

Kode Matakuliah>Nama Matakuliah : 10114/INTEGRATED MARKETING COMMUNICATION  
Kelas : 44-21-03  
Semester/SKS : 6/2 SKS

Tabel Log Aktivitas				
Pertemuan	Tanggal	Materi Perkuliahan	Jam Mulai	Jam Selesai
1	2023-09-25	Pendahuluan	08:40	12:00
2	2023-10-02	Komunikasi, Pemasaran, dan Komunikasi...	10:22	10:22
3	2023-10-09	Komunikasi Efektif	10:59	10:59
4	2023-10-23	Mengelola Komunikasi Massa	08:40	12:00
5	2023-10-25	Periklanan	08:40	12:00
6	2023-10-30	Public Relation	08:40	12:00
7	2023-11-06	Direct Marketing & Sales...	08:40	12:00
8	2023-11-13	Mid Assessment	08:40	12:00
9	2023-11-27	Sponsorship Marketing	08:40	12:00
10	2023-12-04	E-Marketing	08:40	12:00
11	2023-12-13	Green Marketing	08:40	12:00
12	2023-12-19	Experiential Marketing	08:40	12:00
13	2024-01-04	Relationship Marketing	08:40	12:00
14	2024-01-08	FINAL PROJECT	08:40	12:00
15	2024-01-15	PRESENTASI FINAL PROJECT	08:40	12:00
16	2024-01-22	FINAL ASSESSMENT	08:40	12:00

Tabel Presensi Paruh Pertama										
NPM	Nama	1	2	3	4	5	6	7	8	Total
4214059	Rismaya Dwita Bharany	H	H	H	H	H	H	H	H	8
4214061	Windi Helsa Maharani	H	H	H	H	H	H	H	H	8
4214066	Putri Amelia Asmara	H	H	A	H	H	H	H	H	7
4214070	Grace Ade Putri Sirait	H	H	H	H	H	H	H	H	8
4214056	Maria Sugita Br Naipospos	H	H	H	H	H	H	H	H	8
4214055	Dewi Hafsa Nabiilah Atrasina	H	H	H	H	H	H	H	H	8
4214057	Eny Setyawati	H	H	H	H	H	H	H	H	8
4214077	Daffa Aththar Rafif	H	H	H	H	H	H	H	H	8
4214083	Yasmin Nabila	H	H	H	A	H	H	H	H	7

4214046	Yosua Henoch Maraden	I	H	H	H	H	H	H	H	7
4214073	Melda Wina Putri	H	H	H	H	H	H	H	H	8
4214076	Muhamad Fadhil Hisyam Fauzan	I	H	H	H	H	H	H	H	7
4214088	Leuweung Farah Zain Fakhirah	H	H	H	H	H	H	H	H	8
4214060	Anas Aliful Wi'am	H	H	H	H	H	H	H	H	8
4214069	Dewi Laila	H	H	H	H	H	H	H	H	8
4214071	Ni Made Hana Cipta Dewi	H	H	H	H	H	H	H	H	8
4214080	Ridho Arya Kusuma	H	H	H	H	H	H	H	H	8
4214084	Rossi Sarah Fauziah Prikanto	H	H	S	H	H	H	H	H	7
4214065	Teguh Jati Pribadi	A	H	H	H	H	H	H	H	7

**Tabel Presensi Paruh Kedua**

NPM	Nama	1	2	3	4	5	6	7	8	Total
4214059	Rismaya Dwita Bharany	H	H	H	H	H	H	H	H	8
4214061	Windi Helsa Maharani	H	H	H	H	H	H	H	H	8
4214066	Putri Amelia Asmara	H	H	A	H	H	H	H	H	7
4214070	Grace Ade Putri Sirait	H	H	H	H	H	H	H	H	8
4214056	Maria Sugita Br Naipospos	H	H	H	H	H	H	H	H	8
4214055	Dewi Hafsa Nabiilah Atrasina	H	H	H	H	H	H	H	H	8
4214057	Eny Setyawati	H	H	H	H	H	H	H	H	8
4214077	Daffa Aththar Rafif	H	H	H	H	H	H	H	H	8
4214083	Yasmin Nabila	H	H	H	A	H	H	H	H	7
4214046	Yosua Henoch Maraden	I	H	H	H	H	H	H	H	7
4214073	Melda Wina Putri	H	H	H	H	H	H	H	H	8
4214076	Muhamad Fadhil Hisyam Fauzan	I	H	H	H	H	H	H	H	7
4214088	Leuweung Farah Zain Fakhirah	H	H	H	H	H	H	H	H	8
4214060	Anas Aliful Wi'am	H	H	H	H	H	H	H	H	8
4214069	Dewi Laila	H	H	H	H	H	H	H	H	8
4214071	Ni Made Hana Cipta Dewi	H	H	H	H	H	H	H	H	8
4214080	Ridho Arya Kusuma	H	H	H	H	H	H	H	H	8
4214084	Rossi Sarah Fauziah Prikanto	H	H	S	H	H	H	H	H	7
4214065	Teguh Jati Pribadi	A	H	H	H	H	H	H	H	7

**Tabel Nilai Akhir**

NPM	Kehadiran	Tugas 1	Tugas 2	Tugas 3	Tugas 4	Tugas 5	UTS	UAS	Jumlah	Nilai
4214046	93%	85	0	0	0	0	85	85	85	A
4214055	100%	85	0	0	0	0	85	85	86	A

4214056	100%	85	0	0	0	0	85	88	87	A
4214057	93%	85	0	0	0	0	82	88	86	A
4214059	100%	85	0	0	0	0	80	85	85	A
4214060	100%	85	0	0	0	0	78	85	84	AB
4214061	100%	85	0	0	0	0	82	88	86	A
4214065	93%	85	0	0	0	0	80	85	84	AB
4214066	81%	80	0	0	0	0	78	85	81	AB
4214069	93%	85	0	0	0	0	85	85	85	A
4214070	100%	85	0	0	0	0	72	85	82	AB
4214071	100%	85	0	0	0	0	72	88	83	AB
4214073	93%	85	0	0	0	0	85	85	85	A
4214076	75%	70	0	0	0	0	80	85	79	AB
4214077	100%	85	0	0	0	0	75	85	83	AB
4214080	87%	85	0	0	0	0	72	85	81	AB
4214083	93%	85	0	0	0	0	85	88	87	A
4214084	93%	85	0	0	0	0	80	85	84	AB
4214088	100%	85	0	0	0	0	72	85	82	AB