

**ULBI**

Universitas Logistik & Bisnis Internasional

UNIVERSITAS LOGISTIK DAN BISNIS INTERNASIONAL

Berita Acara Perkuliahan dan Absensi Perkuliahan

Kode Matakuliah>Nama Matakuliah : 10554/CREATIVE ADVERTISING
 Kelas : 44-21-03
 Semester/SKS : 6/2 SKS

Tabel Log Aktivitas

| Pertemuan | Tanggal | Materi Perkuliahan | Jam Mulai | Jam Selesai |
|-----------|------------|--|-----------|-------------|
| 1 | 2023-09-26 | introduction of creative advertising... | 15:01 | 15:01 |
| 2 | 2023-10-03 | TUJUAN, ISI PESAN, JENIS... | 17:29 | 17:29 |
| 3 | 2023-10-10 | BAURAN PEMASARAN, MEDIA IKLAN | 13:00 | 16:20 |
| 4 | 2023-10-17 | creative printing ads: tujuam,... | 13:00 | 16:20 |
| 5 | 2023-10-24 | creative printing ads: tujuam,... | 13:00 | 16:20 |
| 6 | 2023-10-31 | mempersiapkan iklan kreatif, konsep... | 13:00 | 15:10 |
| 7 | 2023-11-07 | ASESMENT TENGAH SEMESTER | 13:00 | 15:20 |
| 8 | 2023-11-22 | Digital advertising | 13:00 | 15:30 |
| 9 | 2023-11-28 | praktek pembuatan digital creative... | 13:00 | 15:00 |
| 10 | 2023-12-05 | Praktek pembuatan digital advertising... | 13:00 | 16:00 |
| 11 | 2023-12-18 | Digital Advertising ; Location... | 13:00 | 16:20 |
| 12 | 2023-12-19 | Praktek pembuatan iklan IG... | 13:00 | 16:20 |
| 13 | 2023-12-29 | Podcast Advertising | 13:00 | 16:20 |
| 14 | 2024-01-02 | ASESMEN AKHIR SEMESTER | 13:00 | 15:30 |
| 15 | 2024-01-26 | | | |

Tabel Presensi Paruh Pertama

| NPM | Nama | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | Total |
|---------|------------------------------|---|---|---|---|---|---|---|---|-------|
| 4214046 | Yosua Henoch Maraden | H | A | H | H | H | H | H | H | 7 |
| 4214084 | Rossi Sarah Fauziah Prikanto | H | A | H | H | H | H | H | H | 7 |
| 4214088 | Leuweung Farah Zain Fakhirah | H | A | H | H | H | H | H | H | 7 |
| 4214071 | Ni Made Hana Cipta Dewi | H | A | H | H | H | H | H | H | 7 |
| 4204057 | Elma Angelica Siregar | H | A | H | A | H | H | H | H | 6 |
| 4214055 | Dewi Hafsa Nabillah Atrasina | H | A | H | H | H | H | H | H | 7 |
| 4214059 | Rismaya Dwita Bharany | H | A | H | H | H | H | H | H | 7 |
| 4214060 | Anas Aliful Wi'am | H | A | H | H | H | H | H | H | 7 |
| 4214069 | Dewi Laila | H | A | H | H | H | H | H | H | 7 |
| 4214070 | Grace Ade Putri Sirait | H | A | H | H | H | H | H | H | 7 |

| | | | | | | | | | | |
|---------|------------------------------|---|---|---|---|---|---|---|---|---|
| 4214061 | Windi Helsa Maharani | H | A | H | H | H | H | H | H | 7 |
| 4214065 | Teguh Jati Pribadi | H | A | H | H | H | H | H | H | 7 |
| 4214066 | Putri Amelia Asmara | H | A | H | A | H | H | H | H | 6 |
| 4214073 | Melda Wina Putri | H | A | H | H | H | H | H | H | 7 |
| 4214076 | Muhamad Fadhil Hisyam Fauzan | H | A | H | H | H | H | H | H | 7 |
| 4214083 | Yasmin Nabila | H | A | H | H | H | H | H | H | 7 |
| 4214056 | Maria Sugita Br Naipospos | H | A | H | H | H | H | H | H | 7 |
| 4214057 | Eny Setyawati | H | A | H | H | H | H | H | H | 7 |
| 4214077 | Daffa Aththar Rafif | H | A | H | H | H | H | H | H | 7 |
| 4214080 | Ridho Arya Kusuma | H | A | H | H | H | H | H | H | 7 |

