wrangle_act

December 16, 2018

0.1 Introduction

Real-world data can be disorderly and unclean, making analyses difficult. In this project, I have collected tweet data and details for the twitter archive of the user @dog_rates, also known as WeRateDogs. WeRateDogs rates dogs with some humorous content about them. The ratings are out of 10, but these fun dogs all manage to score above 10. Since the twitter data consists primarily of tweets, additional data including favorite/retweet count data, and image predictions to identify dog breeds, were collected by querying Twitter's API and from alternate sources.

```
In [72]: import pandas as pd
    import tweepy
    import numpy as np
    import matplotlib.pyplot as plt
    import requests
    import os
    import json
```

0.2 Gathering

Sources: The data were collected from three sources. The basic tweet texts from 2015 to 2017, along with the information gleaned from it including the dog's name, stage and ratings were downloaded from the Udacity server as a csv file and saved as twitter-archive-enhanced.csv, and loaded into a dataframe using Pandas. Additional data were obtained by querying Twitter's API using the Tweepy library after creating a developer account, using the associated secure keys. The tweet_id indicated json files were downloaded and stored in a text file tweet_json.txt, and parsed to extract the favorite and retweet counts into a dataframe. Image_based breed predictions for the dogs, openly available from a url was downloaded as a tsv (image-predictions.tsv) and loaded into a third dtaframe.

```
file.write(response)
         # Load the tsv file into a dataframe
         df_impreds = pd.read_csv('image-predictions.tsv', sep = '\t')
In [75]: # Connect to the Twitter API using the Tweepy library (after setting up a developer a
         consumer_key = ''
         consumer_secret = ''
         access_token = ''
         access_secret = ''
         auth = tweepy.OAuthHandler(consumer_key, consumer_secret)
         auth.set_access_token(access_token, access_secret)
         api = tweepy.API(auth)
In [76]: # Collect additional information (retweet count, favorite count) from the Twitter API
         file_name = 'tweet_json.txt'
         if not os.path.exists(file_name):
             tweet_list = []
             # get tweet data for each tweet id
             for count, tweet_id in enumerate(df_archive.tweet_id):
                 # Catch exceptions
                 try:
                     tweet = api.get_status(id = tweet_id, tweet_mode='extended')
                     tweet_list.append({
                         "tweet_id": tweet_id,
                         "retweet_count": tweet.retweet_count,
                         "favorite_count": tweet.favorite_count,
                     })
                 except:
                     print('{} Tweet id not found'.format(tweet_id))
          # save tweet details into a text file
             with open(file_name, 'w') as outfile:
                 json.dump(tweet_list, outfile)
In [77]: # Create the dataframe from the text file
         with open('tweet_json.txt') as handle:
             json_file = json.load(handle)
         df_addl = pd.DataFrame(json_file)
0.3 Assessment
In [78]: # Preliminary analyses
         df_archive.head(100)
Out [78]:
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    This is Phineas. He's a mystical boy. Only eve...
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    This is Tilly. She's just checking pup on you...
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    This is Archie. He is a rare Norwegian Pouncin...
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    This is Darla. She commenced a snooze mid meal...
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    This is Franklin. He would like you to stop ca...
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5
   Here we have a majestic great white breaching ...
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   Meet Jax. He enjoys ice cream so much he gets ...
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   When you watch your owner call another dog a g...
                                                                      NaN
   This is Zoey. She doesn't want to be one of th...
8
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9
   This is Cassie. She is a college pup. Studying...
                                                                      NaN
   This is Koda. He is a South Australian decksha...
                                                                      NaN
   This is Bruno. He is a service shark. Only get...
                                                                      NaN
12 Here's a puppo that seems to be on the fence a...
                                                                      NaN
13 This is Ted. He does his best. Sometimes that'...
                                                                      NaN
14 This is Stuart. He's sporting his favorite fan...
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15 This is Oliver. You're witnessing one of his m...
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16 This is Jim. He found a fren. Taught him how t...
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   This is Zeke. He has a new stick. Very proud o...
17
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18 This is Ralphus. He's powering up. Attempting ...
                                                                      NaN
19 RT @dog_rates: This is Canela. She attempted s...
                                                             8.874740e+17
20 This is Gerald. He was just told he didn't get...
                                                                      NaN
21 This is Jeffrey. He has a monopoly on the pool...
                                                                      NaN
22 I've yet to rate a Venezuelan Hover Wiener. Th...
                                                                      NaN
23 This is Canela. She attempted some fancy porch...
                                                                      NaN
24 You may not have known you needed to see this ...
                                                                      NaN
25 This... is a Jubilant Antarctic House Bear. We...
                                                                      NaN
26 This is Maya. She's very shy. Rarely leaves he...
                                                                      NaN
27 This is Mingus. He's a wonderful father to his...
                                                                      NaN
28 This is Derek. He's late for a dog meeting. 13...
                                                                      NaN
29 This is Roscoe. Another pupper fallen victim t...
                                                                      NaN
70 This is Beau. That is Beau's balloon. He takes...
                                                                      {\tt NaN}
71 This is Snoopy. He's a proud #PrideMonthPuppo...
                                                                     NaN
72 Martha is stunning how h*ckin dare you. 13/10 ...
                                                                      NaN
73 RT @dog_rates: Meet Shadow. In an attempt to r...
                                                             8.782815e+17
74 RT @dog_rates: Meet Terrance. He's being yelle...
                                                             6.690004e+17
75 Meet Shadow. In an attempt to reach maximum zo...
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76 This is Emmy. She was adopted today. Massive r...
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77 This is Aja. She was just told she's a good do...
                                                                      NaN
78 RT @rachel2195: @dog rates the boyfriend and h...
                                                             8.768508e+17
79 This is Penny. She's both pupset and fired pup...
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80 Meet Dante. At first he wasn't a fan of his ne...
                                                                      NaN
81 This is Nelly. He graduated with his dogtorate...
                                                                      NaN
82 This is Ginger. She's having a ruff Monday. To...
                                                                      NaN
83 I can say with the pupmost confidence that the...
                                                                      NaN
84 This is Benedict. He wants to thank you for th...
                                                                      NaN
85 Meet Venti, a seemingly caffeinated puppoccino...
                                                                      NaN
86 This is Goose. He's a womanizer. Cheeky as h*c...
                                                                      NaN
   Meet Nugget and Hank. Nugget took Hank's bone...
                                                                     NaN
88 You'll get your package when that precious man...
                                                                      NaN
89 Guys please stop sending pictures without any ...
                                                                      NaN
   Meet Cash. He hath acquired a stick. A very go...
                                                                      NaN
91 RT @dog rates: This is Coco. At first I though... 8.663350e+17
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This is Jed. He may be the fanciest pupper in ...
   I can't believe this keeps happening. This, is...
                                                                           NaN
    This is Sebastian. He can't see all the colors...
                                                                           NaN
    RT @dog_rates: This is Walter. He won't start ...
                                                                  8.688804e+17
96
    We usually don't rate Deck-bound Saskatoon Bla...
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97
    RT @dog_rates: This is Sierra. She's one preci...
                                                                  8.732138e+17
    This is Sierra. She's one precious pupper. Abs...
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    Here's a very large dog. He has a date later. ...
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    https://twitter.com/dog_rates/status/892420643...
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    https://twitter.com/dog_rates/status/892177421...
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    https://twitter.com/dog_rates/status/891815181...
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    https://twitter.com/dog_rates/status/891689557...
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    https://twitter.com/dog_rates/status/891327558...
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    https://twitter.com/dog_rates/status/891087950...
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    https://gofundme.com/ydvmve-surgery-for-jax,ht...
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    https://twitter.com/dog_rates/status/890729181...
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    https://twitter.com/dog_rates/status/890609185...
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    https://twitter.com/dog_rates/status/889638837...
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    https://twitter.com/dog_rates/status/889531135...
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    https://twitter.com/dog_rates/status/888804989...
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    https://twitter.com/dog_rates/status/888554962...
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    https://twitter.com/dog_rates/status/887473957...
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    https://twitter.com/dog_rates/status/888078434...
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    https://twitter.com/dog_rates/status/887705289...
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   https://twitter.com/dog_rates/status/887517139...
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    https://twitter.com/dog_rates/status/887473957...
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   https://twitter.com/dog_rates/status/887343217...
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    https://twitter.com/dog_rates/status/887101392...
25
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26
    https://twitter.com/dog_rates/status/886983233...
                                                                       13
    https://www.gofundme.com/mingusneedsus,https:/...
27
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    https://twitter.com/dog_rates/status/886680336...
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   https://twitter.com/dog_rates/status/879008229...
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   https://twitter.com/bbcworld/status/8785998685...
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    https://www.gofundme.com/3yd6y1c,https://twitt...
73
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    https://twitter.com/dog_rates/status/669000397...
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    https://www.gofundme.com/3yd6y1c,https://twitt...
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    https://twitter.com/dog_rates/status/878057613...
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    https://twitter.com/dog_rates/status/877736472...
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    https://twitter.com/rachel2195/status/87685077...
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    https://twitter.com/dog_rates/status/876484053...
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                             name
                                                           puppo
0
                          Phineas
                                     None
                                             None
                    10
                                                     None
                                                             None
                    10
                                             None
1
                             Tilly
                                     None
                                                     None
                                                             None
2
                    10
                           Archie
                                     None
                                             None
                                                     None
                                                             None
3
                    10
                             Darla
                                     None
                                             None
                                                     None
                                                             None
4
                    10
                         Franklin
                                     None
                                             None
                                                     None
                                                             None
5
                    10
                              None
                                     None
                                             None
                                                     None
                                                             None
6
                    10
                               Jax
                                     None
                                             None
                                                     None
                                                             None
7
                    10
                              None
                                     None
                                             None
                                                     None
                                                             None
```

