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DERA THORFIANI

OBJECTIVE To begin my lecturer career at a highly-reputed and eminent educational institute and to gain exceptional career move ahead through long efforts and performance regularity.

PERSONAL DATA

Date of Birth	: 14th, November 1985
Place of Birth	: Bandung
Marital Status	: Marriage

INTEREST AND ACHIEVMENT

- Hiking : Completed hike several mountains include Ceremai, Papandayan, Cikuray, etc.
- Rafting : Completed raft several rivers include Citarum, Citarik, Cicatih, etc
- Snorkeling : Bali, and The 3 Gili Lombok
- Travelling & Backpacking : Indonesia and South East Asia
- Cooking & Baking : Good cooking skill in Western, Asian, and Indonesian Foods
- Reading, Music, Movie

SKILLS & ABILITIES

- Consistent and good academic records throughout my education
- Clear understanding of the underlying principles of the subject and its relevancy to other domains.
- Knowledge about the common job duties of a lecturer and ability to perform them efficiently.
- Familiarity with the general administrative environment at educational institutes and idea about their practices.
- Innovative in depicting the subject matter to the students/audience, using traditional methods as well as modern aids.
- Good English communication and comprehension.
- Superb proficiency at computer aided teaching and research tools and the web search engines.
- Ability to maintain high standards of achievement, behavior, discipline and punctuality amongst students.
- Leadership qualities.
- Organized and detail oriented
- Presentable and look professional
- Friendly Simple and Active.
- Excellent intrapersonal and communication skill.

JOB EXPERIENCE

FACILITATOR OUT BOND OKMB-STMB TELKOM

March - August 2006

Job Description:

- To manage Out Bond activities of orientation for new student of STMB Telkom.

MARKETING & SALES DIVISION (APPRENTICESHIP PROGRAMMED)- PT TELKOM DIVRE III

July - December 2006

Job Description:

- To help the team formulated Marketing and Sales Planning Telkom DIVRE III.
- To Prepare, monitor, and report promotion program and advertising Telkom DIVRE III.

FRONT LINER TELKOM FLEXI FREQUENCY MIGRATION PROGRAM- PT TELKOM KANDATEL BANDUNG

July – August 2007

Job Description:

- To collect Customer Data as a based on formulating compensation.
- To give an information to the customer about the program.

STAFF UNIT TELLER/EXPRESS SERVICE REPRESENTATIVE AND BRANCH OPERATION SUPPORT AND SERVICES - THE HONG KONG AND SHANGHAI BANKING CORPORATION LTD. (HSBC)

October 2007 – June 2012

Job Description:

- To ensure the customers transactions were done correctly.
- Response customer's complaints and customer's enquires.
- To maintain customer relationship management.
- To act as financial control and administration.
- To maintain equipment and network infrastructure.
- To be responsible in preparing report associate with branch operation activities.

ASSISTANT OPERATION MANAGER AT RESTO AND CAFE DEPARTMENT – PT. REST AREA 147 (REST AREA 147 CILEUNYI)

September 2012- February 2013

Job Description:

- Formulating SOP for employees, tenants, and the Department of Café and resto overall
- Formulating Service Blueprint for Café and Resto
- Monitoring and coordinating with the supervisors.
- Selecting tenants who will occupy food court area
- Monitoring and coordinating with the tenants
- Formulating marketing programs and ensure the programs run properly.
- Creating and designing Marketing Kit for Café and Resto.

JOB EXPERIENCE

CO-FOUNDER- DREAM DIGITAL ART AND PHOTOGRAPHY (NOW: OCTAVE PROJECTS)

March 2013- Present

About octaVe Projects:

Octave project is a consultant for your marketing and advertising needs. Specializes in creating marketing and advertising materials such as photo product, design your company logo and brand logo, design your company profile, creating and design your marketing kit (brochures, catalogs, business cards, Merchandises and Souvenirs), packaging design, creating content for your websites and social media, and strengthen your brand image and brand identity.

FOUNDER-ROLLING PIN SUGAR ART CAKERY SHOP

March 2014- June 2015

About Rolling Pin Sugar Art.

