

AB 021388

Nomor : 291035/11.A/PP/III/PPZ/2/2015

Institut Teknologi Bandung

menyatakan bahwa

Asaretkha Adjane Annisawati

lahir pada tanggal 24 Maret 1990 di Watampone

diterima pada Semester 1 Tahun Akademik 2012/2013

dengan Nomor Induk Mahasiswa 29112076

telah menyelesaikan studi dan memenuhi segala syarat pendidikan Magister
pada Program Studi

Administrasi Bisnis

pada tanggal 29 Januari 2015

Oleh sebab itu, kepadanya diberikan gelar

Magister Administrasi Bisnis (M.A.B)

beserta segala hak dan kewajiban yang melekat pada gelar tersebut.

Diberikan di Bandung, tanggal 27 Maret 2015



Dekan
Sekolah Bisnis dan Manajemen,

Prof. Dr. Ir. Sudarso Kaderi Wiryono, DEA
NIP 195507271980031003



Rektor,

Prof. Dr. Ir. Kadarsah Suryadi, DEA
NIP 196202221987031002

Ijazah ini diberikan berdasarkan Surat Keputusan Rektor Nomor : 157/SK/11.A/PP.3.5.1/2015



INSTITUT TEKNOLOGI BANDUNG

SEKOLAH BISNIS DAN MANAJEMEN

Jalan Ganesha 10 Bandung 40132 Telp. (022) 2531923 Fax. (022) 2504249

ACADEMIC TRANSCRIPT

No: 291035/II.C12/PP/III/TRS/2015

Name : Asaretkha Adjane Annisawati
Student ID Number : 29112076
Place, Date of Birth : Watampone, March 24, 1990
Admission Year : 2012/2013 on Semester 1
Faculty/School : School of Business and Management
Study Program : Master of Business Administration
Option Young Professional; Major in Entrepreneurship



Code	Course	Crd.	Grade
MM5002-08	People in Organization	3	AB
MM5004-08	Operations Management	3	B
MM5006-08	Accounting	2	B
MM5008-08	Marketing Management	3	AB
MM5001-08	Business Law and Business Ethics	3	AB
MM5009-08	Financial	3	AB
MM5011-08	Knowledge and Innovation	3	A
MM5012-08	Business Strategy	3	B
MM6035-08	New Venture Planning	3	A
MM6036-08	New Venture Management	3	A
MM5006-13	Business Economics	3	AB
MM5017-13	Business Growth Management	3	A
MM6099-13	Final Project B	4	AB

Note: A (4) = Outstanding, AB (3.5) = Excellent, B (3) = Very Good, BC (2.5) = Good, C (2) = Satisfactory

Credit Hours : 39
Grade Point Average : 3.55
Completion Date : January 29, 2015
Judicium : Highly Satisfactory
Thesis Title : Marketing Strategy to Develop Customer Base in Gaining Competitive Advanatge (Case Study : OLDBLUE.CO)

Published in : Bandung
Date : March 27, 2015

Head of the Business Administration Master Program

Dean

Reza Ashari Nasution Ph.D.
NIP 197603022008011010



Prof. Dr. Ir. Sudarso Kaderi Wiryono DEA
NIP 195507271980031003