



Contact:

Lori Fentem, President,
Synergy Solutions, Inc.
16435 N. Scottsdale Road, Suite 130
Scottsdale, Arizona 85254
(602) 296-1600 ph; lfentem@callsynergy.com

Press Release

Synergy Solutions Ranks in Top 50 Inbound Teleservices Agencies

Scottsdale, AZ – May 13, 2011. Synergy Solutions, Inc., a premier provider of outsourced customer contact solutions, announced today that Technology Marketing Corporation (TMC)'s Customer Interaction Solutions magazine has ranked Synergy as one of the 2011 Top 50 Teleservices Agencies in Inbound Teleservices. This is the ninth consecutive year Synergy has been recognized with the Top 50 award.

The Top 50 Teleservices Agencies Rankings recognize the top inbound and outbound teleservices agencies, both domestic and international, as well as interactive inbound, as measured by the amount of billable teleservices minutes companies completed during the past year.

"The companies included on our ranking have proven to the editors of Customer Interaction Solutions that they are among the largest outsourced call center providers in the industry. The Top 50 Teleservices Agencies Ranking provides the most honest and reliable ranking of companies," said Rich Tehrani, CEO, TMC. "It is the benchmark for choosing large-size, large-capacity teleservices agencies."

Synergy Solutions provides scalable, quality and cost-effective services for every inbound program. Synergy Solutions specializes in "high-end, high-touch" programs where the customer experience is essential to the success of every call and prides itself on its high customer retention, which is earned through commitment to customer delight.

"We are honored to once again be ranked among the Top 50," said Synergy Solutions President Lori Fentem. "Synergy remains focused on elevating the service experience and ensuring customer delight with each and every inbound call."

The Top 50 Inbound Teleservices Agencies Rankings are published in the April 2011 issue of Customer Interaction Solutions magazine, www.cismag.com/call-center/. Synergy Solutions was recognized with the Outbound Teleservices ranking, which appeared in the March 2011 issue.

About Synergy Solutions, Inc.

[Synergy Solutions, Inc.](http://www.synergysolutions.com), headquartered in Scottsdale AZ, specializes in providing innovative customer contact solutions on behalf of Fortune 500 companies in a variety of industries, including healthcare, insurance, financial services, telecommunication and publishing. Synergy Solutions utilizes proven acquisition and retention techniques to solidify and expand customer relationships and elevate the service experience through the use of intelligent people and emerging technology. Synergy Solutions is ATA-SRO Accredited and has facilities in Scottsdale, AZ; Johnson City, NY; Fort Kent, ME; Pensacola, FL; Bemidji, MN; Milbank, SD; and Dallas, TX.

###