8	10	Zoey	None	None	None	None
9	10	Cassie	doggo	None	None	None
10	10	Koda	None	None	None	None
11	10	Bruno	None	None	None	None
12	10	None	None	None	None	puppo
13	10	Ted	None	None	None	None
14	10	Stuart	None	None	None	puppo
15	10	Oliver	None	None	None	None
16	10	Jim	None	None	None	None
17	10	Zeke	None	None	None	None
18	10	Ralphus	None	None	None	None
19	10	Canela	None	None	None	None
20	10	Gerald	None	None	None	None
21	10	Jeffrey	None	None	None	None
22	10	such	None	None	None	None
23	10	Canela	None	None	None	None
24	10	None	None	None	None	None
25	10	None	None	None	None	None
26	10	Maya	None	None	None	None
27	10	Mingus	None	None	None	None
28	10	Derek	None	None	None	None
29	10	Roscoe	None	None	pupper	None
70	10	Beau	None	None	None	None
71	10	Snoopy	None	None	None	puppo
72	10	None	None	None	None	None
73	10	Shadow	None	None	None	None
74	10	Terrance	None	None	None	None
75	10	Shadow	None	None	None	None
76	10	Emmy	None	None	None	None
77	10	Aja	None	None	None	None
78	10	None	None	None	pupper	None
79	10	Penny	None	None	None	None
80	10	Dante	None	None	None	None
81	10	Nelly	None	None	None	None
82	10	Ginger	None	None	pupper	None
83	10	None	None	None	None	None
84	10	Benedict	None	None	None	None
85	10	Venti	None	None	None	None
86	10	Goose	None	None	None	None
87	10	Nugget	None	None	None	None
88	10	None	None	None	None	None
89	10	None	None	None	None	None
90	10	Cash	None	None	None	None
91	10	Coco	None	None	None	None
92	10	Jed	None	None	pupper	None
93	10	None	None	None	None	None
94	10	Sebastian	None	None	None	puppo
	= 3	·· 				I IF

```
95
                              10
                                     Walter
                                              None
                                                       None
                                                               None
                                                                      None
         96
                              10
                                       None
                                              None
                                                       None
                                                               None
                                                                      None
         97
                              10
                                     Sierra
                                              None
                                                                      None
                                                       None
                                                             pupper
         98
                              10
                                     Sierra
                                                             pupper
                                                                      None
                                              None
                                                       None
         99
                              10
                                       None doggo
                                                       None
                                                               None
                                                                      None
         [100 rows x 17 columns]
In [79]: df_archive.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2356 entries, 0 to 2355
Data columns (total 17 columns):
tweet_id
                               2356 non-null int64
in_reply_to_status_id
                               78 non-null float64
in_reply_to_user_id
                               78 non-null float64
timestamp
                               2356 non-null object
                               2356 non-null object
                               2356 non-null object
                               181 non-null float64
retweeted_status_id
                               181 non-null float64
retweeted_status_user_id
retweeted_status_timestamp
                               181 non-null object
expanded_urls
                               2297 non-null object
                               2356 non-null int64
rating_numerator
rating_denominator
                               2356 non-null int64
                               2356 non-null object
                               2356 non-null object
                               2356 non-null object
                               2356 non-null object
                               2356 non-null object
```

dtypes: float64(4), int64(3), object(10)

memory usage: 313.0+ KB

source

text

name

doggo floofer

pupper

puppo

```
In [80]: df_archive.doggo.nunique(), df_archive.floofer.nunique(), df_archive.pupper.nunique()
Out[80]: (2, 2, 2, 2)
In [81]: df_archive.expanded_urls[900]
```

Out [81]: 'https://twitter.com/dog rates/status/758740312047005698/photo/1'

In [82]: df_archive.nunique()

Out[82]: tweet_id 2356 in_reply_to_status_id 77 in_reply_to_user_id 31 timestamp 2356 4 source

```
2356
         text
         retweeted_status_id
                                         181
         retweeted_status_user_id
                                          25
         retweeted_status_timestamp
                                         181
         expanded urls
                                        2218
         rating numerator
                                          40
         rating denominator
                                          18
         name
                                         957
                                           2
         doggo
                                           2
         floofer
                                           2
         pupper
                                           2
         puppo
         dtype: int64
In [83]: df_impreds.head()
Out [83]:
                      tweet id
                                                                          jpg_url \
            666020888022790149
                                https://pbs.twimg.com/media/CT4udnOWwAAOaMy.jpg
                                https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg
            666029285002620928
                                https://pbs.twimg.com/media/CT4521TWwAEvMyu.jpg
         2 666033412701032449
                                https://pbs.twimg.com/media/CT5Dr8HUEAA-lEu.jpg
         3 666044226329800704
         4 666049248165822465
                                https://pbs.twimg.com/media/CT5IQmsXIAAKY4A.jpg
            img_num
                                               p1_conf
                                                        p1_dog
                                                                                 p2 \
                                          p1
         0
                                                          True
                  1
                     Welsh_springer_spaniel
                                              0.465074
                                                                             collie
         1
                  1
                                     redbone
                                              0.506826
                                                          True
                                                                miniature_pinscher
         2
                                              0.596461
                  1
                            German_shepherd
                                                          True
                                                                           malinois
         3
                  1
                        Rhodesian_ridgeback
                                              0.408143
                                                          True
                                                                            redbone
                  1
                         miniature_pinscher
                                              0.560311
                                                          True
                                                                         Rottweiler
             p2_conf
                      p2_dog
                                                рЗ
                                                     p3_conf
                                                              p3_dog
         0 0.156665
                        True
                                 Shetland_sheepdog
                                                    0.061428
                                                                 True
         1 0.074192
                              Rhodesian_ridgeback
                        True
                                                   0.072010
                                                                 True
         2 0.138584
                        True
                                        bloodhound
                                                    0.116197
                                                                 True
         3 0.360687
                        True
                                miniature_pinscher
                                                                 True
                                                    0.222752
                                          Doberman 0.154629
         4 0.243682
                        True
                                                                 True
In [84]: df_impreds.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2075 entries, 0 to 2074
Data columns (total 12 columns):
tweet_id
            2075 non-null int64
            2075 non-null object
jpg_url
            2075 non-null int64
img_num
            2075 non-null object
р1
p1_conf
            2075 non-null float64
            2075 non-null bool
p1_dog
            2075 non-null object
p2
```

```
p2_conf
            2075 non-null float64
p2_dog
            2075 non-null bool
            2075 non-null object
рЗ
            2075 non-null float64
p3_conf
            2075 non-null bool
p3_dog
dtypes: bool(3), float64(3), int64(2), object(4)
memory usage: 152.1+ KB
In [85]: df_addl.head()
Out[85]:
            favorite_count retweet_count
                                                      tweet_id
         0
                     38149
                                     8345 892420643555336193
         1
                     32717
                                     6170 892177421306343426
         2
                     24637
                                     4082 891815181378084864
         3
                     41491
                                     8481 891689557279858688
                     39658
                                     9184 891327558926688256
In [86]: df_addl.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 887 entries, 0 to 886
Data columns (total 3 columns):
favorite_count
                  887 non-null int64
                  887 non-null int64
retweet_count
tweet_id
                  887 non-null int64
dtypes: int64(3)
memory usage: 20.9 KB
In [87]: # Are any rows duplicated?
         df_archive.duplicated().sum()
Out[87]: 0
In [88]: df_impreds.duplicated().sum()
Out[88]: 0
In [89]: df_addl.duplicated().sum()
Out[89]: 0
```

