

# Synergy Solutions **Financial Services**

*Synergy Solutions has vast experience servicing and marketing financial services products for some of the nation's largest financial organizations and have demonstrated success in all areas of financial services marketing.*

## **Programs Include:**

- Credit Monitoring and Identity Theft Prevention Services
- Fee Based Card Enhancement Products (membership products)
- Card Insurance Products (credit protection and AD&D)
- Debt Consolidation and Cancellation Products
- Card Registration Services
- Classic, Gold, Platinum, Titanium, Affinity and Co-branded Cards
- Pre-Approved, Non Pre-Approved and Pre-Selected programs
- Annual Fee Cards and No Annual Fee Cards
- Secured Cards
- Debit Cards
- Business Cards

## **Credit Monitoring / Fraud Prevention Products**

- Inbound Sales and Enrollment Processing
- Outbound Sales
- Inbound Customer Service
- Inbound Retention
- VIP Customer Segments

## **Debt Deferment and Debt Cancellation Products**

- Inbound and Outbound Sales
- Call to Activate Channel

## **Credit Card**

- Approved Vendor Status for Top Issuers
- Acquisition and Retention
- Card Activation, Fee Based Membership Product Sales
- Card Insurance Products

## **Other Financial Services**

- Home Equity Lines and Loans
- Business Lines of Credit
- Retail Bank Promotions
- Lead Generation for Investment Services and Tax Consulting services



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