LORENZO N. AMODIA JR.

Portfolio: https://lorenzoamodiajr-portfolio.netlify.app/

CONTACT

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WORK EXPERIENCE

HatchIT Solutions — *Software Engineer*

AUGUST 2021 - PRESENT

- Improved page speed and increased website traffic
- Built innovative microservices and Web Services (AJAX, RESTful)
- Contributed to the development of Business Management based systems (BMS) through the software lifecycle, from requirements definition through successful deployment
- Collaborated with Senior Engineers to maintain the quality of the system

411 BPO — *Website Change Technician*

JULY 2020 - PRESENT

- Improved page speed and increased website traffic
- Maintained good quality of multiple websites by fixing errors
- Redesigned multiple websites base on the request
- Improved client's satisfaction by implementing their requests beyond their expected output
- Contributed code templates that benefit both web designers and techs

411 BPO — *SEO Specialist*

MARCH 2019 - MAY 2020

- Specialized in On-page and Off-page optimization
- Ensured high traffic in both Organic and Google Listing
- Tracked Organic data using Google Analytics, API console, and Search console
- Worked with Google Keyword Planner to identify beneficial keywords for our clients and Google Trends to identify market trends in search queries

Proweaver, Inc. — *Junior Front-end developer*

NOVEMBER 2018 - FEBRUARY 2019

- Developed dynamic, interactive, and user-friendly websites from scratch to be used as WordPress theme
- Ensured cross-platform compatibility of the website from Desktop to Mobile view in any browsers

EDUCATION

UNIVERSITY OF CEBU — LAPU-LAPU AND MANDAUE

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

A.C. Cortes Avenue, Looc, Mandaue City, Cebu

2014 - 2018

SKILLS

- PHP (Laravel)
- JavaScript (jQuery, Ajax, Isotope)
- HTML5
- CSS3 (Bootstrap, SASS)
- WordPress(Divi Theme)
- SEO (On-page/Off-page)

TOOLS

- XAMPP
- Visual Studio Code IDE, Sublime Text 3, Atom
- Google Analytics, API Console, & Search Console

CERTIFICATES

- **MARCH 6, 2021**
PHP OOP course by Udemy

- **MARCH 6, 2021**
PHP & SQL by TestDome

- **MARCH 5, 2021**
PHP by TestDome

- **SEPT, OCT, DEC 2020 - JAN 2021**
Top Web Tech

- **DEC 2019**
3rd Place - SEO (Overall Performance) - SEO

- **NOV 2019**
Valuable Team Member - SEO

- **AUGUST 2019**
Top Performer - SEO

- **MAY 2019**
Valuable Team Member - SEO

- **APRIL 2019**
TOP SEO Tech - 100% QA Score