

AB 021379

No.: 291026/II.A/PP/III/IJZ/2/2015

Institut Teknologi Bandung

SBM 005770



herewith certifies that

Tamadara Hisman

born in Bandung on January 2nd, 1990

accepted in Semester 1 Academic Year 2012/2013

Student Registration Number 29112042

has successfully fulfilled all the requirements of the Graduate Program of

Business Administration

on January 30th, 2015

and hereby granted the degree of

Master of Business Administration (MBA)

with all of the rights and responsibilities inherent therein

Issued in Bandung on March 27th, 2015

Dean

Rector

Signed

Signed

School of Business and Management

2564/II.A/SBM/PP/S2/III/2015

March 27th, 2015

No.

Issued in Bandung on

Authorized Signature

OFFICIAL TRANSLATION :

Prof.Dr.Ir. Sudarso Kaderi Wiryono, DEA

Dean of School of Business and Management

Name

Position

Prof.Dr.Ir. Sudarso Kaderi Wiryono, DEA

Dean of School of Business and Management

Name

Position

Signed

Signed

Prof.Dr.Ir. Kadarsah Suryadi, DEA
NIP 196202221987031002

This certificate is issued based on the Decree of the Rector No : 157/SK/II.A/PP.3.5.1/2015



INSTITUT TEKNOLOGI BANDUNG

SEKOLAH BISNIS DAN MANAJEMEN

Jalan Ganesha 10 Bandung 40132 Telp. (022) 2531923 Fax. (022) 2504249

ACADEMIC TRANSCRIPT

No: 291026/11.C12/PP/III/TRS/2015



Name : Tamaddara Hilman
 Student ID Number : 29112042
 Place, Date of Birth : Bandung, January 02, 1990
 Admission Year : 2012/2013 on Semester 1
 Faculty/School : School of Business and Management
 Study Program : Master of Business Administration
 Option Young Professional; Major in Marketing

Code	Course	Crd.	Grade
MM5002-08	People in Organization	3	AB
MM5004-08	Operations Management	3	B
MM5006-08	Accounting	2	AB
MM5008-08	Marketing Management	3	AB
MM5001-08	Business Law and Business Ethics	3	A
MM5009-08	Financial	3	B
MM5011-08	Knowledge and Innovation	3	B
MM5012-08	Business Strategy	3	B
MM5016-08	Branding and Marketing Communication	3	B
MM5006-13	Business Economics	3	AB
MM6032-13	Consumer Behavior	3	AB
MM6033-13	Applied Marketing Research	3	AB
MM6099-13	Final Project B	4	A

Note: A (4) = Outstanding, AB (3.5) = Excellent, B (3) = Very Good, BC (2.5) = Good, C (2) = Satisfactory

Credit Hours	: 39
Grade Point Average	: 3.40
Completion Date	: January 30, 2015
Judicium	: Highly Satisfactory
Thesis Title	: Proposed Marketing Strategy For PR FM to Increase National Advertising Sales

Published in	: Bandung
Date	: March 27, 2015

Head of the Business Administration Master Program

Reza Ashari Nasution Ph.D.
 NIP 197603022008011010

Sudarso Kaderi Wiryono DEA
 NIP 195507271980031003



Dean