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Press Release

Synergy Solutions Appoints Lynne Jacoby as Director of Healthcare Solutions

Scottsdale, AZ – February 7, 2010. Synergy Solutions, Inc., a premier provider of outsourced customer contact solutions, announces the appointment of Lynne Jacoby to the newly created role of Vice President of Healthcare Solutions. The creation of this position is evidence of Synergy's strategic commitment to grow and enhance its service offerings for the healthcare industry.

As a 15-year veteran of the healthcare industry by way of UnitedHealth Group (UHG) and formerly PacifiCare Health Systems (PHS), Ms. Jacoby brings Synergy Solutions a breadth and depth of experience in the healthcare vertical.

In her most recent role as Director of Health Care Professional Services, Ms. Jacoby served UHG's provider and consumer communities by directing several strategic customer interaction centers in the US and off shore. Ms. Jacoby has worked in a myriad of roles supporting large scale project management efforts, accelerated operations, process development and automation, quality improvement and product implementation.

A graduate of San Jose State University with a Bachelor's Degree in Journalism, Ms. Jacoby has attended the University of Colorado's Project Management Practitioner program and has recently completed Six Sigma Black Belt training.

"Lynne's deep knowledge and expertise in the healthcare industry will be a huge advantage for Synergy as we continue to aggressively grow our healthcare business," said Synergy CEO Mark McGrath

Ms. Jacoby will operate from Synergy Solutions' corporate headquarters in Scottsdale, Arizona.
About Synergy Solutions, Inc.

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[Synergy Solutions, Inc.](http://www.synergysolutionsinc.com), headquartered in Scottsdale AZ, specializes in providing innovative customer contact solutions on behalf of Fortune 500 companies in a variety of industries, including healthcare, insurance, financial services, telecommunication and publishing. Synergy Solutions utilizes proven acquisition and retention techniques to solidify and expand customer relationships and elevate the service experience through the use of intelligent people and emerging technology. Synergy Solutions has facilities in Scottsdale, AZ; Johnson City, NY; Fort Kent, ME; Pensacola, FL; Bemidji, MN; Milbank, SD; and Dallas, TX.

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