







LORENZO N. AMODIA JR.
SEO WEB EDITOR

CONTACT

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WORK EXPERIENCE

411 BPO — SEO Website Editor

JULY 2020 - PRESENT

- Improved page speed and increased website traffic
- Maintained good quality of the website by fixing responsive errors
- Improved client's satisfaction by implementing their requests beyond their expected output
- Coordinated with Content Writers to write contents for website optimization
- Created code templates that benefit both web designers and editors

411 BPO — SEO Specialist

MARCH 2019 - MAY 2020

- Specialized in On-page and Off-page optimization
- Ensured high traffic in both Organic and Google Listing
- Tracked Organic data using Google Analytics, API console, and Search console
- Worked with Google AdWords to identify beneficial keywords for our clients and Google Trends to identify market trends in search queries

Proweaver, Inc. — Junior Front-end developer

NOVEMBER 2018 - FEBRUARY 2019

- Developed dynamic, interactive, and user-friendly websites from scratch to be used as WordPress theme
- Ensuring responsiveness of the website from Desktop to Mobile view in any browsers and mobile devices

EDUCATION

UNIVERSITY OF CEBU — LAPU-LAPU AND MANDAUE

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

A.C. Cortes Avenue, Looc, Mandaue City, Cebu

2014 - 2018

PROJECTS

SMAPS — Parking Monitoring & Booking system

1st PERSONAL PROJECT

- As part of my learning process, I built a simple web app that allows users to monitor parking status, generate reports (admin staff) and make/cancel a parking reservation(drivers)
- Used: HTML/CSS, PHP, jQuery, Ajax, SQL

SKILLS

- > PHP (Laravel)
- > JavaScript (jQuery, Ajax, Isotope)
- > HTML5
- > CSS3 (Bootstrap, SASS)
- > WordPress(Divi Theme)
- > SEO (On-page/Off-page)

TOOLS

- > XAMPP
- > Visual Studio Code IDE, Sublime Text 3, Atom
- > Google Analytics, API Console, & Search Console

CERTIFICATES

MARCH 6, 2021

PHP OOP course by Udemy

MARCH 6, 2021

PHP & SQL by TestDome

MARCH 5, 2021

PHP by TestDome

SEPT, OCT, DEC 2020 - JAN 2021

Top Web Tech

DEC 2019

3rd Place - SEO (Overall Performance) - SEO

NOV 2019

Valuable Team Member - SEO

AUGUST 2019

Top Performer - SEO

MAY 2019

Valuable Team Member - SEO

APRIL 2019

TOP SEO Tech - 100% QA Score