

UNIVERSITAS LOGISTIK DAN BISNIS INTERNASIONAL Berita Acara Perkuliahan dan Absensi Perkuliahan

Kode Matakuliah/Nama Matakuliah : 10098/STRATEGI PEMASARAN

Kelas : 44-22-02 Semester/SKS : 4/2 SKS

Tabel Log Aktivitas											
Pertemuan	Tanggal	Materi Perkuliahan	Jam Mulai	Jam Selesai							
1	2023-09-27	Market-driven strategy	16:45	16:45							
2	2023-10-04	Strategi korporat, bisnis, dan	11:45	11:45							
3	2023-10-11	Mark.Vision, structure, competitive analysis	08:40	12:00							
4	2023-10-18	Segmentasi pasar strategik dan	08:40	12:00							
5	2023-10-25	Kapabilitas pembelajaran berkelanjutan	08:40	12:00							
6	2023-11-01	Market targeting dan positioning	08:40	12:00							
7	2023-11-08	Hubungan-hubungan strategik	08:40	12:00							
8	2023-11-29	Asesmen Tengah semester	08:40	12:00							
9	2023-12-06	Perencanaan produk baru dan	08:40	12:00							
10	2023-12-13	Strategi rantai(value-chain strategic)	08:40	12:00							
11	2023-12-20	Strategi dan manajemen harga	08:40	12:00							
12	2024-01-08	Strategi, promosi, periklanan, dan	08:40	12:00							
13	2024-01-08	Merancang organisasi yang market	08:40	12:00							
14	2024-01-10	Implementasi dan pengendalian strategi	08:40	12:00							

Tabel Presensi Paruh Pertama											
NPM	Nama	1	2	3	4	5	6	7	8	Total	
744220047	Mayva Lasria Marpaung	A	A	A	A	A	A	A	A	0	
744220048	Farrell Daren Fortunanda	A	A	A	A	A	A	A	A	0	
744220052	Roy Indrianto Sitanggang	A	A	A	A	A	A	A	A	0	
744220029	Nabilah Kienda Aliffah	A	A	Α	A	A	A	A	A	0	
744220030	Fransiskus Melky Sakti Wanto Aritonang	A	A	A	A	A	A	A	A	0	
744220033	Adnan Hasby Ash-Shiddiqi	A	A	A	A	A	A	A	A	0	
744220039	Resmi Marbun	A	A	A	A	A	A	A	A	0	
744220042	Rima Alfia Syahri	A	A	A	A	A	A	A	A	0	
744220032	Fandra Rosalina Widarsa	A	A	A	A	A	A	A	A	0	
744220040	Monica Merta Gultom	A	A	A	A	A	A	A	A	0	
744220045	Anisatu Tria Septianingrum	A	A	A	A	A	A	A	A	0	

744220056	Sany Athary Rhamdhani	A	A	A	A	A	A	A	A	0
744220031	Muhamad Awanda Permadi	A	A	A	A	A	A	A	A	0
744220036	Rusdi Pakuwijaya	A	A	A	A	A	A	A	A	0
744220050	Vannie Tri Utami	A	A	A	A	A	A	A	A	0
744220057	Silva Dwi Hafsyari	A	A	A	A	A	A	A	A	0
744220043	Lestari Sitio	A	A	A	A	A	A	A	A	0
744220053	Hikmal Muhammad Ramdhan	A	A	A	A	A	A	A	A	0
744220054	Risma Adistya	A	A	A	A	A	A	A	A	0
744220055	Siti Delia Oktaviani Ningsih	A	A	A	A	A	A	A	A	0
744220058	Dinda Sephiana	A	A	A	A	A	A	A	A	0

Tabel Presensi I	Paruh Kedua												
NPM	Nama	1	2	3	4	5	6	7	8	Total			
744220047	Mayva Lasria Marpaung	A	A	A	A	Α	A	A	A	0			
744220048	Farrell Daren Fortunanda	A	A	A	A	Α	A	A	A	A 0			
744220052	Roy Indrianto Sitanggang	A	A	A	A	Α	A	A	A	0			
744220029	Nabilah Kienda Aliffah	A	A	A	A	A	A	A	A	0			
744220030	Fransiskus Melky Sakti Wanto Aritonang	A	A	A	A	A	A	A	A	0			
744220033	Adnan Hasby Ash-Shiddiqi	A	A	A	A	A	Α	A	A	0			
744220039	Resmi Marbun	A	A	A	A	Α	A	A	A	0			
744220042	Rima Alfia Syahri	A	A	A	A	Α	A	A	A	0			
744220032	Fandra Rosalina Widarsa	A	A	A	A	A	A	A	A	0			
744220040	Monica Merta Gultom	A	A	A	A	Α	Α	A	A	0			
744220045	Anisatu Tria Septianingrum	A	A	A	A	Α	A	A	A	0			
744220056	Sany Athary Rhamdhani	A	A	A	A	Α	Α	A	A	0			
744220031	Muhamad Awanda Permadi	A	A	A	A	A	Α	A	A	0			
744220036	Rusdi Pakuwijaya	A	A	A	A	Α	Α	A	A	0			
744220050	Vannie Tri Utami	A	A	A	A	Α	Α	A	A	0			
744220057	Silva Dwi Hafsyari	A	A	A	A	A	Α	A	A	0			
744220043	Lestari Sitio	A	A	A	A	Α	Α	A	A	0			
744220053	Hikmal Muhammad Ramdhan	A	A	A	A	Α	Α	A	A	0			
744220054	Risma Adistya	A	A	A	A	Α	Α	A	A	0			
744220055	Siti Delia Oktaviani Ningsih	A	A	A	A	Α	Α	A	A	0			
744220058	Dinda Sephiana	A	A	A	A	A	A	A	A	0			

Tabel Nilai Akhir										
NPM	Kehadiran	Tugas 1	Tugas 2	Tugas 3	Tugas 4	Tugas 5	UTS	UAS	Jumlah	Nilai

744220029	92%	0	0	0	0	0	93	86	90	A
744220030	92%	0	0	0	0	0	79	84	83	AB
744220031	92%	0	0	0	0	0	82	85	85	A
744220032	100%	0	0	0	0	0	91	85	90	A
744220033	85%	0	0	0	0	0	77	86	81	AB
744220036	100%	0	0	0	0	0	78	78	82	AB
744220039	100%	0	0	0	0	0	90	86	90	A
744220040	100%	0	0	0	0	0	91	85	90	A
744220042	100%	0	0	0	0	0	92	88	92	A
744220043	85%	0	0	0	0	0	79	88	83	AB
744220045	100%	0	0	0	0	0	91	82	89	A
744220047	100%	0	0	0	0	0	89	88	90	A
744220048	85%	0	0	0	0	0	76	73	76	В
744220050	100%	0	0	0	0	0	83	93	89	A
744220052	92%	0	0	0	0	0	78	80	81	AB
744220053	92%	0	0	0	0	0	78	81	82	AB
744220054	92%	0	0	0	0	0	84	87	86	A
744220055	100%	0	0	0	0	0	93	87	92	A
744220056	92%	0	0	0	0	0	84	80	84	AB
744220057	100%	0	0	0	0	0	86	82	87	A
744220058	100%	0	0	0	0	0	95	87	93	A