

**ULBI**

Universitas Logistik & Bisnis Internasional

UNIVERSITAS LOGISTIK DAN BISNIS INTERNASIONAL

Berita Acara Perkuliahan dan Absensi Perkuliahan

Kode Matakuliah>Nama Matakuliah : 10114/INTEGRATED MARKETING COMMUNICATION
 Kelas : 44-21-02
 Semester/SKS : 6/2 SKS

Tabel Log Aktivitas

Pertemuan	Tanggal	Materi Perkuliahan	Jam Mulai	Jam Selesai
1	2023-09-25	Pendahuluan	13:00	16:20
2	2023-10-02	Komunikasi, Pemasaran, dan Komunikasi...	14:50	14:50
3	2023-10-09	Komunikasi Efektif	15:14	15:14
4	2023-10-23	Mengelola Komunikasi Massa	13:00	16:20
5	2023-10-25	Periklanan	13:00	16:20
6	2023-10-30	Public Relation	13:00	16:20
7	2023-11-06	Direct Marketing & Sales...	13:00	16:20
8	2023-11-20	Mid Assessment	13:00	16:20
9	2023-11-27	Sponsorship Marketing	13:00	16:20
10	2023-12-04	E-Marketing	13:00	16:20
11	2023-12-13	Green Marketing	13:00	16:20
12	2023-12-19	Experiential Marketing	13:00	16:20
13	2024-01-04	Relationship Marketing	13:00	16:20
14	2024-01-08	FINAL PROJECT	13:00	16:20
15	2024-01-15	PRESENTASI FINAL PROJECT	13:00	16:00
16	2024-01-24	FINAL ASSESSMENT	13:00	16:20

Tabel Presensi Paruh Pertama

NPM	Nama	1	2	3	4	5	6	7	8	Total
4214072	Raisyah Safira Amelia	H	H	A	H	H	H	H	H	7
4214082	Syifa Amara Dewi	I	H	A	H	H	H	H	H	6
4214031	Muhamad Rivaldo Adli Fauzan	H	H	H	H	H	H	H	H	8
4214044	Fathur Rahman	H	H	H	H	H	H	H	H	8
4214045	Susan Hutagaol	H	A	A	H	H	H	H	H	6
4214063	Ilman Maulana	H	H	H	H	H	H	H	H	8
4214041	Obay Abdulghofar Shouma Sonjaya	A	H	H	H	A	H	H	H	6
4214047	Nadilla Aqvi Tuffahaty	I	H	H	H	H	H	H	H	7
4214067	Jihan Fadilah	I	H	H	H	H	H	H	H	7

4214051	Sabrina Firza Aisyah Putri	H	H	H	H	H	H	H	H	8
4214034	Cinka Meilina Prameswari	H	H	H	H	H	H	H	H	8
4214043	Eba Najiba Hudawiyah	H	H	H	H	H	H	H	H	8
4214049	Septhyano Eggi Awal Sudaryanto	H	H	H	H	H	H	H	H	8
4214052	Ruth Evelyn Nauli Pangaribuan	I	H	H	H	H	H	H	H	7

Tabel Nilai Akhir

NPM	Kehadiran	Tugas 1	Tugas 2	Tugas 3	Tugas 4	Tugas 5	UTS	UAS	Jumlah	Nilai
4214025	93%	85	0	0	0	0	80	80	82	AB
4214029	100%	85	0	0	0	0	82	85	85	A
4214031	93%	85	0	0	0	0	50	80	73	B
4214032	93%	85	0	0	0	0	75	85	82	AB
4214034	100%	85	0	0	0	0	80	80	83	AB
4214035	93%	85	0	0	0	0	85	85	85	A
4214036	87%	85	0	0	0	0	78	80	81	AB
4214038	100%	85	0	0	0	0	85	85	86	A
4214040	62%	75	0	0	0	0	50	80	68	E
4214041	87%	85	0	0	0	0	50	80	72	B
4214043	100%	85	0	0	0	0	85	85	86	A
4214044	93%	85	0	0	0	0	82	80	82	AB
4214045	87%	85	0	0	0	0	85	85	85	A
4214047	93%	85	0	0	0	0	80	85	84	AB
4214049	87%	85	0	0	0	0	80	85	83	AB
4214051	100%	85	0	0	0	0	80	85	85	A
4214052	93%	85	0	0	0	0	85	85	85	A
4214053	93%	85	0	0	0	0	80	80	82	AB
4214063	87%	85	0	0	0	0	50	85	74	B
4214067	93%	85	0	0	0	0	72	85	81	AB
4214068	87%	85	0	0	0	0	50	85	74	B
4214072	87%	85	0	0	0	0	70	85	80	AB
4214082	81%	80	0	0	0	0	85	80	81	AB
4214087	87%	85	0	0	0	0	78	80	81	AB