0.4 Cleaning

Upon assessment using the Pandas and Numpy fucntions, the following data tidiness and quality issues were identified. The prospective solutions are noted alongside.

Tidiness:

- 1. Type of dogs split into 4 columns in df_archive; melt to one
- 2. jpg_url and img_num columns in df_impreds are not necessary for the planned analyses; remove these columns
- 3. df_addl should be part of df_archive; merge to the archive
- 4. Add df_impreds also to the df_archive for easier analyses

Quality:

- 1. in_reply_to_status_id and in_reply_to_user_id columns are reply tweets; remove rows
- 2. retweeted_status_id, retweeted_user_id and retweeted_time_stamps columns represent retweets; remove rows
- 3. Timestamp as string; change to datetime format
- 4. Source column has 4 unique values which represent the actual sources, lost in the html format; Pick out the source from the html link
- 5. expanded_urls column doesn't make sense; remove
- 6. Rating denominator should be 10 for all; change to 10
- 7. Rating numerator has low and high values; begin at 11, cap at 15
- 8. Datatype of tweet_id is int; change to string

```
In [90]: # Copy the dataframes
    df_archive_clean = df_archive.copy()
    df_impreds_clean = df_impreds.copy()
    df_addl_clean = df_addl.copy()
```

0.4.1 Tidiness

Define: Type of dogs split into 4 columns in df_archive; melt to one

```
In [91]: # Code
         df_archive_clean.replace('None', '', inplace = True)
         df_archive_clean['dog_type'] = df_archive_clean[['doggo', 'floofer', 'pupper', 'puppo
         df_archive_clean = df_archive_clean.drop(['doggo', 'floofer', 'pupper', 'puppo'], axis
         df_archive_clean.replace('', np.nan, inplace = True)
In [92]: # Test
         df_archive_clean.dog_type.value_counts()
Out[92]: pupper
                         245
         doggo
                          83
                          29
         puppo
                          12
         doggopupper
                           9
         floofer
         doggopuppo
                           1
         doggofloofer
                           1
         Name: dog_type, dtype: int64
```

Define: jpg_url and img_num in df_impreds are not necessary for the planned analyses; remove these columns

```
In [93]: # Code
         df_impreds_clean = df_impreds_clean.drop(['jpg_url', 'img_num'], axis = 1)
In [94]: # Test
         df_impreds_clean.head(1)
Out [94]:
                      tweet id
                                                          p1_conf p1_dog
         0 666020888022790149 Welsh_springer_spaniel 0.465074
                                                                     True collie
                                                   p3_conf p3_dog
             p2_conf p2_dog
                                              рЗ
         0 0.156665
                        True Shetland_sheepdog 0.061428
                                                              True
  Define: df_addl should be part of archive; merge to the archive
In [95]: # Code: Merge the additional data (favorite and retweet counts) to the archive datafr
         df archive_clean = df archive_clean.merge(df_addl_clean, on = 'tweet_id', how = 'left
In [96]: # Test
         df_archive_clean.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2356 entries, 0 to 2355
Data columns (total 16 columns):
tweet_id
                              2356 non-null int64
in_reply_to_status_id
                              78 non-null float64
in_reply_to_user_id
                              78 non-null float64
                              2356 non-null object
timestamp
source
                              2356 non-null object
                              2356 non-null object
text
                              181 non-null float64
retweeted_status_id
retweeted_status_user_id
                              181 non-null float64
retweeted_status_timestamp
                              181 non-null object
expanded_urls
                              2297 non-null object
                              2356 non-null int64
rating_numerator
rating_denominator
                              2356 non-null int64
name
                              1611 non-null object
                              380 non-null object
dog_type
                              887 non-null float64
favorite_count
                              887 non-null float64
retweet_count
dtypes: float64(6), int64(3), object(7)
memory usage: 312.9+ KB
In [97]: # Test that the null and real values in the favorite_count add up to the total number
         df_archive_clean['favorite_count'].isnull().sum() + df_addl.shape[0]
Out[97]: 2356
In [98]: # Test
         df_archive_clean.head(100)
```

Out[98]:		tweet_id	in_reply_to_status_id	in_reply_to_user_id '
	0	892420643555336193	NaN	NaN
	1	892177421306343426	NaN	NaN
	2	891815181378084864	NaN	NaN
	3	891689557279858688	NaN	NaN
	4	891327558926688256	NaN	NaN
	5	891087950875897856	NaN	NaN
	6	890971913173991426	NaN	NaN
	7	890729181411237888	NaN	NaN
	8	890609185150312448	NaN	NaN
	9	890240255349198849	NaN	NaN
	10	890006608113172480	NaN	NaN
	11	889880896479866881	NaN	NaN
	12	889665388333682689	NaN	NaN
	13	889638837579907072	NaN	NaN
	14	889531135344209921	NaN	NaN
	15	889278841981685760	NaN	NaN
	16	888917238123831296	NaN	NaN
	17	888804989199671297	NaN	NaN
	18	888554962724278272	NaN	NaN
	19	888202515573088257	NaN	NaN
	20	888078434458587136	NaN	NaN
	21	887705289381826560	NaN	NaN
	22	887517139158093824	NaN	NaN
	23	887473957103951883	NaN	NaN
	24	887343217045368832	NaN	NaN
	25	887101392804085760	NaN	NaN
	26	886983233522544640	NaN	NaN
	27	886736880519319552	NaN	NaN
	28	886680336477933568	NaN	NaN
	29	886366144734445568	NaN	NaN
		070000000000000000		· · ·
	70	879008229531029506	NaN	NaN
	71	878776093423087618	NaN N- N	NaN N-N
	72	878604707211726852	NaN Na N	NaN NaN
	73 74	878404777348136964 878316110768087041	NaN NaN	NaN
			NaN NaN	NaN
	75 76	878281511006478336 878057613040115712	NaN NaN	NaN NaN
	77	877736472329191424	NaN	NaN
	78	877611172832227328	NaN	NaN
	79	877556246731214848	NaN	NaN
	80	877316821321428993	NaN	NaN NaN
	81	877201837425926144	NaN	NaN NaN
	82	876838120628539392	NaN	NaN
	83	876537666061221889	NaN	NaN
	84	876484053909872640	NaN	NaN
	85	876120275196170240	NaN	NaN
	00	0.0120210190110240	Ivalv	Ivalv