Tabel Presensi Paruh Kedua

| NPM | Nama | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | Total |
|---------|------------------------------|---|---|---|---|---|---|---|---|-------|
| 4214046 | Yosua Henoch Maraden | H | A | H | H | H | H | H | H | 7 |
| 4214084 | Rossi Sarah Fauziah Prikanto | H | A | H | H | H | H | H | H | 7 |
| 4214088 | Leuweung Farah Zain Fakhirah | H | A | H | H | H | H | H | H | 7 |
| 4214071 | Ni Made Hana Cipta Dewi | H | A | H | H | H | H | H | H | 7 |
| 4204057 | Elma Angelica Siregar | H | A | H | A | H | H | H | H | 6 |
| 4214055 | Dewi Hafsa Nabiilah Atrasina | H | A | H | H | H | H | H | H | 7 |
| 4214059 | Rismaya Dwita Bharany | H | A | H | H | H | H | H | H | 7 |
| 4214060 | Anas Aliful Wi'am | H | A | H | H | H | H | H | H | 7 |
| 4214069 | Dewi Laila | H | A | H | H | H | H | H | H | 7 |
| 4214070 | Grace Ade Putri Sirait | H | A | H | H | H | H | H | H | 7 |
| 4214061 | Windi Helsa Maharani | H | A | H | H | H | H | H | H | 7 |
| 4214065 | Teguh Jati Pribadi | H | A | H | H | H | H | H | H | 7 |
| 4214066 | Putri Amelia Asmara | H | A | H | A | H | H | H | H | 6 |
| 4214073 | Melda Wina Putri | H | A | H | H | H | H | H | H | 7 |
| 4214076 | Muhamad Fadhil Hisyam Fauzan | H | A | H | H | H | H | H | H | 7 |
| 4214083 | Yasmin Nabila | H | A | H | H | H | H | H | H | 7 |
| 4214056 | Maria Sugita Br Naipospos | H | A | H | H | H | H | H | H | 7 |
| 4214057 | Eny Setyawati | H | A | H | H | H | H | H | H | 7 |
| 4214077 | Daffa Aththar Rafif | H | A | H | H | H | H | H | H | 7 |
| 4214080 | Ridho Arya Kusuma | H | A | H | H | H | H | H | H | 7 |

Tabel Nilai Akhir

| NPM | Kehadiran | Tugas 1 | Tugas 2 | Tugas 3 | Tugas 4 | Tugas 5 | UTS | UAS | Jumlah | Nilai |
|---------|-----------|---------|---------|---------|---------|---------|-----|-----|--------|-------|
| 4204057 | 73% | 100 | 0 | 0 | 0 | 0 | 82 | 90 | 88 | A |

| | | | | | | | | | | |
|---------|-----|-----|---|---|---|---|----|----|----|---|
| 4214046 | 93% | 100 | 0 | 0 | 0 | 0 | 85 | 86 | 90 | A |
| 4214055 | 93% | 100 | 0 | 0 | 0 | 0 | 86 | 84 | 90 | A |
| 4214056 | 86% | 100 | 0 | 0 | 0 | 0 | 86 | 84 | 89 | A |
| 4214057 | 93% | 100 | 0 | 0 | 0 | 0 | 84 | 88 | 90 | A |
| 4214059 | 93% | 100 | 0 | 0 | 0 | 0 | 84 | 86 | 90 | A |
| 4214060 | 93% | 100 | 0 | 0 | 0 | 0 | 82 | 90 | 90 | A |
| 4214061 | 86% | 100 | 0 | 0 | 0 | 0 | 84 | 84 | 89 | A |
| 4214065 | 93% | 100 | 0 | 0 | 0 | 0 | 84 | 84 | 89 | A |
| 4214066 | 86% | 100 | 0 | 0 | 0 | 0 | 86 | 84 | 89 | A |
| 4214069 | 93% | 100 | 0 | 0 | 0 | 0 | 86 | 86 | 90 | A |
| 4214070 | 86% | 100 | 0 | 0 | 0 | 0 | 84 | 84 | 89 | A |
| 4214071 | 93% | 100 | 0 | 0 | 0 | 0 | 82 | 88 | 90 | A |
| 4214073 | 93% | 100 | 0 | 0 | 0 | 0 | 84 | 85 | 90 | A |
| 4214076 | 93% | 100 | 0 | 0 | 0 | 0 | 89 | 85 | 91 | A |
| 4214077 | 93% | 100 | 0 | 0 | 0 | 0 | 86 | 90 | 92 | A |
| 4214080 | 93% | 100 | 0 | 0 | 0 | 0 | 91 | 86 | 92 | A |
| 4214083 | 80% | 100 | 0 | 0 | 0 | 0 | 84 | 88 | 89 | A |
| 4214084 | 93% | 100 | 0 | 0 | 0 | 0 | 86 | 86 | 90 | A |
| 4214088 | 93% | 100 | 0 | 0 | 0 | 0 | 83 | 85 | 89 | A |