

## How to manage your ACCOUNT:

### 1. First click **MANAGE** → **ACCOUNT**

From here you can change all your information such as name, address, phone, company name (NOTE, you CANNOT change your website address), passwords, and payment settings. (NOTE: Bank wire transfers are for outside United States locations). Make sure to click UPDATE ACCOUNT at the end of changes.

ALL PHASE  
HOSTING

BUSINESS CONSOLE

Welcome, Jessica Derr! | February 13, 2013 | Orders: 0 | Revenue: \$0.00 | Estimated Enterprise Value: \$0.00

MANAGE | ACCOUNT INFORMATION

HOME

MANAGE

ACCOUNT

PRODUCTS

WEBSITE

OPERATING COSTS

FINANCIAL STATEMENTS


CUSTOMER SUPPORT TOTALS

CUSTOMER REPORTING

STATISTICS

PARTNER SUPPORT

LOGOUT

Your Account Manager Is:  
Hayden Hajdu  
  
hayden@allphasehosting.com  
(330) 814-9495  
haydenhajdu  
CONTACT HAYDEN NOW

MANAGE ACCOUNT INFORMATION

Company Information

Company Name  
Hosting

Website Address

Contact Information

First Name

Last Name

Email Address

Street Address

City

State

Zip

Phone

Username

Change Password

Old Password  
Old Password

New Password  
New Password

Confirm Password  
Confirm Password

Payment Settings

☒ PayPal ☐ Check Payment ☐ Direct Deposit ☐ Bank Wire Transfer

Payable To:

☒ Yes, I want to take part in Website Optimization Split Tests to increase my conversions. [What's This?](#)

Update Account

ALL PHASE  
HOSTING

At All Phase Hosting, we are dedicated to providing our Partners with unmatched support, flexibility, and brand-control, making it easy and profitable to own and manage your web hosting company!

© 2013 ALL PHASE WEB HOSTING, LLC ALL RIGHTS RESERVED. | ABOUT US | TERMS AND CONDITIONS | PRIVACY POLICY

## How to manage your UPSELLS

### 1. Click **MANAGE** → **PRODUCTS**

This is where you can decide what services you want to be offered to your customers. You can choose **PRO, BASIC, PLATINUM, PREMIUM**, or you can make your own!

ALL PHASE  
HOSTING

BUSINESS CONSOLE

Welcome, Jessica Derr! | February 13, 2013 | Orders: 0 | Revenue: \$0.00 | Estimated Enterprise Value: \$0.00

MANAGE | MANAGE UPSSELL FUNNEL

MANAGE UPSSELLS

Your hosting company, your way. Decide here what services your customers are offered.