86	875747767867523072	NaN	NaN
87	875144289856114688	NaN	NaN
88	875097192612077568	NaN	NaN
89	875021211251597312	NaN	NaN
90	874680097055178752	NaN	NaN
91	874434818259525634	NaN	NaN
92	874296783580663808	NaN	NaN
93	874057562936811520	NaN	NaN
94	874012996292530176	NaN	NaN
95	873697596434513921	NaN	NaN
96	873580283840344065	NaN	NaN
97	873337748698140672	NaN	NaN
98	873213775632977920	NaN	NaN
99	872967104147763200	NaN	NaN

timestamp \

```
0
   2017-08-01 16:23:56 +0000
   2017-08-01 00:17:27 +0000
1
2
   2017-07-31 00:18:03 +0000
3
    2017-07-30 15:58:51 +0000
   2017-07-29 16:00:24 +0000
4
5
    2017-07-29 00:08:17 +0000
6
   2017-07-28 16:27:12 +0000
7
   2017-07-28 00:22:40 +0000
8
   2017-07-27 16:25:51 +0000
9
    2017-07-26 15:59:51 +0000
10 2017-07-26 00:31:25 +0000
   2017-07-25 16:11:53 +0000
11
12
   2017-07-25 01:55:32 +0000
13 2017-07-25 00:10:02 +0000
   2017-07-24 17:02:04 +0000
14
   2017-07-24 00:19:32 +0000
15
16
   2017-07-23 00:22:39 +0000
17
   2017-07-22 16:56:37 +0000
18
   2017-07-22 00:23:06 +0000
19
   2017-07-21 01:02:36 +0000
20
   2017-07-20 16:49:33 +0000
21
   2017-07-19 16:06:48 +0000
22 2017-07-19 03:39:09 +0000
23 2017-07-19 00:47:34 +0000
24 2017-07-18 16:08:03 +0000
25
   2017-07-18 00:07:08 +0000
   2017-07-17 16:17:36 +0000
26
27
   2017-07-16 23:58:41 +0000
28
   2017-07-16 20:14:00 +0000
29
   2017-07-15 23:25:31 +0000
```

2017-06-25 16:07:47 +0000

70

```
2017-06-25 00:45:22 +0000
  2017-06-24 13:24:20 +0000
73
    2017-06-24 00:09:53 +0000
74 2017-06-23 18:17:33 +0000
    2017-06-23 16:00:04 +0000
75
76
    2017-06-23 01:10:23 +0000
77
    2017-06-22 03:54:17 +0000
    2017-06-21 19:36:23 +0000
79
    2017-06-21 15:58:08 +0000
    2017-06-21 00:06:44 +0000
    2017-06-20 16:29:50 +0000
81
    2017-06-19 16:24:33 +0000
    2017-06-18 20:30:39 +0000
83
    2017-06-18 16:57:37 +0000
85
    2017-06-17 16:52:05 +0000
    2017-06-16 16:11:53 +0000
    2017-06-15 00:13:52 +0000
    2017-06-14 21:06:43 +0000
88
89
    2017-06-14 16:04:48 +0000
    2017-06-13 17:29:20 +0000
    2017-06-13 01:14:41 +0000
91
92
    2017-06-12 16:06:11 +0000
   2017-06-12 00:15:36 +0000
  2017-06-11 21:18:31 +0000
    2017-06-11 00:25:14 +0000
96
    2017-06-10 16:39:04 +0000
    2017-06-10 00:35:19 +0000
97
   2017-06-09 16:22:42 +0000
98
    2017-06-09 00:02:31 +0000
                                                  source
0
    <a href="http://twitter.com/download/iphone" r...</pre>
1
    <a href="http://twitter.com/download/iphone" r...</pre>
2
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
3
    <a href="http://twitter.com/download/iphone" r...</pre>
4
5
    <a href="http://twitter.com/download/iphone" r...</pre>
6
    <a href="http://twitter.com/download/iphone" r...</pre>
7
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
8
9
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
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    <a href="http://twitter.com/download/iphone" r...</pre>
12
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
15
    <a href="http://twitter.com/download/iphone" r...</pre>
   <a href="http://twitter.com/download/iphone" r...</pre>
```

```
<a href="http://twitter.com/download/iphone" r...</pre>
17
    <a href="http://twitter.com/download/iphone" r...</pre>
19
    <a href="http://twitter.com/download/iphone" r...</pre>
20
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
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    <a href="http://twitter.com/download/iphone" r...</pre>
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    <a href="http://twitter.com/download/iphone" r...</pre>
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    <a href="http://twitter.com/download/iphone" r...</pre>
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    <a href="http://twitter.com/download/iphone" r...</pre>
75
    <a href="http://twitter.com/download/iphone" r...</pre>
76
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
79
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
81
    <a href="http://twitter.com/download/iphone" r...</pre>
82
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
87
88
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
89
    <a href="http://twitter.com/download/iphone" r...</pre>
90
    <a href="http://twitter.com/download/iphone" r...</pre>
91
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
95
    <a href="http://twitter.com/download/iphone" r...</pre>
96
    <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
98
    <a href="http://twitter.com/download/iphone" r...</pre>
                                                       text retweeted_status_id
0
    This is Phineas. He's a mystical boy. Only eve...
                                                                                NaN
    This is Tilly. She's just checking pup on you...
                                                                               NaN
```

```
2
   This is Archie. He is a rare Norwegian Pouncin...
                                                                       NaN
3
   This is Darla. She commenced a snooze mid meal...
                                                                       NaN
4
   This is Franklin. He would like you to stop ca...
                                                                       NaN
   Here we have a majestic great white breaching ...
5
                                                                       NaN
6
   Meet Jax. He enjoys ice cream so much he gets ...
                                                                       NaN
7
    When you watch your owner call another dog a g...
                                                                       NaN
   This is Zoey. She doesn't want to be one of th...
                                                                       NaN
9
   This is Cassie. She is a college pup. Studying...
                                                                       NaN
10 This is Koda. He is a South Australian decksha...
                                                                       NaN
   This is Bruno. He is a service shark. Only get...
                                                                       NaN
12 Here's a puppo that seems to be on the fence a...
                                                                       NaN
13 This is Ted. He does his best. Sometimes that'...
                                                                       NaN
14 This is Stuart. He's sporting his favorite fan...
                                                                       NaN
15 This is Oliver. You're witnessing one of his m...
                                                                       NaN
16 This is Jim. He found a fren. Taught him how t...
                                                                       NaN
17 This is Zeke. He has a new stick. Very proud o...
                                                                       NaN
18 This is Ralphus. He's powering up. Attempting ...
                                                                       NaN
19 RT @dog_rates: This is Canela. She attempted s...
                                                              8.874740e+17
20 This is Gerald. He was just told he didn't get...
                                                                       NaN
21 This is Jeffrey. He has a monopoly on the pool...
                                                                       NaN
22 I've yet to rate a Venezuelan Hover Wiener. Th...
                                                                       NaN
23 This is Canela. She attempted some fancy porch...
                                                                       NaN
24 You may not have known you needed to see this ...
                                                                       NaN
25 This... is a Jubilant Antarctic House Bear. We...
                                                                       NaN
26 This is Maya. She's very shy. Rarely leaves he...
                                                                       NaN
27 This is Mingus. He's a wonderful father to his...
                                                                       NaN
28 This is Derek. He's late for a dog meeting. 13...
                                                                       NaN
29 This is Roscoe. Another pupper fallen victim t...
                                                                       NaN
                                                                       . . .
70 This is Beau. That is Beau's balloon. He takes...
                                                                       NaN
71 This is Snoopy. He's a proud #PrideMonthPuppo...
                                                                      NaN
72 Martha is stunning how h*ckin dare you. 13/10 ...
                                                                       NaN
73 RT @dog_rates: Meet Shadow. In an attempt to r...
                                                              8.782815e+17
74 RT @dog_rates: Meet Terrance. He's being yelle...
                                                              6.690004e+17
75 Meet Shadow. In an attempt to reach maximum zo...
                                                                       NaN
76 This is Emmy. She was adopted today. Massive r...
                                                                       NaN
77 This is Aja. She was just told she's a good do...
                                                                       NaN
78 RT @rachel2195: @dog_rates the boyfriend and h...
                                                              8.768508e+17
79 This is Penny. She's both pupset and fired pup...
                                                                       NaN
80 Meet Dante. At first he wasn't a fan of his ne...
                                                                       NaN
81 This is Nelly. He graduated with his dogtorate...
                                                                       NaN
82 This is Ginger. She's having a ruff Monday. To...
                                                                       NaN
83 I can say with the pupmost confidence that the...
                                                                       NaN
84 This is Benedict. He wants to thank you for th...
                                                                       NaN
   Meet Venti, a seemingly caffeinated puppoccino...
                                                                       NaN
86 This is Goose. He's a womanizer. Cheeky as h*c...
                                                                       NaN
   Meet Nugget and Hank. Nugget took Hank's bone...
                                                                      NaN
88 You'll get your package when that precious man...
                                                                       NaN
```

```
Guys please stop sending pictures without any ...
    Meet Cash. He hath acquired a stick. A very go...
                                                                           NaN
    RT @dog_rates: This is Coco. At first I though...
91
                                                                  8.663350e+17
    This is Jed. He may be the fanciest pupper in ...
                                                                           NaN
    I can't believe this keeps happening. This, is...
93
                                                                           NaN
    This is Sebastian. He can't see all the colors...
                                                                           NaN
    RT @dog rates: This is Walter. He won't start ...
                                                                  8.688804e+17
    We usually don't rate Deck-bound Saskatoon Bla...
    RT @dog_rates: This is Sierra. She's one preci...
                                                                  8.732138e+17
    This is Sierra. She's one precious pupper. Abs...
                                                                           NaN
    Here's a very large dog. He has a date later. ...
                                                                           NaN
    retweeted_status_user_id retweeted_status_timestamp
0
                          NaN
                                                       NaN
1
                          NaN
                                                       NaN
2
                          NaN
                                                       NaN
3
                          NaN
                                                       NaN
4
                          NaN
                                                       NaN
5
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6
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11
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12
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                                                       NaN
13
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                                                       NaN
14
                          NaN
                                                       NaN
15
                          NaN
                                                       NaN
16
                          NaN
                                                       NaN
17
                          NaN
                                                       NaN
18
                          NaN
                                                       NaN
                 4.196984e+09
                                2017-07-19 00:47:34 +0000
19
20
                          NaN
                                                       NaN
21
                                                       NaN
                          NaN
22
                          NaN
                                                       NaN
23
                          NaN
                                                       NaN
24
                          NaN
                                                       NaN
25
                          NaN
                                                       NaN
26
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27
                          NaN
                                                       NaN
28
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29
                          NaN
                                                       NaN
. .
                          . . .
                                                       . . .
70
                          NaN
                                                       NaN
71
                          NaN
                                                       NaN
72
                          NaN
                                                       NaN
73
                 4.196984e+09
                               2017-06-23 16:00:04 +0000
```

