Nevyo Unified Vision

Final, Anchored & Complete (Including Nonprofits, NGOs & Municipal Programs)

Nevyo is building a verified recycling and participation ecosystem anchored by CycleIQ OS, with dLoop serving as the open participation, rewards, and everyday discovery layer for users, businesses, and community organizations.

CycleIQ OS — Verification & Operational Backbone

CycleIQ OS functions as the verification and operational backbone for recycling centers, scrap yards, and collection programs that choose full compliance and audit-ready tracking. It captures weights, material types, tickets, photos, signatures, and regulatory data, creating a trusted source of truth for recycling activity and material diversion by location and by city.

This verified data powers municipal reporting, ESG and Scope 3 accounting, and brand-funded incentive programs while preserving compliance and auditability.

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dLoop — Consumer Wallet, Rewards & Everyday Engagement

dLoop is the consumer-facing digital wallet, rewards, and engagement platform designed for everyday use. Users receive digital payouts, rewards, and bonuses; earn participation-based recognition; and can choose to donate part or all of their payouts to schools, nonprofits, or community causes.

While recycling is the initial traction anchor, dLoop is intentionally broader in scope so users engage with it daily across multiple categories such as dining, fitness, services, community events, and volunteering. dLoop reflects fully verified data when available and supports broader participation when full verification is not yet present.

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dLoop for Business — Universal Business Participation

dLoop for Business allows recycling centers and *all types of universal businesses* — including restaurants, retail, gyms, services, venues, and recycling centers not yet using CycleIQ — to onboard themselves through the dLoop Business Portal.

Businesses can: - Create public business profiles - Be discoverable in the dLoop mobile app - Run **self-funded promotions, coupons, bonuses, and campaigns** - Fund cash rewards or discounts - Participate in city-wide or brand-sponsored programs

This ensures no business is excluded from participation, discovery, or growth due to system choice or operational readiness.

Non-CycleIQ Recycling Centers — Open Entry, Verified Upgrade Path

For recycling centers not using CycleIQ, dLoop provides immediate participation and visibility while clearly distinguishing between **self-funded, non-verified activity** and **fully verified CycleIQ activity**.

Over time, these operators are exposed to the additional value CycleIQ brings — including material-level diversion reporting, city-wide aggregation, brand and municipal preference for verified data, and eligibility for higher-value sponsorships and programs. CycleIQ is positioned as a **natural upgrade path**, not a forced requirement.

Brand Sponsors & Enterprise Partners — Funding Participation Outcomes

Brand sponsors and enterprise partners fund participation outcomes, not advertising impressions or customer ownership. They allocate budgets to reward *verified participation*—such as recycling activity, community involvement, or program completion—through CycleIQ OS.

In return, they receive: - Auditable ESG and Scope 3 impact data - Aggregated insight reporting on participation outcomes - Proof of diversion, engagement, and program effectiveness

Brands do not own users, control operations, or access individual behavior data. They **fund participation outcomes**, while Nevyo governs verification, fairness, and reporting integrity.

Schools — Fundraising & Community Anchors

Schools participate as beneficiaries and community anchors. Users may donate payouts fully or partially, and schools can run recycling-driven fundraising programs that encourage community participation while maintaining transparency, compliance, and trust.

School programs leverage verified data to demonstrate impact without handling cash, fraud risk, or operational overhead.

Nonprofits & NGOs — Donations, Volunteering & Impact Visibility

Nonprofits and NGOs can onboard through dLoop to: - Receive user donations (full or partial payouts) - Create fundraising campaigns - Host donation-driven or participation-based events - Showcase verified community impact and outcomes

Nonprofits can also run **volunteer programs** where users check in at events, log participation, earn Nevyo participation points, and contribute time instead of (or in addition to) money. Impact is displayed transparently at the program and community level.

Municipalities — Programs, Events & City-Wide Insight

Municipalities gain city-wide visibility into recycling activity flowing through CycleIQ OS within their jurisdiction, enabling accurate reporting, program evaluation, and policy insight without tracking individuals or interfering with operations.

In addition, municipalities may: - Create community programs and events (e.g., clean-ups, recycling drives, farmers markets) - Run city-sponsored fundraisers - Enable volunteer check-ins for civic participation - Reward verified participation with Nevyo points or sponsor-funded bonuses

This allows cities to encourage engagement and measure outcomes while remaining neutral and non-coercive.

Nevyo — Governance, Trust & System Integrity

Nevyo governs the ecosystem, defining verification standards, incentive rules, reward and tier logic, donation flows, volunteer participation, and reporting boundaries so all stakeholders — users, businesses, brands, nonprofits, schools, and municipalities — can participate fairly while preserving trust, compliance, and long-term scalability.

Nevyo does not operate facilities or run campaigns itself; it ensures the system remains neutral, auditable, and resilient as participation grows.

Internal Anchor Sentence

> **dLoop drives everyday participation and discovery, CycleIQ proves recycling and diversion truth, and Nevyo governs trust, incentives, and impact across the ecosystem.**