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Press Release

Synergy Solutions Ranks in Top 50 Outbound Teleservices Agencies

Scottsdale, AZ – April 18, 2011. Synergy Solutions, Inc., a premier provider of outsourced customer contact solutions, announced today that Technology Marketing Corporation (TMC)'s Customer Interaction Solutions magazine has ranked Synergy as one of the 2011 Top 50 Teleservices Agencies in Outbound Teleservices. This is the ninth consecutive year Synergy has been recognized with the Top 50 award.

The Top 50 Teleservices Agencies Rankings recognize the top inbound and outbound teleservices agencies, both domestic and international, as well as interactive inbound, as measured by the amount of billable teleservices minutes companies completed during the past year.

"The editors of *Customer Interaction Solutions* have ranked Synergy Solutions as a Top 50 Teleservices Agency because they were able to document through verification letters from their telecommunications carriers that they are one of the largest outsourced call center providers in the industry," said Rich Tehrani, CEO, TMC. "This ranking is truly the benchmark for choosing large-size, large-capacity teleservices agencies."

Synergy Solutions provides scalable, quality and cost-effective services for every outbound program. Synergy Solutions specializes in "high-end, high-touch" programs where the customer experience is essential to the success of every call and prides itself on its high customer retention, which is earned through commitment to customer delight.

"We are honored to once again be recognized as a top provider of outbound teleservices. Our team remains committed to ensuring customer delight with each call," said Synergy Solutions President Lori Fentem.

The Top 50 Outbound Teleservices Agencies Rankings were published in the March 2011 issue of Customer Interaction Solutions magazine, www.cismag.com/call-center/.

The Top 50 Inbound Teleservices Agencies Rankings will be revealed in the April 2011 issue of Customer Interaction Solutions magazine.

About Synergy Solutions, Inc.

[Synergy Solutions, Inc.](#), headquartered in Scottsdale AZ, specializes in providing innovative customer contact solutions on behalf of Fortune 500 companies in a variety of industries, including healthcare, insurance, financial services, telecommunication and publishing. Synergy Solutions utilizes proven acquisition and retention techniques to solidify and expand customer relationships and elevate the service experience through the use of intelligent people and emerging technology. Synergy Solutions is ATA-SRO Accredited and has facilities in Scottsdale, AZ; Johnson City, NY; Fort Kent, ME; Pensacola, FL; Bemidji, MN; Milbank, SD; and Dallas, TX.

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