NaN

```
74
                4.196984e+09
                               2015-11-24 03:51:38 +0000
75
                          NaN
                                                      NaN
76
                          NaN
                                                      NaN
77
                          NaN
                                                      NaN
                5.128045e+08
                               2017-06-19 17:14:49 +0000
78
79
                                                      NaN
                          NaN
80
                          NaN
                                                      NaN
81
                          NaN
                                                      NaN
82
                          NaN
                                                      NaN
83
                          NaN
                                                      NaN
84
                          NaN
                                                      NaN
85
                          NaN
                                                      NaN
86
                          NaN
                                                      NaN
87
                          NaN
                                                      NaN
88
                          NaN
                                                      NaN
89
                          NaN
                                                      NaN
90
                          NaN
                                                      NaN
                4.196984e+09
                               2017-05-21 16:48:45 +0000
91
92
                          NaN
                                                      NaN
93
                          NaN
                                                      NaN
94
                          NaN
                                                      NaN
95
                4.196984e+09
                               2017-05-28 17:23:24 +0000
96
                          NaN
97
                4.196984e+09
                               2017-06-09 16:22:42 +0000
98
                          NaN
                                                      NaN
99
                          NaN
                                                      NaN
                                          expanded_urls rating_numerator
0
    https://twitter.com/dog_rates/status/892420643...
                                                                        13
1
    https://twitter.com/dog_rates/status/892177421...
                                                                        13
2
    https://twitter.com/dog_rates/status/891815181...
                                                                        12
3
    https://twitter.com/dog_rates/status/891689557...
                                                                        13
4
    https://twitter.com/dog_rates/status/891327558...
                                                                        12
5
    https://twitter.com/dog_rates/status/891087950...
                                                                        13
6
    https://gofundme.com/ydvmve-surgery-for-jax,ht...
                                                                        13
7
    https://twitter.com/dog rates/status/890729181...
                                                                        13
8
    https://twitter.com/dog rates/status/890609185...
                                                                        13
9
    https://twitter.com/dog rates/status/890240255...
                                                                        14
    https://twitter.com/dog_rates/status/890006608...
                                                                        13
    https://twitter.com/dog_rates/status/889880896...
11
                                                                        13
12
   https://twitter.com/dog_rates/status/889665388...
                                                                        13
    https://twitter.com/dog_rates/status/889638837...
13
                                                                        12
14
    https://twitter.com/dog_rates/status/889531135...
                                                                        13
    https://twitter.com/dog_rates/status/889278841...
                                                                        13
15
    https://twitter.com/dog_rates/status/888917238...
                                                                        12
    https://twitter.com/dog_rates/status/888804989...
17
                                                                        13
18
    https://twitter.com/dog_rates/status/888554962...
                                                                        13
    https://twitter.com/dog_rates/status/887473957...
                                                                        13
```

```
20
    https://twitter.com/dog_rates/status/888078434...
                                                                      12
   https://twitter.com/dog_rates/status/887705289...
                                                                      13
21
    https://twitter.com/dog_rates/status/887517139...
22
                                                                      14
23
   https://twitter.com/dog_rates/status/887473957...
                                                                      13
    https://twitter.com/dog rates/status/887343217...
24
                                                                      13
    https://twitter.com/dog_rates/status/887101392...
25
                                                                      12
26
    https://twitter.com/dog rates/status/886983233...
                                                                      13
    https://www.gofundme.com/mingusneedsus,https:/...
27
                                                                      13
28
    https://twitter.com/dog_rates/status/886680336...
                                                                      13
    https://twitter.com/dog_rates/status/886366144...
29
                                                                      12
                                                                     . . .
70
    https://twitter.com/dog_rates/status/879008229...
                                                                      13
    https://twitter.com/dog_rates/status/878776093...
71
                                                                      13
    https://twitter.com/bbcworld/status/8785998685...
72
                                                                      13
73
    https://www.gofundme.com/3yd6y1c,https://twitt...
                                                                      13
74
    https://twitter.com/dog_rates/status/669000397...
                                                                      11
75
    https://www.gofundme.com/3yd6y1c,https://twitt...
                                                                      13
   https://twitter.com/dog_rates/status/878057613...
76
                                                                      14
77
    https://twitter.com/dog_rates/status/877736472...
                                                                      13
   https://twitter.com/rachel2195/status/87685077...
78
                                                                      14
    https://twitter.com/dog rates/status/877556246...
79
                                                                      12
    https://twitter.com/dog rates/status/877316821...
80
                                                                      13
    https://twitter.com/dog_rates/status/877201837...
                                                                      12
82
    https://twitter.com/dog_rates/status/876838120...
                                                                      12
83
   https://twitter.com/mpstowerham/status/8761629...
                                                                      14
84
    https://twitter.com/dog_rates/status/876484053...
                                                                      13
    https://twitter.com/dog_rates/status/876120275...
                                                                      13
85
    https://twitter.com/dog_rates/status/875747767...
86
                                                                      13
    https://twitter.com/dog_rates/status/875144289...
                                                                      13
87
88
    https://twitter.com/drboondoc/status/874413398...
                                                                      13
89
    https://twitter.com/dog_rates/status/875021211...
                                                                      12
90
    https://twitter.com/dog_rates/status/874680097...
                                                                      12
    https://twitter.com/dog_rates/status/866334964...
91
                                                                      12
92
    https://twitter.com/dog_rates/status/874296783...
                                                                      13
93
    https://twitter.com/dog rates/status/874057562...
                                                                      12
    https://twitter.com/dog_rates/status/874012996...
94
                                                                      13
    https://twitter.com/dog rates/status/868880397...
95
                                                                      14
96
    https://twitter.com/dog_rates/status/873580283...
                                                                      13
    https://www.gofundme.com/help-my-baby-sierra-g...
                                                                      12
    https://www.gofundme.com/help-my-baby-sierra-g...
98
                                                                      12
99
    https://twitter.com/dog_rates/status/872967104...
                                                                      12
    rating_denominator
                                            favorite_count retweet_count
                             name dog_type
0
                                                                    8345.0
                    10
                          Phineas
                                       NaN
                                                    38149.0
                                                                    6170.0
1
                    10
                            Tilly
                                       NaN
                                                    32717.0
2
                    10
                           Archie
                                       NaN
                                                    24637.0
                                                                    4082.0
3
                    10
                            Darla
                                       NaN
                                                    41491.0
                                                                    8481.0
                    10
                         Franklin
                                       NaN
                                                    39658.0
                                                                    9184.0
```

