

UNIVERSITAS LOGISTIK DAN BISNIS INTERNASIONAL Berita Acara Perkuliahan dan Absensi Perkuliahan

Kode Matakuliah/Nama Matakuliah : 10099/BRAND MANAGEMENT

Kelas : 44-22-01 Semester/SKS : 4/2 SKS

Γabel Log Aktivitas											
Pertemuan	Tanggal	Materi Perkuliahan	Jam Mulai	Jam Selesai							
1	2023-09-27	Brand and brand management	14:42	14:42							
2	2023-10-04	Customer Based brand equity	14:28	14:28							
3	2023-10-11	Brand positioning and values	13:00	14:40							
4	2023-10-18	Choosing brand elements to	13:00	14:40							
5	2023-10-25	Designing marketing program to	13:00	14:40							
6	2023-11-01	Integrating marketing communications to	13:00	14:40							
7	2023-11-08		13:00	14:40							
8	2023-11-29		13:00	14:40							
9	2023-12-06		13:00	14:40							
10	2023-12-13		13:00	14:40							
11	2023-12-20		13:00	14:40							
12	2024-01-08	Designing and implementing brand	13:00	14:50							
13	2024-01-08	introducing and naming new	13:00	14:50							
14	2024-01-10		13:00	14:40							

Tabel Presensi Paruh Pertama											
NPM	Nama	1	2	3	4	5	6	7	8	Total	
744220016	Mau'izah Dhiya Ulhaq	A	A	Α	A	A	A	A	A	0	
744220017	Yusrina Afifah Husna	A	A	A	A	A	A	A	A	0	
744220020	Syauqi Dhiya Ulhaq	A	A	Α	A	A	A	A	A	0	
744220035	Jihan Fayza Zahra	A	A	A	A	A	A	A	A	0	
744220041	Rivo Osvaldo Simanjuntak	A	A	A	A	A	A	A	A	0	
744220044	Nadia Anggraeni	A	A	A	A	A	A	A	A	0	
744220007	Nia Kurniati Putriani	A	A	A	A	A	A	A	A	0	
744220008	Vanny Naomi Maharani Sibuea	A	A	A	A	A	A	A	A	0	
744220014	Muhammad Aditya Pratama	A	A	A	A	A	A	A	A	0	
744220015	Dwi Aprilya Sari	A	A	A	A	A	A	A	A	0	
744220022	Naufal Dzaky Fadhilla	A	A	A	A	A	A	A	A	0	

744220059	Berton Simangunsong		A	A	A	A	A	A	A	0
744220003	Andhini Amelia Putri	A	A	A	A	A	A	A	A	0
744220011	Cahya Danar Ananta	A	A	A	A	A	A	A	A	0
744220038	Melsy Hartati	A	A	A	A	A	A	A	A	0
744220046	Dewina Aurafitri	A	A	A	A	A	A	A	A	0
744220026	Nur Erlina Dewi		A	A	A	A	A	A	A	0
744220051	Ibnu Rasyidi	A	A	A	A	A	A	A	A	0
744220006	Saddam Gibran Albany	A	A	A	A	A	A	A	A	0
744220012	Merva zherliyana salsabilah	A	A	A	A	A	A	A	A	0
744220013	Prima Ramadhyan Novrianti	A	A	A	A	A	A	A	A	0
744220021	Clara Ervynda Snaes Tunmuni	A	A	A	A	A	A	A	A	0
744220023	Muhammad Fahmi Alhuda	A	A	A	A	A	A	A	A	0

abel Presensi Paruh Kedua												
NPM	Nama	1	2	3	4	5	6	7	8	Total		
744220016	Mau'izah Dhiya Ulhaq	A	Α	A	A	A	A	A	A	0		
744220017	Yusrina Afifah Husna	A	A	Α	A	A	A	A	A	0		
744220020	Syauqi Dhiya Ulhaq	A	Α	Α	A	A	A	Α	A	0		
744220035	Jihan Fayza Zahra	A	Α	Α	Α	Α	A	Α	A	0		
744220041	Rivo Osvaldo Simanjuntak	A	A	Α	A	A	A	A	A	0		
744220044	Nadia Anggraeni	A	Α	Α	A	A	A	A	A	0		
744220007	Nia Kurniati Putriani	A	A	A	A	A	A	A	A	0		
744220008	Vanny Naomi Maharani Sibuea	A	A	A	A	A	A	A	A	0		
744220014	Muhammad Aditya Pratama	A	A	A	A	A	A	A	A	0		
744220015	Dwi Aprilya Sari	A	A	A	A	A	A	A	A	0		
744220022	Naufal Dzaky Fadhilla	A	A	A	A	A	A	A	A	0		
744220059	Berton Simangunsong	A	A	A	A	A	A	A	A	0		
744220003	Andhini Amelia Putri	A	Α	A	A	A	A	A	A	0		
744220011	Cahya Danar Ananta	A	A	A	A	A	A	A	A	0		
744220038	Melsy Hartati	A	A	A	A	A	A	A	A	0		
744220046	Dewina Aurafitri	A	A	A	A	A	A	A	A	0		
744220026	Nur Erlina Dewi	A	Α	Α	A	A	A	A	A	0		
744220051	Ibnu Rasyidi	A	Α	Α	A	A	A	A	A	0		
744220006	Saddam Gibran Albany	A	Α	Α	A	A	A	Α	A	0		
744220012	Merva zherliyana salsabilah	A	A	Α	A	A	A	A	A	0		
744220013	Prima Ramadhyan Novrianti	A	A	Α	A	A	A	A	A	0		
744220021	Clara Ervynda Snaes Tunmuni	A	Α	A	A	A	A	Α	A	0		

744220023	Muhammad Fahmi Alhuda	Α	Α	A	Α	Α	Α	Α	Α	0

Tabel Nilai Akh	nir									
NPM	Kehadiran	Tugas 1	Tugas 2	Tugas 3	Tugas 4	Tugas 5	UTS	UAS	Jumlah	Nilai
744220003	100%	0	0	0	0	0	89	85	89	A
744220006	92%	0	0	0	0	0	82	82	84	AB
744220007	100%	0	0	0	0	0	90	84	89	A
744220008	100%	0	0	0	0	0	84	87	88	A
744220011	85%	0	0	0	0	0	76	84	80	AB
744220012	100%	0	0	0	0	0	91	87	91	A
744220013	100%	0	0	0	0	0	86	79	86	A
744220014	100%	0	0	0	0	0	82	83	85	A
744220015	100%	0	0	0	0	0	92	87	91	A
744220016	100%	0	0	0	0	0	81	84	85	A
744220017	100%	0	0	0	0	0	84	77	84	AB
744220020	92%	0	0	0	0	0	79	80	82	AB
744220021	100%	0	0	0	0	0	82	84	86	A
744220022	100%	0	0	0	0	0	85	80	86	A
744220023	85%	0	0	0	0	0	86	84	85	A
744220026	100%	0	0	0	0	0	81	79	84	AB
744220035	92%	0	0	0	0	0	88	82	86	A
744220038	100%	0	0	0	0	0	86	80	86	A
744220041	85%	0	0	0	0	0	78	70	76	В
744220044	100%	0	0	0	0	0	82	87	87	A
744220046	100%	0	0	0	0	0	91	86	91	A
744220051	85%	0	0	0	0	0	79	72	77	В
744220059	100%	0	0	0	0	0	91	84	90	A