

INSTITUT TEKNOLOGI BANDUNG SEKOLAH BISNIS DAN MANAJEMEN

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ACADEMIC TRANSCRIPT

No: 291035/I1.C12/PP/III/TRS/2015

Name Student ID Number Asaretkha Adjane Annisawati

Place, Date of Birth

29112076

Admission Year

Watampone, March 24, 1990 2012/2013 on Semester 1

Faculty/School School of Business and Management Study Program Master of Business Administration

Option Young Professional; Major in Entrepreneurship

Code	Course	Crd. BISNIS DAN	Grade
MM5002-08	People in Organization	3	AB
MM5004-08	Operations Management	3	В
MM5006-08	Accounting	2	В
MM5008-08	Marketing Management	3	AB
MM5001-08	Business Law and Business Ethics	3	AB
MM5009-08	Financial	3	AB
MM5011-08	Knowledge and Innovation	3	А
MM5012-08	Business Strategy	3	В
MM6035-08	New Venture Planning	3	Α
MM6036-08	New Venture Management	3	Α
MM5006-13	Business Economics	3	AB
MM5017-13	Business Growth Management	3	Α
MM6099-13	Final Project B	4	AB

Note: A (4) = Outstanding, AB (3.5) = Excellent, B (3) = Very Good, BC (2.5) = Good, C (2) = Satisfactory

Credit Hours Grade Point Average 39 3.55

Completion Date

January 29, 2015

Judicium Highly Satisfactory

Marketing Strategy to Develop Customer Base in Gaining Competitive Advanatge (Case Study: OLDBLUE.CO) Thesis Title

Published in

Bandung

Date

March 27, 2015

Head of the Business Administration Master Program

Reza Ashari Nasution Ph.D NIP 197603022008011010

Dean

Prof.Dr.Ir. Sudarso Kaderi Wiryono DEA NIP 195507271980031003

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