5	10	NaN	NaN	19912.0	3055.0
6	10	Jax	NaN	11642.0	2028.0
7	10	NaN	NaN	64369.0	18526.0
8	10	Zoey	NaN	27359.0	4196.0
9	10	Cassie	doggo	31398.0	7250.0
10	10	Koda	NaN	30182.0	7202.0
11	10	Bruno	NaN	27345.0	4885.0
12	10	NaN	puppo	47340.0	9872.0
13	10	Ted	NaN	26714.0	4462.0
14	10	Stuart	puppo	14867.0	2206.0
15	10	Oliver	NaN	24849.0	5279.0
16	10	Jim	NaN	28627.0	4410.0
17	10	Zeke	NaN	25141.0	4217.0
18	10	Ralphus	NaN	19517.0	3489.0
19	10	Canela	NaN	NaN	NaN
20	10	Gerald	NaN	21415.0	3431.0
21	10	Jeffrey	NaN	29684.0	5289.0
22	10	such	NaN	45557.0	11465.0
23	10	Canela	NaN	67968.0	17845.0
24	10	NaN	NaN	33141.0	10219.0
25	10	NaN	NaN	30092.0	5858.0
26	10	Maya	NaN	34601.0	7632.0
27	10	Mingus	NaN	11860.0	3222.0
28	10	Derek	NaN	22085.0	4383.0
29	10	Roscoe	pupper	20856.0	3141.0
			P 4 P P 5 -		
70	10	Beau	NaN	18695.0	2657.0
71	10	Snoopy	puppo	19123.0	4072.0
72	10	NaN	NaN	29810.0	7095.0
73	10	Shadow	NaN	0.0	1270.0
74	10	Terrance	NaN	0.0	6560.0
75	10	Shadow	NaN	7632.0	1270.0
76	10	Emmy	NaN	41419.0	6721.0
77	10	у Аја	NaN	78539.0	18817.0
78	10	NaN	pupper	0.0	80.0
79	10	Penny	NaN	22398.0	3756.0
80	10	Dante	NaN	26986.0	5102.0
81	10	Nelly	NaN	26741.0	5513.0
82	10	Ginger	pupper	20394.0	3299.0
83	10	NaN	NaN	23178.0	4572.0
84	10	Benedict	NaN	18497.0	2367.0
85	10	Venti	NaN	27527.0	4633.0
86	10	Goose	NaN	24848.0	4239.0
87	10	Nugget	NaN	21615.0	4868.0
88	10	NaN	NaN	27050.0	5978.0
89	10	NaN	NaN	25119.0	4666.0
90	10	Cash	NaN	27459.0	4596.0
91	10	Coco	NaN	0.0	14575.0
		2000		0.0	

```
92
                      10
                                                        25720.0
                                                                          4068.0
                                 Jed
                                        pupper
93
                                                        22355.0
                                                                          3918.0
                      10
                                 {\tt NaN}
                                           NaN
94
                      10
                          Sebastian
                                                        34149.0
                                                                         10309.0
                                         puppo
95
                      10
                              Walter
                                           NaN
                                                             NaN
                                                                              NaN
96
                      10
                                 NaN
                                           NaN
                                                        23893.0
                                                                          3910.0
97
                                                             0.0
                                                                          1572.0
                      10
                              Sierra
                                        pupper
98
                      10
                              Sierra
                                        pupper
                                                         7146.0
                                                                          1572.0
99
                      10
                                 NaN
                                         doggo
                                                        27036.0
                                                                          5364.0
```

[100 rows x 16 columns]

Define: For ease of analysis, add the df_impreds also to the archive

```
In [99]: # Code
         df_archive_clean = df_archive_clean.merge(df_impreds_clean, on = 'tweet_id', how = 'lean')
In [100]: df_archive_clean.head(1)
Out[100]:
                       tweet_id in_reply_to_status_id in_reply_to_user_id \
          0 892420643555336193
                                                   NaN
                                                                        NaN
                             timestamp \
            2017-08-01 16:23:56 +0000
                                                        source \
          0 <a href="http://twitter.com/download/iphone" r...</pre>
                                                          text retweeted_status_id \
            This is Phineas. He's a mystical boy. Only eve...
                                                                                NaN
             retweeted_status_user_id retweeted_status_timestamp \
          0
                                  NaN
                                                             NaN
                                                 expanded_urls
                                                                       retweet_count \
                                                               . . .
          0 https://twitter.com/dog_rates/status/892420643...
                                                                              8345.0
                                         p2
                     p1_conf p1_dog
                                             p2_conf p2_dog
                                                                  p3 p3_conf p3_dog
          0 orange 0.097049 False bagel 0.085851 False banana 0.07611 False
          [1 rows x 25 columns]
```