Create Your Sales Funnel

Click to  
Create New  
Sales Funnel

Pro

1. Domain Lander  
2. Billing Page v1.0  
3. Platinum Package  
4. Platinum Package Disco...  
5. SEO Package  
+MORE

OPTIONS

UPSELLS

Basic

1. Domain Lander  
2. Billing Page v1.0

OPTIONS

Platinum

1. Domain Lander  
2. Billing Page v1.0  
3. Platinum Package  
4. Platinum Package Disco...

OPTIONS

UPSELLS

Premium

1. Domain Lander  
2. Billing Page v1.0  
3. Platinum Package  
4. Platinum Package Disco...  
5. SEO Package  
+MORE

OPTIONS

UPSELLS

dsfjkasdhfjk

1. Traffic Package  
2. Double Traffic Package  
3. Platinum Package  
4. Domain Lander  
5. Billing Page v1.0  
+MORE

OPTIONS

UPSELLS

Default Domain Funnel

Default Hosting Funnel

HOME

MANAGE

ACCOUNT

PRODUCTS

WEBSITE

OPERATING COSTS

FINANCIAL STATEMENTS


CUSTOMER SUPPORT TOTALS

CUSTOMER REPORTING

STATISTICS

PARTNER SUPPORT

LOGOUT

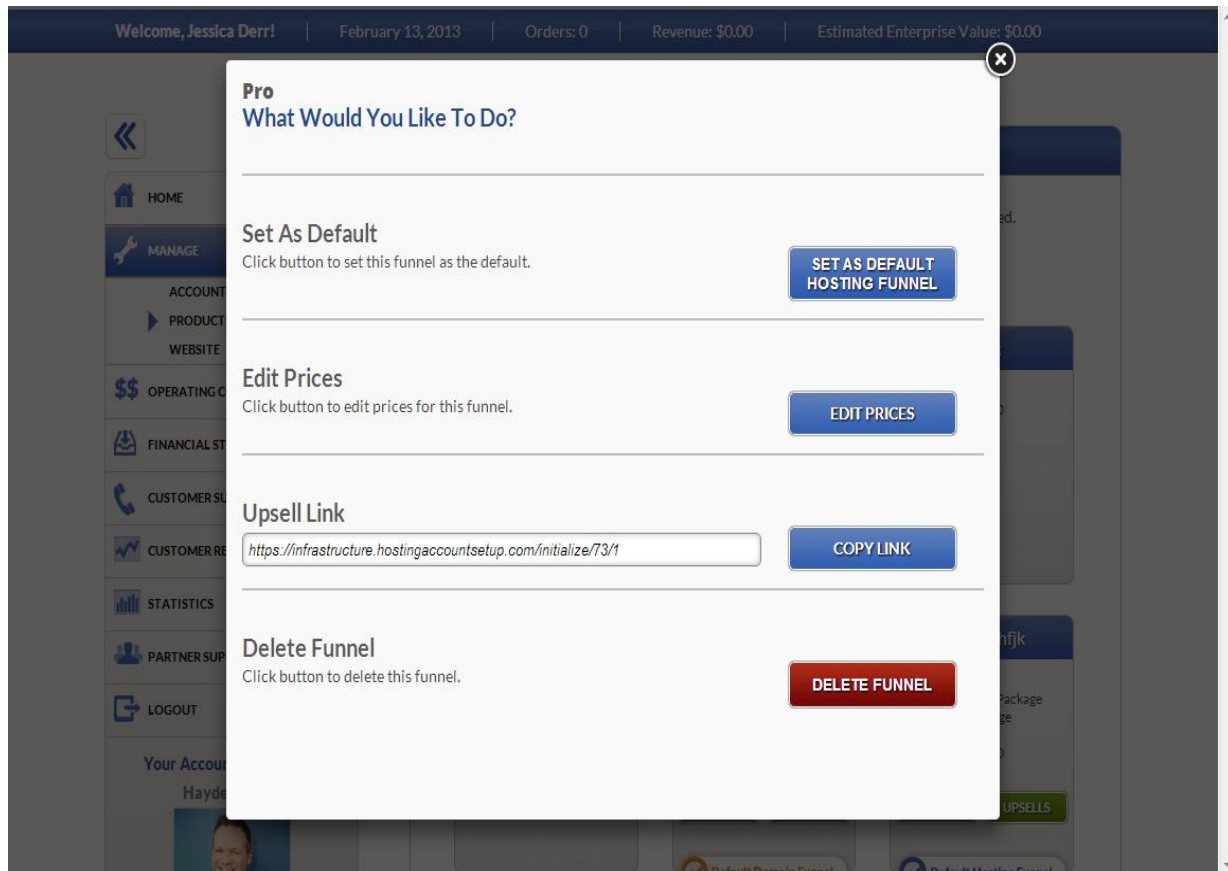
Your Account Manager Is:  
Hayden Hajdu  
  
hayden@allphasehosting.com  
(330) 814-5495  
haydenhajdu  
CONTACT HAYDEN NOW

ALL PHASE  
HOSTING

At All Phase Hosting, we are dedicated to providing our Partners with unmatched support, flexibility, and brand-control, making it easy and profitable to own and manage your web hosting company!

© 2013 ALL PHASE WEB HOSTING, LLC ALL RIGHTS RESERVED. | ABOUT US | TERMS AND CONDITIONS | PRIVACY POLICY

2. By clicking options on a package you can set it as the default, edit prices, get your upsell link, or delete the funnel



## How to create your own funnel

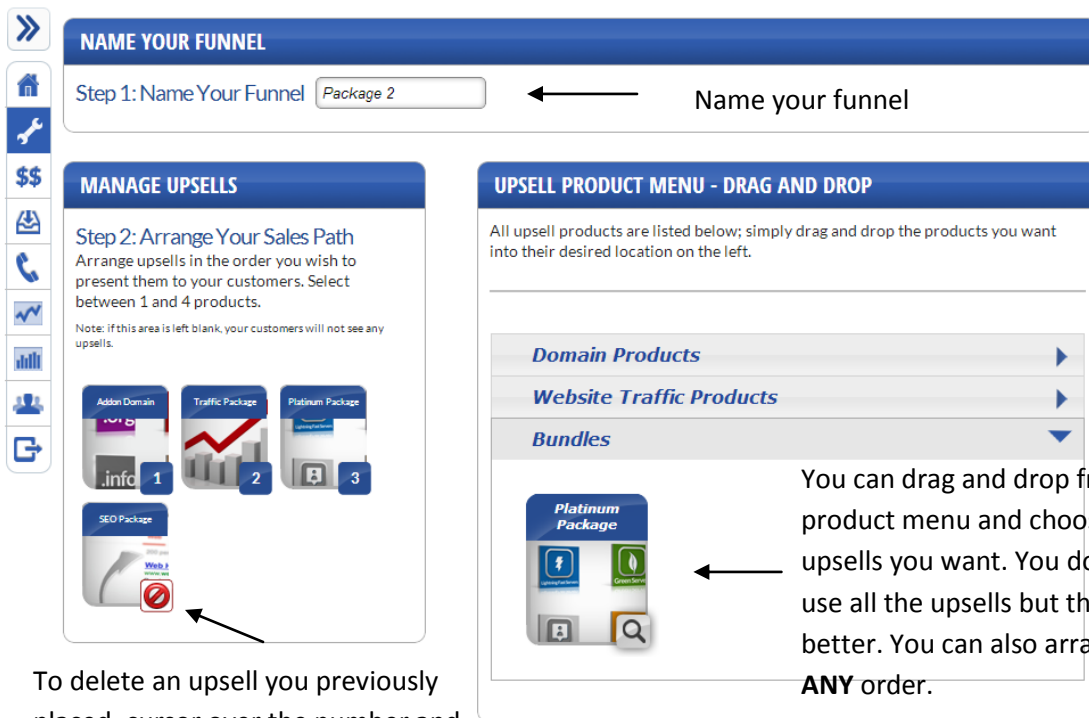
click “Click to create new sales funnel” in the box by your other packages.

