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Press Release

Synergy Solutions Appoints Jim Plonsker as Sales Director

Scottsdale, AZ – November 10, 2010. Synergy Solutions, Inc., a premier provider of outsourced customer contact solutions, announces the appointment of James Plonsker to the role of Sales Director.

Mr. Plonsker has over 15 years of sales and marketing experience selling complex outsourced solutions to major corporations. With high-level experience in selling U.S.-based customer relationship management, receivables management, and fulfillment services to brick and mortar as well as internet-based companies, Mr. Plonsker brings to Synergy Solutions knowledge and skills used in the sales process from the initial contact through contract negotiation.

Mr. Plonsker's career began in manufacturing and then shifted to contact center outsourcing where he has held high-level sales and marketing positions. Jim has experience with on-shore, near-shore, and off-shore contact center locations and has worked extensively with leading corporations in the retail, telecommunications, travel and hospitality, financial services, and manufacturing industries.

"We are thrilled to have Jim join the Synergy team," said Synergy President Lori Fentem. "He brings a vast amount of industry experience coupled with a wonderful enthusiasm for business development that strongly complements our strategic growth goals."

About Synergy Solutions, Inc.

[Synergy Solutions, Inc.](http://www.synergysolutionsinc.com), headquartered in Scottsdale AZ, specializes in providing innovative customer contact solutions on behalf of Fortune 500 companies in a variety of industries, including healthcare, insurance, financial services, telecommunication and publishing. Synergy Solutions utilizes proven acquisition and retention techniques to solidify and expand customer relationships and elevate the service experience through the use of intelligent people and emerging technology. Synergy Solutions has facilities in Scottsdale, AZ; Johnson City, NY; Fort Kent, ME; Pensacola, FL; Bemidji, MN; Milbank, SD; and Dallas, TX.

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