

# Renwen Zhang

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## RESEARCH INTERESTS

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computer-mediated communication, health communication, social networks

## EDUCATION

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09/2016-present	Northwestern University	Ph.D. in Media, Technology, and Society
08/2014-07/2016	The Chinese University of Hong Kong	M.Phil. in Communication
09/2010-07/2014	Shanghai International Studies University	B.A. in Journalism Minor in English Language & Literature
09/2011-07/2013	Fudan University	Minor in Law

## RESEARCH EXPERIENCE

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01/2015-07/2016	<b>Research Assistant, Prof. Louis Leung</b> (The Chinese University of Hong Kong) Project 1: ICT use at home and telecommuting Project 2: Mobile TV adoption Project 3: Tablet use and multitasking
08/2014-12/2014	<b>Research Assistant, Prof. Angela Xiao Wu</b> (The Chinese University of Hong Kong) Project: Internet use in China and the user figure
09/2012-06/2014	<b>Research Assistant, Prof. Debao Xiang</b> (Shanghai International Studies University) Project 1: Public opinion about China on social media Project 2: Characteristics of Twitter users who form public opinions about China

## REFEREED JOURNAL ARTICLES

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- Leung, L., & **Zhang, R.** (2017). Mapping ICT use at home and telecommuting practices: A perspective from work/family border theory. *Telematics and Informatics*, 34(1), 385-396.
- Leung, L., & **Zhang, R.** (2016). Predicting tablet use: A study of gratifications-sought, leisure boredom, and multitasking. *Telematics and Informatics*, 33(2), 331-341.
- Xiang, D. & **Zhang, R.** (2014). Branding China: Using Social Media to Enhance the International Influence of China's Mainstream Media. *International Communications*, 6, 13-15. (in Chinese)
- Xiang, D. & **Zhang, R.** (2013). Analyzing China's Images Constructed by US Media in 2013. *International Communications*, 12, 9-11. (in Chinese)
- Xiang, D. & **Zhang, R.** (2013). Public Opinions about China on International Social Media in 2012. *Journal of Intelligence*, 32(8), 31-34. (in Chinese)

## CONFERENCE PRESENTATIONS

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- Zhang, R.** (2016). Online Support Groups for People with Depression in China: Mutual Help, Empowerment, and Destigmatization. Paper presented at the annual conference of *International Communication Association (ICA)*, Fukuoka, Japan.

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- Leung, L. & **Zhang, R.** (2016). Linking ICT Use at Home, Flexibility, Permeability, and Work-Family Conflict to Technostress and Telecommuting. Paper presented at the annual conference of *International Communication Association (ICA)*, Fukuoka, Japan.
- Zhang, R.** & Gan, C. (2015). Understanding the Appeal of Social Q&A Sites: Gratifications, Personality Traits, and Quality Judgment as Predictors. Paper presented at the 98th Annual Conference of *Association for Education in Journalism and Mass Communication (AEJMC)*, San Francisco, U.S.
- Zhang, R.** & Gan, C. (2015). An Examination of Usage Patterns, Motivations, and Credibility Judgment of Social Q&A Sites Use. Paper presented at the 2015 *International Conference on Social Media & Society*, Toronto, Canada.
- Leung, L. & **Zhang, R.** (2015). Predicting Tablet Use: A Study of Gratifications-Sought, Leisure Boredom and Multitasking. Paper presented at the 98th Annual Conference of *Association for Education in Journalism and Mass Communication (AEJMC)*, San Francisco, U.S.
- Xiang, D. & **Zhang, R.** (2013). Public Opinions about China on International Social Media in 2012. Paper presented at the 3rd *Seminar on International Communication*, Jilin, China.

## BOOK CHAPTER

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- Leung, L., & **Zhang, R.** (in press). Narcissism and Social Media Use of Children and Adolescents. In Young, K. S. (Eds.) *Internet Addiction in Children and Adolescents: Risk Factors, Treatment, and Prevention*. Rowman & Littlefield.

## PROFESSIONAL EXPERIENCE

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07/2013-10/2013	Dialogue Program, <b>CCTV News</b> , Beijing, China	Producer Intern
01/2013-03/2013	Special Issue Center, <b>Qingdao Daily</b> , Shandong, China	Reporter Intern
07/2011-09/2011	Foreign Affairs Center, <b>Xinhua News Agency</b> , Beijing, China	Reporter Intern

## HONORS & AWARDS

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09/2016-present	Northwestern University Graduate Fellowships
08/2014-08/2016	University Postgraduate Studentship of The Chinese University of Hong Kong
06/2014	Outstanding Graduate of Shanghai International Studies University
08/2013	Best Paper of the 3rd Conference on International Communication
11/2012	Outstanding Student Scholarship of Shanghai International Studies University

## SOFTWARE SKILLS

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R, Python, SPSS, Adobe InDesign, Photoshop