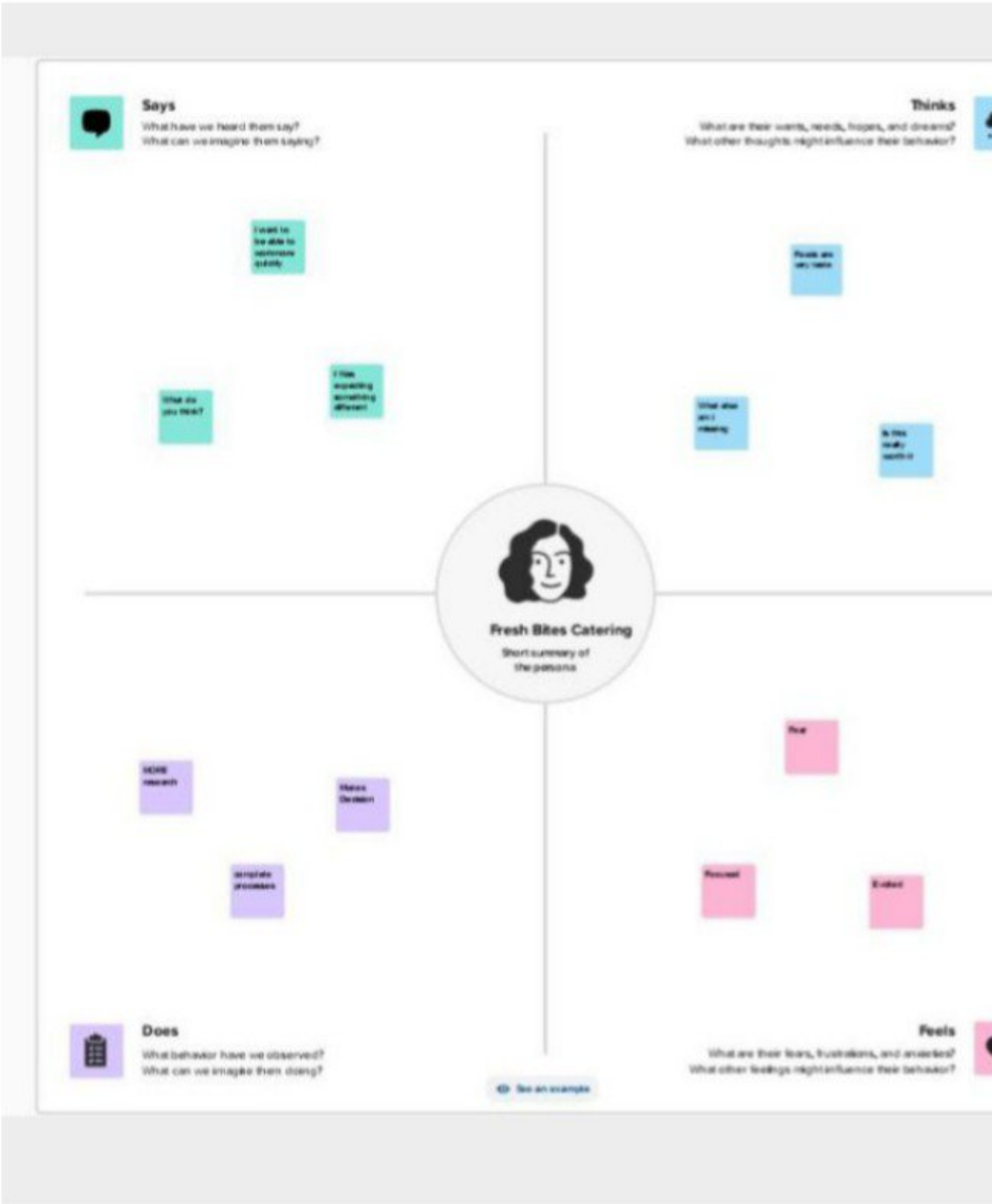
Fresh bites catering our project is about a catering service . zoho books helps our project to manage sales & handle invoicing

