

RENZEL MANLAPAZ

ASSOCIATE PRODUCT MANAGER



[HTTPS://WWW.RENZELMANLAPAZ.COM](https://www.renzelmanlapaz.com)



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EXPERIENCE

Associate Product Manager - ImportGenius / Code Ninja IT Solutions (Apr 2021 - Present) Quezon City

- Managing & planning for the Acquisition & Activation needs of ImportGenius
- Collecting and synthesizing quantitative product data and metrics
- Gathering product requirements and creating product requirements documents
- Developing new product strategies and features
- Exploring new channels for acquisition

Full Stack Engineer - ImportGenius / Code Ninja IT Solutions (Jan 2018 - Apr 2021)

Quezon City

Product Owner and senior developer for the Growth team (Jul 2020 - Apr 2021)

- Training under the Product Manager with the goal of being an Associate Product Manager
- Setting up A/B tests and experiments using Google Optimize and analyzing the results
- Exploring and implementing new features and pages to improve acquisition and activation
- Creating feature specifications and other types of technical documentation for the team
- Facilitating sprint meetings, managing the sprint backlog, and setting up milestones and goals for the team

Senior developer for the site team (Jul 2019 - Jun 2020)

- Managing the site's technical stack - including planning & prioritization of technical tasks
- Optimized performance and migrated the site to the new stack
- Testing and confirming new pages and features are satisfactory prior to release
- Mentoring other developers in the company

Lead developer for the product team (Jul 2018 - Jun 2019)

- Led the front end development team, ensuring code quality standards are met and features were released on time
- Developed and maintained the new version of the web application (Nuxt/Express/Laravel)

Full Stack Engineer Intern - ImportGenius / Code Ninja IT Solutions (Sep - Dec 2017)

Quezon City

- Independently worked on a system monitoring dashboard, used day-to-day to monitor the various servers and services running and being used by the company
- Built it using Vue.js, Express.js, Socket.IO, and SQLite
- Check it out at: <https://vigilance.importgenius.com>

EDUCATION

De La Salle - College of Saint Benilde - B.Sc. in Information Systems (Jun 2014 - Mar 2018)

- Graduated with an honorable mention, with a GPA of 3.3
- Consistently in the Dean's List from 2014-2017
- Active in a lot of events such as hackathons inside and outside the campus such as AngelHack