

Renwen (Alice) Zhang

Northwestern University
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EDUCATION

09/2016-present	Northwestern University	Ph.D. in Media, Technology, and Society
08/2014-07/2016	The Chinese University of Hong Kong	M.Phil. in Communication
09/2010-07/2014	Shanghai International Studies University	B.A. in Journalism Minor in English Language & Literature
09/2011-07/2013	Fudan University	Minor in Law

REFEREED JOURNAL ARTICLES

- Leung, L., & **Zhang, R.** (2017). Mapping ICT use at home and telecommuting practices: A perspective from work/family border theory. *Telematics and Informatics*, 34(1), 385-396.
- Leung, L., & **Zhang, R.** (2016). Predicting tablet use: A study of gratifications-sought, leisure boredom, and multitasking. *Telematics and Informatics*, 33(2), 331-341.

CONFERENCE PRESENTATIONS

- Zhang, R.** (2017). The Stress-Buffering Effect of Self-Disclosure on Facebook: An Examination of Stressful Life Events, Social Support, and Mental Health Among College Students. Paper to be presented at the annual conference of *International Communication Association (ICA)*, San Diego, USA.
- Quan-Haase, A., Wang, H., Wellman, B., Mo, G. Y., **Zhang, R.** (2017). Connected and networked seniors. Paper to be presented at the 2017 *Sunbelt conference of the International Network for Social Network Analysis (INSNA)*, Beijing, China.
- Wellman, B., Quan-Haase, A., Mo, G. Y., Wang, H., **Zhang, R.** (2017). Connected Seniors: How Older Adults Exchange Social Support On and Offline. Paper to be presented at the 2017 *Annual Meeting of the American Sociological Association (ASA)*, Montreal, Canada.
- Zhang, R.** (2016). Online Support Groups for People with Depression in China: Mutual Help, Empowerment, and Destigmatization. Paper presented at the annual conference of *International Communication Association (ICA)*, Fukuoka, Japan.
- Leung, L. & **Zhang, R.** (2016). Linking ICT Use at Home, Flexibility, Permeability, and Work-Family Conflict to Technostress and Telecommuting. Paper presented at the annual conference of *International Communication Association (ICA)*, Fukuoka, Japan.
- Zhang, R.** & Gan, C. (2015). Understanding the Appeal of Social Q&A Sites: Gratifications, Personality Traits, and Quality Judgment as Predictors. Paper presented at the 98th Annual Conference of *Association for Education in Journalism and Mass Communication (AEJMC)*, San Francisco, U.S.
- Zhang, R.** & Gan, C. (2015). An Examination of Usage Patterns, Motivations, and Credibility Judgment of Social Q&A Sites Use. Paper presented at the 2015 *International Conference on Social Media & Society*, Toronto, Canada.

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- Leung, L. & **Zhang, R.** (2015). Predicting Tablet Use: A Study of Gratifications-Sought, Leisure Boredom and Multitasking. Paper presented at the 98th Annual Conference of *Association for Education in Journalism and Mass Communication (AEJMC)*, San Francisco, U.S.
- Xiang, D. & **Zhang, R.** (2013). Public Opinions about China on International Social Media in 2012. Paper presented at the 3rd *Seminar on International Communication*, Jilin, China.

BOOK CHAPTER

- Leung, L., & **Zhang, R.** (in press). Narcissism and Social Media Use of Children and Adolescents. In Young, K. S. (Eds.) *Internet Addiction in Children and Adolescents: Risk Factors, Treatment, and Prevention*. Rowman & Littlefield.

RESEARCH EXPERIENCE

- 02/2017-present *Exploring Social Norms and Social Networks' Effects on the Adoption of Modern Contraception in Rural Kenya*
PI: Prof. Noshir Contractor, Northwestern University
Funded by The Bill & Melinda Gate Foundation (OPP1135005)
- 02/2017-present *Improving Patient Reported Outcome Data for Research through Seamless Integration of the PROMIS Toolkit into EHR Workflows*
PI: Prof. Justin Starren, Northwestern University
Funded by The National Institutes of Health (NIH)
- 01/2015-07/2016 *Telecommuting and ICT Use at Home*
Tablet Use and Multitasking
PI: Prof. Louis Leung, The Chinese University of Hong Kong

PROFESSIONAL EXPERIENCE

- | | | |
|-----------------|--|-----------------|
| 07/2013-10/2013 | Dialogue Program, CCTV News , Beijing, China | Producer Intern |
| 01/2013-03/2013 | Special Issue Center, Qingdao Daily , Shandong, China | Reporter Intern |
| 07/2011-09/2011 | Foreign Affairs Center, Xinhua News Agency , Beijing, China | Reporter Intern |

HONORS & AWARDS

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|-----------------|--|
| 09/2016-present | Northwestern University Graduate Fellowships |
| 08/2014-08/2016 | University Postgraduate Studentship of The Chinese University of Hong Kong |
| 06/2014 | Outstanding Graduate of Shanghai International Studies University |
| 08/2013 | Best Paper of the 3rd Conference on International Communication |
| 11/2012 | Outstanding Student Scholarship of Shanghai International Studies University |

SOFTWARE SKILLS

R, Python, SPSS, Adobe InDesign, Photoshop