

Kode Matakuliah>Nama Matakuliah : 10554/CREATIVE ADVERTISING  
Kelas : 44-21-01  
Semester/SKS : 6/2 SKS

Tabel Log Aktivitas				
Pertemuan	Tanggal	Materi Perkuliahan	Jam Mulai	Jam Selesai
1	2023-09-26	introduction of creative advertising...	12:15	12:15
2	2023-10-03	TUJUAN, ISI PESAN, JENIS...	11:39	11:39
3	2023-10-10	BAURAN PEMASARAN, MEDIA IKLAN	08:40	12:00
4	2023-10-17	creative printing ads: tujuam,...	08:40	12:00
5	2023-10-24	creative printing ads: tujuam,...	08:40	12:00
6	2023-10-31	creative printing ads: tujuam,...	08:40	12:00
7	2023-11-07	ASESMENT TENGAH SEMESTER	09:40	12:00
8	2023-11-22	Digital advertising	08:40	12:00
9	2023-11-28	praktek pembuatan digital creative...	08:40	12:00
10	2023-12-05	Praktek pembuatan digital advertising...	08:40	12:00
11	2023-12-18	Digital Advertising ; Location...	08:40	12:00
12	2023-12-19	Praktek pembuatan iklan IG...	08:40	12:00
13	2023-12-29	Podcast Advertising	08:40	12:00
14	2024-01-02	ASESMEN AKHIR SEMESTER	08:40	12:00
15	2024-01-23			

Tabel Presensi Paruh Pertama										
NPM	Nama	1	2	3	4	5	6	7	8	Total
4214023	Gumilang Permadi Kertananda	H	H	H	A	H	H	H	H	7
4214016	Syahrul Budi Setiawan	H	H	H	A	H	H	H	H	7
4214009	Jeremy Prihandoko Putra	H	H	H	A	H	H	H	H	7
4214015	Luthfiana Putri Anggraini	H	H	H	A	H	H	H	H	7
4214017	Rizky Mustika Nuryana	H	H	H	A	H	H	H	H	7
4214018	Maya Rahmadini	H	H	H	A	H	H	H	H	7
4214020	Dendi Syahidan Faza	H	H	H	A	H	H	H	H	7
4214021	Regita Cahyani	H	H	H	A	H	H	H	H	7
4214062	Riana Dwi Putri Saragih	H	A	H	A	H	H	H	H	6
4214008	Natalia Kristina Tambunan	H	H	H	A	H	H	H	H	7

4214091	Citra Bella Gayatri	H	H	H	A	H	H	H	H	7
4214086	Fawaz Dzaky Hauzan	A	H	H	A	H	H	H	H	6
4214014	Ribka Siregar	H	H	H	A	H	H	H	H	7
4214026	Syahla Khalilah Ramadhan	H	H	H	A	H	H	H	H	7
4214042	Violin Br Manurung	H	H	H	A	H	H	H	H	7
4214001	Diva Najwah Sabila	H	H	H	A	H	H	H	H	7
4214007	Afwan Arlansyah Ayyash	H	H	H	A	H	H	H	H	7
4214010	Syahva Puspita Anggraini	H	H	H	A	H	H	H	H	7
4214011	Divandra Rizki Hosyiana	H	H	H	A	A	H	H	H	6
4214030	Callista Jessica Hasiani	H	H	H	A	H	H	H	H	7
4214085	Gracia Eirene Manurung	H	H	H	A	H	H	H	H	7
4214005	Riswanda Lumbanraja	H	H	H	A	H	H	H	H	7

**Tabel Presensi Paruh Kedua**

NPM	Nama	1	2	3	4	5	6	7	8	Total
4214023	Gumilang Permadi Kertananda	H	H	H	A	H	H	H	H	7
4214016	Syahrul Budi Setiawan	H	H	H	A	H	H	H	H	7
4214009	Jeremy Prihandoko Putra	H	H	H	A	H	H	H	H	7
4214015	Luthfiana Putri Anggraini	H	H	H	A	H	H	H	H	7
4214017	Rizky Mustika Nuryana	H	H	H	A	H	H	H	H	7
4214018	Maya Rahmadini	H	H	H	A	H	H	H	H	7
4214020	Dendi Syahidan Faza	H	H	H	A	H	H	H	H	7
4214021	Regita Cahyani	H	H	H	A	H	H	H	H	7
4214062	Riana Dwi Putri Saragih	H	A	H	A	H	H	H	H	6
4214008	Natalia Kristina Tambunan	H	H	H	A	H	H	H	H	7
4214091	Citra Bella Gayatri	H	H	H	A	H	H	H	H	7
4214086	Fawaz Dzaky Hauzan	A	H	H	A	H	H	H	H	6
4214014	Ribka Siregar	H	H	H	A	H	H	H	H	7
4214026	Syahla Khalilah Ramadhan	H	H	H	A	H	H	H	H	7
4214042	Violin Br Manurung	H	H	H	A	H	H	H	H	7
4214001	Diva Najwah Sabila	H	H	H	A	H	H	H	H	7
4214007	Afwan Arlansyah Ayyash	H	H	H	A	H	H	H	H	7
4214010	Syahva Puspita Anggraini	H	H	H	A	H	H	H	H	7
4214011	Divandra Rizki Hosyiana	H	H	H	A	A	H	H	H	6
4214030	Callista Jessica Hasiani	H	H	H	A	H	H	H	H	7
4214085	Gracia Eirene Manurung	H	H	H	A	H	H	H	H	7
4214005	Riswanda Lumbanraja	H	H	H	A	H	H	H	H	7

Tabel Nilai Akhir										
NPM	Kehadiran	Tugas 1	Tugas 2	Tugas 3	Tugas 4	Tugas 5	UTS	UAS	Jumlah	Nilai
4214001	93%	100	0	0	0	0	90	90	93	A
4214005	86%	100	0	0	0	0	86	86	90	A
4214007	93%	100	0	0	0	0	89	85	91	A
4214008	86%	100	0	0	0	0	85	86	89	A
4214009	86%	100	0	0	0	0	85	84	89	A
4214010	86%	100	0	0	0	0	85	84	89	A
4214011	86%	100	0	0	0	0	87	89	91	A
4214014	86%	100	0	0	0	0	80	86	88	A
4214015	86%	100	0	0	0	0	86	84	89	A
4214016	93%	100	0	0	0	0	83	90	91	A
4214017	93%	100	0	0	0	0	86	84	90	A
4214018	86%	100	0	0	0	0	83	84	88	A
4214020	93%	100	0	0	0	0	89	90	93	A
4214021	93%	100	0	0	0	0	83	84	89	A
4214023	80%	100	0	0	0	0	83	89	89	A
4214026	93%	100	0	0	0	0	84	84	89	A
4214030	86%	100	0	0	0	0	84	90	90	A
4214042	86%	100	0	0	0	0	78	85	87	A
4214062	73%	100	0	0	0	0	83	70	83	AB
4214085	86%	100	0	0	0	0	86	85	89	A
4214086	86%	100	0	0	0	0	83	89	90	A
4214091	86%	100	0	0	0	0	83	84	88	A