

ProAdvisor Financial Impact to a Typical Estimate

In the below example of a typical damage estimate, you will see that we have replaced the bumper cover, fender, and the hood. The estimated repair cost, without ProAdvisor add-on recommendations, is \$3,982.38.

	Oper	Description	Part Number	Price	Labor
FRONT BUMPER					
1	Replace	FRT BUMPER COVER	FR3Z 17D957 APTM	\$307.40	
		1.2 hrs. Clearcoat			3.1 hrs. Paint panel
2	Overhaul	O/H FRONT BUMPER COVER ASSY (INCLUDES R&I) (FRT BUMPER COVER ASSY)			1.2 hrs. Refinish
					3.2 hrs. Body
HOOD					
3	Replace	HOOD PANEL	FR3Z 16612 E	\$1,569.93	1.8 hrs. Body
					3.1 hrs. Paint panel
		1.2 hrs. Clearcoat, 1.6 hrs. Underside			2.8 hrs. Refinish
FRONT FENDER					
4	Replace	L FENDER PANEL	FR3Z 16006 B	\$565.95	1.9 hrs. Body
					2.2 hrs. Paint panel
		0.9 hrs. Clearcoat			0.9 hrs. Refinish

Totals

Type	Labor Time	Cost	Total	Taxable
Body Labor	6.9	\$48.00	\$331.20	
Paint Labor	13.3	\$48.00	\$638.40	
Paint Supplies	13.3	\$28.00	\$372.40	✓
OEM Parts			\$2,443.28	✓
Parts Taxable Amount			\$2,815.68	
Parts Tax	7%		\$197.10	
Nontaxable Amount			\$969.60	
Grand Total			\$3,982.38	

For demonstration purposes, we have rewritten the same estimate and included the Pro Advisor recommendations. These commonly charged for items are often overlooked, resulting in the estimate being underwritten and the loss of potential revenue. Notice the estimate total is now \$4,235.39. This is a 6 % increase of \$253.01 due to the Pro Advisor additional charges recommendations that were selected. In the below example, the Pro Advisor additions have been highlighted for clarification as to what recommendations were added to the base estimate.

Pro Advisor added a total of 3.3 hours Body Labor, 1.0 hours Mechanical Labor and \$38.00 in materials/operations to the estimate.

Imagine the substantial increase in revenue that will be generated over the course of the year when the Pro Advisor recommendations are applied to all your repairs!

Oper	Description	Part Number	Price	Labor
FRONT BUMPER				
Replace	FRT BUMPER COVER	FR3Z 17D957 AAPTM	\$307.40	3.1 hrs. Paint panel 1.2 hrs. Refinish
Overhaul	1.2 hrs. Clearcoat O/H FRONT BUMPER COVER ASSY (INCLUDES R&I) (FRT BUMPER COVER ASSY)			3.2 hrs. Body
Replace	FLEX ADDITIVE		\$10.00	
Other	HAZARDOUS WASTE REMOVAL Sublet - Nontaxed			
			\$5.00	
HOOD				
Replace	HOOD PANEL	FR3Z 16612 E	\$1,569.93	1.8 hrs. Body 3.1 hrs. Paint panel 2.8 hrs. Refinish
	1.2 hrs. Clearcoat, 1.6 hrs. Underside			
Other	CLEAN VEHICLE FOR DELIVERY			1 hrs. Body
Other	COLOR SAND & BUFF			0.5 hrs. Body
Refinish	COLOR TINT - Taxed			0.5 hrs. Body
			\$10.00	
Refinish	COVER CAR FOR OVERSPRAY		\$8.00	0.3 hrs. Body
Repair	PRE/POST-REPAIR DIAGNOSTIC SCAN			1 hrs. Mechanical
FRONT FENDER				
Replace	L FENDER PANEL	FR3Z 16006 B	\$565.95	1.9 hrs. Body 2.2 hrs. Paint panel 0.9 hrs. Refinish
	0.9 hrs. Clearcoat			
Repair	CLEAN & RE-TAPE NAMEPLATES		\$5.00	0.5 hrs. Body
Other	COLOR SAND & BUFF			0.5 hrs. Body

Totals

Type	Labor Time	Cost	Total	Taxable
Body Labor	10.2	\$48.00	\$489.60	
Mechanical Labor	1.0	\$65.00	\$65.00	
Paint Labor	13.3	\$48.00	\$638.40	
Paint Supplies	13.3	\$28.00	\$372.40	✓
Nontaxed			\$5.00	
OEM Parts			\$2,443.28	✓
Other Parts			\$23.00	✓
Taxed			\$10.00	✓
Parts Taxable Amount			\$2,838.68	
Parts Tax	7%		\$198.71	
Nontaxable Amount			\$1,198.00	
Grand Total			\$4,235.39	