# **Privacy Policy**

ADHD Acclaim is provided by Arcturus Digital Consulting Limited, a UK registered company.

We respect your privacy. This Privacy Policy explains how we collect, use, and protect your information.

## Information We Collect

ADHD Acclaim does not require you to provide personal information to use core features. If you choose to create an account, we may collect your email address. We also collect non-identifiable data for app performance and crash analytics.

### How We Use Information

We use information to operate and improve the app, provide customer support, and manage subscriptions. We do not sell or share your personal data with third parties.

## Subscriptions and Payments

ADHD Acclaim offers a 7-day free trial, after which subscriptions renew automatically at £5.99/month or £49.99/year unless cancelled. Payments are processed by Apple or Google; we do not store your payment details.

## User Rights

As a UK company, we comply with UK and EU data protection laws (GDPR). You have the right to access, update, or delete your information. Contact us at help@arcturusdc.com to exercise your rights.

### **Data Retention**

We retain minimal data only as long as necessary for app functionality and legal obligations.

#### Contact

For privacy questions, contact help@arcturusdc.com.