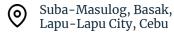
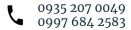


# **CONTACT**









#### **WORK EXPERIENCE**

### 411 BPO — SEO Website Editor

JULY 2020 - PRESENT

- Improved page speed and increased website traffic
- Maintained good quality of the website by fixing responsive errors
- Improved client's satisfaction by implementing their requests beyond their expected output
- Coordinated with Content Writers to write contents for website optimization
- Created code templates that benefit both web designers and editors

# 411 BPO — SEO Specialist

MARCH 2019 - MAY 2020

- Specialized in On-page and Off-page optimization
- Ensured high traffic in both Organic and Google Listing
- Tracked Organic data using Google Analytics, API console, and Search console
- Worked with Google AdWords to identify beneficial keywords for our clients and Google Trends to identify market trends in search queries

# Proweaver, Inc. — Junior Front-end developer

NOVEMBER 2018 - FEBRUARY 2019

- Developed dynamic, interactive, and user-friendly websites from scratch to be used as WordPress theme
- Ensuring responsiveness of the website from Desktop to Mobile view in any browsers and mobile devices

#### **EDUCATION**

#### UNIVERSITY OF CEBU — LAPU-LAPU AND MANDAUE

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

A.C. Cortes Avenue, Looc, Mandaue City, Cebu

# **PROJECTS**

### **SMAPS** — Parking Monitoring & Booking system

1st PERSONAL PROJECT

- As part of my learning process, I built a simple web app that allows users to monitor parking status, generate reports (admin staff) and make/cancel a parking reservation(drivers)
- Used: HTML/CSS, PHP, jQuery, Ajax, SQL

# **SKILLS**

- > PHP (Laravel)
- ➤ JavaScript (jQuery, Ajax, Isotope)
- > HTML5
- > CSS3 (Bootstrap, SASS)
- ➤ WordPress(Divi Theme)
- > SEO (On-page/Off-page)

### **TOOLS**

- > XAMPP
- Visual Studio Code IDE, Sublime Text 3, Atom
- ➤ Google Analytics, API Console, & Search Console

### **CERTIFICATES**

MARCH 6, 2021 PHP OOP course by Udemy

MARCH 6, 2021 PHP & SQL by TestDome

MARCH 5, 2021 PHP by TestDome

SEPT, OCT, DEC 2020 - JAN 2021

**Top Web Tech** 

DEC 2019 3rd Place - SEO (Overall Performance) - SEO

NOV 2019

Valuable Team Member - SEO

AUGUST 2019

**Top Performer - SEO** 

MAY 2019

Valuable Team Member - SEO

APRIL 2019 TOP SEO Tech - 100% QA Score