0.4.2 Quality

Define: in_reply_to_status_id and in_reply_to_user_id columns are reply tweets; remove rows

```
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2356 entries, 0 to 2355
Data columns (total 23 columns):
tweet_id
                               2356 non-null int64
                              2356 non-null object
timestamp
                               2356 non-null object
source
text
                               2356 non-null object
retweeted_status_id
                               181 non-null float64
retweeted_status_user_id
                               181 non-null float64
retweeted_status_timestamp
                               181 non-null object
expanded_urls
                               2297 non-null object
rating_numerator
                               2356 non-null int64
rating_denominator
                               2356 non-null int64
name
                               1611 non-null object
dog_type
                               380 non-null object
                               887 non-null float64
favorite_count
retweet_count
                              887 non-null float64
                               2075 non-null object
р1
                               2075 non-null float64
p1_conf
                               2075 non-null object
p1_dog
                               2075 non-null object
p2
                               2075 non-null float64
p2_conf
p2_dog
                               2075 non-null object
                               2075 non-null object
рЗ
                              2075 non-null float64
p3_conf
                               2075 non-null object
p3_dog
dtypes: float64(7), int64(3), object(13)
memory usage: 441.8+ KB
```

Define: retweeted_status_id, retweeted_user_id and retweeted_time_stamps columns represent retweets; remove rows

```
rating_denominator
                                    name dog_type favorite_count retweet_count \
          0
                             10 Phineas
                                              NaN
                                                           38149.0
                                                                           8345.0
                                         p2 p2_conf p2_dog
                      p1_conf p1_dog
                                                                p3 p3_conf p3_dog
          0 orange 0.097049 False bagel 0.085851 False banana 0.07611 False
  Define: Timestamp as string; change to datetime format
In [105]: # Code
          df_archive_clean['timestamp'] = pd.to_datetime(df_archive_clean['timestamp'])
In [106]: # Test
          df_archive_clean.timestamp.head()
Out[106]: 0
            2017-08-01 16:23:56
            2017-08-01 00:17:27
            2017-07-31 00:18:03
          3 2017-07-30 15:58:51
              2017-07-29 16:00:24
          Name: timestamp, dtype: datetime64[ns]
   Define: Source column has 4 unique values which represent the actual sources, lost in the html
format; Pick out the source from the html link
In [107]: # Code
          df_archive_clean.source = df_archive_clean.source.apply(lambda x: x.split('>')[-2]).
In [108]: # Test
          df_archive_clean.source.head()
Out[108]: 0
               Twitter for iPhone
               Twitter for iPhone
              Twitter for iPhone
               Twitter for iPhone
               Twitter for iPhone
          Name: source, dtype: object
In [109]: df_archive_clean.source.unique()
Out[109]: array(['Twitter for iPhone', 'Twitter Web Client', 'Vine - Make a Scene',
                 'TweetDeck'], dtype=object)
  Define: expanded_urls column doesn't make sense; remove
In [110]: # Code
          df_archive_clean = df_archive_clean.drop('expanded_urls', axis = 1)
In [111]: # Test
          df_archive_clean.head(1)
```

0 https://twitter.com/dog_rates/status/892420643...

13

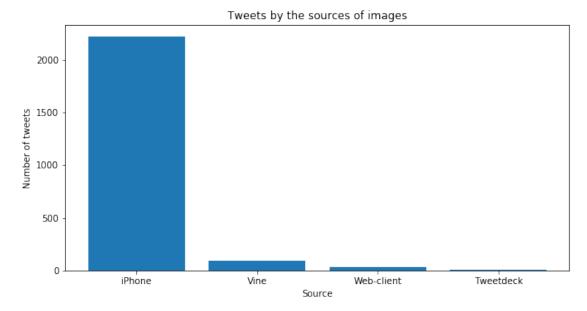
```
tweet_id
Out[111]:
                                          timestamp
                                                                  source \
          0 892420643555336193 2017-08-01 16:23:56 Twitter for iPhone
                                                           text rating_numerator \
          O This is Phineas. He's a mystical boy. Only eve...
                                                                               13
             rating denominator
                                    name dog_type favorite_count retweet_count \
                             10 Phineas
                                               NaN
                                                           38149.0
                                                                           8345.0
                    p1_conf p1_dog p2 p2_conf p2_dog
                                                               p3 p3_conf p3_dog
          0 orange 0.097049 False bagel 0.085851 False banana 0.07611 False
  Define: Rating denominator should be 10 for all; change to 10
In [112]: # Code
          #(df_archive_clean.loc[:, 'rating_denominator'] != 10).sum()
          df_archive_clean.loc[df_archive_clean.loc[:, 'rating_denominator'] != 10, 'rating_denominator']
In [113]: # Test
          df_archive_clean.rating_denominator.unique()
Out[113]: array([10])
  Define: Rating numerator has high and 0 values; set minimum at 11, maximum at 15
In [114]: # Code
          df_archive_clean.loc[df_archive_clean.loc[:, 'rating_numerator'] >= 15, 'rating_numerator']
          df_archive_clean.loc[df_archive_clean.loc[:, 'rating_numerator'] < 10, 'rating_numerator']
In [115]: # Test
          df_archive_clean.rating_numerator.unique()
Out[115]: array([13, 12, 14, 11, 15, 10])
  Define: Datatype of tweet_id is int; change to string
In [116]: # Code
          df_archive_clean.tweet_id = df_archive_clean.tweet_id.astype('str')
In [117]: # Test
          df_archive_clean.tweet_id.dtype
Out[117]: dtype('0')
In [118]: df_archive_clean.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2356 entries, 0 to 2355
Data columns (total 19 columns):
tweet_id
                      2356 non-null object
```

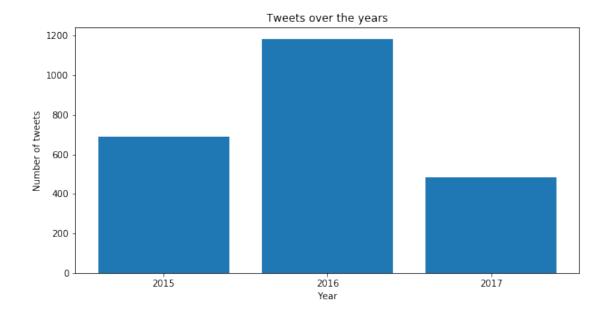
```
2356 non-null datetime64[ns]
timestamp
source
                       2356 non-null object
                       2356 non-null object
text
                       2356 non-null int64
rating_numerator
rating_denominator
                       2356 non-null int64
                       1611 non-null object
name
                       380 non-null object
dog_type
favorite_count
                       887 non-null float64
                       887 non-null float64
retweet_count
р1
                       2075 non-null object
                       2075 non-null float64
p1_conf
                       2075 non-null object
p1_dog
                       2075 non-null object
p2
p2_conf
                       2075 non-null float64
p2_dog
                       2075 non-null object
                       2075 non-null object
рЗ
p3_conf
                       2075 non-null float64
                       2075 non-null object
p3_dog
dtypes: datetime64[ns](1), float64(5), int64(2), object(11)
memory usage: 368.1+ KB
```

0.5 Data Analyses

```
In [119]: # How many rows and columns finally?
          df_archive_clean.shape
Out[119]: (2356, 19)
In [120]: # Data types
          df_archive_clean.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2356 entries, 0 to 2355
Data columns (total 19 columns):
                      2356 non-null object
tweet id
timestamp
                      2356 non-null datetime64[ns]
                       2356 non-null object
source
text
                       2356 non-null object
                       2356 non-null int64
rating_numerator
                      2356 non-null int64
rating_denominator
name
                       1611 non-null object
                       380 non-null object
dog_type
                       887 non-null float64
favorite_count
retweet_count
                       887 non-null float64
                       2075 non-null object
р1
p1_conf
                       2075 non-null float64
                      2075 non-null object
p1_dog
                      2075 non-null object
p2
```

```
p2_conf
                      2075 non-null float64
                      2075 non-null object
p2_dog
                      2075 non-null object
рЗ
                      2075 non-null float64
p3_conf
                      2075 non-null object
p3_dog
dtypes: datetime64[ns](1), float64(5), int64(2), object(11)
memory usage: 368.1+ KB
In [121]: # Which source was used most for the images?
          df_archive_clean.source.value_counts()
Out[121]: Twitter for iPhone
                                  2221
          Vine - Make a Scene
                                    91
          Twitter Web Client
                                    33
          TweetDeck
          Name: source, dtype: int64
In [122]: x = ['iPhone', 'Vine', 'Web-client', 'Tweetdeck']
          y = df_archive_clean.source.value_counts()
          f, ax = plt.subplots(figsize=(10,5))
          plt.bar(x, y)
          plt.xlabel('Source')
          plt.ylabel('Number of tweets')
          plt.title('Tweets by the sources of images')
          plt.show();
```