Create Your Sales Funnel



Here is where you will be able to name your funnel and arrange what upsells you want to have offered and when you want the customer to see them.

### MANAGE UPSSELLS



To delete an upsell you previously placed, cursor over the number and click on the **red delete** button.

You can drag and drop from the product menu and choose what upsells you want. You do not need to use all the upsells but the more the better. You can also arrange these in **ANY** order.

Make sure to click **Save My Funnel** when you are done.

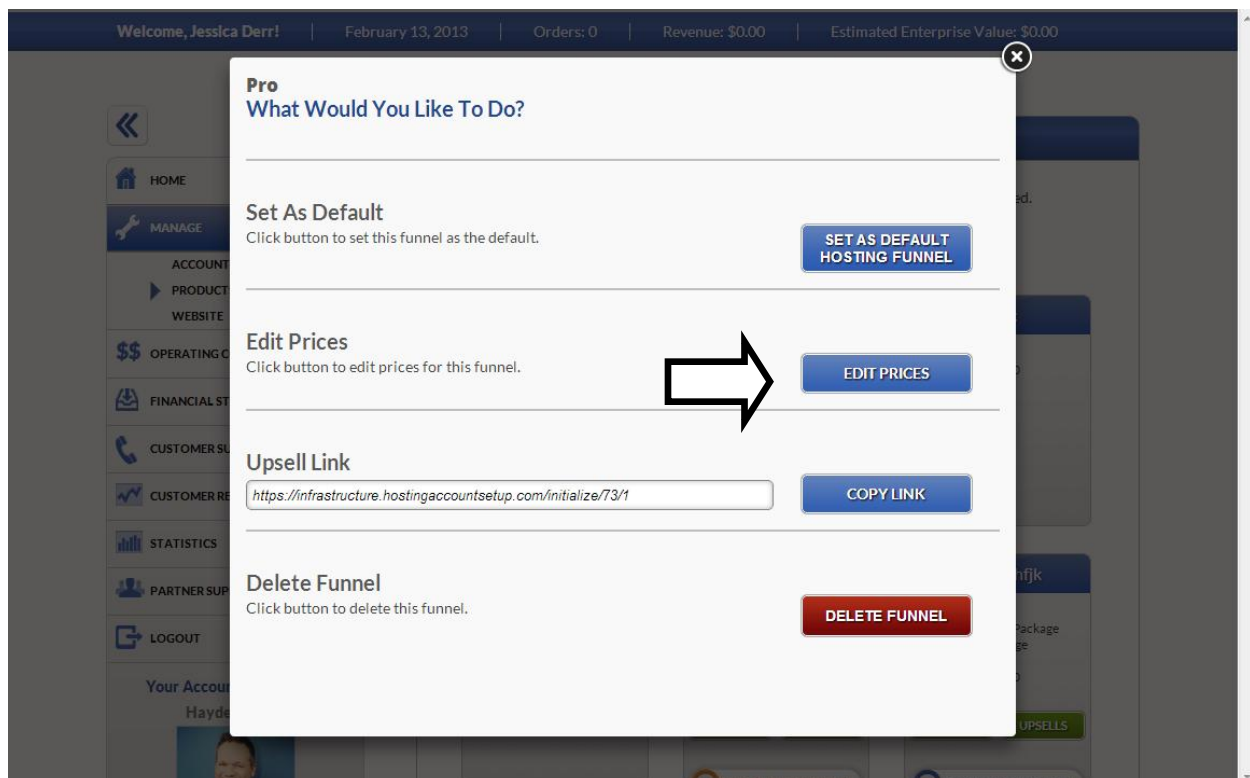
Save My Funnel

When you click on **UPSELL** on the package you can see what packages are chosen for the customer.



## How to edit prices for your package

1. Click the **option** button on the package and then click **Edit Prices**.



Here you can see the **wholesale price** (the price as which you pay to us). Then you can make your own prices in the **retail** section. These prices are what your customers are going to pay. Then under the **service terms**, this is how often your customer will be billed this price (i.e. yearly, monthly, biannually, biennial, or a one-time-fee).

<<

HOME

MANAGE

ACCOUNT

PRODUCTS

WEBSITE

OPERATING COSTS

FINANCIAL STATEMENTS

CUSTOMER SUPPORT TOTALS

CUSTOMER REPORTING


STATISTICS

PARTNER SUPPORT

LOGOUT

Your Account Manager is:

Hayden Hajdu



hayden@alphahosting.com

(330) 814-5495

haydenhajdu

CONTACT HAYDEN NOW

MANAGE | PRICING

MANAGE PRICING

Control your revenue by determining price points for each product you offer your customers. "Wholesale" is what it costs to fulfill each service (track this in your Operating Costs), so by setting your retail price you choose exactly what margins you want to make.

