

Content Outline

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Project Title: Gritty Website

I want to make my microsite showcasing Gritty, the official mascot of the Philadelphia Flyers. The site will be a bold, high-energy vibe, to highlight his chaotic charm, origin story, and cultural impact. It will have bright orange accents, strong typography, and humorous tone throughout. The content is lighthearted and visual, so breaking it into short, focused pages will make it engaging and easy to navigate.

1. Home Page / Introduction: Introduce Gritty and set the tone for his over-the-top, chaotic personality

- Large hero image or looping GIF of Gritty
- Brief overview: *"Gritty is the official mascot of the Philadelphia Flyers — a wild, orange, googly-eyed symbol of Philly's spirit."*
- Quick navigation to other sections
- Fun fact or quote ("It's always Gritty time")

2. Origins: Explain where Gritty came from and how he became a local legend

- His 2018 introduction by the Philadelphia Flyers
- Designers and creative inspiration
- Initial public confusion and eventual love from fans
- Early photos or concept sketches

3. Personality & Media Presence: Highlight Gritty's viral reputation and cultural moments

- Overview of his social media antics and humor
 - Examples of memorable stunts, memes, and appearances
 - Mention of his interactions with fans and public events
- Gallery or collage of Gritty moments

4. Legacy: Reflect on Gritty's lasting cultural impact beyond sports

- How he became a national and internet icon
- Representation of Philadelphia's energy and identity
- Mentions in news, pop culture, and fan art

5. Sources: List references and credits

- Wikipedia page on Gritty
- Official Philadelphia Flyers website
- News articles or media features