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Press Release

Synergy Solutions Wins Vendor Excellence Award and Company Executive Honored at 2010 American Teleservices Association Annual Convention

Scottsdale, AZ – September 29, 2010 -- Synergy Solutions, Inc., a premier provider of outsourced customer contact solutions, announced today that the American Teleservices Association (ATA) has awarded Synergy Solutions with the 2010 Vendor Excellence Award at the Awards Gala at the 2010 ATA Annual Convention. This annual award is presented to the industry supplier who best exhibits excellence and has made a positive impact on the teleservices industry. As recipient of this prestigious award, Synergy Solutions demonstrated excellence through ATA involvement at a local and national level, as well as a corporate commitment to promoting the professionalism of the teleservices industry by serving the needs of our communities through philanthropy and media outreach.

"We are extremely proud to receive this prestigious award and want to thank the ATA for recognizing Synergy Solutions' continued leadership in the teleservices industry," said Synergy Solutions CEO Mark McGrath.

Additionally, at a private reception hosted by the Chair of the ATA Board of Directors, Chairman of the Board Phil Grudzinski presented Synergy Solutions President, Lori Fentem, with a 2010 Chairman's Award for Distinguished Leadership. Ms. Fentem founded the Arizona Chapter of the ATA in 2003 and serves as an Executive Member of the ATA Arizona Chapter Board and as the Board of Directors Liaison to the ATA Chapter Presidents. She was also honored previously as the first recipient of the ATA Fulcrum Award and the Individual Award for the Spirit of Philanthropy category of the ATA "Making a Difference" Award.

"I am very honored to work with an amazing group of volunteers on the ATA Board of Directors and ATA Chapter Boards throughout the country," said Lori Fentem. "It is the work of so many committed individuals that help the ATA achieve its mission and deliver value to its members. I am sincerely grateful for this recognition of my role in these efforts and remain committed to my continued involvement in the ATA."

The American Teleservices Association (ATA) (www.ataconnect.org) is a non-profit trade organization representing more than 4,000 companies that use contact centers as the primary channel of operations.

About Synergy Solutions, Inc.

Synergy Solutions, Inc. (www.synergysolutionsinc.com), headquartered in Scottsdale AZ, specializes in providing innovative customer contact solutions on behalf of Fortune 500 companies in a variety of industries, including healthcare, insurance, financial services, telecommunication and publishing. Synergy Solutions utilizes proven acquisition and retention techniques to solidify and expand customer relationships and elevate the service experience through the use of intelligent people and emerging technology. Synergy Solutions is SRO Accredited and has facilities in Scottsdale, AZ; Johnson City, NY; Fort Kent, ME; Pensacola, FL; Bemidji, MN; Milbank, SD; and Dallas, TX.

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