Rolling Pin Sugar Art is cake shop that established at the beginning of 2014. Committed to provide the best products for every consumer. By using the traditional method of "Home Made Cake" and the best ingredients to make a cake, Rolling Pin Sugar Art emphasizes quality, freshness, and best service on every product that is made. We will help you to design and decorate your cake according to the character, hobbies, jobs, the theme of the event or whatever you want.

FOUNDER-SAY CHEEZ FOOD SUPPLY & BAKERY

June 2015- Present

About Say Cheez Food Supply & Bakery

Say Cheez is a catering service that mainly provides meal box and snack box for personal and corporate customer. Nowadays we provide catering service for wedding, business gathering, family gathering, and many more events.

Our fully trained staff have recognised qualifications in health and hygiene, and we are well used to dealing with large, high profile events, where preparation and careful attention to detail really matter.

We use nothing but the freshest ingredients and only the finest suppliers are selected. We have built our reputation on dependability and our willingness to deliver exactly what the customer wants, every time. That means that we are perfectly happy to work with you to produce a tailor made menu, where the emphasis might be on healthy eating, local produce or any number of special dietary requirements.

We can also provide all the glassware, crockery, cutlery and other equipment that you might need

EDUCATION

INSTITUT MANAJEMEN TELKOM (NOW: TELKOM UNIVERSITY) – BANDUNG

November 2009 - May 2012

Majoring : Management

Academic Degree : Master

GPA : 3.36 (scale 4)

Judicium : Very Satisfactory (11th May, 2007)

Paper : "Studi Pola Pertumbuhan Korporasi pada Sektor Perbankan di Indonesia"

SEKOLAH TINGGI MANAJEMEN BISNIS TELKOM (NOW: TELKOM UNIVERSITY) – BANDUNG

2003-2007

Majoring : Management of Telecommunication and Informatics Business

Academic Degree : Bachelor

GPA : 3.37 (scale 4)

Judicium : Highly Satisfactory (August, 1st 2007)

Paper : Pengaruh Musik Latar pada Iklan Televisi Terhadap Persepsi Konsumen akan Manfaat Emosional Produk "Studi Kasus Perbandingan Iklan XL 3G Edisi Samson dengan Iklan Dunia 3G Telkomsel."

**SUPPORT
EXPERIENCE**

Aug, 22nd-28th 2003 : Participant Out Bond Orientasi Kegiatan Mahasiswa STMB Telkom.

September 2005 : Panel Discussion "Seminar Regulasi Bidang Telekomunikasi & Informasi dan Prospek Bisnis telekomunikasi di Masa Mendatang," Horisson Hotel.

September 2005 : Panel Discussion "Seminar Nasional Telepon Murah di Indonesia Dan UU Pokok Pers No. 40 Tahun 1999," Savoy Homann Hotel.

January 2007 : Panel Discussion "Multimedia Telekomunikasi Indonesia Kini dan Mendatang," STMB Telkom.

March 2008 : Effective Time Management Training, LDV HSBC, Batavia Tower Apartment Jakarta.

May 2008 : Effective Complain Handling, LDV HSBC, Bapindo Tower Jakarta.

**ORGANIZATION
EXPERIENCE**

August 2005 : Committee of Outbound OKMB STMB Telkom 2005.

October 2004 - September 2006 : Mapala PERIMATRIK STMB TELKOM, Chief of Even Organizer Division.

October 2011 - September 2013 : Mapala PERIMATRIK Telkom University, Chief of Advisory Council.

ESSAY AND PAPER**2006**

Evaluasi Promosi Layanan Produk Telkom Melalui Media Radio Berdasarkan Kesesuaian Antara Segmentasi Pengguna Layanan Produk Telkom dengan Segmentasi Pendengar Radio di Kota Bandung pada tahun 2006.

2007

Pengaruh Musik Latar pada Iklan Televisi Terhadap Persepsi Konsumen akan Manfaat Emosional Produk "Studi Kasus Perbandingan Iklan XL 3G Edisi Samson dengan Iklan Dunia 3G Telkomsel."

2012

Studi Pola Pertumbuhan Korporasi pada Sektor Perbankan di Indonesia (Sensus pada perusahaan sektor perbankan yang terdaftar di Bursa Efek Indonesia)