




LORENZO N. AMODIA JR.

Portfolio: <https://lorenzoamodiajr-portfolio.netlify.app/>

CONTACT

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WORK EXPERIENCE

411 BPO — Web Editor

JULY 2020 - PRESENT

- Improved page speed and increased website traffic
- Maintained good quality of the website by fixing responsive errors
- Improved client's satisfaction by implementing their requests beyond their expected output
- Coordinated with Content Writers to write contents for website optimization
- Created code templates that benefit both web designers and editors

411 BPO — SEO Specialist

MARCH 2019 - MAY 2020

- Specialized in On-page and Off-page optimization
- Ensured high traffic in both Organic and Google Listing
- Tracked Organic data using Google Analytics, API console, and Search console
- Worked with Google Keyword Planner to identify beneficial keywords for our clients and Google Trends to identify market trends in search queries

Proweaver, Inc. — Junior Front-end developer

NOVEMBER 2018 - FEBRUARY 2019

- Developed dynamic, interactive, and user-friendly websites from scratch to be used as WordPress theme
- Ensured cross-platform compatibility of the website from Desktop to Mobile view in any browsers

EDUCATION

UNIVERSITY OF CEBU — LAPU-LAPU AND MANDAUE

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

A.C. Cortes Avenue, Looc, Mandaue City, Cebu

2014 - 2018

PROJECTS

PMonitoring - <http://demo-pmonitoring.epizy.com/>

- A Web-based application that simplifies the work experience of parking cashiers. It helps them to easily checks-in/out incoming/outgoing drivers to/from their establishments. Also, the system computes the frequency and revenue dynamically.

Suds&Duds - <http://demo-sudsandduds.epizy.com/>

- This is my first project. A simple reservation system for a Laundry shop allows users to book a schedule as to when to visit the shop, accompanied by the laundry attendant's (admin) approval. The system also computes the Weekly, Monthly, and Yearly revenue dynamically.

SKILLS

- PHP (Laravel)
- JavaScript (jQuery, Ajax, Isotope)
- HTML5
- CSS3 (Bootstrap, SASS)
- WordPress(Divi Theme)
- SEO (On-page/Off-page)

TOOLS

- XAMPP
- Visual Studio Code IDE, Sublime Text 3, Atom
- Google Analytics, API Console, & Search Console

CERTIFICATES

- MARCH 6, 2021
PHP OOP course by Udemy
- MARCH 6, 2021
PHP & SQL by TestDome
- MARCH 5, 2021
PHP by TestDome
- SEPT, OCT, DEC 2020 - JAN 2021
Top Web Tech
- DEC 2019
3rd Place - SEO (Overall Performance) - SEO
- NOV 2019
Valuable Team Member - SEO
- AUGUST 2019
Top Performer - SEO
- MAY 2019
Valuable Team Member - SEO
- APRIL 2019
TOP SEO Tech - 100% QA Score