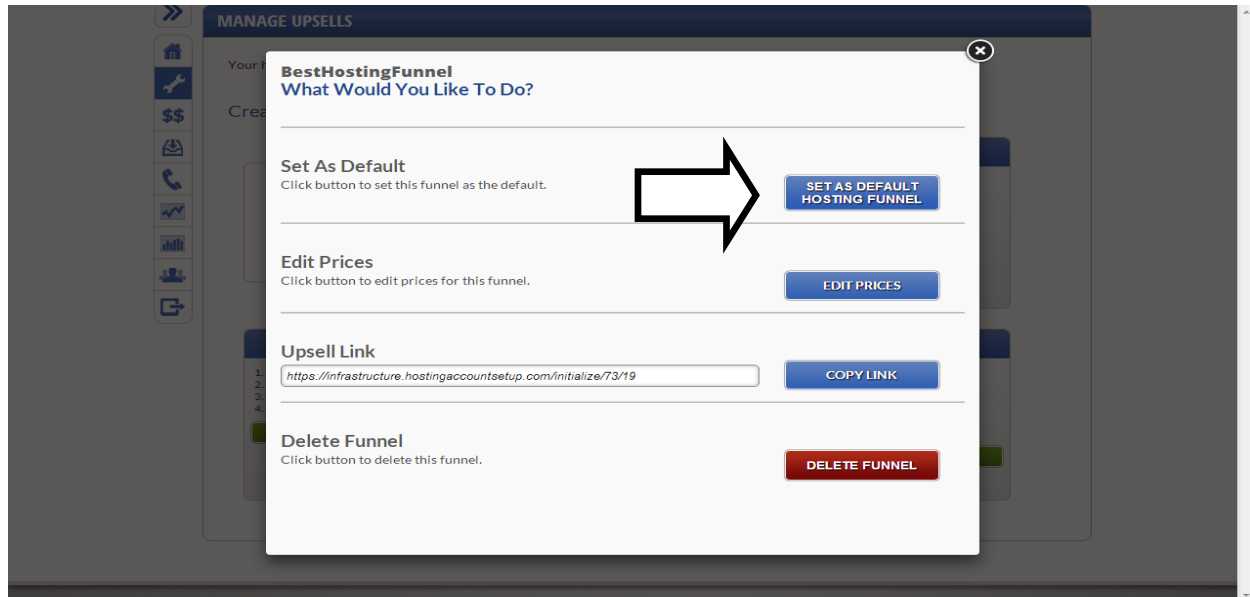
Service Name	Wholesale	Retail	Service Term
Addon Domain	\$8.50	\$ 14.95	Yearly
Advanced Stats	\$4.00	\$ 9.95	Yearly
Core Domain	\$8.50	\$ 14.95	Yearly
Daily Backup	\$2.00	\$ 9.95	Yearly
Dedicated IP	\$4.00	\$ 9.95	Yearly
Directory	\$2.00	\$ 9.95	Yearly
Domain Privacy	\$2.00	\$ 11.95	Yearly
Green Servers	\$4.00	\$ 11.64	Yearly
Hosting	\$0.75	\$ 9.95	Monthly
Hosting	\$4.50	\$ 53.70	Biannually
Hosting	\$9.00	\$ 95.40	Yearly
Hosting	\$18.00	\$ 166.80	Biennial
Hosting for Life	\$0.00	\$ 197.00	One-Time Fee
Lightning Fast Servers	\$4.00	\$ 23.64	Yearly
Platinum Package	\$30.00	\$ 197.00	Yearly
Priority Support	\$4.00	\$ 9.95	Yearly
Private SSL	\$4.00	\$ 9.95	Yearly
Search Engine Submissions	\$10.00	\$ 49.95	Yearly
SEO Package	\$12.00	\$ 99.95	Yearly
Shell Access	\$4.00	\$ 9.95	Yearly
Spam Assassin	\$4.00	\$ 9.95	Yearly
Traffic 10k Hits	\$29.70	\$ 297.00	One-Time Fee
Traffic 1k Hits	\$6.70	\$ 67.00	One-Time Fee
Traffic 5k Hits	\$19.70	\$ 197.00	One-Time Fee
Traffic Doubled 10k Hits	\$29.70	\$ 197.00	One-Time Fee
Traffic Doubled 20k Hits	\$49.70	\$ 297.00	One-Time Fee
Traffic Doubled 2k Hits	\$11.70	\$ 101.00	One-Time Fee
Webblock	\$2.00	\$ 9.95	Yearly

What does this add up to? Click here to use our [Revenue Calculator](#)