### 1.2 purpose

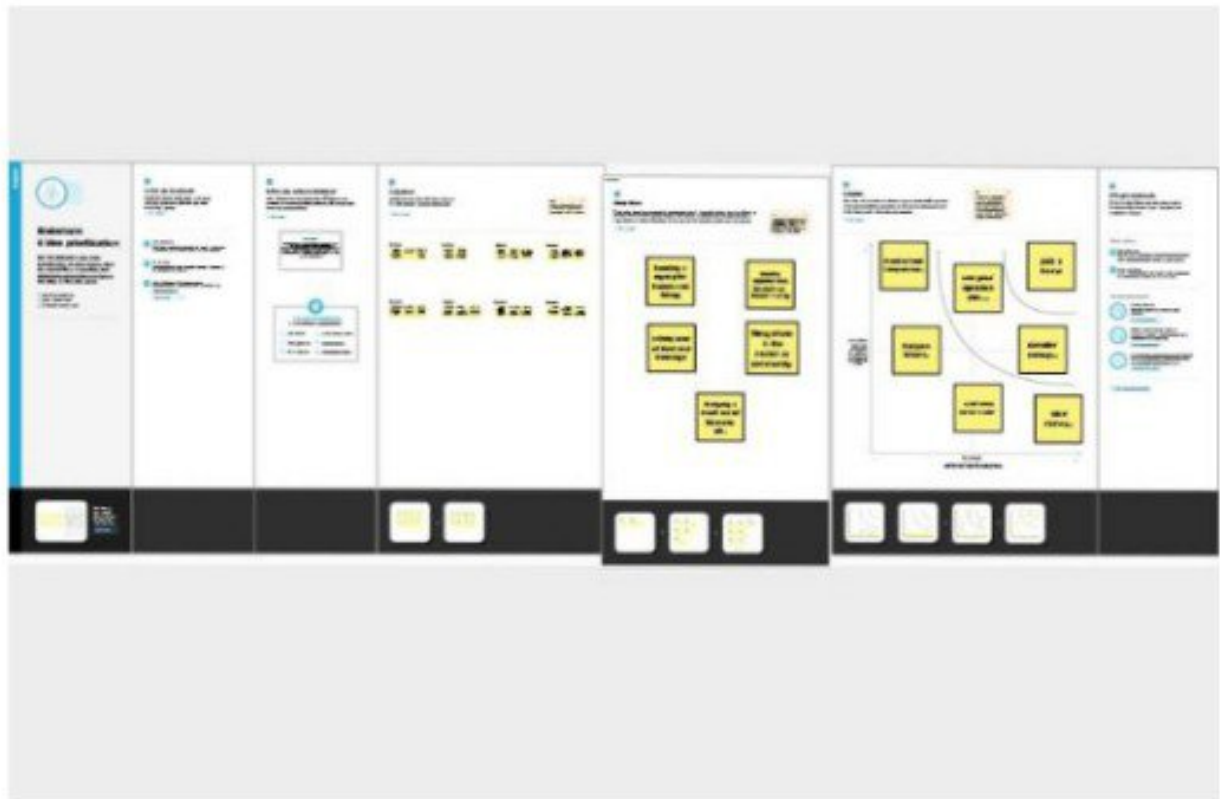
- Our Project Purpose is the catering service facility for our clients and we try to satisfy their needs & wants zoho books helps us to maintain accurate financial records and streamline their catering operations

