



INSTITUT TEKNOLOGI BANDUNG

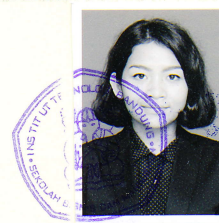
SEKOLAH BISNIS DAN MANAJEMEN

Jalan Ganesha 10 Bandung 40132 Telp. (022) 2531923 Fax. (022) 2504249

ACADEMIC TRANSCRIPT

No: 291026/I1.C12/PP/III/TRS/2015

Name : Tamadara Hilman
Student ID Number : 29112042
Place, Date of Birth : Bandung, January 02, 1990
Admission Year : 2012/2013 on Semester 1
Faculty/School : School of Business and Management
Study Program : Master of Business Administration
Option Young Professional; Major in Marketing



Code	Course	Crd.	Grade
MM5002-08	People in Organization	3	AB
MM5004-08	Operations Management	3	B
MM5006-08	Accounting	2	AB
MM5008-08	Marketing Management	3	AB
MM5001-08	Business Law and Business Ethics	3	A
MM5009-08	Financial	3	B
MM5011-08	Knowledge and Innovation	3	B
MM5012-08	Business Strategy	3	B
MM6016-08	Branding and Marketing Communication	3	B
MM5006-13	Business Economics	3	AB
MM6032-13	Consumer Behavior	3	AB
MM6033-13	Applied Marketing Research	3	AB
MM6099-13	Final Project B	4	A

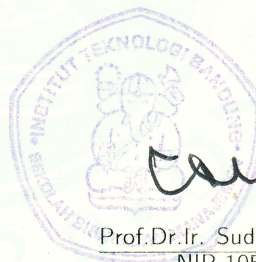
Note: A (4) = Outstanding, AB (3.5) = Excellent, B (3) = Very Good, BC (2.5) = Good, C (2) = Satisfactory

Credit Hours : 39
Grade Point Average : 3.40
Completion Date : January 30, 2015
Judicium : Highly Satisfactory
Thesis Title : Proposed Marketing Strategy For PR FM to Increase National Advertising Sales

Published in : Bandung
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Head of the Business Administration Master Program

Reza Ashari Nasution Ph.D.
NIP 197603022008011010



Dean

Prof. Dr. Ir. Sudarso Kaderi Wiryono DEA
NIP 195507271980031003