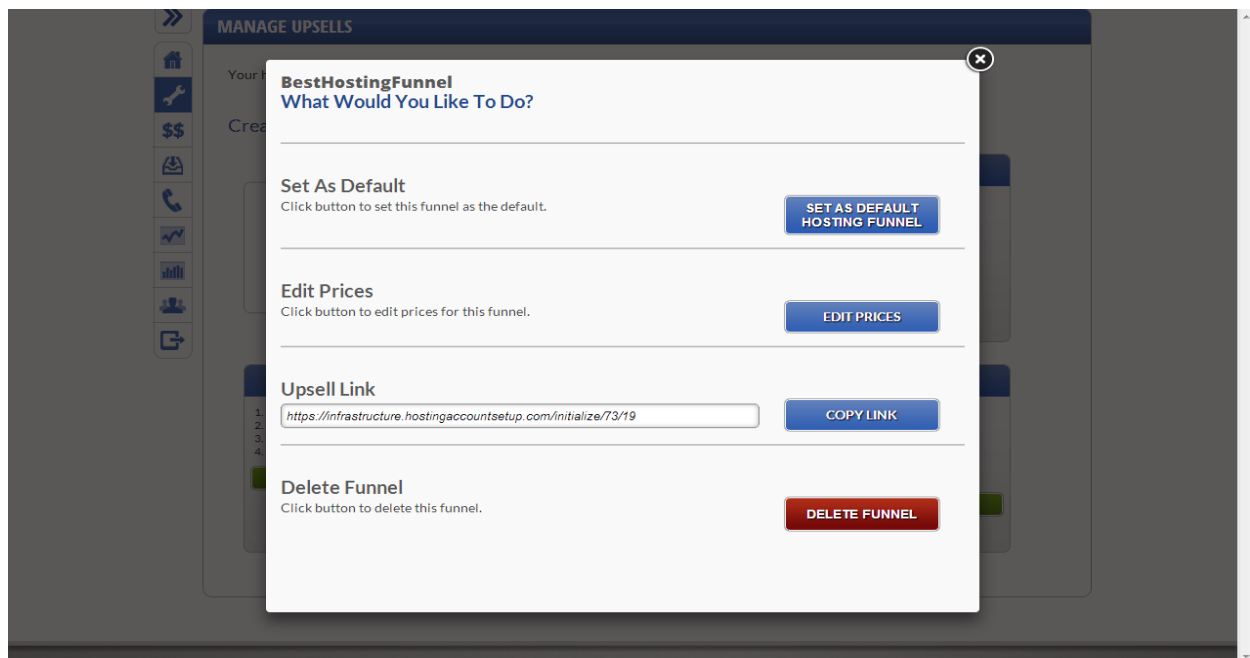
Update Account

When you change a price in the retail section, it will reflect on the page. An example is followed in the pictures below.

\*First set the package you want to **default hosting funnel**.\*



Click **edit prices** to change the prices within your package



Here the price is \$9.95 for hosting.

MANAGE | PRICING

MANAGE PRICING

Control your revenue by determining price points for each product you offer your customers. "Wholesale" is what it costs to fulfill each service (track this in your Operating Costs), so by setting your retail price you choose exactly what margins you want to make.

Service Name	Wholesale	Retail	Service Term
Addon Domain	\$8.50	\$ 14.95	Yearly
Advanced Stats	\$4.00	\$ 9.95	Yearly
Core Domain	\$8.50	\$ 14.95	Yearly
Daily Backup	\$2.00	\$ 9.95	Yearly
Dedicated IP	\$4.00	\$ 9.95	Yearly
Directory	\$2.00	\$ 9.95	Yearly
Domain Privacy	\$2.00	\$ 11.95	Yearly
Green Servers	\$4.00	\$ 11.64	Yearly
Hosting	\$0.75	\$ 9.95	Monthly
Hosting	\$4.50	\$ 53.70	Biannually
Hosting	\$9.00	\$ 95.40	Yearly
Hosting	\$18.00	\$ 166.80	Biennial
Lightning Fast Servers	\$4.00	\$ 23.64	Yearly
Platinum Package	\$30.00	\$ 197.00	Yearly

Navigation: HOME, MANAGE, ACCOUNT, PRODUCTS, WEBSITE, OPERATING COSTS, FINANCIAL STATEMENTS, CUSTOMER SUPPORT TOTALS, CUSTOMER REPORTING, STATISTICS, PARTNER SUPPORT, LOGOUT.

Your Account Manager Is: Hayden Hajdu  
hayden@allphasehosting.com  
(330) 814-5495

100% Satisfaction Guaranteed

250,000+ Companies Trust Us With Their Website

1 Select Hosting Package

**\$6.95**  
a month  
\$166.80 Billed Every 24 Months (Save 35%)  
BEST VALUE

**\$7.95**  
a month  
\$95.40 Billed Every 12 Months (Save 31%)

**\$8.95**  
a month  
\$53.70 Billed Every 6 Months (Save 32%)

**\$9.95**  
a month  
\$9.95 Billed Every Month

- Instant Activation (Included)
- Account Setup (\$0.00)
- Host Unlimited Websites (Included)
- Unlimited Email Accounts (Included)
- Domain Registration (Ilovedmydomain.org) (\$14.95)
- Website Builder (Included)
- Unlimited Bandwidth (Included)
- 24/7 Customer Support (Included)
- \$250 in Free Advertising Credits (Included)
- 99.9% Uptime Guarantee (Included)
- 30-Day Money Back Guarantee (Included)
- 100% Satisfaction Guarantee (Included)
- Domain Privacy (\$11.95)
- Automated Daily Backup (\$9.95)
- Weblock Domain Security (\$9.95)

**Total: \$213.60**

Continue >



I want to change the \$9.95 to \$25.95

MANAGE | PRICING

MANAGE PRICING

Control your revenue by determining price points for each product you offer your customers. "Wholesale" is what it costs to fulfill each service (track this in your Operating Costs), so by setting your retail price you choose exactly what margins you want to make.