2. Problem definition & design thinking

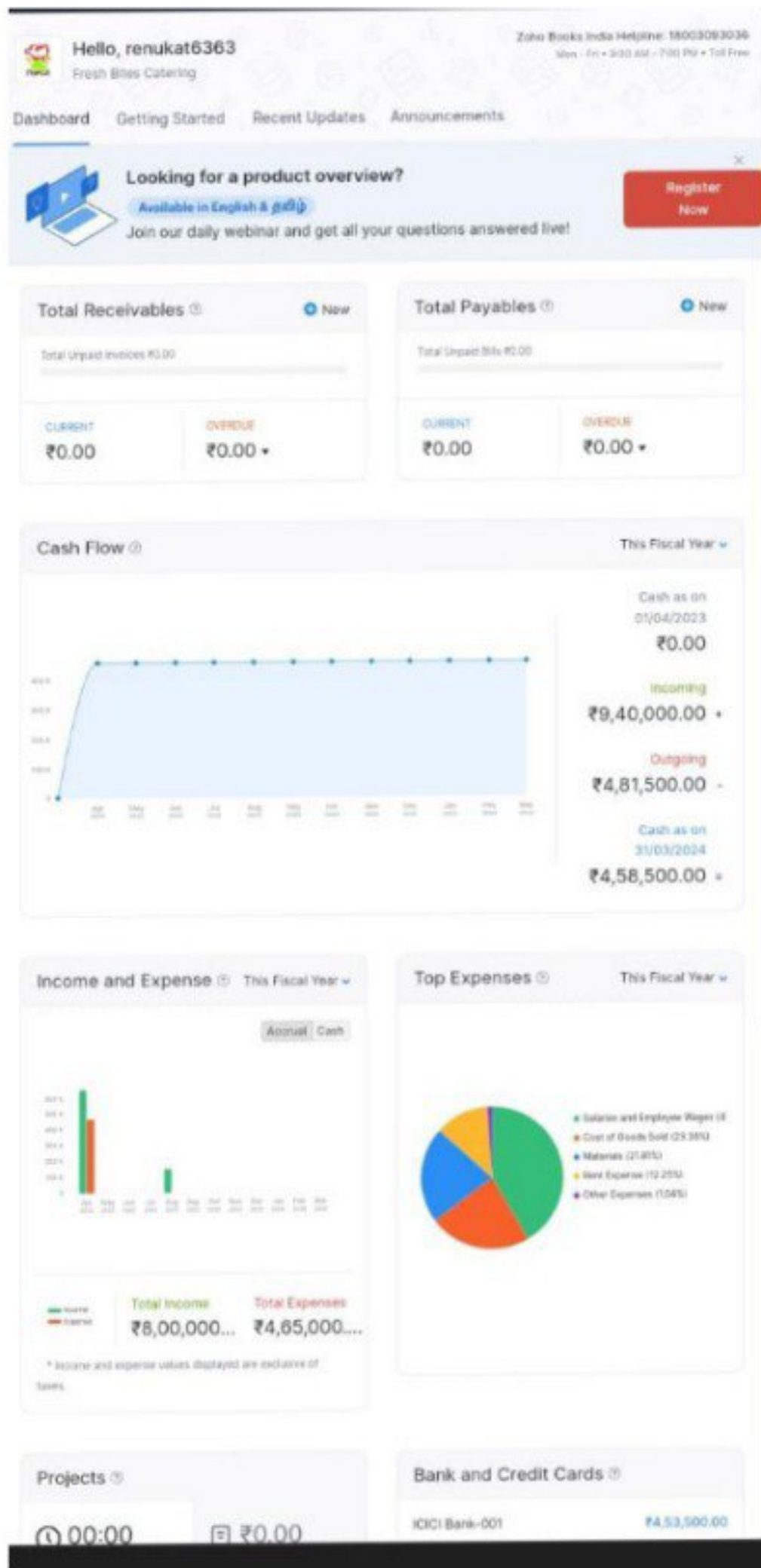
2.1 Empathy Map



## 2.2 Ideation & brainstorming Map



### 3. Results





#### 4. Advantages & disadvantages of proposed solution

##### Advantages

1. It Seems Constant Growth and Innovation
2. It Generate professional invoices for our clients
3. It helps to satisfy the needs and wants of our clients
4. It Utilizes zoho books to maintain sales , track inventory , and handle invoicing
5. It can also attains the our clients track expenses related to ingredients and supplies
6. It helps us to maintain accurate financial records and streamline their catering operations

##### Disadvantages

1. Budget constraints
2. High rental prices , living wages and ricing food cost
3. Specialised diet there has been a rapid
4. There is a growing number of consumer a solution for this is not easy to achieve
5. We take a look at some of the there is also arguably More alone with the expected costs much as rental
6. This leads to the increase in the number For catering companies who are operating



## 5. Applications

1. The areas where this solution can be applied is online marketing
2. The people can use their android mobile and they use the apps and they order their favorite foods
3. And also by using social medias the people can see the other catering vlog by someone they can also prefer the taste of the food
4. They are also influenced by them and order the food in online marketing
5. Many catering businesses are looking at smart effective
6. Whatever the location of the catering not only must walkways entrance

## 6. Conclusion

Our Fresh bites catering conclusion is from our point of view is that catering is a service for us that delivers , cooks and or serve food on site at our clients location . we always give importance to our clients we prefer our company's option can range from full service to mobile or industrial caterers so that providing food to our clients is as easy as possible on the host