 Out [126]: pupper
 245

 doggo
 83

 puppo
 29

 doggopupper
 12

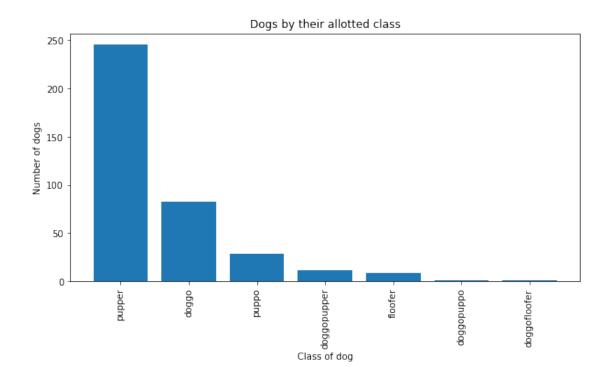
 floofer
 9

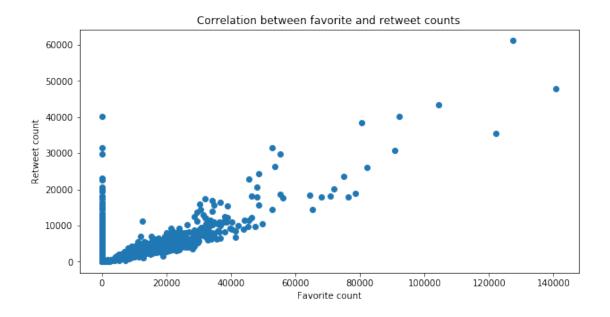
 doggopuppo
 1

 doggofloofer
 1

plt.show();

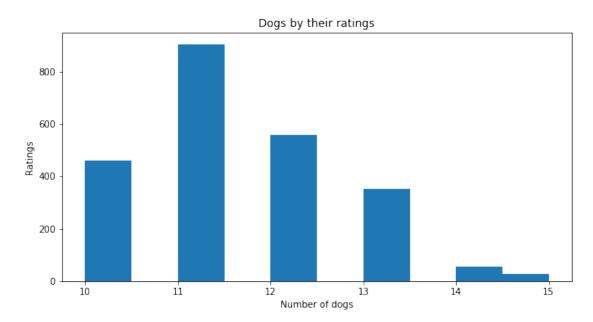
Name: dog_type, dtype: int64





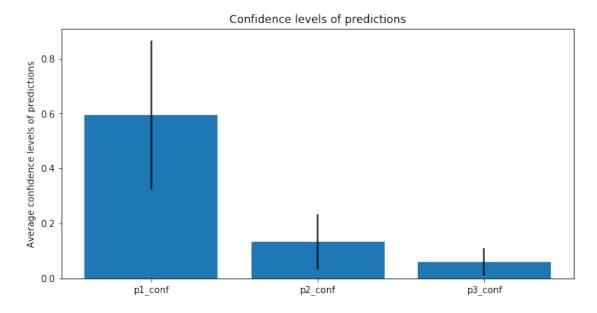
```
In [130]: df_archive_clean[df_archive_clean['favorite_count'] == (df_archive_clean['favorite_count']
Out[130]:
                         tweet id
                                            timestamp
                                                                    source \
               822872901745569793 2017-01-21 18:26:02 Twitter for iPhone
                                                                  rating_numerator
              Here's a super supportive puppo participating ...
                                                                                 13
               rating_denominator name dog_type favorite_count
                                                                 retweet_count
                                                        140764.0
          413
                               10
                                   NaN
                                          puppo
                                                                        47855.0
                             p1
                                  p1_conf p1_dog
                                                                        p2_conf p2_dog \
               Lakeland_terrier 0.196015
                                            True Labrador_retriever
                                                                       0.160329
                               p3_conf p3_dog
                          рЗ
               Irish_terrier 0.069126
                                         True
In [131]: df_archive_clean[df_archive_clean['favorite_count'] == (df_archive_clean['favorite_count']
Out[131]: 413
                 Here's a super supportive puppo participating ...
          Name: text, dtype: object
In [132]: df_archive_clean[df_archive_clean['retweet_count'] == (df_archive_clean['retweet_count']
Out [132]:
                         tweet_id
                                            timestamp
                                                                    source
          534 807106840509214720 2016-12-09 06:17:20 Twitter for iPhone
                                                             text rating_numerator \
```

```
534
             This is Stephan. He just wants to help. 13/10 ...
                                                                                13
                                      name dog_type favorite_count retweet_count \
               rating_denominator
          534
                                   Stephan
                                                NaN
                                                           127370.0
                                                                           61150.0
                      p1 p1_conf p1_dog
                                                  p2
                                                       p2_conf p2_dog
                                                                                p3 \
          534
               Chihuahua 0.50537
                                    True Pomeranian 0.120358
                                                                 True toy_terrier
               p3_conf p3_dog
          534 0.077008
                          True
In [133]: # How did the dog scores vary by the ratings
          f, ax = plt.subplots(figsize=(10,5))
          plt.hist(df_archive_clean['rating_numerator'])
          plt.xlabel('Number of dogs')
          plt.ylabel('Ratings')
          plt.title('Dogs by their ratings')
          plt.show();
```



```
y = [p1_conf, p2_conf, p3_conf]
z = [p1_err, p2_err, p3_err]

In [136]: f, ax = plt.subplots(figsize=(10,5))
    plt.bar(x, y, yerr=z)
    #plt.xlabel('Predictions')
    plt.ylabel('Average confidence levels of predictions')
    plt.title('Confidence levels of predictions')
    plt.show();
```



0.6 Conclusions

After merging the three dataframes and fixing the cleanliness issues, it was seen that there were 2356 instances and 19 attributes. These were the tweet_id, timestamp, source, text, rating_numerator, rating_denominator, name, dog_type, favorite_count, retweet_count and the 9 image prediction details columns. Of the 4 sources used to render the images, iPhone, Vine, Web_client and Tweetdeck, iPhone was found to be the most frequent, with 2221 source listings. There were 690, 1183 and 483 tweets for the years 2015, 2016 and 2017 respectively. The maximum number of tweets during 2016 is expected since the tweets were collected from November 2015 to August 2017. From the information contained in the texts, the dogs were classified into dog stages, ranging from pupper to doggo to floofer, and alternative intermediate or composite stages. The pupper was seen to be the most frequent stage among the classifiable dogs (from the tweet texts) of the categories encountered viz. 'pupper', 'doggo', 'puppo', 'doggopupper', 'floofer', 'doggopuppo' and 'doggofloofer'. The highest favorite count was 140764, for an unnamed puppo, apparently a super supportive one participating in the Women's march in Toronto. The highest retweet count was 61150, for Stephan, a helpful dog predicted to be a Chihuhua with 50% confidence level. A scatter plot analysis showed that there was a strong correlation between the favorite and retweet counts for the dogs. The dogs received ratings between 11 and 15. The most frequent ratings were in the range of 11-12, numbering aroung 900. The average confidence levels for dog predictions based on their images were 60% for their first prediction, and lower for the subsequent two breed predictions.