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# Press Release

## Synergy Solutions Appoints McGrath as CEO

Scottsdale, AZ – Effective July 20, 2009, Synergy Solutions, Inc., a premier provider of outsourced customer contact solutions, announces the appointment of Mark McGrath to the role of Chief Executive Officer. Mark will join Synergy's co-founders Lori Fentem (President) and Corey Conklin (COO) as the company continues its strategic focus on growing its contact center operations in the United States.

The addition of McGrath will allow the Synergy team to align their focus with their unique abilities, while creating additional bench-strength to pursue the company's growth objectives. Under McGrath's leadership, Synergy will continue to provide world class service to its client partners, while focusing on people and technology solutions to offer a wider array of services.

McGrath brings to Synergy nearly 18 years of leadership experience at IBM where he served in the roles of Vice President of IBM.com and IBM Direct. Most recently, McGrath served as President of North America and Asia Pacific for Insight Enterprises, a leading provider of Information Technology products and services. In this role, McGrath was responsible for a \$3.5B P&L and over 3500 employees.

"I am personally thrilled to have the opportunity to work with a leader of Mark's caliber and I can't wait to see where the synergy of our collective talents will take us" commented Synergy Solutions president, Lori Fentem.

McGrath will operate from Synergy Solutions' corporate headquarters in Scottsdale, Arizona.

### *About Synergy Solutions, Inc.*

*Synergy Solutions, Inc., headquartered in Scottsdale AZ, specializes in providing innovative customer contact solutions on behalf of Fortune 500 companies in a variety of industries, including healthcare, insurance, financial services, telecommunication and publishing. Synergy Solutions utilizes proven acquisition and retention techniques to solidify and expand customer relationships through the use of intelligent people and emerging technology. Synergy Solutions has facilities in Scottsdale, AZ; Johnson City, NY; Fort Kent, ME; Pensacola, FL; Bemidji, MN; Milbank, SD; and Dallas, TX.*

*Synergy Solutions' headquarters are located at 16435 N. Scottsdale Rd, Suite 130, Scottsdale, Arizona, 85254. For more information about Synergy Solutions visit [www.synergysolutionsinc.com](http://www.synergysolutionsinc.com).*

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