

Kode Matakuliah>Nama Matakuliah : 10081/MANAJEMEN PEMASARAN  
Kelas : 44-23-02  
Semester/SKS : 2/3 SKS

Tabel Log Aktivitas				
Pertemuan	Tanggal	Materi Perkuliahan	Jam Mulai	Jam Selesai
1	2023-09-26	Perkenalan dan kontrak kuliah	07:50	12:00
2	2023-10-02	Pengertian Marketing Mix (Bauran...	08:50	08:50
3	2023-10-16	Marketing Mix (Produk)	07:50	12:00
4	2023-10-23	Marketing Mix (Place)	07:50	12:00
5	2023-10-30	Marketing Mix (Promotion)	07:50	12:00
6	2023-11-06	Analyzing Consumer Market	07:50	12:00
7	2023-11-09	Analyzing Business Market	07:50	12:00
8	2023-11-13	Asesmen Tengah Semester	07:50	12:00
9	2023-11-13	CREATING LONG-TERM LOYALTY RELATIO	07:50	12:00
10	2023-12-11	Creating Brand Equity	07:50	12:00
11	2024-01-08	Developing marketing strategies and...	07:50	12:00
12	2024-01-09	Analisa lingkungan Internal dan...	07:50	12:00
13	2024-01-15	analisa lingkungan pemasaran	07:50	12:00
14	2024-01-16	analisa SWOT	07:50	12:00
15	2024-02-12	Strategi pemasaran	07:50	12:00
16	2024-02-12	Asesmen Akhir Semester	07:50	12:00

Tabel Presensi Paruh Pertama											
NPM	Nama	1	2	3	4	5	6	7	8	Total	
744230049	Yuliani Rahmawati	H	A	H	H	H	H	H	H	7	
744230068	Moch Taufik Hidayat	H	A	H	H	H	H	H	H	7	
744230061	Risty Maolany Malik	H	H	H	H	H	H	H	H	8	
744230075	Aflah Andi Nugraha	H	A	H	H	H	H	H	H	7	
744230035	Jezzen Vernando Susanto	H	A	H	H	H	H	H	H	7	
744230050	Lisna Waty Situmeang	H	A	H	H	H	H	H	H	7	
744230080	M. Fayyiz Adz Dzurry	H	A	A	A	A	H	H	A	3	
744230064	Mohammad Abdul Aziz	H	A	H	H	H	H	H	H	7	
744230082	Adisty Meisya Putri	H	A	H	H	H	H	A	H	6	



744230037	Muhammad Diva Maulana	H	H	H	H	H	H	H	H	8
744230054	Muhamad Eka Maulana	H	A	H	H	H	H	H	H	7
744230085	Gifar Farid Ardiansah	H	H	H	H	H	H	H	H	8
744230086	Nada Salsabila Ruspindi	H	A	H	H	H	H	H	H	7
744230084	Maretha Diva Dasariwinata	H	A	H	H	A	H	H	H	6
744230087	Aldy Ariyandi Kusnadi	H	A	H	H	H	H	H	H	7
744230059	Sheilo Mita	H	A	H	H	H	H	H	H	7
744230076	Viona Febriliani Putri	H	A	H	H	H	H	H	H	7
744230078	Zechylia Rarumangkay	H	A	H	H	H	H	H	H	7
744230079	Rachel Maria Putri Kania Hutaaruk	H	A	H	H	H	H	H	H	7
744230047	Amelia Putri	H	A	H	H	H	H	H	H	7
744230066	Salma Azzahra Rainisa Putri	H	A	H	H	H	H	H	H	7
744230077	Syahrin Ade Ramana	H	A	H	H	H	H	H	H	7
744220047	Mayva Lasria Marpaung	H	A	H	A	H	H	H	H	6
744230001	Nayla Dzikri Salsabila	H	A	H	H	H	H	H	H	7
744230081	Riska Nabila Ramadini	H	A	H	H	H	H	A	H	6
744230083	Shania Rahmawati	H	A	H	H	H	H	H	H	7

Tabel Nilai Akhir										
NPM	Kehadiran	Tugas 1	Tugas 2	Tugas 3	Tugas 4	Tugas 5	UTS	UAS	Jumlah	Nilai
744220047	81%	65	65	0	0	0	80	83	78	AB
744230001	93%	65	65	0	0	0	75	83	79	AB
744230010	93%	65	65	0	0	0	78	81	79	AB
744230035	93%	65	65	0	0	0	78	80	79	AB
744230037	93%	65	65	0	0	0	82	80	80	AB
744230047	93%	65	65	0	0	0	82	86	82	AB
744230049	93%	65	65	0	0	0	87	89	84	AB
744230050	93%	65	65	0	0	0	83	86	82	AB
744230054	93%	65	65	0	0	0	78	87	81	AB
744230056	100%	65	65	0	0	0	80	86	82	AB
744230057	93%	65	65	0	0	0	80	88	82	AB
744230059	93%	65	65	0	0	0	79	83	80	AB
744230060	100%	65	65	0	0	0	83	82	82	AB
744230061	100%	65	65	0	0	0	78	86	82	AB
744230064	93%	65	65	0	0	0	75	80	78	AB
744230066	93%	65	65	0	0	0	80	82	80	AB
744230068	93%	65	65	0	0	0	79	83	80	AB

744230075	93%	65	65	0	0	0	83	85	82	AB
744230076	93%	65	65	0	0	0	83	80	80	AB
744230077	93%	65	65	0	0	0	77	85	80	AB
744230078	93%	65	65	0	0	0	78	85	80	AB
744230079	87%	65	65	0	0	0	78	80	77	B
744230080	31%	65	65	0	0	0	0	0	19	E
744230081	81%	65	65	0	0	0	85	82	79	AB
744230082	87%	65	65	0	0	0	87	86	82	AB
744230083	93%	65	65	0	0	0	70	87	78	AB
744230084	68%	65	65	0	0	0	82	86	77	E
744230085	100%	65	65	0	0	0	78	80	80	AB
744230086	93%	65	65	0	0	0	86	85	83	AB
744230087	93%	65	65	0	0	0	80	82	80	AB