Service Name	Wholesale	Retail	Service Term
Addon Domain	\$8.50	\$ 14.95	Yearly
Advanced Stats	\$4.00	\$ 9.95	Yearly
Core Domain	\$8.50	\$ 14.95	Yearly
Daily Backup	\$2.00	\$ 9.95	Yearly
Dedicated IP	\$4.00	\$ 9.95	Yearly
Directory	\$2.00	\$ 9.95	Yearly
Domain Privacy	\$2.00	\$ 11.95	Yearly
Green Servers	\$4.00	\$ 11.64	Yearly
Hosting	\$0.75	\$ 25.95	Monthly
Hosting	\$4.50	\$ 53.70	Biannually
Hosting	\$9.00	\$ 95.40	Yearly
Hosting	\$18.00	\$ 166.80	Biennial
Lightning Fast Servers	\$4.00	\$ 23.64	Yearly
Platinum Package	\$30.00	\$ 197.00	Yearly

HOME

MANAGE

ACCOUNT

PRODUCTS

WEBSITE

OPERATING COSTS

FINANCIAL STATEMENTS


CUSTOMER SUPPORT TOTALS

CUSTOMER REPORTING

STATISTICS

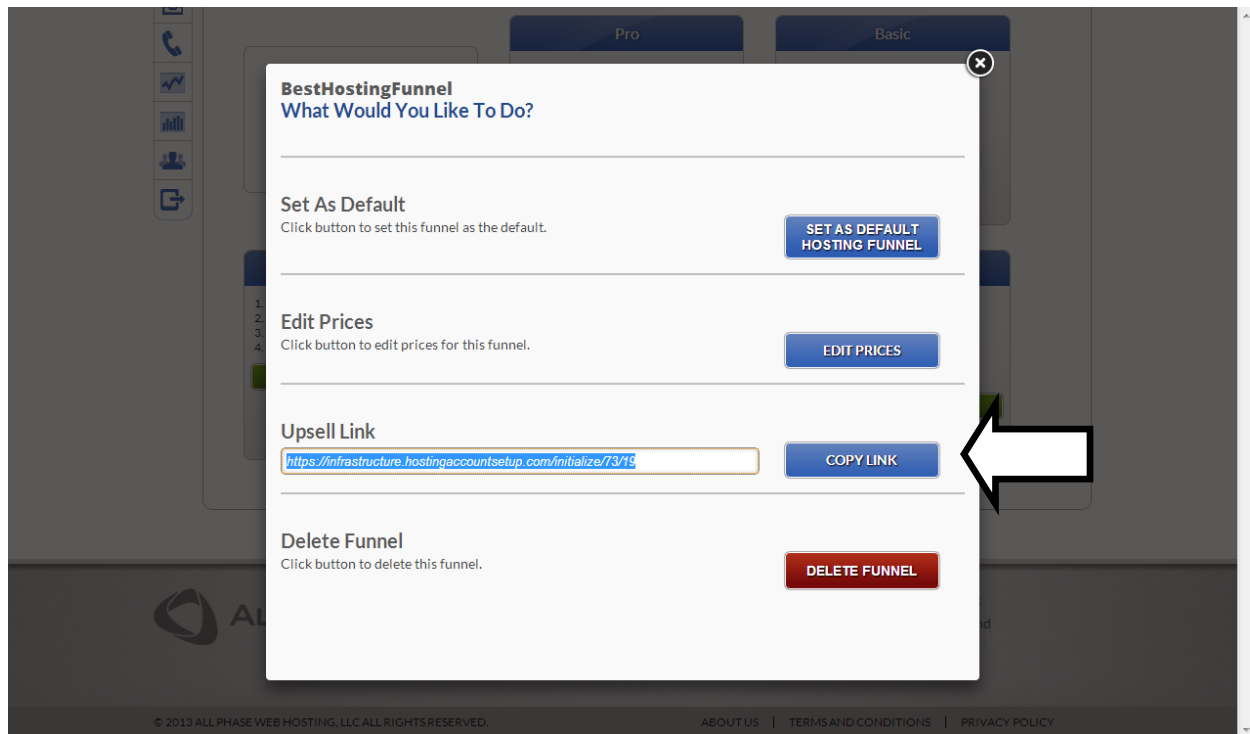
PARTNER SUPPORT

LOGOUT

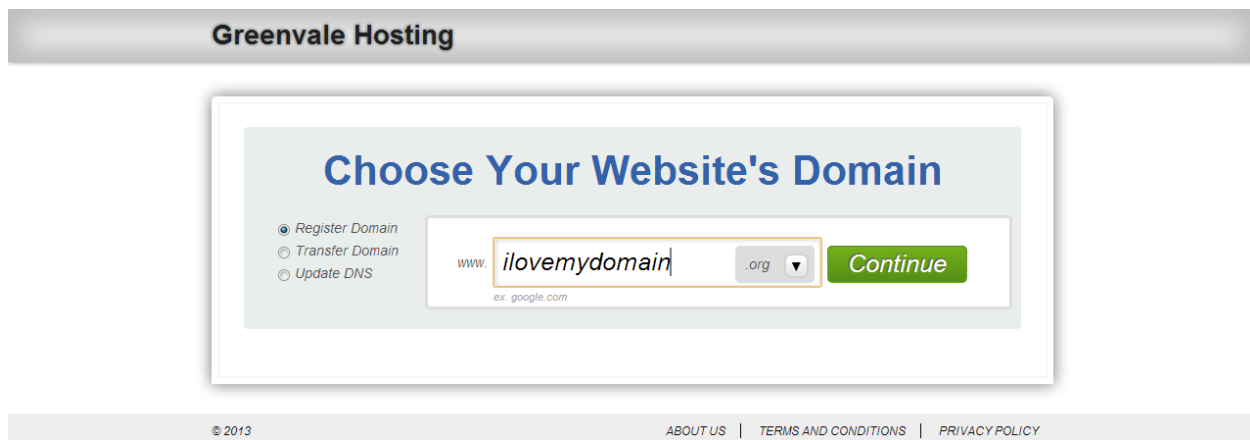
Your Account Manager Is:  
Hayden Hajdu  
  
hayden@allphasehosting.com  
(330) 814-5495

\*MAKE SURE TO UPDATE YOUR ACCOUNT AT THE BOTTOM WHEN FINISHED WITH CHANGES\*

Click on options on the package and copy the link to a new browser window. Again, make sure you have set that package to be the default hosting funnel or the price changes will not be reflected.



