

**ULBI**

Universitas Logistik &amp; Bisnis Internasional

# UNIVERSITAS LOGISTIK DAN BISNIS INTERNASIONAL

## Berita Acara Perkuliahan dan Absensi Perkuliahan

Kode Matakuliah>Nama Matakuliah : 10099/BRAND MANAGEMENT  
 Kelas : 44-22-01  
 Semester/SKS : 4/2 SKS

Tabel Log Aktivitas				
Pertemuan	Tanggal	Materi Perkuliahan	Jam Mulai	Jam Selesai
1	2023-09-27	Brand and brand management	14:42	14:42
2	2023-10-04	Customer Based brand equity	14:28	14:28
3	2023-10-11	Brand positioning and values	13:00	14:40
4	2023-10-18	Choosing brand elements to...	13:00	14:40
5	2023-10-25	Designing marketing program to...	13:00	14:40
6	2023-11-01	Integrating marketing communications to...	13:00	14:40
7	2023-11-08		13:00	14:40
8	2023-11-29		13:00	14:40
9	2023-12-06		13:00	14:40
10	2023-12-13		13:00	14:40
11	2023-12-20		13:00	14:40
12	2024-01-08	Designing and implementing brand...	13:00	14:50
13	2024-01-08	introducing and naming new...	13:00	14:50
14	2024-01-10		13:00	14:40
15	2024-03-06	Managing brands over geographic...	13:00	14:40
16	2024-03-06	AAS	13:00	14:40

Tabel Presensi Paruh Pertama											
NPM	Nama	1	2	3	4	5	6	7	8	Total	
744220021	Clara Erynda Snaes Tunmuni	H	H	H	H	H	H	H	H	8	
744220023	Muhammad Fahmi Alhuda	H	H	H	H	H	A	H	A	6	
744220044	Nadia Anggraeni	H	H	H	H	H	H	H	H	8	
744220007	Nia Kurniati Putriani	H	H	H	H	H	H	H	H	8	
744220015	Dwi Aprilya Sari	H	H	H	H	H	H	H	H	8	
744220012	Merva zherliyana salsabilah	H	H	H	H	H	H	H	H	8	
744220016	Mau'izah Dhiya Ulhaq	H	H	H	H	H	H	H	H	8	
744220017	Yusrina Afifah Husna	H	H	H	H	H	H	H	H	8	
744220041	Rivo Osvaldo Simanjuntak	H	H	H	I	H	H	H	H	7	



744220046	Dewina Aurafitri	H	H	H	H	H	H	H	H	8
744220008	Vanny Naomi Maharani Sibuea	H	H	H	H	H	H	H	H	8
744220013	Prima Ramadhyan Novrianti	H	H	H	H	H	H	H	H	8

**Tabel Nilai Akhir**

NPM	Kehadiran	Tugas 1	Tugas 2	Tugas 3	Tugas 4	Tugas 5	UTS	UAS	Jumlah	Nilai
744220003	100%	0	0	0	0	0	89	85	89	A
744220006	93%	0	0	0	0	0	82	82	84	AB
744220007	100%	0	0	0	0	0	90	84	89	A
744220008	100%	0	0	0	0	0	84	87	88	A
744220011	87%	0	0	0	0	0	76	84	80	AB
744220012	100%	0	0	0	0	0	91	87	91	A
744220013	100%	0	0	0	0	0	86	79	86	A
744220014	100%	0	0	0	0	0	82	83	85	A
744220015	100%	0	0	0	0	0	92	87	91	A
744220016	100%	0	0	0	0	0	81	84	85	A
744220017	100%	0	0	0	0	0	84	77	84	AB
744220020	93%	0	0	0	0	0	79	80	82	AB
744220021	100%	0	0	0	0	0	82	84	86	A
744220022	100%	0	0	0	0	0	85	80	86	A
744220023	87%	0	0	0	0	0	86	84	85	A
744220026	100%	0	0	0	0	0	81	79	84	AB
744220035	93%	0	0	0	0	0	88	82	86	A
744220038	100%	0	0	0	0	0	86	80	86	A
744220041	87%	0	0	0	0	0	78	70	76	B
744220044	100%	0	0	0	0	0	82	87	87	A
744220046	100%	0	0	0	0	0	91	86	91	A
744220051	87%	0	0	0	0	0	79	72	77	B
744220059	100%	0	0	0	0	0	91	84	90	A