



**LORENZO N. AMODIA JR.**  
Online CV: <https://lorenzoamodiajr-portfolio.netlify.app/>

## CONTACT

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## WORK EXPERIENCE

### Hatchit Solutions — Full-Stack Engineer

AUGUST 2021 - PRESENT

- Design and built user-friendly website applications from front-end to back-end (BMS, CMS, etc.)
- Efficiently integrated and updated API scripts to improve continuous integration practices
- Built innovative Microservices and Web Services
- Contributed to the development of Business Management based systems (BMS) through the software lifecycle, from requirements definition through successful deployment
- Collaborated with Senior Engineers to maintain the quality of the system

### 411 BPO — Website Change Technician

JULY 2020 - JULY 2021

- Improved page speed and increased website traffic
- Maintained good quality of multiple websites by fixing errors
- Redesigned multiple websites base on the request
- Improved client's satisfaction by implementing their requests beyond their expected output
- Contributed code templates that benefit both web designers and techs

### 411 BPO — SEO Specialist

MARCH 2019 - MAY 2020

- Specialized in On-page and Off-page optimization
- Ensured high traffic in both Organic and Google Listing
- Tracked Organic data using Google Analytics, API console, and Search console
- Worked with Google Keyword Planner to identify beneficial keywords for our clients and Google Trends to identify market trends in search queries

### Proweaver, Inc. — Junior Front-end developer

NOVEMBER 2018 - FEBRUARY 2019

- Developed dynamic, interactive, and user-friendly websites from scratch to be used as WordPress theme
- Ensured cross-platform compatibility of the website from Desktop to Mobile view in any browsers

## EDUCATION

### UNIVERSITY OF CEBU — LAPU-LAPU AND MANDAUE

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

A.C. Cortes Avenue, Looc, Mandaue City, Cebu

2014 - 2018

## SKILLS

- > Laravel, CodeIgniter
- > React JS, Node JS, jQuery
- > API/REST API
- > HTML5
- > Bootstrap
- > WordPress(Divi Theme)
- > SEO (On-page/Off-page)

## SOFTWARES/TOOLS

- > GitHub, BitBucket
- > Figma
- > XAMPP
- > Postman
- > Notion, Trello
- > Visual Studio Code IDE, Sublime Text 3, Atom
- > Google Analytics, API Console, & Search Console

## PROJECTS & TECHS used

- > **MySQL - Express - React JS - Node JS**
  - M Lhuillier Loans
- > **Laravel - jQuery - MySQL**
  - IV Shop N Shop
  - Potluk!
  - God's Grace
- > **CodeIgniter - jQuery - MySQL**
  - Haneptayo
  - Digits BMS
  - AutoWhiz Parts Center
  - Alcon Industries