Create your domain



And the package price will be changed.

**Congratulations on reserving ilovemydomain.org!**

Your domain ilovemydomain.org is available for registration for the **next 10 minutes**.

Enter your billing information below to sign up for hosting.  
If you do not complete your order within the **next 10 minutes**, your domain will be released.

Guaranteed

**100% Satisfaction  
Guaranteed**

**250,000+ Companies**  
Trust Us With Their Website

1

Select Hosting Package

✓

**\$6.95**  
a month

*\$166.80 Billed  
Every 24 Months  
(Save 74%)*

BEST VALUE

**\$7.95**  
a month

*\$95.40 Billed  
Every 12 Months  
(Save 71%)*

**\$8.95**  
a month

*\$53.70 Billed  
Every 6 Months  
(Save 69%)*

**\$25.95**  
a month

*\$25.95 Billed  
Every Month*

✓ Instant Activation (Included)

✓ Account Setup (\$0.00)

✓ Host Unlimited Websites (Included)

✓ Unlimited Email Accounts (Included)

✓ Domain Registration  
(ilovemydomain.org) (\$14.95)

✓ \$250 in Free Advertising Credits  
(Included)

✓ 99.9% Uptime Guarantee (Included)

✓ 30-Day Money Back Guarantee  
(Included)

✓ 100% Satisfaction Guarantee  
(Included)

Tickets are where you can view how many emails were sent to customer support and how many have replies.

ALL PHASE  
HOSTING

BUSINESS CONSOLE

Logout

Welcome, Jessica Derr! | February 13, 2013 | Orders: 0 | Revenue: \$0.00 | Estimated Enterprise Value: \$0.00

CUSTOMER REPORTING | TICKETS STATISTICS

HOME

MANAGE

OPERATING COSTS

FINANCIAL STATEMENTS

CUSTOMER SUPPORT TOTALS

TICKETS

CALLS

CUSTOMER REPORTING

STATISTICS

PARTNER SUPPORT

LOGOUT

Your Account Manager Is:  
Hayden Hajdu

TICKETS STATISTICS

Period	Tickets	Replies
Today	0	0
Yesterday	0	0
MTD	0	0

From Date 02/13/2013 To Date 02/13/2013 SHOW DATA

Calls are where you can see how many calls were received and how many minutes they lasted.

ALL PHASE  
HOSTING

BUSINESS CONSOLE

Logout

Welcome, Jessica Derr! | February 13, 2013 | Orders: 0 | Revenue: \$0.00 | Estimated Enterprise Value: \$0.00

CUSTOMER REPORTING | TICKETS STATISTICS

HOME

MANAGE

OPERATING COSTS

FINANCIAL STATEMENTS

CUSTOMER SUPPORT TOTALS

TICKETS

CALLS

CUSTOMER REPORTING

STATISTICS

PARTNER SUPPORT

LOGOUT

Your Account Manager Is:  
Hayden Hajdu

CALLS STATISTICS

Period	Calls	Minutes
Today	0	0
Yesterday	0	0
MTD	0	0

From Date 02/13/2013 To Date 02/13/2013 SHOW DATA

This is where you can access customer reports. By clicking on the customer name, you can pull up their account page and view more details.

«

HOME

MANAGE

OPERATING COSTS

FINANCIAL STATEMENTS

CUSTOMER SUPPORT TOTALS

**CUSTOMER REPORTING**

STATISTICS

PARTNER SUPPORT

LOGOUT

Your Account Manager Is:

Hayden Hajdu

hayden@allphasehosting.com

(330) 814-5495

haydenhajdu

### CUSTOMER REPORTING

Review your customer data by selecting a date range and accessing our customer reports below.

Date of Signup

From Date 02/06/2013 To Date 02/13/2013 [SEARCH](#) [EXPORT CSV](#)

Name	Packages	Invoice Amount	Date Created
[REDACTED]	5	23.50	02/06/2013

Showing 1 to 1 of 1 entries

After clicking on the customer's name, you can view their invoice page. This shows the invoice #, date, and amount. You can see their name, address, company, what package they purchased, the price they paid, how often they will be billed, and when the next billing date is. (We blocked out this information for training purposes.)

The screenshot shows a web application interface for ALL PHASE HOSTING. On the left is a sidebar with navigation links: HOME, MANAGE, OPERATING COSTS, FINANCIAL STATEMENTS, CUSTOMER SUPPORT TOTALS, CUSTOMER REPORTING (highlighted), STATISTICS, PARTNER SUPPORT, and LOGOUT. The main content area displays an 'INVOICE' for customer Alyssa Williams. The invoice details are as follows:

INVOICE			
Invoice #	157		
Invoice Date:	13/02/06		
Amount	\$23.50		
CUSTOMER DETAILS			
Name	[REDACTED]		
Address	[REDACTED]		
Email	[REDACTED]		
Phone	[REDACTED]		
Company	[REDACTED]		
PACKAGE DETAILS			
Package	Price	Term	Next Rebill
Core:	8.50	Yearly	02/05/14
Web Hosting	9.00	Yearly	02/05/14
Domain Privacy	2.00	Yearly	02/05/14
Automated Daily Backup	2.00	Yearly	02/05/14
Weblock Domain Security	2.00	Yearly	02/05/14

On the right side of the invoice, there is a section for 'Enterprise Value: \$19.57' and a button labeled 'EXPORT CSV'.

You can also export this information by clicking on **EXPORT CSV**

The screenshot shows the 'CUSTOMER REPORTING' section of the web application. The sidebar on the left is identical to the previous screenshot, with 'CUSTOMER REPORTING' highlighted. The main content area has a blue header 'CUSTOMER REPORTING' and a sub-header 'Review your customer data by selecting a date range and accessing our customer reports below.' Below this, there is a section titled 'Date of Signup' with 'From Date' set to 02/06/2013 and 'To Date' set to 02/13/2013. There are 'SEARCH' and 'EXPORT CSV' buttons. A large white arrow points to the 'EXPORT CSV' button. Below the date range, there is a table with the following data:

Name	Packages	Invoice Amount	Date Created
[REDACTED]	5	23.50	02/06/2013

Below the table, it says 'Showing 1 to 1 of 1 entries'.

At the bottom of the sidebar, there is a section for 'Your Account Manager Is: Hayden Hajdu' with a photo and contact information: hayden@allphasehosting.com, (330) 814-5495, and haydenhajdu.

When you export this information you will be shown in excel:

- date
- first name
- last name
- company
- address
- city
- state
- zip
- phone
- email
- amount unpaid
- account balance
- funnel id
- partner id
- offer id
- browser (your customers)
- browser version (browser your using)
- operating system
- ip

### How to find the earnings per click statistics

Click on Statistics then EPC

ALL PHASE HOSTING | BUSINESS CONSOLE

Welcome, Jessica Derr! | February 13, 2013 | Orders: 0 | Revenue: \$0.00 | Estimated Enterprise Value: \$0.00

CUSTOMER REPORTING | EPC STATISTICS

#### EARNINGS-PER-CLICK (EPC) STATISTICS

	Date	Visitors	Revenue	EPC	Est. EPC
Today	02/13/13	1	\$0.00	\$0.00	\$0.00
Yesterday	02/12/13	0	\$0.00	\$0.00	\$0.00
MTD	February	2	\$0.00	\$0.00	\$0.00

From Date: 02/13/2013 To Date: 02/13/2013 [SHOW DATA](#)

Navigation Menu:

- HOME
- MANAGE
- OPERATING COSTS
- FINANCIAL STATEMENTS
- CUSTOMER SUPPORT TOTALS
- CUSTOMER REPORTING
- STATISTICS**
  - EPC
  - SALES
  - VISITORS
- PARTNER SUPPORT
- LOGOUT

## How to find the Sales statistics

click on STATISTICS then SALES

The screenshot shows the All Phase Hosting Business Console interface. The top navigation bar includes the logo, user name 'Welcome, Jessica Derr!', date 'February 13, 2013', and summary statistics: 'Orders: 0', 'Revenue: \$0.00', and 'Estimated Enterprise Value: \$0.00'. A 'Logout' link is in the top right. The left sidebar contains a menu with options: HOME, MANAGE, OPERATING COSTS, FINANCIAL STATEMENTS, CUSTOMER SUPPORT TOTALS, CUSTOMER REPORTING, **STATISTICS** (highlighted with a blue bar and an arrow pointing to it), EPC, SALES, VISITORS, PARTNER SUPPORT, and LOGOUT. The main content area is titled 'CUSTOMER REPORTING | SALES STATISTICS'. It features a table with the following data:

Period	Date	Sales	Revenue
Today	02/13/13	0	\$0.00
Yesterday	02/12/13	0	\$0.00
MTD	February	0	\$0.00

Below the table are date pickers for 'From Date' (02/13/2013) and 'To Date' (02/13/2013), and a 'SHOW DATA' button. The entire content area is circled in black.

## How to find Visitor Statistics

Click on STATISTICS then VISTORS

The screenshot shows the All Phase Hosting Business Console interface. The top navigation bar is identical to the previous one. The left sidebar menu is the same, but the 'VISITORS' option under the 'STATISTICS' section is highlighted with a blue bar and an arrow pointing to it. The main content area is titled 'CUSTOMER REPORTING | VISITOR STATISTICS'. It features a table with the following data:

	Date	Hits	Visitors	Conversion
Today	02/13/13	27	1	0%
Yesterday	02/12/13	0	0	0%
MTD	February	38	2	0%

Below the table are date pickers for 'From Date' (02/13/2013) and 'To Date' (02/13/2013), and a 'SHOW DATA' button. Below the table is a line chart titled 'Visitors by Date' with the subtitle 'Past 7 Days'. The chart shows a downward trend from 2 visitors on Feb 8 to 1 visitor on Feb 13. The y-axis is labeled 'Visitors' and ranges from 0 to 3. The x-axis shows dates 'Feb 8' and 'Feb 13'. A legend on the right indicates the blue line represents 'Visitors'. The entire content area is circled in black.